

**LIST OF PROPOSED FEE ADJUSTMENTS FOR FISCAL YEAR 10 (FY 10)**

All user fees and charges in the Master Fee and Charges Schedule have been increased by the City Cost Index, a calculation of the increase in the City's cost from Fiscal Year 2009 to Fiscal Year 2010, except for those that have been exempted. In addition to these fee changes, some fees have been added or adjusted due to a change in service or other bases. These changes are listed on this report.

Fee Name	Current Fee	Requested Fee	Per	Annual Revenue Changes	Annual Subsidy	Fund
<b>CODE ENFORCEMENT</b>						
<b>WEED ABATEMENT PROGRAM</b>						
<b>Various administrative activities related to Weed Abatement</b>						
Contract Preparation	\$305	\$149	Contract	(\$160)	\$0	GENERAL
<b>TOTAL ESTIMATED ANNUAL REVENUE - COMMUNIITY DEVELOPMENT</b>				<b>(\$160)</b>	<b>\$0</b>	
<b>DEPARTMENT: FINANCIAL MANAGEMENT</b>						
<b>FINANCIAL SERVICES FEES</b>						
<b>MISCELLANEOUS FEES</b>						
Business Seizure (Writ of Attachment)	\$210	\$220	Civil Process Action	*	*	GENERAL
Earnings Withholding Order	\$25	\$30	Civil Process Action	*	*	GENERAL
Keeper 8-Hour (Writ of Attachment)	\$210	\$220	Civil Process Action	*	*	GENERAL
Registered Process Server Fee	\$25-\$100	\$30+	Service	*	*	GENERAL
Writ Fee	\$7	\$15	Writ	*	*	GENERAL
Abstract of Judgment	New	\$15	Judgment	*	*	GENERAL
<b>UTILITY SERVICES FEES</b>						
Late Payment Charge	6%	6.18%	Of the total amount owed in no event shall the charge be less than \$6.50.	*	*	GENERAL
Illegal Gas and Water Hookups	New	\$40 per hour or any portion thereof	Hour	*	*	GENERAL
History for Business\Rental Properties	New	\$15	Report	*	*	GENERAL
Transfer Fee - On-Line Banking	New	\$15	Payment	*	*	GENERAL
<b>TOTAL ESTIMATED ANNUAL REVENUE - FINANCIAL MANAGEMENT</b>				<b>\$0</b>		
<b>DEPARTMENT: FIRE</b>						
<b>MEDICAL TRANSPORT</b>						
<b>Specialized Services</b>						
Continuous Positive Airway Pressure (CPAP) Treatment	\$150	\$154	Treatment	varies	\$0	GENERAL
<b>PLAN CHECKS - FIELD INSPECTIONS - CERTIFICATES</b>						
<b>FIRE SPRINKLER SYSTEMS</b>						
Plan review resubmittal on the 3rd and each subsequent inspection (1 hr min) with supervisor approval. (CUPA)	New	\$102	Hour, minimum billing 1 hour	*	\$0	CUPA

\*Information not available

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Fee Name	Current Fee	Requested Fee	Per	Annual Revenue Changes	Annual Subsidy	Fund
Plan review of revisions to originally approved plans with supervisor approval. (CUPA)	New	\$102	Hour, minimum billing 1 hour	*	\$0	CUPA
Accelerate plan review (work performed after hours - 2 hr min) with supervisor approval. (CUPA)	New	\$102	Hour, minimum billing 2 hour	*	\$0	CUPA
Off-Hour Inspections	New	\$102	Hour, minimum billing 2 hour	*	\$0	GENERAL
Off-Hour Inspections (CUPA)	New	\$102	Hour, minimum billing 2 hour	*	\$0	CUPA
<b>ANNUAL FIRE PERMITS</b>						
Tire recapping or rebuilding plant	\$344.29	\$316	Annual Permit	(\$37)	\$0	GENERAL
Waste Handling - automobile wrecking yards, junk yards or waste material handling plants	\$393.47	\$316	Annual Permit	(\$86)	\$0	GENERAL
Compressed gases – storage, handling and/or use - Non-flammable 6,000 to 12,000 cubic feet	\$184.00	\$242	Annual Permit	\$867	\$0	GENERAL
Compressed gases - Non-flammable over 12,000 cubic feet	\$221.33	\$316	Annual Permit	\$685	\$0	GENERAL
Compressed gases - Flammable 2000 to 12,000 cubic feet	\$184.00	\$242	Annual Permit	\$2,499	\$0	GENERAL
Compressed gases - Flammable over 12,000 cubic feet	\$221.33	\$316	Annual Permit	\$514	\$0	GENERAL
Flammable finishes – spraying or dipping operations .	\$393.47	\$316	Annual Permit	(\$6,139)	\$0	GENERAL
Haz Mats– Organic Peroxides- storage, transport onsite, use, handle, dispense see CFC Table 105.6.20	\$393.47	\$316	Annual Permit	(\$173)	\$0	GENERAL
Haz Mats– Highly Toxic Materials - storage, transport onsite, use, handle, dispense any amount of gas. liquid or solid	\$393.47	\$316	Annual Permit	(\$605)	\$0	GENERAL
Combustible dust producing operations - coal, feed mill, or other operations producing combustible dusts.	\$331.99	\$316	Annual Permit	(\$375)	\$0	GENERAL
Rifle ranges	\$344.29	\$316	Annual Permit	varies	\$0	GENERAL
High-rise Buildings – buildings over 75 feet in height (not fully fire sprinklered per fire sprinkler retrofit alternative ordinance)	New	\$2,157.95	Annual Permit	*	\$0	GENERAL
Lumber yards - storage or processing of lumber over 100,000 board feet.	\$479.54	\$316	Annual Permit	(\$690)	\$0	GENERAL
Aircraft Fueling Station/System with Aboveground Storage Tanks	New	\$316	Annual Permit	*	\$0	GENERAL
Marine Service Station with Aboveground Storage Tanks	New	\$316	Annual Permit	*	\$0	GENERAL
<b>OTHER ANNUAL FIRE PERMITS</b>						

\*Information not available

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Fee Name	Current Fee	Requested Fee	Per	Annual Revenue Changes	Annual Subsidy	Fund
Residential Occupancies (50 or more units under one roof, not fully fire sprinklered and per fire sprinkler retrofit alternative ordinance) inspection program	New	\$25.00 per unit	Annual Permit	*	\$0	GENERAL
<b>SPECIAL ACTIVITIES AND EVENTS - ONE TIME PERMITS</b>						
Bowling pin or alley refinishing	\$344.29	\$316	Event	varies	\$0	GENERAL
Fumigation or thermal insecticidal fogging operation	\$344.29	\$316	Event	varies	\$0	GENERAL
Hot Air Balloon – open flame device – 24-hour permit	\$393.47	\$316	Event	varies	\$0	GENERAL
Helistop – temporary landing site – 24-hour permit. May require approved standby fire-watch at operator's expense, refer to MS-03 and MS-04	\$442.66	\$316	Event	varies	\$0	GENERAL
Floor Finishing	\$344.29	\$316	Event	varies	\$0	GENERAL
Pyrotechnical Special Effects Material use and handling	\$307	\$203.00	Annual Permit	varies	\$0	GENERAL
<b>MISCELLANEOUS PERMITS AND FEES</b>						
Reinspection Fee	\$371.20	\$316	Reinspection	varies	\$0	GENERAL
Reinspection Fee - Non Compliance with Code Enforcement	New	\$307	Reinspection	*	\$0	GENERAL
HazMat / UST Non-Compliance and/or Reinspection Fee (CUPA)	\$615	\$316	Inspection	varies	\$0	GENERAL
Business Emergency Plan - Non-Compliance and/or Reinspection Fee (CUPA)	New	\$167	Reinspection	*	\$0	GENERAL
Oil/Gas Wells, Abandoned Oil Well	\$479.54	\$307	Inspection	varies	\$0	GENERAL
Fire hydrants - to use or operate fire hydrants or valves intended for fire suppression purposes on fire access roads.	\$307.40	\$203	Event	varies	\$0	GENERAL
Research/Processing Fee (1 to 25 addresses)	New	\$37.50	Application	*	\$0	GENERAL
Research/Processing Fee (26 to 50 addresses)	New	\$75	Application	*	\$0	GENERAL
Research/Processing Fee (51 to 75 addresses)	New	\$112.50	Application	*	\$0	GENERAL
Research/Processing Fee (76 to 100 addresses)	New	\$150	Application	*	\$0	GENERAL
Research/Processing Fee (over 100 addresses)	New	\$150 + \$37.50 per hr over 4 hours	Application	*	\$0	GENERAL
Stand-by Fire Prevention or Marine Safety Watch - Fire Prevention	\$86.07	\$86	Hour, minimum billing of 4 hours	varies	\$0	GENERAL
<b>TOTAL ESTIMATED ANNUAL REVENUE - FIRE</b>				<b>(\$3,541)</b>	<b>\$0</b>	
<b>DEPARTMENT: HEALTH &amp; HUMAN SERVICES</b>						
<b>FOOD PROGRAM</b>						
Restaurant/Bar/Tavern/School Kitchen/Caterer						

\*Information not available

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Fee Name	Current Fee	Requested Fee	Per	Annual Revenue Changes	Annual Subsidy	Fund
Satellite/Kiosk Food Facility - Unpackaged Food	\$363	\$584 per year	Operator	*	*	CUPA
<b>Food Service Carts</b>						
Plan Check - Food Cart	New	\$200 for plan check of food vending carts	Cart	*	*	HEALTH
<b>Miscellaneous Food Fees</b>						
Repeat Violation Fee	New	\$187 Fee paid by business for violation previously corrected	Documented repeated violation	*	*	HEALTH
Plan Revision Fee	New	\$150 paid by business owner for plan review due to changes after initial approval	Occurrence	*	*	HEALTH
<b>CUPA</b>						
CUPA: Above Ground Storage Tank 1.3K-10K Aggregate Gallons	New	\$125	Per site aggregate gallons	\$7,250	*	CUPA
CUPA: Above Ground Storage Tank 10K-100K Aggregate Gallons	New	\$460	Per site/aggregate gallons	\$11,500	*	CUPA
CUPA: Above Ground Storage Tank 100K-1M Aggregate Gallons	New	\$851	Per site/aggregate gallons	\$2,553	*	CUPA
CUPA: Above Ground Storage Tank 1M-10M Aggregate Gallons	New	\$2,530	Per site/aggregate gallons	\$5,060	*	CUPA
CUPA: Above Ground Storage Tank 10M-100M Aggregate Gallons	New	\$8,200	Per site/aggregate gallons	\$65,600	*	CUPA
CUPA: Above Ground Storage Tank 100M+Aggregate Gallons	New	\$11,730	Per site/aggregate gallons	\$35,190	*	CUPA
Electronic Reporting Surcharge	New	\$25	Permit	*	*	CUPA
<b>PUBLIC HEALTH SERVICES</b>						
<b>Preventive Health Clinic Services</b>						
<b>Sexually Transmitted Diseases (STD) Services</b>						
STD Chemical Destruction of Lesion	New	\$140 to \$180 relative to the complexity level of clinical intervention indicated.	Episode	*	*	HEALTH
Expedited Copies of birth or death certificates	New	\$32	Copy	*	*	HEALTH

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Fee Name	Current Fee	Requested Fee	Per	Annual Revenue Changes	Annual Subsidy	Fund
Emergency Weekend Filing of Death Certificates	New	\$100	Filing	*	*	HEALTH
Letters of Noncontagious Disease for Ship Out of Death Certificates	New	\$20	Each	*	*	HEALTH
TB Skin Tests	\$20	\$35	Single	*	*	HEALTH
TB Skin Tests	\$25	\$50	Family	*	*	HEALTH
<b>ANIMAL CARE SERVICES FEES AND CHARGES</b>						
<b>Animal Care Services Fees</b>						
Redemption of animal previously released by owner	\$20	\$25	Per Animal	\$60.00	\$300.00	GENERAL
Pickup/Impound/Capture Fee (First Officer)	\$55	\$60	First Officer	\$450.00	\$5,400.00	GENERAL
Pickup/Impound/Capture Fee (Each Additional Officer per hour or fraction thereof)	\$55	\$60	Each additional officer	\$10.00	\$120.00	GENERAL
<b>Fees for Impounding</b>						
For Dogs - First Impound	\$30	\$35	Each dog	\$3,750.00	\$26,250.00	GENERAL
For Dogs - Second Impound	\$45	\$50	Each dog	\$200.00	\$2,000.00	GENERAL
For Dogs - Third Impound	\$75	\$100	Each dog	\$250.00	\$1,000.00	GENERAL
For Dogs - Fourth and Subsequent Impounds	\$75 + \$50 per add'l impound after third impound	\$100 + \$50 per add'l impound after third impound	Each dog	\$0.00	\$0.00	GENERAL
<b>Fees for Impounding</b>						
Fowl and Birds	\$25	\$35	Each animal	\$20.00	\$70.00	GENERAL
For Cats - First Impound	\$30	\$35	Each cat	\$450.00	\$3,150.00	GENERAL
For Cats - Second Impound	\$45	\$50	Each cat	\$15.00	\$150.00	GENERAL
For Cats - Third Impound	\$75	\$100	Each cat	\$0.00	\$0.00	GENERAL
For Cats - Fourth and Subsequent Impounds	\$75 + \$50 per add'l impound after third impound	\$100 + \$50 per add'l impound after third impound	Each cat	\$0.00	\$0.00	GENERAL
<b>Fees for Boarding or Keeping</b>						
Livestock	\$25 + actual cost	\$35 + actual cost	Per Animal Per Day	\$35	\$70	GENERAL
Animals (other than livestock and exotic animals)	\$12	\$14	Per Animal Per Day	\$4,500	\$31,500	GENERAL
Exotic animals	\$10 + actual cost	\$15 + actual cost	Per Animal Per Day	\$15	\$30	GENERAL
<b>Dead Animal Disposal</b>						
Owner Relinquished Dead Animal and Disposal	\$20	\$25	Animal	\$450	\$2,250	GENERAL
Veterinarian Relinquished Dead Animal and Disposal	\$20	\$25	Animal	\$25	\$125	GENERAL
Institution (School, Business, Etc.) Relinquished Dead Animal and Disposal	\$20	\$25	Animal	\$25	\$125	GENERAL

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Fee Name	Current Fee	Requested Fee	Per	Annual Revenue Changes	Annual Subsidy	Fund
Owner Relinquished Large Animal (Livestock, etc.) Disposal	Cost of actual disposal plus \$20 admin	Cost of actual disposal plus \$25 admin	Animal	\$25	\$25	GENERAL
<b>Cat Traps</b>						
Trap Pick-up or Drop-off (includes officer time)	\$55	\$60	Pick-up/Drop-off	\$150	\$1,800	GENERAL
<b>Euthanasia</b>						
Euthanasia	\$30	\$50	Animal	\$2,400	\$6,000	GENERAL
<b>Permits</b>						
Filming Animals (movies, commercials)	\$55	\$60	Hour	\$100	\$1,200	GENERAL
Property Reinspection Fee	\$55	\$60	Reinspection	\$5	\$60	GENERAL
<b>Investigative Services</b>						
Court Restitution	\$55	\$60	Hour	\$5	\$60	GENERAL
<b>Administrative Penalties For Long Beach Municipal Code Violations</b>						
<b>Dog Licensing and Fowl, Rabbits &amp; Goats</b>						
First Violation	\$55	\$50	Violation	-\$1,750	\$17,500	GENERAL
Second Violation within One Year of Initial Violation	\$110	\$100	Violation	-\$300	\$3,000	GENERAL
Subsequent Violations	\$275	\$250	Violation	-\$125	\$1,250	GENERAL
<b>TOTAL ESTIMATED ANNUAL REVENUE - HEALTH &amp; HUMAN SERVICES</b>				<b>\$137,918</b>	<b>\$103,435</b>	
<b>DEPARTMENT: LIBRARY SERVICES</b>						
<b>FINES AND PENALTIES</b>						
Damaged Video Storage Boxes	\$1	\$2	Per box	\$1	*	GENERAL
<b>TOTAL ESTIMATED ANNUAL REVENUE - LIBRARY</b>				<b>\$1</b>		
<b>DEPARTMENT: LONG BEACH GAS &amp; OIL</b>						
<b>PIPELINE FEE SCHEDULE</b>						
<b>CONSTRUCTION OR ALTERATION OF NEW OR EXISTING PIPELINES</b>						
Pipeline Construction - 4" using PE Pipe material	Base cost of \$140.00 for first 100 feet installed. 20% discount to base cost for 101 to 500 feet. 32% discount to base cost 501 to 1,500 feet. 35% discount to base over 1,500 feet of installation.	Base cost of \$160.00 for first 100 feet installed. 20% discount to base cost for 101 to 500 feet. 32% discount to base cost 501 to 1,500 feet. 35% discount to base over 1,500 feet of installation.	Per foot. Min \$1400 street repair charges may apply	\$0	*	GAS

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**LIST OF PROPOSED FEE ADJUSTMENTS FOR FISCAL YEAR 10 (FY 10)**

Fee Name	Current Fee	Requested Fee	Per	Annual Revenue Changes	Annual Subsidy	Fund
Pipeline Construction - over 4" to 8" using PE Pipe material	Base cost of \$160.00 for first 100 feet installed. 20% discount to base cost for 101 to 500 feet. 32% discount to base cost 501 to 1,500 feet. 35% discount to base over 1,500 feet of installation.	Base cost of \$140.00 for first 100 feet installed. 20% discount to base cost for 101 to 500 feet. 32% discount to base cost 501 to 1,500 feet. 35% discount to base over 1,500 feet of installation.	Per ft. min\$3200. Street repair charges may apply	\$0	*	GAS
<b>TOTAL ESTIMATED ANNUAL REVENUE - GAS AND OIL</b>				<b>\$0</b>		
<b>DEPARTMENT: PARKS, RECREATION, &amp; MARINE</b>						
<b>GENERAL PARK AND RECREATION FEES</b>						
THE FOLLOWING GENERAL PARKS AND RECREATION FEES ARE PROVIDED FOR INFORMATION ONLY. THESE FEES ARE APPROVED BY THE PARKS AND RECREATION COMMISSION AS PART OF THEIR CHARTER APPOINTED RESPONSIBILITIES. THE PARKS AND RECREATION COMMISSION MAY CHANGE FEES AT ANY COMMISSION MEETING. PLEASE GO TO <a href="http://WWW.LONGBEACH.GOV/PARK">WWW.LONGBEACH.GOV/PARK</a> FOR UPDATED FEE INFORMATION						
<b>ADAPTIVE RECREATION</b>						
After School Program Fee	\$3-\$10	\$3-\$10.50	Hour	*	*	GENERAL
Residential Camp Fee	\$148-\$286	\$145-\$350	Person	*	*	GENERAL
Specialty Classes Fees-Tennis	New	\$38	Person	*	*	GENERAL
Specialty Classes Fees-Self Defense	New	\$36	Person	*	*	GENERAL
<b>ADULT SPORTS LEAGUES</b>						
<b>BASEBALL FEES</b>						
Baseball - No Score Keeping Services Fees Resident/Business/Non-Resident	\$531	\$545	Team	\$1,148	*	GENERAL
Baseball - No Score Keeping Services Fees Resident w/ 60% of team proof of residence discount	\$450	\$460	Team	\$140	*	GENERAL
Baseball - With Score Keeping Services Fees Resident/Business/Non-Resident	\$723	\$745	Team	\$0	*	GENERAL
Baseball - With Score Keeping Services Fees Resident w/ 60% of team proof of residence discount	\$625	\$644	Team	\$0	*	GENERAL
<b>BASKETBALL FEES</b>						
Basketball League Fee (10 weeks) Resident/Business/Non-Resident	\$333	\$345	Team	\$552	*	GENERAL
Basketball League Fee (10 weeks) Resident w/ 60% of team proof of residence discount	\$275	\$280	Team	\$150	*	GENERAL
Basketball League Fee (8 weeks) Resident/Business/Non-Resident	\$276	\$285	Team	\$0	*	GENERAL

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Fee Name	Current Fee	Requested Fee	Per	Annual Revenue Changes	Annual Subsidy	Fund
Basketball League Fee (8 weeks) Resident w/ 60% of team proof of residence discount	\$225	\$232	Team	\$0	*	GENERAL
<b>FLAG FOOTBALL FEES</b>						
Flag Football League Fee (10 weeks) Resident/Business/Non-Resident	\$411	\$420	Team	\$0	*	GENERAL
Flag Football League Fee (10 weeks) Resident w/ 60% of team proof of residence discount	\$335	\$345	Team	\$0	*	GENERAL
<b>SLOW PITCH SOFTBALL FEES</b>						
Slow Pitch Softball League Fee (10 weeks-nights) Resident/Business/Non-Resident	\$484	\$495	Team	\$3,564	*	GENERAL
Slow Pitch Softball League Fee (10 weeks-nights) Resident w/ 60% of team proof of residence discount	\$405	\$415	Team	\$1,150	*	GENERAL
Slow Pitch Softball League Fee (8 weeks-nights) Resident/Business/Non-Resident	\$427	\$440	Team	\$0	*	GENERAL
Slow Pitch Softball League Fee (8 weeks-nights) Resident w/ 60% of team proof of residence discount	\$355	\$365	Team	\$0	*	GENERAL
Slow Pitch Softball League Fees (per week-nights) Resident/Business/Non-Resident	\$52	\$54	Team	\$0	*	GENERAL
Slow Pitch Softball League Fees (10 weeks-days) Resident/Business/Non-Resident	\$416	\$425	Team	\$351	*	GENERAL
Slow Pitch Softball League Fees (10 weeks-days) Resident w/ 60% of team proof of residence discount	\$340	\$350	Team	\$20	*	GENERAL
Slow Pitch Softball League Fees (per week-days) Resident/Business/Non-Resident	\$46	\$48	Team	\$0	*	GENERAL
Slow Pitch Softball League Fees (per week-days) Resident w/ 60% of team proof of residence discount	\$40	\$41	Team	\$0	*	GENERAL
<b>MEN'S FASTPITCH SOFTBALL FEES</b>						
Men's Fastpitch Softball Fees (10 weeks-days)	\$510	\$525	Team	*	*	GENERAL
Men's Fastpitch Softball Fees (10 weeks-days)	\$430	\$442	Team	*	*	GENERAL
Men's Fastpitch Softball Fees (per week)	\$52	\$54	Team	*	*	GENERAL
<b>SENIOR SOFTBALL FEES</b>						
Senior Softball League Fees	\$276	\$285	Team	*	*	GENERAL
Senior Softball League Fees	\$210	\$216	Team	*	*	GENERAL
<b>INDOOR VOLLEYBALL FEES</b>						
Indoor Volleyball League Fees	\$364	\$375	Team	*	*	GENERAL
Indoor Volleyball League Fees	\$305	\$314	Team	*	*	GENERAL
<b>OUTDOOR VOLLEYBALL FEES</b>						
Outdoor Volleyball League Fees	\$250	\$258	Team of 4	*	*	GENERAL
Outdoor Volleyball League Fees	\$215	\$220	Team of 4	*	*	GENERAL
Volleyball Clinic Participant Fee	\$35	\$36	Person	*	*	GENERAL

\*Information not available

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Fee Name	Current Fee	Requested Fee	Per	Annual Revenue Changes	Annual Subsidy	Fund
<b>TOURNAMENT FEES</b>						
3-on-3 Basketball Fee	\$57	\$59	Team	*	*	GENERAL
5-on-5 Basketball Fee	\$114	\$117	Team	*	*	GENERAL
Softball Fee	\$265	\$273	Team	*	*	GENERAL
Volleyball Fee - 2 person	\$41	\$42	Team	*	*	GENERAL
Over the Line Fee	\$52	\$54	Team	*	*	GENERAL
Soccer Fee	New	\$273	Team	*	*	GENERAL
<b>ATHLETIC FACILITIES - PERMITS AND RESERVATIONS</b>						
Youth Resident Participant Fee (Season Play)	New	\$10	Each	*	*	GENERAL
Youth Non-Resident Participant Fee (Season Play)	New	\$15	Each	*	*	GENERAL
Youth Resident Participant Fee (Non-Season Play)	New	\$20	Each	*	*	GENERAL
Youth Non-Resident Participant Fee (Non-Season Play)	New	\$25	Each	*	*	GENERAL
Youth Sports League Play - Basketball	New	\$62	Participant	*	*	GENERAL
Youth Sports League Play - Flag Football	New	\$47	Participant	*	*	GENERAL
Youth Sports League Play - Soccer	New	\$56	Participant	*	*	GENERAL
Youth Sports League Play - T-ball	New	\$80	Participant	*	*	GENERAL
Youth Sports League Play - Volleyball	New	\$72	Participant	*	*	GENERAL
<b>MISCELLANEOUS LEAGUE &amp; SPORTS FEES</b>						
Permit Administrative Fee	\$25	\$26	Each	*	*	GENERAL
Adult Light Use Fee	\$18	\$19	Hour	*	*	GENERAL
Diamond Field Prep Fee (1st Field)	\$62	\$64	Each	*	*	GENERAL
Diamond Field Prep Fee (2nd Field)	\$36	\$37	Each	*	*	GENERAL
Base Rental Fee	\$31	\$32	Each	*	*	GENERAL
Base Rental Deposit	\$208	\$215	Each	*	*	GENERAL
Refund (Cancellation) Fee/Policy	\$36	\$37	Under \$120	*	*	GENERAL
Refund (Cancellation) Fee/Policy	\$46	\$47	Over \$120	*	*	GENERAL
Staff Fee	\$20	\$21	Hour	*	*	GENERAL
Field Permit Monitor Fees	\$41	\$42	Hour	*	*	GENERAL
Concession Sales - Youth	New	5% gross receipts	Each/Actual Cost	*	*	GENERAL
<b>FIELD USE FEES</b>						
<b>BASEBALL/SOFTBALL</b>						
Ball Field (Softball & Baseball) Adult Rental Fee	\$26	\$30	Hour	*	*	GENERAL
Ball Field (Softball & Baseball) Adult Rental Fee	\$42	\$45	Hour	*	*	GENERAL
Ball Field (Softball & Baseball) Adult Rental Fee	\$55	\$60	Hour	*	*	GENERAL
Ball Field (Softball & Baseball) Youth Resident Inclusive Rental Fee	\$15	\$20	Hour	*	*	GENERAL
Ball Field (Softball & Baseball) Youth Non-Resident Exclusive Rental Fee	\$20	\$25	Hour	*	*	GENERAL

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Ball Field (Softball & Baseball) Youth Commercial Rental Fee	\$26	\$30	Hour	*	*	GENERAL
<b>SOCCER/FOOTBALL</b>						
Soccer/Football Field Rental Fees	\$26	\$30	Hour	*	*	GENERAL
Soccer/Football Field Rental Fees	\$55	\$60	Hour	*	*	GENERAL
Soccer/Football Field Rental Fees	\$69	\$75	Hour	*	*	GENERAL
Soccer/Football Field Youth Resident Inclusive Rental Fees	\$15	\$20	Hour	*	*	GENERAL
Soccer/Football Field Youth Non-Resident Exclusive Rental Fees	\$20	\$25	Hour	*	*	GENERAL
Soccer/Football Field Youth Commercial Rental Fees	\$26	\$30	Hour	*	*	GENERAL
Archery Range Adult Rental Fees	\$26	\$30	Hour	*	*	GENERAL
Archery Range Adult Rental Fees	\$55	\$60	Hour	*	*	GENERAL
Archery Range Adult Rental Fees	\$69	\$75	Hour	*	*	GENERAL
Archery Range Youth Resident Inclusive Rental Fees	\$15	\$20	Hour	*	*	GENERAL
Archery Range Youth Non-Resident Exclusive Rental Fees	\$20	\$25	Hour	*	*	GENERAL
Archery Range Youth Commercial Rental Fees	\$26	\$30	Hour	*	*	GENERAL
<b>CRICKET FIELD</b>						
Cricket Field Rental Adult Fees	\$26	\$30	Hour	*	*	GENERAL
Cricket Field Rental Adult Fees	\$42	\$45	Hour	*	*	GENERAL
Cricket Field Rental Adult Fees	\$55	\$60	Hour	*	*	GENERAL
Cricket Field Youth Resident Inclusive Rental Fees	\$15	\$20	Hour	*	*	GENERAL
Cricket Field Youth Non-Resident Exclusive Rental Fees	\$20	\$25	Hour	*	*	GENERAL
Cricket Field Youth Commercial Rental Fees	\$26	\$30	Hour	*	*	GENERAL
<b>YOUTH SPORT CLINIC FEE</b>						
Youth Sport Clinic Fee	\$10-\$50	\$10-\$55	Participant	*	*	GENERAL
<b>GAME COURT FACILITES</b>						
Nonprofit, Public Service (Non-Resident) - Rental	\$26	\$27	Hour	*	*	GENERAL
Nonprofit, Public Service (Non-Resident) - Light	\$13	\$14	Hour	*	*	GENERAL
Commercial Business/Revenue Fees (Resident) -Rental	\$37	\$38	Hour	*	*	GENERAL
Commercial Business/Revenue Fees (Resident) - Light	\$16	\$17	Hour	*	*	GENERAL
Commercial Business/Revenue (Non-Resident) - Rental	\$53	\$55	Hour	*	*	GENERAL
Commercial Business/Revenue (Non-Resident) - Light	\$17	\$18	Hour	*	*	GENERAL
<b>GYMNASIUM</b>						

\*Information not available

**LIST OF PROPOSED FEE ADJUSTMENTS FOR FISCAL YEAR 10 (FY 10)**

Fee Name	Current Fee	Requested Fee	Per	Annual Revenue Changes	Annual Subsidy	Fund
California Recreation Gym Rental Rates-Adult Commercial	\$100	\$103	Hour	\$0	*	GENERAL
California Recreation Gym Rental Rates - Youth Non-Resident Profit	\$20	\$21	Hour	\$0	*	GENERAL
California Recreation Gym Rental Rates-Youth Commercial	\$26	\$27	Hour	\$0	*	GENERAL
Pan American Gym Rental Rates-Adult Commercial	\$100	\$103	Hour	\$0	*	GENERAL
Pan American Gym Rental Rates-Youth Non-Resident Profit	\$20	\$21	Hour	\$21	*	GENERAL
Pan American Gym Rental Rates-Youth Commercial	\$26	\$27	Hour	\$0	*	GENERAL
Silverado Gym Rental Rates-Adult Commercial	\$100	\$103	Hour	\$0	*	GENERAL
Silverado Gym Rental Rates - Youth Non-Resident Profit	\$20	\$21	Hour	\$4	*	GENERAL
Silverado Gym Rental Rates-Youth Commercial	\$26	\$27	Hour	\$9	*	GENERAL
Chavez Gym Fees -Adult Commercial	\$100	\$103	Hour	\$0	*	GENERAL
Chavez Gym Fees -Youth Non-Resident Profit	\$20	\$21	Hour	\$0	*	GENERAL
Chavez Gym Fees - Youth Commercial	\$26	\$27	Hour	\$0	*	GENERAL
<b>BLAIR FIELD</b>						
Permit Administrative Fee	\$25	\$26	Permit	*	*	GENERAL
<b>Youth Groups Fees - Commercial Use</b>						
Youth Groups Fees - Rental	New	\$1,200	Flat Rate	*	*	GENERAL
Youth Group Fees - Lights	New	\$69	Hour	*	*	GENERAL
Youth Group Fees - Extra Mow Infield	New	\$74	Each/Actual Cost	*	*	GENERAL
Youth Group Fees - Extra Mow Outfield	New	\$96	Each/Actual Cost	*	*	GENERAL
Youth Group Fees - Batting Cages	New	\$150	Flat Rate	*	*	GENERAL
<b>YOUTH</b>						
LBUSD Field Rental Rates, Maintenance	\$72	\$74	Infield	*	*	GENERAL
LBUSD Field Rental Rates, Maintenance	\$93	\$96	Outfield	*	*	GENERAL
Youth Groups Fees- Resident-Extra Mow Infield	\$72	\$74	Infield	*	*	GENERAL
Youth Groups Fees- Resident-Extra Mow Outfield	\$93	\$96	Outfield	*	*	GENERAL
Youth Groups Fees - Resident- Field Prep	\$60	\$62	Each	*	*	GENERAL
Youth Groups Fees - Resident - Cleanup	\$52-\$145	\$53-\$160	Each/Actual Cost	*	*	GENERAL
Youth Groups Fees - Resident	5%/\$30 flat rate	5%/\$31 flat rate	Each/Actual Cost	*	*	GENERAL
Youth Groups Fees - Nonresident - Rental	\$75	\$77	Each/Actual Cost	*	*	GENERAL
Youth Groups Fees - Nonresident - Staff	\$20	\$21	Each/Actual Cost	*	*	GENERAL

\*Information not available

**LIST OF PROPOSED FEE ADJUSTMENTS FOR FISCAL YEAR 10 (FY 10)**

Fee Name	Current Fee	Requested Fee	Per	Annual Revenue Changes	Annual Subsidy	Fund
Youth Groups Fees - Nonresident - Lights	\$67	\$69	Hour	*	*	GENERAL
Youth Groups Fees- Non-Resident-Extra Mow Infield	\$72	\$74	Each/Actual Cost	*	*	GENERAL
Youth Groups Fees- Non-Resident-Extra Mow Outfield	\$93	\$96	Each/Actual Cost	*	*	GENERAL
Youth Groups Fees - Nonresident - Field Prep	\$62	\$64	Each	*	*	GENERAL
Youth Groups Fees - Nonresident	10%/\$55	10%/\$56	Each/Actual Cost	*	*	GENERAL
<b>LB CITY COLLEGE</b>						
LB City College Fees - Rental	\$43	\$44	Hour	*	*	GENERAL
LB City College Fees - Staff	\$20	\$21	Each/Actual Cost	*	*	GENERAL
LB City College Fees - Lights	\$67	\$69	Each/Actual Cost	*	*	GENERAL
LB City College Fees-Extra Mow Infield	\$72	\$74	Infield	*	*	GENERAL
LB City College Fees-Extra Mow Outfield	\$93	\$96	Team	*	*	GENERAL
LB City College Fees - Field Prep	\$62	\$64	Team	*	*	GENERAL
LB City College Fees - Cleanup	\$145	\$150	Team	*	*	GENERAL
<b>ADULT</b>						
Nonprofit-Resident Fees - Rental	\$75	\$77	Person	*	*	GENERAL
Nonprofit-Resident Fees - Staff	\$20	\$21	Hour	*	*	GENERAL
Nonprofit-Resident Fees - Lights	\$67	\$69	Hour	*	*	GENERAL
Nonprofit-Resident Fees - Extra Mow Infield	\$72	\$74	Infield	*	*	GENERAL
Nonprofit-Resident Fees - Extra Mow Outfield	\$93	\$96	Person	*	*	GENERAL
Nonprofit-Resident Fees - Field Prep	\$62	\$64	Each	*	*	GENERAL
Nonprofit-Non Resident Fees - Rental	\$109	\$112	Hour	*	*	GENERAL
Nonprofit-Non Resident Fees - Staff	\$20	\$21	Hour	*	*	GENERAL
Nonprofit-Non Resident Fees - Lights	\$67	\$69	Hour	*	*	GENERAL
Nonprofit-Non Resident Fees - Extra Mow Infield	\$72	\$74	Infield	*	*	GENERAL
Nonprofit-Non Resident Fees - Extra Mow Outfield	\$93	\$96	Outfield	*	*	GENERAL
Nonprofit-Non Resident Fees - Field Prep	\$62	\$64	Each	*	*	GENERAL
Nonprofit-Non Resident Fees - Cleanup	\$145	\$150	Each	*	*	GENERAL
Profit Event/Concert Fees	\$153	\$158	Administration Fee	*	*	GENERAL
Profit Event/Concert Fees	\$371	\$382	Deposit	*	*	GENERAL
Profit Event/Concert Fees - Rental	\$318	\$328	Hour	*	*	GENERAL
Profit Event/Concert Fees - Staff	\$21	\$22	Hour	*	*	GENERAL
Profit Event/Concert Fees - Lights	\$68	\$70	Hour	*	*	GENERAL
Profit Event/Concert Fees - Field Prep	\$68	\$70	Each	*	*	GENERAL
Profit Event/Concert Fees - Extra Mow Infield	\$74	\$76	Infield	*	*	GENERAL
Profit Event/Concert Fees - Extra Mow Outfield	\$95	\$98	Outfield	*	*	GENERAL
Profit Event/Concert Fees - Cleanup	\$429	\$442	Each	*	*	GENERAL

\*Information not available

**LIST OF PROPOSED FEE ADJUSTMENTS FOR FISCAL YEAR 10 (FY 10)**

Fee Name	Current Fee	Requested Fee	Per	Annual Revenue Changes	Annual Subsidy	Fund
Profit Event/Concert Fees - Minimum Payment	\$1,802	\$1,856	Each	*	*	GENERAL
Profit Event/Concert Fees - Set Up	\$153	\$158	Hour	*	*	GENERAL
Profit Event/Concert Fees-Cancellation Fee (20 days prior to event)	\$58	\$60	Booking	*	*	GENERAL
<b>TOTAL BLAIR FIELD</b>	<b>\$3,290</b>					
<b>CONTRACT CLASSES</b>						
Business/Finance Contract Classes	\$6-\$28	\$7-\$29	Class	*	*	GENERAL
Canine Contract Classes	\$4-\$21	\$5-\$22	Class	*	*	GENERAL
Culinary Arts Contract Classes	\$6-\$21	\$7-\$22	Class	*	*	GENERAL
Computers Contract Classes	\$9-\$24	\$10-\$25	Class	*	*	GENERAL
Education/Study Skills Contract Classes	\$7-\$28	\$8-\$29	Class	*	*	GENERAL
Fitness Contract Classes	\$2-\$30	\$3-\$31	Class	*	*	GENERAL
Language Contract Classes	\$4-\$21	\$5-\$22	Class	*	*	GENERAL
Specialty Classes Contract Classes	\$4-\$56	\$5-\$57	Class	*	*	GENERAL
Science & Environment Contract Classes	New	\$7-\$17	Class	*	*	GENERAL
Performing Arts Contract Classes	New	\$4-\$27	Class	*	*	GENERAL
Sports Contract Classes	\$3-31	\$4-\$32	Class	*	*	GENERAL
Tours Contract Classes	\$6-\$56	\$7-\$57	Class	*	*	GENERAL
Visual Arts Contract Classes	\$3-\$31	\$4-\$32	Class	*	*	GENERAL
<b>DAY CAMPS - PARKS</b>						
Regular Day Camp Daily Fee	\$17	\$18	Child/Day	*	*	GENERAL
Specialty Day Camp Fee	\$95	\$100	Child/Week	*	*	GENERAL
Specialty Day Camp Daily Fee	\$19	\$20	Child/Day	*	*	GENERAL
<b>TOTAL DAY CAMPS - PARKS</b>	<b>\$8,162</b>					
<b>FACILITY RENTALS/FEES - COMMUNITY CENTERS, PICNIC AREAS, OPEN SPACE, CAMP GROUNDS &amp; BANDSHELLS</b>						
<b>COMMUNITY CENTERS</b>						
Permit Administrative Fee	\$25	\$26	Each	\$190	*	GENERAL
Staff Charge	\$21	\$22	Hour	\$2,510	*	GENERAL
Additional Staff	\$21	\$22	Hour	\$480	*	GENERAL
Reservation Maintenance & Cleaning Fee	\$90	\$93	Booking	\$1,070	*	GENERAL
Cancellation Fee	\$64	\$66	Each	\$0	*	GENERAL
Cancellation Fee (Reservation over \$120)	\$122	\$126	Each	\$0	*	GENERAL
Permit Change Fee	\$26	\$27	Each	\$20	*	GENERAL
Premium Late Booking Fee	\$64	\$66	Booking	\$6	*	GENERAL
Reservation Refundable Security Deposit-Activity Room	\$233	\$240	Booking	\$0	*	GENERAL
Reservation Refundable Security Deposit-Social Hall	\$344	\$354	Booking	\$0	*	GENERAL
Security Guard Fee/Youth Events	\$30	\$31	Hour	\$20	*	GENERAL
Security Guard Fee/Youth Events (Prime/Holiday Rate)	\$38	\$39	Hour	\$200	*	GENERAL
<b>TOTAL COMMUNITY CENTERS</b>	<b>\$4,496</b>					
<b>SOCIAL HALL/KITCHEN</b>						
Resident, Non Commercial, Prime Time Fees - Friday, Saturday & Sunday	\$37	\$38	Hour	*	*	GENERAL

\*Information not available

**LIST OF PROPOSED FEE ADJUSTMENTS FOR FISCAL YEAR 10 (FY 10)**

Fee Name	Current Fee	Requested Fee	Per	Annual Revenue Changes	Annual Subsidy	Fund
Non-Resident, Non Commercial, Prime Time Fees - Friday, Saturday & Sunday	\$55	\$57	Hour	*	*	GENERAL
Resident, Promotional, Prime Time Fees - Friday, Saturday & Sunday	\$92	\$95	Hour	*	*	GENERAL
Revenue Producing, Prime Time Fees - Friday, Saturday & Sunday	\$117	\$121	Hour + 10% Gross/\$2,500	*	*	GENERAL
Resident, Non Commercial, Non-Prime Time Fees - Monday-Thursday	\$32	\$33	Hour	*	*	GENERAL
Non-Resident, Non Commercial, Non-Prime Time Fees - Monday-Thursday	\$48	\$50	Hour	*	*	GENERAL
Resident, Promotional, Non-Prime Time, Monday-Thursday	\$82	\$85	Hour	*	*	GENERAL
Revenue Producing, Non-Prime Time, Monday-Thursday	\$104	\$107	Hour + 10% Gross/\$2,500	*	*	GENERAL
<b>TOTAL SOCIAL HALL/KITCHEN</b>				<b>\$925</b>		
<b>ACTIVITY ROOM</b>						
Non-Resident, Non Commercial, Prime Time Fees - Friday, Saturday & Sunday	\$39	\$40	Hour	*	*	GENERAL
Resident, Promotional, Prime Time Fees - Friday, Saturday & Sunday	\$60	\$62	Hour	*	*	GENERAL
Revenue Producing, Prime Time Fees - Friday, Saturday & Sunday	\$71	\$73	Hour + 10% Gross/\$2,500	*	*	GENERAL
Non-Resident, Non Commercial, Non-Prime Time Fees, Monday-Thursday	\$33	\$34	Hour	*	*	GENERAL
Resident, Promotional, Non-Prime Time Fees, Monday-Thursday	\$49	\$50	Hour	*	*	GENERAL
Revenue Producing, Non-Prime Time Fees, Monday-Thursday	\$40	\$42	Hour + 10% Gross/\$2,500	*	*	GENERAL
<b>TOTAL ACTIVITY ROOM</b>				<b>\$1,560</b>		
<b>SENIOR CENTER</b>						
<b>Non Fundraising</b>						
Auditorium or Ballroom, w/ Kitchen Fees	\$48	\$49	Hour	*	*	GENERAL
Auditorium or Ballroom, w/ Kitchen Fees	\$60	\$62	Hour	*	*	GENERAL
<b>Fundraising</b>						
Non-profit Fundraising Purposes Fees	\$58	\$60	Hour	*	*	GENERAL
Non-profit Fundraising Purposes Fees	\$76	\$78	Hour	*	*	GENERAL
Commercial Purpose Fees	\$79	\$82	Hour	*	*	GENERAL
Commercial Purpose Fees	\$92	\$95	Hour	*	*	GENERAL
Conference Room, Meeting Rooms, Game, Craft & Activity Rooms	\$38	\$39	Hour	*	*	GENERAL
Non-Profit Fundraising Fees	\$37	\$38	Hour	*	*	GENERAL
Non-Profit Fundraising Fees	\$43	\$44	Hour	*	*	GENERAL
Corporate Fees	\$48	\$50	Hour	*	*	GENERAL
Corporate Fees	\$60	\$62	Hour	*	*	GENERAL
Office Space Leases Fees	\$32	\$0.75 - \$1	Sq. Ft per Month	*	*	GENERAL

\*Information not available

**LIST OF PROPOSED FEE ADJUSTMENTS FOR FISCAL YEAR 10 (FY 10)**

Fee Name	Current Fee	Requested Fee	Per	Annual Revenue Changes	Annual Subsidy	Fund
Deposit Fees	Varies	Varies	Scope of Event	*	*	GENERAL
<b>PICNIC AREAS</b>						
Special Events: additional requirements & fees applied by the Special Events Office upon issuance of Special Event Permit						
<b>EL DORADO EAST REGIONAL FEES</b>						
Gate Entry Fees - Recreational Vehicles	New	\$10	Vehicle	*	*	GENERAL
Gate Entry Fees - Recreational Vehicles	New	\$14	Vehicle	*	*	GENERAL
Gate Entry Fees - Recreational Vehicles	New	\$15	Vehicle	*	*	GENERAL
<b>EL DORADO EAST REGIONAL FEES</b>						
Permit Administrative Fee	\$25	\$26	Each	*	*	GENERAL
<b>CAMP GROUNDS</b>						
Youth Camping Fees Resident	\$26-\$109	\$27-\$112	Site/Night	*	*	GENERAL
Youth Camping Fees Non-Resident	\$46-\$129	\$47-\$133	Site/Night	*	*	GENERAL
Youth Camping Fees Key Security Deposit	\$50	\$52	Each	*	*	GENERAL
Youth Camping Fees Security Deposit	\$115	\$118	Site	*	*	GENERAL
Monday - Thursday Rates						
Pavilion at Campground Location Fees	\$100	\$103	Half Day	*	*	GENERAL
Pavilion at Campground Location Fees	\$130	\$134	Full Day	*	*	GENERAL
Pavilion at Campground Location Fees	\$130	\$134	Refundable Deposit	*	*	GENERAL
<b>MARATHON/BIKE RACES FEES</b>						
Bike-a-thons, Runs, Walks, etc.	\$57	\$59	Day	\$0	*	GENERAL
<b>RESERVABLE PICNIC SITES FEES</b>						
Arbor Day Grove Picnic Rental Rates -Family	\$302	\$311	Site	\$170	*	GENERAL
Arbor Day Grove Picnic Rental Rates-Group and Company	\$338	\$348	Site	\$70	*	GENERAL
Arbor Day Grove Picnic Rental Rates-Security Deposit	\$115	\$118	Site	\$0	*	GENERAL
Golden Grove Picnic Rental Rates-Family	\$542	\$558	Site	\$400	*	GENERAL
Golden Grove Picnic Rental Rates-Group and Company	\$573	\$590	Site	\$270	*	GENERAL
Golden Grove Picnic Rental Rates-Security Deposit	\$323	\$333	Site	\$0	*	GENERAL
Horseshoe Lake Picnic Rental Rates-Family	\$219	\$226	Site	\$15	*	GENERAL
Horseshoe Lake Picnic Rental Rates-Group and Company	\$229	\$236	Site	\$20	*	GENERAL
Horseshoe Lake Picnic Rental Rates-Security Deposit	\$115	\$118	Site	\$0	*	GENERAL
Olympic Grove Picnic Rental Rates -Family	\$229	\$236	Site	\$0	*	GENERAL
Olympic Grove Picnic Rental Rates-Group and Company	\$240	\$247	Site	\$0	*	GENERAL
Olympic Grove Picnic Rental Rates-Security Deposit	\$115	\$118	Site	\$0	*	GENERAL
Sycamore Grove Picnic Rental Rates-Family	\$167	\$172	Site	\$115	*	GENERAL
Sycamore Grove Picnic Rental Rates-Group and Company	\$172	\$177	Site	\$40	*	GENERAL

\*Information not available

**LIST OF PROPOSED FEE ADJUSTMENTS FOR FISCAL YEAR 10 (FY 10)**

Fee Name	Current Fee	Requested Fee	Per	Annual Revenue Changes	Annual Subsidy	Fund
Sycamore Grove Picnic Rental Rates-Security Deposit	\$115	\$118	Site	\$0	*	GENERAL
Lakeview Grove Picnic Rental Rates-Family	\$302	\$311	Site	\$200	*	GENERAL
Lakeview Grove Picnic Rental Rates-Group and Company	\$318	\$328	Site	\$90	*	GENERAL
Lakeview Grove Picnic Rental Rates-Security Deposit	\$115	\$118	Site	\$0	*	GENERAL
Shady Oaks Picnic Rental Rates-Family	\$185	\$191	Site	\$0	*	GENERAL
Shady Oaks Picnic Rental Rates-Group and Company	\$195	\$200	Site	\$0	*	GENERAL
Shady Oaks Picnic Rental Rates-Security Deposit	\$110	\$113	Site	\$0	*	GENERAL
Opossum Patch Picnic Rental Rates-Family	\$160	\$165	Site	\$0	*	GENERAL
Opossum Patch Picnic Rental Rates-Group and Company	\$170	\$175	Site	\$0	*	GENERAL
Opossum Patch Picnic Rental Rates-Security Deposit	\$110	\$113	Site	\$0	*	GENERAL
<b>TOTAL PICNIC AREAS</b>				<b>\$1,390</b>		
<b>EXCLUSIVE AREA USE</b>						
<b>AREA III</b>						
<b>Commercial/Professional &amp; Filming Rates</b>						
Area III Commercial/Professional Rates-Promotion	\$605	\$623	Hour	*	*	GENERAL
Area III Commercial/Professional Rates-Fundraising	\$605	\$623	Hour	*	*	GENERAL
Area III Commercial/Professional Rates-Security Deposit	\$500 - \$1,000	\$515 - \$1,030	Area/Event	*	*	GENERAL
Nonprofit Group Rates-Promotion	\$417	\$430	Hour	*	*	GENERAL
Nonprofit Group Rates-Fundraising	\$417	\$430	Hour	*	*	GENERAL
Nonprofit Group Rates-Security Deposit	\$500-\$1,000	\$515 - \$1,030	Area/Event	*	*	GENERAL
Special Interest/Community Service Activities	\$78	\$81	Day + Site Fee	*	*	GENERAL
Special Interest/Community Service Activities-Security Deposit	\$500-\$1,000	\$515 - \$1,030	Area/Event	*	*	GENERAL
<b>TOTAL AREA III</b>				<b>\$108</b>		
<b>NON-EXCLUSIVE USE</b>						
Areas II or III: Commercial/Professional Rates-Promotion	\$1,800	\$1,854	Day + Site Fee	*	*	GENERAL
Areas II or III: Commercial/Professional Rates-Fundraising	\$2,375	\$2,446	Day Against 10%	*	*	GENERAL
Areas II or III: Commercial/Professional Rates	\$4,170	\$4,295	Plus Site Fee	*	*	GENERAL
Areas II or III: Commercial/Professional Rates-Security Deposit	\$500-\$1,000	\$515 - \$1,030	Area/Event	*	*	GENERAL
Areas II or III: Nonprofit Group Rates-Promotion	\$125	\$129	Day + Site Fee	*	*	GENERAL
Areas II or III: Nonprofit Group Rates-Fundraising	\$1,792	\$1846	Day Against 10%	*	*	GENERAL

\*Information not available

**LIST OF PROPOSED FEE ADJUSTMENTS FOR FISCAL YEAR 10 (FY 10)**

Fee Name	Current Fee	Requested Fee	Per	Annual Revenue Changes	Annual Subsidy	Fund
Areas II or III: Nonprofit Group Rates-Security Deposit	\$500-\$1,000	\$515 - \$1,030	Area/Event	*	*	GENERAL
<b>NON-RESERVABLE PICNIC AREAS</b>						
<b>Also included on Facility Reservation &amp; Picnic Sites Fee Schedule</b>						
Open Space Special Use Permit with Commercial Providers	\$52	\$54	Day	*	*	GENERAL
<b>OPEN SPACE /PICNIC AREAS</b>						
<b>Fees for Fundraising Activities in Open Space and Picnic Areas</b>						
Open Space/Picnic Area Rental Rates-Commercial	\$600	\$618	Each	*	*	GENERAL
Open Space/Picnic Area Rental Rates-Promotion/Publicity	\$355	\$366	Each	*	*	GENERAL
Open Space/Picnic Area Rental Rates-Nonprofit Group	\$182	\$187	Each	*	*	GENERAL
Open Space/Picnic Area Rental Rates-Security Deposit	\$792	\$816	Each	*	*	GENERAL
Open Space Special Event Fee	\$150	\$155	Each	*	*	GENERAL
Open Space Special Event Security Deposit (1-150)	\$130	\$134	Day	*	*	GENERAL
Open Space Special Event Security Deposit (151-200)	\$182	\$187	Day	*	*	GENERAL
Open Space Special Event Security Deposit (201-250)	\$234	\$241	Day	*	*	GENERAL
Open Space Special Event Security Deposit (251-300)	\$297	\$306	Day	*	*	GENERAL
Open Space Special Event Security Deposit (301 or more)	\$350	\$361	Day	*	*	GENERAL
<b>PICNIC SHELTERS</b>						
<b>Various</b>						
Family/Non-Profit Fee	\$62	\$64	Day	*	*	GENERAL
Corporate Fee	\$125	\$129	Day	*	*	GENERAL
Refundable Deposit	\$110	\$113	Day	*	*	GENERAL
<b>PARK NONRESERVABLE AREAS</b>						
Permit to Gather (Over 200)	\$150	\$155	Day	*	*	GENERAL
<b>PARK RESERVABLE PICNIC AREAS</b>						
Permit Administrative Fee	\$25	\$26	Each	*	*	GENERAL
Pre-Permit Cleanup Fee	\$65-\$195	\$67 - \$201	Depends on Site	*	*	GENERAL
<b>EL DORADO WEST</b>						
Sites A,B,C,D Rental Rates-Family	\$132	\$136	Site	\$212	*	GENERAL
Sites A,B,C,D Rental Rates-Nonprofit Group	\$132	\$136	Site	\$296	*	GENERAL
Sites A,B,C,D Rental Rates-Commercial Company	\$191	\$197	Site	\$0	*	GENERAL
Sites A,B,C,D Rental Rates-Security Deposit	\$117	\$121	Day	\$0	*	GENERAL
Shady Grove Rates (formerly Stearns & Studebaker)-Family	\$84.80	\$87	Site	\$0	*	GENERAL

\*Information not available

**LIST OF PROPOSED FEE ADJUSTMENTS FOR FISCAL YEAR 10 (FY 10)**

Fee Name	Current Fee	Requested Fee	Per	Annual Revenue Changes	Annual Subsidy	Fund
Shady Grove Rates (formerly Stearns & Studebaker)-Nonprofit Group	\$84.80	\$87	Site	\$0	*	GENERAL
Shady Grove Rates (formerly Stearns & Studebaker)-Commercial Company	\$170	\$175	Site	\$0	*	GENERAL
Shady Grove Rates (formerly Stearns & Studebaker)-Security Deposit	\$110	\$113	Day	\$0	*	GENERAL
<b>HOUGHTON PARK</b>						
Shelter Rental Rates-Family	\$127	\$131	Site	\$0	*	GENERAL
Shelter Rental Rates-Nonprofit Group	\$180	\$185	Site	\$0	*	GENERAL
Shelter Rental Rates-Commercial Company	\$249	\$256	Site	\$0	*	GENERAL
Shelter Rental Rates-Security Deposit	\$150	\$155	Day	\$0	*	GENERAL
<b>RECREATION PARK</b>						
Woodland, Eucalyptus, & Cedar Grove Rental Rates-Family	\$122	\$126	Site	\$0	*	GENERAL
Woodland, Eucalyptus, & Cedar Grove Rental Rates-Nonprofit Group	\$122	\$126	Site	\$0	*	GENERAL
Woodland, Eucalyptus, & Cedar Grove Rental Rates-Commercial Company	\$132	\$136	Site	\$0	*	GENERAL
Woodland, Eucalyptus, & Cedar Grove Rental Rates-Security Deposit	\$122	\$124	Day	\$0	*	GENERAL
Silverado Park Rental Rates-Family	\$59	\$61	Day	\$0	*	GENERAL
Silverado Park Rental Rates-Nonprofit Group	\$59	\$61	Day	\$0	*	GENERAL
Silverado Park Rental Rates-Commercial Company	\$60	\$62	Day	\$0	*	GENERAL
Silverado Park Rental Rates-Security Deposit	\$100	\$103	Day	\$0	*	GENERAL
<b>AMPHITHEATRE</b>						
Chavez Park Amphitheatre Rental Rates-Family	\$366	\$377	Site	\$22	*	GENERAL
Chavez Park Amphitheatre Rental Rates-Nonprofit Group	\$366	\$377	Site	\$0	*	GENERAL
Chavez Park Amphitheatre Rental Rates-Commercial Company	\$609	\$628	Site	\$0	*	GENERAL
Chavez Park Amphitheatre Rental Rates-Security Deposit	\$250	\$258	Day	\$0	*	GENERAL
<b>BANDSHELLS</b>						
Pre-Permit Clean Up Fee	\$65-\$195	\$67 - \$200	Varies by Site	\$0	*	GENERAL
Bixby Bandshell Rental Rates - Family	\$122	\$126	Site	\$0	*	GENERAL
Bixby Bandshell Rental Rates - Non profit Group	\$122	\$126	Site	\$0	*	GENERAL
Bixby Bandshell Rental Rates-Commercial	\$238	\$245	Site	\$0	*	GENERAL
Bixby Bandshell Rental Rates-Security Deposit	\$200	\$206	Day	\$0	*	GENERAL
Recreation Park Bandshell Rental Rates - Family	\$208	\$214	Site	\$50	*	GENERAL
Recreation Park Bandshell Rental Rates - Non profit Group	\$208	\$214	Site	\$0	*	GENERAL

\*Information not available

**LIST OF PROPOSED FEE ADJUSTMENTS FOR FISCAL YEAR 10 (FY 10)**

Fee Name	Current Fee	Requested Fee	Per	Annual Revenue Changes	Annual Subsidy	Fund
Recreation Park Bandshell Rental Rates-Commercial	\$392	\$404	Site	\$10	*	GENERAL
Recreation Park Bandshell Rental Rates-Security Deposit	\$400	\$412	Day	\$0	*	GENERAL
El Dorado West/Willow Grove Bandshell Rental Rates - Family	\$201	\$207	Site	\$150	*	GENERAL
El Dorado West/Willow Grove Bandshell Rental Rates- Non profit Group	\$201	\$207	Site	\$0	*	GENERAL
El Dorado West/Willow Grove Bandshell Rental Rates-Commercial	\$355	\$366	Site	\$110	*	GENERAL
El Dorado West/Willow Grove Bandshell Rental Rates-Security Deposit	\$250	\$258	Day	\$0	*	GENERAL
<b>RENTAL FEES</b>						
Inflatable Moon Bounce Permit Fees-Moon Bounce	\$31	\$32	Day	\$390	*	GENERAL
Inflatable Moon Bounce Permit Fees-Inflatable Slide	\$41	\$42	Day	\$0	*	GENERAL
Inflatable Moon Bounce Permit Fees-Inflatable Obstacle Course	\$52	\$54	Day	\$0	*	GENERAL
Inflatable Moon Bounce Permit Fees-Laser Tag, Rock Climbing Wall	\$62	\$64	Day	\$0	*	GENERAL
Vendor Listing Fee - Moon Bounces	\$26	\$350	Vendor	\$0	*	GENERAL
<b>CO-OP NURSERY SCHOOLS</b>						
Site Fees Various Locations	\$111-\$154	\$114 - \$159	Annual Rate	*	*	GENERAL
<b>FILMING LOCATION</b>						
Commercial Filming Location Fees (excludes El Dorado East)	\$233	\$240	Hour, \$800 Max Cost (Plus Staff Costs)	*	*	GENERAL
Commercial Filming Location Fees-Skate Park Rental	\$3,418	\$3,525	Day	*	*	GENERAL
Commercial Filming Location Fees-Staff (Park)	\$21-\$69	\$22 - \$71	Hour	*	*	GENERAL
Commercial Filming Location Fees-Community Pool	\$249	\$257	Hour (Plus Staff Costs)	*	*	GENERAL
Commercial Filming Location Fees-Blair Field	New	\$5,000	Day	*	*	GENERAL
Commercial Filming Location Fees-Nature Center	New	\$5,000	Day	*	*	GENERAL
<b>HOMELAND CENTER</b>						
Homeland Center-Specialty Classes	New	\$2-\$15	Class	*	*	GENERAL
Homeland Center-Dance Fest	New	\$5-\$20	Class	*	*	GENERAL
<b>NATURE CENTER</b>						
Self-Taught Classes Fee	\$3-\$50	\$3 - \$52	Class	*	*	GENERAL
Tours Fee	\$12	\$20	Each	*	*	GENERAL
Guided Tours	New	\$5	Participant	*	*	GENERAL
Self Guided Tours	New	\$20	Participant	*	*	GENERAL
Self Guided Tours (Teachers)	New	\$10	Class	*	*	GENERAL

\*Information not available

**LIST OF PROPOSED FEE ADJUSTMENTS FOR FISCAL YEAR 10 (FY 10)**

Fee Name	Current Fee	Requested Fee	Per	Annual Revenue Changes	Annual Subsidy	Fund
Campfire Program	New	\$2	Participant	*	*	GENERAL
Super Science Program	New	\$45	2 hrs/day	*	*	GENERAL
Super Science Program	New	\$50	2 hrs/day	*	*	GENERAL
Spring/Winter Break Workshops	New	\$10	2 hr program	*	*	GENERAL
<b>COMMUNITY POOLS</b>						
Ticket Book for Adults	New	\$50	Book	\$80	*	GENERAL
<b>KING &amp; SILVERADO PARKS POOLS</b>						
Daily Admission Fees	\$2.25	\$2.50	Person	\$2,080	*	GENERAL
Ticket Book for Youth or Senior	\$35	\$36	Book	\$80	*	GENERAL
Lane Rental	\$22	\$23	Lane/Hour	\$0	*	GENERAL
Lifeguard Fee	\$22	\$23	Hour	\$0	*	GENERAL
Party Rental Administrative Fee (non-refundable)	New	\$10	Each	*	*	GENERAL
<b>SWIMMING LESSONS AND ACTIVITIES</b>						
Group Swim Adult Fees	\$34	\$35	Session	\$250	*	GENERAL
Group Swim Adult Fees	\$43	\$44	Session	\$0	*	GENERAL
Group Swim Youth Fees	\$30	\$31	Session	\$2,530	*	GENERAL
Group Swim Youth Fees	\$36	\$37	Session	\$0	*	GENERAL
Private Lessons Fee	\$200	\$206	Class	\$0	*	GENERAL
Semi-Private Lessons Fee	\$80	\$82	Class	\$0	*	GENERAL
Diving Classes Fee	\$42	\$43	Class	\$0	*	GENERAL
Group Rental Rates-Business/Profit	\$85	\$88	Hour	\$0	*	GENERAL
Group Rental Rates-Non-Profit	\$53	\$55	Hour	\$80	*	GENERAL
<b>EQUIPMENT RENTAL FEES</b>						
Picnic Items Rental Fees	\$26	\$27	Vendor	\$0	*	GENERAL
Booth Rental Fees-Arts & Crafts	\$26	\$27	Each	\$0	*	GENERAL
Booth Rental Fees-Food	\$36	\$37	Each	\$0	*	GENERAL
Miscellaneous Rental Fees-P.A. System	\$40	\$41	Hour	\$0	*	GENERAL
Miscellaneous Rental Fees-Costume Rental	\$40	\$41	Hour	\$0	*	GENERAL
Miscellaneous Rental Fees-Piano	\$20	\$21	Hour	\$0	*	GENERAL
Mobile Recreation Fees (0-100 people; ratio 1/20)	\$100	\$103	Hour/Min of 2 hours	\$0	*	GENERAL
Mobile Recreation Fees (100-200 people; ratio 1/20)	\$200	\$206	Hour/Min of 2 hours	\$0	*	GENERAL
<b>SPECIAL SERVICES FEES</b>						
Birthday Party Services	\$53	\$55	Event	\$0	*	GENERAL
Game Package #1 Fee	\$69	\$71	Event	\$0	*	GENERAL
Game Package #2 Fee	\$95	\$98	Event	\$0	*	GENERAL
Game Package #3 Fee	\$159	\$164	Event	\$0	*	GENERAL
Game Package #3 Fee	\$164	\$169	Event	\$0	*	GENERAL
Game Package #4 Fee	\$85	\$88	Event	\$0	*	GENERAL
Game Package #4 Fee	\$111	\$115	Event	\$0	*	GENERAL
<b>CARNIVAL/CIRCUS FEES</b>						
Face Painting Fee	\$20	\$21	Hour	\$0	*	GENERAL
Game Booths Fee	\$20-\$40	\$21 - \$41	Hour	\$0	*	GENERAL

\*Information not available

**LIST OF PROPOSED FEE ADJUSTMENTS FOR FISCAL YEAR 10 (FY 10)**

Fee Name	Current Fee	Requested Fee	Per	Annual Revenue Changes	Annual Subsidy	Fund
<b>USER SERVICES</b>						
<b>Advertising, Merchandise, &amp; Fax Fees</b>						
Newsletter Fee	\$25-\$225	\$25.75 - \$231.75	Each	\$0	*	GENERAL
Quarterly Brochure Non- Profit Fees	\$2,350	\$2,420	Issue	\$0	*	GENERAL
Quarterly Brochure Non- Profit Fees	\$1,300	\$1,339	Issue	\$0	*	GENERAL
Quarterly Brochure Non- Profit Fees	\$770	\$793	Issue	\$0	*	GENERAL
Quarterly Brochure Non- Profit Fees	\$770	\$793	Issue	\$0	*	GENERAL
Quarterly Brochure Non- Profit Fees	\$3,430	\$443	Issue	\$0	*	GENERAL
Ad Space/Commercial Fees	\$2,600	\$2,678	Issue	\$0	*	GENERAL
Ad Space/Commercial Fees	\$2,250	\$2,317	Issue	\$0	*	GENERAL
Ad Space/Commercial Fees	\$2,250	\$2,317	Issue	\$0	*	GENERAL
Ad Space/Commercial Fees	\$1,600	\$1,648	Issue	\$0	*	GENERAL
Ad Space/Commercial Fees	\$900	\$927	Issue	\$0	*	GENERAL
Ad Space/Commercial Fees	\$900	\$927	Issue	\$0	*	GENERAL
Ad Space/Commercial Fees	\$500	\$515	Issue	\$0	*	GENERAL
Nature Center Bookstore Fee	\$.05-\$33	\$.05 - \$100	Item	*	*	GENERAL
Senior Center Coffee Shop Food Items	\$0.25-\$4	\$.05 - \$50	Item	*	*	GENERAL
Senior Center Coffee Shop Catered Dinners	\$4.50-\$8	\$.05 - \$50	Item	*	*	GENERAL
Senior Center Thrift Shop Items for Resale	\$0.10-\$1	\$.10 - \$100	Issue	*	*	GENERAL
<b>TIDELANDS FEES</b>						
THE FOLLOWING TIDELANDS AND SPECIAL EVENT FEES ARE APPROVED BY THE LONG BEACH CITY COUNCIL THROUGH THE ADOPTION OF A RESOLUTION DURING A HEARING.						
<b>BELMONT PLAZA POOL</b>						
<b>Group Rental Rates</b>						
Filming	\$320	\$350	Hour, Plus \$25/Hr/Lifeguard rd	*	*	TIDELANDS
Business/Profit	\$200	\$220	Hour	*	*	TIDELANDS
Nonprofit	\$110	\$130	Hour	*	*	TIDELANDS
Internet Access Fee	New	\$100	Event	*	*	TIDELANDS
<b>SWIMMING LESSONS/ACTIVITIES</b>						
Lane Rental	\$22	\$25	Lane/Hr	*	*	TIDELANDS
Privately taught	\$170	\$180	Person	*	*	TIDELANDS
Group Lessons, Adult	\$53	\$60	Person	*	*	TIDELANDS
Group Lessons, Youth	\$48	\$50	Person	*	*	TIDELANDS
Adult Plaza Pass (Recreation/Lap Swim)	\$70	\$85	Person	*	*	TIDELANDS
Youth/Senior Plaza Pass (Recreation/Lap Swim)	\$45	\$55	Person	*	*	TIDELANDS
Replacement Plaza Pass Fee	\$8	\$10	Each	*	*	TIDELANDS
First Aid/CPR Class	\$64	\$70	Class	*	*	TIDELANDS
Lifeguard Training	\$106	\$115	Person	*	*	TIDELANDS
Lifeguard Challenge (Re-certification of Lifeguard Challenge)	\$64	\$70	Person	*	*	TIDELANDS
Water Safety Instructor	\$106	\$110	Person	*	*	TIDELANDS
Fundamentals of Instructor Training w/WSI	\$21	\$20	Person	*	*	TIDELANDS

\*Information not available

**LIST OF PROPOSED FEE ADJUSTMENTS FOR FISCAL YEAR 10 (FY 10)**

Fee Name	Current Fee	Requested Fee	Per	Annual Revenue Changes	Annual Subsidy	Fund
Lifeguard Fee	\$21	\$25	Hour/Lifeguard	*	*	TIDELANDS
Application Fee	\$200	\$210	Each	*	*	TIDELANDS
Application Fee	\$100	\$110	Each	*	*	TIDELANDS
Scoreboard	\$13	\$15	Hour	*	*	TIDELANDS
Food Concession Operation	New	15%	Gross Sales	*	*	TIDELANDS
<b>RENTAL RATES (OUTDOOR POOL)</b>						
Youth Nonprofit groups up to 30	\$40-\$60	\$41 - \$61	Hour	*	*	TIDELANDS
Youth Nonprofit groups 31-50	\$60-\$80	\$61 - \$82	Hour	*	*	TIDELANDS
Private Groups up to 30	\$64 - \$84	\$66 - \$86	Hour	*	*	TIDELANDS
Private Groups 31-50	\$85 - \$105	\$87 - \$108	Hour	*	*	TIDELANDS
Commercial Groups up to 30	\$85 - \$105	\$87 - \$108	Hour	*	*	TIDELANDS
Commercial Groups 31-50	\$106 - \$126	\$109 - \$130	Hour	*	*	TIDELANDS
<b>PRIVATE PARTY PACKAGE RENTAL RATES</b>						
<b>Includes use of equipment such as inner tubes, lounge chairs, tables, umbrellas, etc.</b>						
Private Groups 31-50	\$312 - \$337	\$321 - \$347	Two Hours	*	*	TIDELANDS
Granada Parking Lot (monthly pass)	New	\$50	Month	*	*	TIDELANDS
<b>DAY CAMPS-AQUATICS -TIDELANDS</b>						
Aquatic	\$140	\$145	Child/Week	*	*	TIDELANDS
Daily Fee	\$28.00	\$30	Child/Day	*	*	TIDELANDS
<b>AQUATIC DAY CAMP EXTENDED CARE</b>						
<b>Child care before and/or after camp</b>						
AM care	\$20	\$25	Week/Child	*	*	TIDELANDS
PM care	\$20	\$25	Week/Child	*	*	TIDELANDS
Late pick-up fee	\$5	\$10	Per 15 Min./ Per Child	*	*	TIDELANDS
				*	*	
				*	*	
<b>COMMERCIAL FILMING LOCATION FEES - TIDELANDS</b>						
Department Sites Rental in Tidelands	\$213	\$219	Hour To Maximum \$800; Plus Staff Costs	*	*	TIDELANDS
Staff (Tidelands)	\$21-\$66	\$22 - \$68	Hour	*	*	TIDELANDS
Belmont Pool Filming	\$320	\$330	Hour, Plus \$21/Hr/ Lifeguard	*	*	TIDELANDS
Marinas	\$223	\$230	Hour Plus Staff Costs	*	*	TIDELANDS
<b>SAILING CENTER RENTALS</b>						
<b>Offered during Sail Club days and hours</b>						
Model Boat Shop	New	\$85-\$100	Participant	*	*	TIDELANDS
Kayak Rental	\$8	\$10	Hour	*	*	TIDELANDS
Canoe/Sail Board Rental	\$10	\$12	Hour	*	*	TIDELANDS
Sabot Rental	\$12	\$15	Hour	*	*	TIDELANDS

\*Information not available

**LIST OF PROPOSED FEE ADJUSTMENTS FOR FISCAL YEAR 10 (FY 10)**

Fee Name	Current Fee	Requested Fee	Per	Annual Revenue Changes	Annual Subsidy	Fund
Skills Check for Rentals	\$12	\$20	Each	*	*	MARINA
<b>SAILING CENTER CLASSES</b>						
Canoe Class	\$48.00	\$50	Session	*	*	TIDELANDS
Kayak Class	\$37.00	\$40	Session	*	*	TIDELANDS
Windsurfing Class	\$100.00	\$105	Session	*	*	TIDELANDS
Keelboat Class	\$117.00	\$120	Session	*	*	TIDELANDS
Sabot Sailing Class	\$65.00	\$60	Session	*	*	TIDELANDS
Capris Sailing Class	\$100.00	\$105	Session	*	*	TIDELANDS
Little Leewhalers	\$90.00	\$100	Session	*	*	TIDELANDS
Semi-Private Lessons	\$75.00	\$80	Two Hours / Person	*	*	TIDELANDS
Private Lessons	\$95.00	\$100	Two Hours/Session	*	*	TIDELANDS
Group Packages	\$13 - \$26	\$13 - \$30	Person	*	*	TIDELANDS
Model Boat Shop	\$35-\$50	\$45 - \$60	Session	*	*	TIDELANDS
Bay Club Teen Camp	\$100.00	\$110	Week	*	*	TIDELANDS
<b>SAILING CENTER BIRTHDAY PARTY PACKAGES</b>						
Birthday Party Package "A"	\$225-\$450	\$235-\$460	Event	*	*	TIDELANDS
Birthday Party Package "B"	\$170 - \$370	\$180-\$430	Event	*	*	TIDELANDS
<b>ENVIRONMENTAL PROGRAMS</b>						
Adopt-A-Beach Educational Program	New	\$5	Participant	*	*	TIDELANDS
<b>ROLLER HOCKEY</b>						
<b>Roller Hockey Bayshore League Fee</b>						
Resident Discount	\$970	\$980	Team	*	*	TIDELANDS
Roller Hockey Bayshore Youth Fee	\$90	\$94	Child	*	*	TIDELANDS
Rink Rental	\$64	\$66	Hour (Includes Staff)	*	*	TIDELANDS
Deposits	\$32	\$33	Permit	*	*	TIDELANDS
<b>SPECIAL EVENTS &amp; FILMING</b>						
<b>Tidelands Area Event Fees</b>						
Permit Fee - Tidelands (open to the public/free of charge)	\$125	\$129	Each	*	*	SPECIAL ADVERT & PROMO
Staff Monitoring-Stand-by Staffing	\$75	\$77	Hour	*	*	SPECIAL ADVERT & PROMO
<b>MARINE BUREAU - TIDELANDS FUNDS</b>						
<b>Beach Parking</b>						
Launch Ramp Fees	\$10	\$12	Day	*	*	TIDELANDS
<b>Marina Fees</b>						
Large Vessel Temporary Berthing Fee (Rainbow Harbor, if available)	\$300	\$310	Day	*	*	MARINA
Large Vessel Temporary Berthing Fee (Rainbow Harbor, if available)	\$250	\$260	Day	*	*	MARINA

\*Information not available

**LIST OF PROPOSED FEE ADJUSTMENTS FOR FISCAL YEAR 10 (FY 10)**

Fee Name	Current Fee	Requested Fee	Per	Annual Revenue Changes	Annual Subsidy	Fund
Large Vessel Temporary Berthing Fee (Rainbow Harbor, if available)	\$200	\$210	Day	*	*	MARINA
Harbor Structure Annual Inspection Fee	\$1350 plus \$0.25 per Foot/Permit for each Lineal Foot in Excess of 1,000 Lineal Feet	\$1390 plus \$0.25 per Foot/Permit for each Lineal Foot in Excess of 1,000 Lineal Feet	Lineal Foot	*	*	TIDELANDS
<b>FACILITY RENTAL FEES</b>						
<b>Non-profit Group Fundraising/Publicity/Promotional Events Fees</b>						
Facility Rental Fees: Beach Rental	\$350	\$365	Day	*	*	TIDELANDS
Facility Rental Fees: Beach Rental	\$850	\$880	Day	*	*	TIDELANDS
Facility Rental Fees: Beach Rental	\$1,100	\$1,135	Day	*	*	TIDELANDS
Facility Rental Fees: Beach Rental	\$1,750	\$1,810	Day	*	*	TIDELANDS
Mossey Kent or 223 Marina Drive	\$125	\$130	Day	*	*	TIDELANDS
Mossey Kent or 223 Marina Drive	\$350	\$365	Day	*	*	TIDELANDS
Marine Stadium	\$100	\$105	Day	*	*	TIDELANDS
Marine Stadium	\$200	\$210	Day	*	*	TIDELANDS
Marine Stadium	\$1,600	\$1,650	Day	*	*	TIDELANDS
Marine Stadium	\$800	\$825	Day	*	*	TIDELANDS
Marine Stadium	\$800	\$825	Day	*	*	TIDELANDS
Marine Stadium	\$125	\$130	Day	*	*	TIDELANDS
Marine Stadium	\$350	\$365	Day	*	*	TIDELANDS
Marine Stadium	\$45	\$50	Day	*	*	TIDELANDS
Park Rental Fees	\$350	\$365	Day	*	*	TIDELANDS
<b>TOTAL ESTIMATED ANNUAL REVENUE - PARKS, RECREATION AND MARINE</b>				<b>\$39,265</b>		
<b>Grand Total:</b>				<b>\$173,643</b>		

\*Information not available

# 2010 Strategic Plan

## Goals and Strategic Actions

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### Neighborhood Development

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#### N1 BUILD A STRONG NETWORK OF HEALTHY NEIGHBORHOODS IN LONG BEACH.

N1.1 Establish a “Neighborhood Scorecard” with a valid set of indicators to measure the well-being of neighborhoods and determine the neighborhoods at highest risk. Information from this scorecard would be used by decision-makers, including individual Council members, the Council itself, City staff, schools and colleges, and the business, not-for-profit and faith-based communities, to allocate resources to areas of greatest need. Scorecard information would be available through a citywide database of information (e.g. internet).

N1.2 Establish a citywide network of community centers in public schools, libraries, commercial centers, or wherever available and appropriate that link the people in each neighborhood with one another, to City government/services and to a collaborative network of public and private resources.

N1.3 Provide a parallel technological infrastructure to support the citywide network of neighborhood centers. This technology infrastructure would network neighborhood centers to one another, connect people to people and to centers and give residents remote access to information and services 24 hours per day, 7 days a week.

#### N2 STRENGTHEN COMMUNITY LEADERSHIP, COLLABORATION AND STEWARDSHIP AND INCREASE PUBLIC PARTICIPATION.

N2.1 Encourage each Council member to establish a council of neighborhood organizations within his/her district to assist in addressing local issues and provide input on citywide issues.

N2.2 Encourage development of neighborhood associations where there are none and encourage more active participation where they already exist.

N2.3 Develop and institutionalize successful programs that build community/neighborhood leadership, including citywide leadership academy.

N2.4 Expand the number of neighborhood leaders and enhance their leadership skills by investing in leadership development.

N2.5 Identify and develop indigenous and emerging leadership by providing outreach, education and connections with other leaders and policy-makers.

N2.6 Increase opportunities for residents to influence decisions that affect them by making agendas and staff reports for City Council and City Commission public hearings available over the internet and at community centers at the same time they are provided to Council and Commission members.

N2.7 Develop programmatic, physical and technological methods to bring community leaders together to learn from one another, share ideas and tools, collaborate on problems, provide mutual support and mentoring and experience connection and fellowship.

#### N3 CREATE NEIGHBORHOODS WHERE ARTS AND CULTURAL PROGRAMS FLOURISH, SERVICES ARE ACCESSIBLE AND ALL PEOPLE, INCLUDING SENIORS AND PEOPLE WITH DISABILITIES, HAVE TOOLS TO IMPROVE THE QUALITY OF THEIR LIVES.

N3.1 Decentralize city services to the neighborhood level so that decision-making, accountability, and coordination are decentralized to the community level and citizens can interact with their service providers on

# 2010 Strategic Plan

## Goals and Strategic Actions

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a personal level and through their neighborhood organizations. Community policing can be the model for overall “community servicing.”

N3.2 Decentralize by pushing public and private services onto the internet and out to neighborhood centers to increase their accessibility to City residents. These newly decentralized services should include health, mental health, telemedicine, distance-learning, day care, arts and crafts, sports and recreation, etc.

N3.3 Establish a new dedicated source of revenue for the arts to support taking arts and cultural programs into every neighborhood of the City to encourage people to work together to create healthy neighborhoods where diversity is celebrated.

N3.4 Develop and implement a plan to address the needs of the elderly, including health, safety, transportation, housing and quality of life.

N3.5 Develop and implement a plan to address the needs of individual with disabilities, including health, safety, transportation, housing and quality of life.

### N4 SUPPORT NEIGHBORHOOD EFFORTS TO CREATE BEAUTY AND PRIDE BY REMOVING BLIGHT AND PROVIDING HIGH QUALITY AND WELL-MAINTAINED PUBLIC INFRASTRUCTURE, PARKS AND PUBLIC FACILITIES IN EACH NEIGHBORHOOD.

N4.1 Educate the neighborhoods about benefits and uses of Property Based Improvement District assessments.

N4.2 Establish “Adopt a Street” programs and “Clean Street” contests linking schools, students, parents and local businesses.

N4.3 Develop and implement strategies to improve code enforcement, including increasing staff dedicated to this effort.

N4.4 Develop and implement neighborhood identity initiatives that create or extend physical neighborhood identity and cohesiveness through master planning and social, cultural, arts and signage programs.

N4.5 Develop and implement strategies to increase utilization and shared-use of public facilities, e.g. school facilities after hours.

N4.6 Promote historic preservation and neighborhood appreciation.

N4.7 Improve the quantity and/or quality of parklands, beaches and recreation facilities and services.

N4.8 Improve neighborhood infrastructure including green spaces along streets and roads, streets, sidewalks, drainage structures, alleys, signage, median islands, curbs, gutters and parking.

N4.9 Adopt and implement a program to underground utility lines that meets or exceeds that proposed by Southern California Edison.

### N5 IMPROVE THE QUALITY AND AVAILABILITY OF NEIGHBORHOOD HOUSING BY ADDRESSING DECLINING HOME OWNERSHIP, NEIGHBORHOOD STABILITY AND INCREASING OVERCROWDING.

N5.1 Update the Housing Element of the General Plan by 2001.

# 2010 Strategic Plan

## Goals and Strategic Actions

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N5.2 Increase the percentage of home ownership relative to the entire housing stock from 46% to more than 50%. Support housing assistance programs that stimulate and encourage home ownership. Improve or expand programs to upgrade or replace substandard rentals.

N5.3 Review and revise Long Beach's land use plan to allow for appropriate and feasible housing densities, including increasing densities - with appropriate development standards and design guidelines in the downtown and along major and minor arterials with access to public transportation.

N5.4 Educate first time home buyers about how to obtain and care for homes.

N5.5 Improve and expand first time home ownership financial programs, e.g. sweat, equity, second mortgage and down payment assistance.

N5.6 Improve/expand efforts to upgrade or replace substandard housing. Develop incentives to overcome the economic impact of reduced density and rental income. Provide remodeling assistance to homeowners, eliminating illegal rental units.

N5.7 Improve and expand programs to stimulate housing improvement efforts (rental and owned). Increase public investment in low interest improvement/renovation loans for blighted neighborhoods. Develop joint projects with home improvement contractors and retailers.

N5.8 Increase public investment in low interest improvement and renovation loans. Target housing assistance investments to blighted neighborhoods and to people with special needs.

N5.9 Address home ownership and rental opportunities for people with special needs (seniors, disabled, shelters, etc.).

### N6 CREATE HEALTHY NEIGHBORHOODS WHERE DIVERSITY IS EMBRACED AND CELEBRATED.

N6.1 Implement and publicize the City's Human Dignity Policy and adopt a zero-tolerance policy toward hate crimes.

N6.2 Develop and implement a Diversity Plan for the City as a whole with the goal of harnessing and realizing the potential benefits of an increasingly diverse population.

N6.3 Increase understanding and appreciation for all people by strengthening and expanding programs that promote inter-cultural awareness, dialogue, understanding and tolerance.

N6.4 Support cultural arts initiatives and programs: promote understanding, tolerance and cultural awareness such as an International Marketplace, a cultural awareness day, multi-cultural appreciation activities and Public Corporation for the Arts program.

### Education and Youth

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### Y1 MAINTAIN A CITYWIDE FOCUS ON IMPROVING THE WELL-BEING OF YOUTH AND FAMILIES.

Y1.1 Create a City Commission with key representatives of the youth-serving community, charges with monitoring the well-being of youth in each of the areas addressed by the Strategic Plan and with creating a Youth Scorecard.

# 2010 Strategic Plan

## Goals and Strategic Actions

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Y1.2 Create a working group, including the Mayor, City Manager, Long Beach Unified School District Superintendent, and leading representatives from the nonprofit youth services providers and the youth-serving faith community to address youth issues, including the maximum use of City and school facilities by youth.

Y1.3 Increase the City's budget to allocate additional staff dedicated to effective coordination of youth programs, to increase authority and enhance the ability of such staff to work with non-City organizations, and to provide leadership development opportunities by increasing youth involvement in planning.

Y1.4 Develop and provide comprehensive information for youth and families on available services and programs through youth-oriented newsletters, web sites and other media.

Y1.5 Increase transportation access to programs and services for youth by developing a master plan to address transportation needs of youth and their families and working with Long Beach Transit to identify lowest cost providers for organizations that secure transportation funds.

### Y2 IMPROVE THE HEALTH (PHYSICAL, MENTAL AND DENTAL) OF YOUTH EACH YEAR FOR THE NEXT TEN YEARS.

Y2.1 Organize a collaborative effort, led by the Long Beach Department of Health & Human Services, to improve the health (physical, mental and dental) of youth, ages 0 to 19, which will promote utilization of available healthcare resources and expansion of needed services, and provide education regarding the value of preventive care. Participants should include representatives of the Los Angeles County Department of Health Services, Los Angeles County Department of Mental Health, the County Department of Public Social Services, Long Beach Community Health Councils, Long Beach Unified School District, YMCA, and community-based youth healthcare providers, and consumers (families and youth) of healthcare. Collaborative efforts will be conducted in a culturally and linguistically appropriate manner. Critical strategic actions by this group will be to: (1) promote enrollment of all eligible children and youth in health insurance programs; (2) increase availability of healthcare to children not eligible for insurance programs; (3) promote utilization of healthcare resources by adolescents; (4) support expansion of home visitation programs; (5) promote access to early and ongoing prenatal care; (6) reduce the birth rate in teens 17 and under; (7) augment effective chemical/alcohol/drug dependency treatment and education programs as needed; (8) increase immunizations of the 0-2 population; (9) promote prevention education, screening, and treatment of sexually-transmitted diseases and HIV/AIDS to the healthcare provider and the adolescent community; (10) provide education to reduce the number of youth who smoke; (11) promote improved youth fitness and nutrition. This group will meet at least semi-annually to track progress on these strategic actions and will report to the Youth Commission, as needed.

### Y3 ENSURE THAT EVERY CHILD ENTERS SCHOOL READY TO LEARN.

Y3.1 The full-time Childcare Coordinator included in the Department of Health & Human Services' 1999-2000 budget will work collaboratively to develop and implement a comprehensive, citywide childcare plan that increases Long Beach's capacity to provide quality childcare options for Long Beach families and to create an employment registry to provide information and services to childcare providers and prospective employees. The Childcare Coordinator will report to the youth Commission as needed.

Y3.2 Increase by 30% the number of childcare providers who complete childcare training programs. Long Beach City College, California State University Long Beach, and the Children's Home Society must expand their training programs and work collaboratively with the City to promote the availability of these programs.

# 2010 Strategic Plan

## Goals and Strategic Actions

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Y3.3 Seek funding to increase the number of Family Resource Centers and other community-based, family-friendly facilities which provide resources and opportunities for individual and group development to families with children in the 0-5 age category.

Y3.4 Increase the number of programs for the 0-5 age category offered by the Department of Library Services, Parks, Recreation & Marine and Health & Human Services and promote public awareness of these programs. City Departments should liaison with Long Beach Unified School District and link to services provided by community agencies.

### Y4 SUPPORT K-12 AND HIGHER EDUCATION EFFORTS TO INCREASE THE PERCENTAGE OF STUDENTS MEETING THE HIGH ACADEMIC STANDARDS.

Y4.1 Maintain and improve Long Beach Unified School District's position at the forefront of standards-based reform by continuing and expanding our efforts to make the attainment of high academic standards the top priority; expanding opportunities for two-way communication with parents and students about standards; and expanding School District-provided after-school tutorial support through collaborative efforts with the City and others.

Y4.2 California State University Long Beach, Long Beach City College and Long Beach Unified School District will continue and expand seamless education activities, including successful faculty-teacher collaborations; improved teacher preparation programs; and encouraging advancement by School District students to higher education by counseling, recruitment, on-campus tours, etc.

Y4.3 The City, Long Beach Unified School District, Long Beach City College and organizations such as the Long Beach Conservation Corps, the Federal Job Corps and other youth service providers will continue and expand their efforts to redirect out-of-school youth to complete minimal educational requirements.

### Y5 INCREASE YOUTH ENGAGEMENT IN PRODUCTIVE ACTIVITIES.

Y5.1 The City will support and participate in collaborative projects to enhance and augment after-school, weekend and off-track options for Long Beach youth. These projects shall seek additional funding to ensure that we provide programs to more youth and seek to improve the educational quality of programs offered.

Y5.2 Long Beach Community Partnership, through its administration of the Village 2000 Mentoring Program collaborative, will take the lead in supporting and expanding existing mentoring programs and encourage high school students to mentor elementary and middle school students in after-school programs.

Y5.3 The Office of the Mayor will hold an annual collaborative celebration of the benefits of mentoring in our community.

### Y6 INCREASE INVOLVEMENT OF PARENTS (AND OTHER PRINCIPAL CAREGIVERS) IN SUPPORT OF THE SOCIAL, EMOTIONAL, AND ACADEMIC GROWTH OF CHILDREN.

Y6.1 The Childcare Coordinator's work (See Goal Y3) will be augmented by additional staff who would be responsible for developing and implementing a comprehensive, citywide program to increase parental involvement with their children. Staff serving in this capacity would report to the Youth Commission as needed.

Y6.2 The Long Beach Council PTA will lead a collaborative effort to examine the current status of parent involvement within the long Beach Unified School District. Based on this review, the PTA should recommend

# 2010 Strategic Plan

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to the Board of Education a parent/family involvement policy and a parent/family involvement program at every school site.

Y6.3 Long Beach Unified School District, in a collaborative effort, will increase the number of community schools in Long Beach by bringing schools, parents and community agencies together.

Y6.4 California State University Long Beach will develop a program whereby teacher candidates and other undergraduates can receive training as part of their curriculum to help them partner with parents, schools and communities, including placement at School District schools and/or with a youth services provider.

### Community Safety

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- S1 EXTEND COMMUNITY POLICING TO INCLUDE ALL AREAS OF THE CITY EQUALLY.
- S1.1 Ensure that community policing remains a core competency of the police force through ongoing training, evaluation, and feedback.
  - S1.2 Continually emphasize the need for officers to learn and understand the special needs of the neighborhoods they serve and protect.
  - S1.3 Construct two new police substations in the north and east parts of the City, improving existing police and fire substations and making them highly visible, user-friendly, and technologically networked.
  - S1.4 Maintain the highest possible number of officers on uniform patrol.
  - S1.5 Deploy officers to ensure that at least one officer is patrolling every beat at all times.
  - S1.6 Work together with county representatives to fund and build a Justice Center for all of Long Beach that would include courts, prosecution, defense, police and fire services in one location.
  - S1.7 Increase community policing and problem-solving training in the basic recruit academy so that all officers are thoroughly trained in this philosophy, which enables them to see the world through their customers' eyes.
  - S1.8 Promote citywide diversity acceptance and community harmony to reduce the potential for inter-group conflict and civil unrest through the Human Dignity Program of the City of Long Beach.
  - S1.9 Maintain staffing level necessary to meet community safety needs.
- S2 ENCOURAGE PUBLIC INVOLVEMENT IN PUBLIC SAFETY.
- S2.1 Encourage and actively seek public participation in anti-crime programs such as neighborhood, business, and apartment watch programs.
  - S2.2 Publicize anti-crime efforts and provide information about the policing function in newspapers, over the internet, and through other means.
  - S2.3 Encourage citizens to submit safety suggestions to public safety departments.
  - S2.4 Create hearing rooms in neighborhood police substations and other public buildings and hold informational meetings to inform the public of policing issues and to encourage community input.
  - S2.5 Utilize Fire Stations to provide City services to local communities.
  - S2.6 Provide alternative dispute resolution facilities and services.

# 2010 Strategic Plan

## Goals and Strategic Actions

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S2.7 State fire station/school partnering and mentoring programs to promote community safety.

S2.8 Enhance the current Senior Volunteer Program by expanding their duties and responsibilities to include those functions typically performed in other Southern California cities.

### S3 MAINTAIN STRONG EMERGENCY PREPAREDNESS.

S3.1 The ECOC project be completed as expeditiously as possible, and that the new facility be placed in operation by December 2002.

S3.2 Increase community-based fire prevention and disaster preparedness training.

S3.3 Increase fire and police training capabilities and reliable state-of-the-art public safety communications systems.

S3.4 Implement terrorism preparedness training through an interdepartmental team consisting of the Fire, Police and Health and Human Resources Departments, in cooperation with Los Angeles County Terrorism Working Group.

S3.5 Ensure fire fleet readiness consistent with national standards.

### S4 CREATE A CITY FREE OF STREET GANGS AND RELATED ACTIVITIES.

S4.1 Increase protective factors and reduce risk factors for youth who are in peril of gang involvement and juvenile crime.

S4.2 Identify ways to reduce the availability of guns to the City's youth.

S4.3 Increase understanding and tolerance between people of different beliefs, perspectives, age groups, and lifestyles within Long Beach.

S4.4 Increase the number of safe places, after-school programs, and job opportunities for City youth.

S4.5 Encourage senior citizens, local colleges and parents to volunteer to staff after school and evening activities for youth to expand alternatives to the street life.

S4.6 Implement methods of suppression and punishment of youth crime other than incarceration, including requiring community service to be performed within the area where the offensive behavior occurred, when appropriate.

S4.7 Promote greater awareness of the problems of violence, abuse, neglect, and exploitation of all citizens.

### S5 ELIMINATE COMMON NEIGHBORHOOD NUISANCES.

S5.1 Encourage a team approach among residents and the City working together on nuisance abatement and code enforcement efforts.

S5.2 Eliminate illegal dumping of trash and debris by providing more opportunities for "large item" trash pickup, additional locations for drop-off of household hazardous materials, and more stringent penalties for illegal dumping.

S5.3 Severely reduce illegal vending, soliciting, and panhandling.

S5.4 Eliminate illegal loitering by providing more after-school youth activities, evening activities for young adults, and increased police foot and bicycle patrols.

# 2010 Strategic Plan

## Goals and Strategic Actions

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S5.5 Eliminate alcohol and drug-related loitering by establishing “drug free” zones near parks and other public facilities by promoting tougher state penalties for dealing drugs near where children congregate, and by increasing foot and bicycle patrols in areas of chronic street drug vending.

S5.6 Ensure alleys are clean and safe through a citywide program of weekly alley street sweeping, and holding property owners responsible for maintaining the area of alley adjacent to their building.

S5.7 Reduce homelessness by supporting programs that focus on factors contributing to homelessness including mental illness, substance abuse, educational barriers, and deficits in basic life skills and job readiness.

S5.8 Expand resources and volunteer efforts for graffiti abatement programs to include volunteer services, use of court referrals, City staff, and the graffiti paint program.

S5.9 Eliminate substandard buildings and increase property maintenance standards citywide through increased code enforcement.

### Business Growth and Workforce Development

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B1 RETAIN, EXPAND, AND ATTRACT BUSINESS BY ENCOURAGING DEVELOPMENT CENTERED ON THE CITY’S STRENGTHS.

B1.1 Develop a citywide economic development plan overseen by the Economic Development Commission.

B1.2 Assemble and utilize “Red Teams” to identify and attract new business development and to retain the business we have.

B1.3 Provide business location incentives for business activity directly related to international trade, healthcare, knowledge-based technologies, and other growth sectors that create high-paying jobs.

B1.4 Leverage the local visual and performing arts industries to create an environment that identifies Long Beach as the region’s art center.

B1.5 Protect, preserve, and build upon the greater Long Beach industrial sector through rezoning and in-fill development.

B1.6 By the year 2001, develop a strategy for land use at the Long Beach Airport that maximizes the airport’s economic return to the community.

B1.7 Develop, build, and lease versatile and efficient port facilities that make the maximum use of Port of Long Beach land.

B1.8 Complete the development of the Queensway Bay Project and continue to create and market other tourist attractions downtown and throughout the City.

B1.9 Develop vibrant retail centers with a variety of shopping opportunities easily accessible to residents and workers, as well as tourists and conventioners.

B1.10 Use Long Beach’s leadership in international trade to create high-paying jobs for Long Beach residents.

B1.11 Target business retention and attraction efforts within high technologies: aviation/aerospace, electronics, transportation, healthcare, and other growth technology sectors.

# 2010 Strategic Plan

## Goals and Strategic Actions

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B1.12 In under-served areas/neighborhoods, use Community Development Impact Teams combining multiple City bureaus to exert coordinated efforts to assist small businesses through newly-established community centers.

### B2 CREATE A COMPREHENSIVE AND ACCOUNTABLE WORKFORCE DEVELOPMENT PLAN BASED ON THE NEEDS OF LOCAL AND REGIONAL EMPLOYERS WHICH PROMOTES QUALITY JOBS AND WAGES.

B2.1 Convene all workforce development stockholders to create a workforce development plan which includes specific quantifiable benchmarks. In high unemployment areas, lower the unemployment rate by 50% in 5 years. Increase by 10% per year the number of students in city schools who complete core math and science classes. Increase computer literacy among all segments of the community by 25% by 2010. Increase business satisfaction with workforce development services by 10% per year.

B2.2 Address the needs of local employers by providing training in areas of skill shortages and ensuring the availability of qualified applicants for hard-to-fill occupations.

B2.3 Assess a minimum wage and benefits requirement in contracting for City services in the context of the study of a potential marketization program that is agreed upon by the City Council.

B2.4 Develop mechanisms for consistently gathering input from the employer community as to their workforce needs; create industry clusters that reflect the local labor market and use them to create a minimum of 10 career pathways (for training and employment) each year.

B2.5 Maximize public funding resources and prioritize allocations based on return on investment considerations.

B2.6 Provide easy access and support services to all segments of the community, especially the unemployed, working poor, and unskilled.

B2.7 Develop a service provider selection and review process which expands successful programs while eliminating non-performers.

B2.8 Support businesses that provide quality jobs and career development potential.

B2.9 Create a workforce development system that provides business, industry, and job seekers with easy access to available resources and services.

B2.10 Establish a system for ensuring that workforce development goals are obtained; a system of accountability that encourages successful performance.

B2.11 Further develop and promote seamless education opportunities to establish Long Beach as a regional leader in innovative facilities and academic achievement.

### B3 CREATE A BALANCE BETWEEN BUSINESS GROWTH AND NEIGHBORHOOD NEEDS.

B3.1 Create physical and "electronic" one-stop business assistance centers throughout the City at community centers or other convenient locations.

B3.2 Create non-bank financing systems to assist inner-city growth.

B3.3 Revitalize local shopping districts designed to meet the needs of neighborhoods rather than focusing exclusively on large retail ("big box") projects that can disrupt adjacent neighborhoods.

# 2010 Strategic Plan

## Goals and Strategic Actions

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B3.4 Expand Long Beach airport business opportunities, but only within existing noise compatibility ordinances.

B3.5 Continue efforts to recreate Long Beach Plaza as a successful, modern facility serving downtown workers, residents, and visitors.

B3.6 Continue to strengthen the Pine Avenue/Promenade North core of downtown between Queensway Bay and Long Beach Plaza.

B3.7 Provide for inexpensive and ample parking downtown.

B3.8 The City should take a leadership role with the Southern California Association of Governments (SCAG) and other entities in addressing future airport capacity needs of the region while maintaining noise compatibility and other environmental limits at the Long Beach Airport.

B3.9 Pursue the strategies identified in the Empowerment Zone application of 1998.

B3.10 Develop a neighborhood plan citywide for business development to ensure quality of life in the neighborhoods.

### B4 ENCOURAGE SMALL BUSINESS GROWTH IN NEIGHBORHOOD CENTERS.

B4.1 Provide a system of support services to small businesses in targeted industries.

B4.2 Recognize and maintain the unique qualities of the different neighborhood business centers.

B4.3 Assist small businesses to obtain high-speed access to the internet via neighborhood telecommunications centers, which also serve as a resource for training, coaching, and technical assistance.

B4.4 Focus business assistance services in existing commercial centers in coordination with property managers and real estate brokers.

B4.5 Support and encourage local business improvement districts.

B4.6 Study aging strip centers and commercial corridors for purposes of revitalization, and expand the City's Façade Improvement Programs to address areas where detrimental conditions are found to exist.

B4.7 Evaluate the creation of non-bank community development corporations to assist with inner-City business growth.

B4.8 Provide incentives to encourage business and landowners to consolidate land parcels to stimulate small business growth.

### B5 PROVIDE QUALITY, COST-EFFECTIVE AND ACCESSIBLE CITY SERVICES FOR BUSINESSES AND NEIGHBORHOODS AND ESTABLISH A DEDICATED SOURCE OF FUNDING FOR INFRASTRUCTURE REPAIRS AND IMPROVEMENTS.

B5.1 Continue existing and develop new policies that maintain a stable, balanced City budget.

B5.2 Identify dedicated sources of funds to pay for infrastructure maintenance and capital improvements independent of the City's general fund.

B5.3 Continue to explore the potential of state revenue sharing based on such factors as population and economic activity; support legislation to distribute sales taxes to cities based on population.

# 2010 Strategic Plan Goals and Strategic Actions

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B5.4

B5.5 Conduct regular performance reviews of contract services.

B5.6 Expand, where applicable, City services to other communications on a fee-for-service basis.

B5.7 Continue the current City policy to maintain a budget reserve of not less than 10 percent of the operating budget.

B5.8 Implement policies and train City staff to recognize the value of “business-friendly” customer service practices.

B5.9 Utilize the Economic Development Commission to obtain feedback on the City’s economic development performance.

## Environmental

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E1 CREATE A SUSTAINABLE CITY PROGRAM WORKFORCE.

E1.1 Coordinate all City departments with relevant activities under the umbrella of a Sustainable City Program.

E1.2 Create a Sustainable Development Board with adequate funding to help develop and evaluate the Sustainable City Program and a management position to serve as staff to the Board.

E1.3 Establish baseline data and sustainability benchmarks to measure future progress using a multi-disciplinary team comprised of City departments, the City Manager, Sustainable Development Board and its staff, community members, and other interested groups.

E1.4 Utilize full-cost accounting (life cycle analysis) to inform all policy considerations and decision-making.

E1.5 Evaluate City purchasing policies to ensure environmental responsibility and help support markets for renewable materials.

E1.6 Utilize financial incentives to motivate participation in sustainability initiatives.

E1.7 Encourage public environmental education, awareness and involvement in areas such as air and water quality, and deleterious impacts of automobile reliance, and the unintended consequences of unchecked population growth.

E1.8 Develop Green Building Development Guidelines to optimize the aesthetic and environmental compatibility of new projects.

E1.9 Collaborate with Air Quality Management District, Regional Water Quality control Board, and other agencies in regional efforts to reduce pollution.

E2 ENHANCE OPEN SPACE TO IMPROVE THE QUALITY OF LIFE FOR RESIDENTS IN ALL NEIGHBORHOODS.

E2.1 Preserve existing open space by adopting a City policy that City-owned open space will not be sold or developed as other than open space without public hearings and approval of the City Council.

E2.2 Increase our inventory of open space through strategies such as converting City-owned parcels to green uses and acquiring former oil properties for parks and habitat.

# 2010 Strategic Plan

## Goals and Strategic Actions

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E2.3 Give priority attention in preserving and acquiring open space to those neighborhoods where rapid growth and increased density in past years has significantly reduced the supply of available parks and other open space.

E2.4 Explore opportunities with Long Beach Unified School District to enhance the aesthetic and environmental value of school sites.

E2.5 Encourage the development of human-scaled, pedestrian-oriented mix-use projects that can accommodate a growing population while preserving existing open space.

E2.6 Create an urban forest management program to increase the number of neighborhoods that can enjoy the beauty and shade provided by street tree canopies.

E2.7 Integrate Long Beach neighborhoods with the rivers and shoreline by developing recreational and ecological opportunities along the riverbanks of the Los Angeles and San Gabriel rivers, and by providing "green" linkages from the central city and other neighborhoods to the beaches.

E2.8 Focus growth in the downtown area and along major and minor arterials where new residents living in well-designed, human-scaled, mixed-use developments can add to the vitality of those neighborhoods while preserving open space throughout the City.

### E3 RESTORE WETLANDS AND RIPARIAN HABITAT.

E3.1 Compile a list of restorable wetland areas and sources of funding for restoration.

E3.2 Collaborate with the City of Seal Beach, City of Huntington Beach, and the United States government in setting aside the maximum possible contiguous acreage for wetlands and bird fly zones.

E3.3 Identify funding for land acquisition, such as harbor expansion or runoff mitigation (TEA-21).

E3.4 Where possible, recreate or create wetlands to serve educational purposes for the community.

### E4 IMPROVE AIR QUALITY.

E4.1 Accelerate compliance with AQMD Rule 1158 by the City and its Harbor Department so reductions in particulate matter from the harbor area (exhaust particles, coke dust, and road debris) are implemented ahead of schedule.

E4.2 Involve citizens in pollution reduction programs through community outreach, education, and the formation of a community consultative committee.

E4.3 Explore opportunities with Long Beach Unified School District and Long Beach Transit to reduce emissions from diesel bus fleets through conversion to clean air technology or other means compatible with operating and financial constraints.

E4.4 Encourage high quality mixed-use housing projects in the central City, in the downtown and along major and minor arterials to reduce emissions from single passenger automobiles while enhancing the use of public transit, bikes and pedestrian traffic.

E4.5 Continue development of linkages between transit, bicycles and other alternative transportation modes such as the Bikestation.

# 2010 Strategic Plan

## Goals and Strategic Actions

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### E5 IMPROVE WATER QUALITY AND BETTER MANAGE WATER RESOURCES.

E5.1 Prepare a comprehensive Beach, Harbor, Rivers, and Wetlands Master Plan to determine how best to improve the quality of our recreational waters while also maximizing the untapped economic, recreational and environmental potential of our varied aquatic resources.

E5.2 Implement strategies to prevent water pollution at its source, including the use of design and structural Best Management Practices to prevent pollution from entering the storm drains and ocean.

E5.3 Ongoing reports on water quality should be made available to the public over the internet, in newspapers, and in City publications to increase public confidence in water quality.

E5.4 As sources of pollution are eliminated, initiate phased remedial actions to enhance the beachfront.

E5.5 Establish collaboration between the City, Long Beach Aquarium of the Pacific, and environmental groups to pursue projects such as beach cleanup, wetland restoration, and the creation of recreational opportunities along the Los Angeles and San Gabriel Rivers.

### Network Technology and Neighborhood Development

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T1.1 Create a network of neighborhood communication facilities to provide communication between the City and its citizens, between service providers and service recipients, among neighborhood and business associations, between associations and their members, and between all participants and larger networks (e.g., the internet).

### Implementation

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I1.1 Create an independent organization with membership from City government, educational institutions, neighborhood organizations, business organizations, not-for-profit organizations, and the faith-based communities to monitor the progress in implementing the Strategic Plan (including a community scorecard), to educate and communicate with the community regarding the plan, and to solicit funding, build consensus and develop coalitions and partnerships to implement the goals and action recommendations of the Plan.



# Award

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## City of Long Beach, California to Receive 2009 Recognition for Performance Measurement

The ICMA Center for Performance Measurement recognized fourteen cities and counties for their use of performance information in the management of their local governments. The City of Long Beach, California has been awarded the highest award, the Certificate of Excellence, for the fourth consecutive year.

The criteria for the Certificates of Achievement, Distinction, and Excellence were determined by the Center's steering committee and staff. Communities receiving the Certificate of Achievement report performance data to the public through budgets, newsletters, and/or information provided to elected officials. These communities also perform related staff training and data verification efforts to ensure the data's reliability. Communities receiving the Certificate of Excellence have made even greater strides in incorporating performance measurement into the management of their jurisdictions. These communities demonstrate all the criteria stated for the Certificate of Achievement, as well as a commitment to using performance data in strategic planning and management decision-making. With the results they have achieved, these communities, in turn, share their performance measurement knowledge with other local governments through presentations, site-visits, and other networking.



*Leaders at the Core of Better Communities*

This  
**CERTIFICATE OF EXCELLENCE**

is presented to

*Long Beach, CA*

for exceeding the standards established by the ICMA Center for Performance Measurement™ in the identification and public reporting of key outcome measures, surveying of both residents and employees, and the pervasiveness of performance measurement in the organization's culture.

Presented at the 95th ICMA Annual Conference  
Montréal, Québec, Canada  
13 September 2009

A handwritten signature in black ink, appearing to read 'Robert J. O'Neill Jr.'.

ROBERT J. O'NEILL JR.  
ICMA EXECUTIVE DIRECTOR

A handwritten signature in black ink, appearing to read 'David M. Limardi'.

DAVID M. LIMARDI  
ICMA PRESIDENT

A handwritten signature in black ink, appearing to read 'Michael Lawson'.

MICHAEL LAWSON  
ICMA CENTER FOR PERFORMANCE MEASUREMENT

## Glossary and Acronyms

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**Accountability-** Extent to which one is responsible to a higher authority – legal or organizational – for one’s actions in society or within one’s particular organizational position.

**Adjusted Budget-** The current budget adopted by the City Council, including any Council-approved modifications authorized throughout the year and prior year’s encumbrances.

**Administrative Overhead-** Cost applied, based on employee salaries, to fund the administration of the payroll system, employee benefits, labor relations and ancillary services.

**Adopted Budget-** The new allocation of expenditures and revenues for the current fiscal year, as approved by the City Council.

**Appropriation-** An authorization by the City Council that permits officials to incur obligations and expend City resources within a fiscal year. This includes adopted budget plus prior year estimated carryover budget.

**Attrition Factor-** The naturally occurring accumulation of salary savings associated with the turn-over due to the duration of the hiring process.

**Budget-** A financial plan serving as a pattern for, and control over, future operations; any estimate of future costs or plan for the utilization of the workforce, material or other resources.

**Bureau-** A unit of organization within a department that may be subdivided into divisions.

**Capital Improvement-** Construction or major repair of City infrastructure, facilities or buildings.

**Capital Improvement Program (CIP)-** A plan for capital expenditures to be incurred each year describing each project, the amount to be expended, and the method of financing.

**Capital Outlay-** The acquisition costs of equipment with a value of \$5,000 or greater used in providing direct services.

**Charlie Foxtrot-** Incoherent entanglement of a certain situation or formation.

**Charter-mandated-** As legally required by the City’s Charter, which is the document that spells out the purposes and powers of the City.

**City Council Priorities-** Formal annual priorities established by the City Council, in consultation with the City Manager, that help guide the allocation of resources.

**Citywide Focus Areas-** Broad areas of service that align each Program to a specific and tangible outcome for the community. There are ten Citywide Focus Areas, which reflect the contributions of multiple departments.

**Corporate (Citywide) Goals-** Broad organizing principles that establish priorities across departments and provide the general framework for displaying performance measures and reporting financial information by Program. The Corporate Goals are determined by the City Manager and may correspond to the Citywide Focus Areas and/or the City of Long Beach 2010 Strategic Plan.

# Glossary and Acronyms

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**Debt Service-** The cost of paying the principal and interest on money according to a predetermined schedule.

**Demand Measure-** Units of services needed, requested by customers (projection), or required by law. They may also be the number of customers eligible for a service.

**Department-** An organizational unit that may be subdivided into bureaus.

**Department Strategic Objectives-** Clear, measurable and time-specific statements that address Corporate Goals, Issue Statements and City Council Priorities over the next several years.

**Division-** An organizational unit within a bureau that may be subdivided into sections.

**Efficiency Measure-** Dollar expenditure per unit of output or outcome.

**Encumbrance-** The money allocated for payment of goods/services contracted for but not yet received.

**Enterprise Fund-** A fund, similar to those found in the private sector, structured to be revenue generating and self-supporting (e.g., utility, gas, airport, towing, etc.).

**Estimated Carryover-** Funds carried over from prior years for multi-year grants and projects.

**Expenditures-** The cost for personnel, materials and equipment required for a department to deliver services.

**Financial Strategic Plan-** The City's long-range budget planning tool to project, and provide responses to, fluctuations in structural revenue and expense in the General Fund.

**Fiscal Year (FY)-** A time period designated by the City signifying the beginning and ending period for recording financial transactions. The City of Long Beach's fiscal year is October 1 through September 30.

**Fringe Benefits-** Any of a variety of non-wage or supplemental benefits (health/dental/life insurance, pension contributions and auto allowance) that employees receive in addition to their regular wages.

**Full-Time Equivalent (FTE)-** The equivalent of a full-time position for one year or 2,088 employee-work hours.

**Fund-** An accounting entity established to record financial transactions and resources for specific activities or to attain certain objectives.

**Fund Balance-** The net effect of current assets less current liabilities at any given point in time.

**Furlough Savings-** Annual savings generated by unpaid leave taken by City employees. Furloughs are used to offset increases in the cost of labor to ensure the proposed Budget is structurally balanced.

## Glossary and Acronyms

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**General Fund-** A fund that accounts for tax and other general purpose revenues (e.g., sales taxes, property taxes, fines and interest) and records the transactions of general governmental services (e.g., police, fire, library, parks and public works).

**Internal Services-** The costs of reimbursement for services provided by Internal Service Fund programs to other City programs and departments (e.g., vehicle maintenance, computer systems and risk management).

**Internal Service Fund-** A fund used to finance and account for goods and services provided by one City department to other City departments.

**Issue Statements-** Formal written sentences that identify emerging issues, trends, and conditions impacting internal and external customers of a department. Issue Statements are a component of department Strategic Business Plans.

**Memorandum of Understanding (MOU)-** Agreement between mutual parties such as between City departments or between the City and employee organizations.

**Mission Statement-** A broad statement of a department's purpose, in terms of meeting the public service needs for which it is organized.

**Non-Personal Services-** The costs of utilities, materials and supplies, services and other non-labor items.

**Objective-** A specific statement describing a result to be achieved in support of a department's goals.

**One-time-** Program expenditures or sources of revenue that are irregular or occasional.

**Ongoing-** Program expenditures or sources of revenue that are continuous or recurring.

**Outcome-** The actual benefit experienced by the customer as a result of receiving services, or the degree to which the customer experiences the desired impact or benefit.

**Output-** A count of the units of service provided or number of customers served, which represents the department's workload and throughput.

**Performance Management-** An integrated planning, budgeting, management, reporting, evaluation and decision making system designed to provide the community, elected officials, City management and department staff with the tools needed to achieve key priorities.

**Performance Measure-** A clearly described measure of achievement that is quantifiable and time-specific. Typically, measures reflect steps toward broader outcomes or qualitative program goals.

**Personal Services-** The costs of labor, including salaries and fringe benefits.

**Personnel-** Reflects total full-time, part-time and temporary budgeted positions, expressed as Full-Time Equivalents (FTE). (Example: two half-time positions equal one FTE.)

## Glossary and Acronyms

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**Prior Year Encumbrances (PYE)**- Money set aside from last year's budget to pay for items or services ordered during that year but received in the current fiscal year. The encumbrance is removed when the items or services are received and paid for.

**Program**- A set of departmental services grouped together around a common purpose or result for the customer. These may correspond to work units, divisions, or offices and are mapped to Citywide Focus Areas.

**Program-Based Performance Budget (PBPB)**- A budget that organizes Services, Programs and Lines of Business around outcomes for customers and related performance measures and where budget decisions are informed by such performance information.

**Program Structure**- The organization of the City according to the services delivered by the City, rather than by organizational structure. The levels are: Line of Business, Program and Service.

**Purpose Statement**- A single sentence that explains the purpose of a Line of Business or Programs.

**Redevelopment Agency (RDA)**- The agency providing oversight for the redevelopment process in the City of Long Beach, which is governed by a seven-member Board appointed by the Mayor and approved by the City Council.

**Resources**- Total dollars available to be appropriated including estimated revenues, fund transfers and beginning fund balances.

**Return on Assets (ROA)**- The ROA is a test of asset utilization - how much revenue the City has earned on the total assets it has, including: property, infrastructure, facilities and other equipment.

**Revenues**- The historical and projected yield of taxes and other sources of income that a government unit receives for public use.

**Salary Savings**- Budget amount to be saved by departments during the fiscal year through Salaries, Wages and Benefits (mostly through retirements, staff turnover and vacancies).

**Sea Change**- A marked transformation.

**Service**- A deliverable the customer receives from department efforts.

**Skill Pays**- Additional compensation specific for specialized skills that enhanced an employee's job performance.

**Special Revenue Fund**- A fund used to account for the proceeds of specific revenue sources that are restricted by law to be used for specific purposes.

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**Strategic Business Plan-** Department plans aligned to community and City Council priorities and organized around a Program Structure. The Plan is based on stakeholder feedback containing Issue Statements, Strategic Objectives, Mission Statements, Line of Business Purpose Statements, Program Purpose Statements, and Performance Measures at the Program level. The Plan is used to guide a department's operations over the next two to five years.

**Structural Deficit-** A fiscal imbalance created when estimated long-term, ongoing costs exceed the City's capacity to generate long-term, ongoing revenues.

**Strategic Objectives-** Specific, measurable time-dependent statements of achievement that respond to Significant Issues and Council Priorities. Objectives must be associated with Citywide Focus Areas. Strategic Objectives are a component of department Strategic Business Plans.

**Structural Reductions-** A measure that either decreases or eliminates an ongoing cost, or generates additional ongoing, recurring revenue for the City.

**Subsidiary Agency Fund-** A fund used to account for resources and assets where the City is acting as an agent for other governmental units, private organizations or individuals.

**Tidelands Funds-** There are three Tidelands Funds in the City of Long Beach. The *Tidelands Operating Funds* are used to account for operations, maintenance and development of the Convention Center, beaches, waterways and marinas in the Tidelands area. The *Tidelands Oil Revenue Fund* is used to account for the proceeds from oil operations within the Tidelands area. The *Tidelands Subsidence Fund* is used to account for the accumulation of resources needed to minimize and remedy future land sinkage due to oil operations in the Tidelands area.

**Transparency-** The availability of public information about government rules, regulations and operations (programmatic and financial) to encourage community participation and improve the decision-making process.

**User Charges/Fees-** The payment of a fee for direct receipt of a public service by the party benefiting from the service.

## Glossary and Acronyms

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<b>AB</b>	<b>Assembly Bill</b>
<b>ADA</b>	<b>Americans with Disabilities Act</b>
<b>AQMD</b>	<b>Air Quality Management District</b>
<b>BEP</b>	<b>Budget Evaluation Process</b>
<b>BOC</b>	<b>Budget Oversight Committee</b>
<b>BTD</b>	<b>Business Technology Division</b>
<b>CACOD</b>	<b>Citizens Advisory Commission on Disabilities</b>
<b>CAFR</b>	<b>Comprehensive Annual Financial Report</b>
<b>CDBG</b>	<b>Community Development Block Grant</b>
<b>CIP</b>	<b>Capital Improvement Program</b>
<b>CNG</b>	<b>Compressed Natural Gas</b>
<b>COLA</b>	<b>Cost of Living Adjustment</b>
<b>COPS</b>	<b>Community Oriented Public Safety</b>
<b>CPI</b>	<b>Consumer Price Index</b>
<b>CUPA</b>	<b>Certified Unified Program Agency</b>
<b>CVB</b>	<b>Convention and Visitors Bureau</b>
<b>DOT</b>	<b>Department of Transportation</b>
<b>ECOC</b>	<b>Emergency Communications and Operations Center</b>
<b>FTE</b>	<b>Full-Time Equivalent</b>
<b>FOR</b>	<b>Focus on Results</b>
<b>FY</b>	<b>Fiscal Year</b>
<b>ICMA</b>	<b>International City/County Management Association</b>
<b>JPA</b>	<b>Joint Powers Authority</b>
<b>LBUSD</b>	<b>Long Beach Unified School District</b>
<b>LNG</b>	<b>Liquefied Natural Gas</b>
<b>LOB</b>	<b>Line of Business</b>
<b>MOU</b>	<b>Memorandum of Understanding</b>
<b>NC</b>	<b>Non-Career</b>
<b>NCL</b>	<b>National Civic League</b>
<b>NPDES</b>	<b>National Pollution Discharge Elimination System</b>
<b>OSHA</b>	<b>Occupational Safety and Health Act</b>
<b>PAL</b>	<b>Police Athletic League</b>
<b>PBAI</b>	<b>Parking and Business Area Improvement</b>
<b>PCA</b>	<b>Public Corporation for the Arts</b>
<b>PBPB</b>	<b>Program-based Performance Budget</b>
<b>PMI</b>	<b>Performance Management Initiatives</b>
<b>PUC</b>	<b>Public Utilities Commission</b>
<b>PYE</b>	<b>Prior Year Encumbrances</b>
<b>RDA</b>	<b>Redevelopment Agency</b>
<b>RLA</b>	<b>Rancho Los Alamitos</b>
<b>ROA</b>	<b>Return on Assets</b>
<b>SAP</b>	<b>Special Advertising and Promotions Fund</b>
<b>SCE</b>	<b>Southern California Edison</b>
<b>SERRF</b>	<b>South East Resource Recovery Facility</b>
<b>TOT</b>	<b>Transient Occupancy Tax</b>
<b>UUT</b>	<b>Utility Users Tax</b>
<b>VLF</b>	<b>Vehicle License Fee</b>

# Acknowledgements

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## **City Manager's Office**

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Geoff Hall, Assistant to the City Manager

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## Historical City Seal

The seal of the City of Long Beach was designed in 1930 by Roland S. Gielow, a draftsman in the City's engineering department. Mr. Gielow created this seal as part of a contest and was awarded a \$150 prize for his design.

The theme of the seal is "Urbs Amicitiae" or the "Friendly City." The seal incorporates many design elements, both real and symbolic of the City of Long Beach.

At the center of focus is the "Queen of the Beaches," seated on her throne in the foreground, scepter in hand with the California "Golden Bear" at her feet. Below her lies the horn of plenty pouring forth an avalanche of fruit, agricultural and manufactured products, while perpetual sunshine lights the heavens where an airplane soars. Also depicted are the mountains and sea, a ship, the auditorium, typifying a convention city, the Rainbow pier and yachts offshore.

The lighthouse, breakwater and docks are symbolic of the harbor and the ship symbolizes commerce of the seven seas. Rail transportation is brought to the water's edge as pictured by the locomotive and factories and refineries and oil play a significant role in the pictorial structure.

To portray Long Beach's unrivaled oceanfront attractions, the artist paneled the whole with a seashell and to stress its cultural side a book of knowledge and lamp of wisdom are shown. The four stars at the top signify Long Beach as the fourth largest City in California at the time. This historic seal demonstrates all of the diverse and wonderful assets that the City of Long Beach maintains, and which benefit all who live, work and play in the City to this day.

