



CITY OF LONG BEACH

DEPARTMENT OF HEALTH AND HUMAN SERVICES
BUREAU OF ENVIRONMENTAL HEALTH



2525 GRAND AVENUE ROOM 220 • LONG BEACH, CALIFORNIA 90815 • (562) 570-4132
WWW.LONGBEACH.GOV/HEALTH/EH

March 27, 2014

Dear Long Beach Electronic Cigarette/Vapor Device Retailer:

On March 4, 2014, the Long Beach City Council amended Long Beach Municipal Code Sections 5.81 and 8.68 to include electronic cigarettes, vapor devices, and products containing biologically active amounts of nicotine in the definition of tobacco products. This new ordinance will go into effect on April 12, 2014.

Under the new law you must now obtain a *Tobacco Retail Permit* issued annually by the City of Long Beach Health Department. All permitting requirements and regulatory provisions relating to tobacco retailing shall apply to the retailing of electronic cigarettes and electronic cigarette paraphernalia. Therefore, the use of electronic cigarettes is prohibited anywhere in the City where smoking is prohibited (e.g. enclosed public places, City beaches, bus stops, City parks, eating establishments). Retailers issued a Tobacco Retail Permit will receive regular inspections by representatives of Environmental Health to ensure compliance with the law. Environmental Health inspectors will be taking an educational approach during the initial implementation of the ordinance, advising operators on the new municipal code requirements.

For your convenience, a copy of the ordinance, permit application and permit requirements are attached. Applications are also available at the following locations:

- 2525 Grand Avenue Room 220, Long Beach CA 90815
- www.longbeach.gov/health/eh/tpermits.asp

Applications can either be submitted in person, by mail to the address on the application, or faxed to (562) 570-4038. Once processed, a licensing appointment will be scheduled. Should you have any questions regarding tobacco permit requirements or inspections, please feel free to contact Melanie Gabriel at (562) 570-7926. Thank you in advance for your cooperation.

Sincerely,

Keith Allen, MPA, REHS
Supervisor
Tobacco Retail Enforcement Program
(562) 570-4161