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PARKS, RECREATION AND MARINE

Mission and Goals

Mission

We create community and enhance the quality of life in Long Beach through people, places, program, and partnerships.

Goals

- Ensure open space, parks, and recreational facilities meet community needs.
- Ensure City parks and recreational facilities provide a positive experience and image.
- Ensure recreational programming, leisure opportunities, and community services meet the diverse needs and interests of residents and visitors.
- Ensure beaches, waterways, and marine amenities are accessible and provide a positive experience and image.
- Ensure marinas are fiscally sound and meet boat owner and community needs.

MARINE ADVISORY COMMISSION

Mission

To enhance and preserve the beaches, waterways and adjoining facilities of the City of Long Beach.

MARINE ADVISORY COMMISSION ANNUAL REPORT

Membership

The Marine Advisory Commission was established by the City Council by minute order on May 1, 1956, LBMC Chapter 2.48. Commission members serving in calendar year 2011 were:

Eric Peterson
Randy Crawford
Peter Hogensen
Darlene Gidley
Scott Schaidle
Ben Goldberg
Mike Schachter
Rick DuRee
Ted Kuhn

Powers and Duties of the Commission

The duties and responsibilities of the Marine Advisory Commission are as follows:

- To consult with and advise the City Council and/or City staff on matters in formulating City policies regarding marinas, beaches, waterways, near shore areas adjacent thereto and facilities thereon.
- To study and analyze problems referred to it by the City Council and/or City staff, for the purpose of evaluation and recommendation of policy to the City.
- To perform such other functions as are specifically conferred on the Commission by the City Council.
- To conduct hearings of appeal of any cancellation of a permit issued pursuant to Chapter 16.08 of the Municipal Code 16.08.330.
- To analyze requests of groups or individuals, and make recommendations designed to insure that areas within the Marine Bureau's jurisdiction provide the widest possible benefits to the greatest number of people.

FORMAL ACTIONS OF THE MARINE ADVISORY COMMISSION
FOR CALENDAR YEAR 2011

February 17, 2011

- It was moved by Commissioner Gidley, and seconded by Commissioner Crawford that the MAC recommend the Mooring Program Rules and Regulations be maintained as written without change. The motion passed unanimously.

May 12, 2011

- It was moved by Commissioner Goldberg and seconded by Commissioner Schachter that the MAC accept the Ad Hoc Committee's recommendation to raise the proposed slip fee per square foot to \$.9534, with the additional request to reduce cost without diminishing services. The motion passed unanimously.

June 9, 2011

- It was moved by Commissioner Gidley and seconded by Commissioner Hogenson that the MAC support the Southern California Speedboat Club's request for a noise variance of 120 Db over a two-day period from 9 a.m. to 6 p.m. (dusk). The motion passed unanimously.

July 14, 2011

- It was moved by Commissioner Gidley and seconded by Commissioner Hogenson that the MAC accept the 2010 MAC Annual Report. The motion passed unanimously.

September 8, 2011

- **It was moved by Commissioner Gidley, and seconded by Commissioner Schaidle that, based on new information, the MAC send a letter to the Mayor and the City Council requesting 20% of the fuel dock expense fee be paid for with funds other than marina funds. The motion passed unanimously.**

October 13, 2011

- **It was moved by Commissioner Gidley and seconded by Commissioner Crawford that the MAC delay sending the letter regarding funding for the Fuel Dock until Monday. The motion passed with Commissioners Schaidle and DuRee opposed.**
- **It was moved by Commissioner Gidley and seconded by Commissioner DuRee that the MAC table the Wi-Fi issue, due to the rebuild of the ABM and the cost to the boatowners. The motion passed with Commissioner Schaidle opposed.**

**MARINE ADVISORY COMMISSION
ATTENDANCE RECORD
January – December 2011**

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	<u>Present</u>	<u>Absent</u>
Randy Crawford	X	X	X	X	X	A	X	X	X	X	X	0	10	1
Peter Hogenson	X	X	X	X	X	X	X	X	X	X	X	0	11	0
Darlene Gidley	X	X	X	X	X	X	X	X	X	X	X	0	11	0
Scott Schaidle	X	X	X	X	X	X	A	X	X	X	X	0	10	1
Ben Goldberg	X	X	A	X	X	X	Term End						5	1
Eric Peterson	X	X	X	X	X	X	X	X	X	X	X	0	11	0
Michael Schachter	X	X	X	X	X	X	X	A	X	X	X	0	10	1
Rick DuRee	X	X	X	X	A	A	X	X	A	X	X	0	8	3
Ted Kuhn	-	-	-	-	-	-	-	-	-	X	X	0	2	0

Note:

X = Present

A = Absent

0 = No Meetings Held

CITY PERSONNEL ASSISTING THE MARINE ADVISORY COMMISSION:

George Chapjian – Director, Parks, Recreation and Marine

Mark Sandoval – Manager, Marinas and Beaches

Vivian Crook – Secretary, Marine Bureau

Sandra Gonzalez – Manager, Planning & Development Bureau

Ramon Arevalo – Manager, Maintenance Operations

Hurley Owens – Superintendent, Marine Facility Maintenance

Jeff Garcia – LBPD Sergeant, LBPD/Marine Patrol Unit

Dennis Sullivan – MP Sergeant, LBPD/Marine Patrol Division

Bill Money – MP Sergeant, LBPD/Marine Patrol Division

Jerry DeLeon – MP Sergeant, LBPD/Marine Patrol Division

Randy Foster – Lifeguard Chief, LBFD/Marine Safety Division Lifeguard

Louis Martinet – Lifeguard Captain, LBFD/Marine Safety Division

Grant Jeffries - Lifeguard Captain, LBFD/Marine Safety Division

Eric Lopez - Project Development Bureau, Public Works

Mike Lewis - Sergeant, LBPD/Port Unit

Chad Ellis - Sergeant, LBPD/Port Unit

MARINE BUREAU – STRATEGIC PLAN

Mission Statement

It is the mission of the City's Marinas to enhance the quality of life of users of the City's beach and marine environment through continuous, cost efficient and effective delivery of needed services as characterized by safe, clean, well-maintained, attractive and secure beach and marine facilities.

Goals and Objectives

Goal #1 – To ensure both short and long term financial stability of the City's Marinas through the use of competitive fees and charges supplemented by other needed revenues to support operating expenditures and capital.

Objective 1 – Identify the three Marina facilities: Downtown, Alamitos Bay and Rainbow Harbor, as three separate cost and revenue centers within the overall framework of the City's Marina Enterprise Fund.

Objective 2 – Identify the City's beaches and other marina environment as independent cost and revenue centers within the City's Marina Enterprise Fund.

Objective 3 – Maintain a minimum occupancy rate of (October 1, 1998) 85% for available slips at the Downtown Marina and 93% at Alamitos Bay.

Objective 4 – Identify and allocate support services costs, including administration, police, fire and maintenance to the Bureau's four cost centers.

Objective 5 – Establish user fees and charges at the three facilities that cover the costs reasonably born by the City and Bureau in providing desired services while maintaining competitive position in private market place.

Goal #2 – To ensure desired amenities are made available to the Marina's users.

Objective 6 – Develop a Master Plan for the Downtown and Alamitos Bay facilities that will guide current and future infrastructure renewal and expansion for 1999-2020.

Objective 7 – Secure needed funding for implementing adopted Master Plans at both Downtown and Alamitos Bay facilities.

Goal #3 – To provide outstanding (quality) services to Marina users.

Objective 8 – Conduct customer services training for Marine Bureau staff

Goal #4 – To provide for the safety and well being of users at the City's Marina facilities.

Objective 9 – Establish a Trust Fund to support needed capital improvements to eliminate current and future deferred maintenance of an annual appropriation of 10% of gross income.

Objective 10 – Maintain minimum staffing levels for police and fire services to ensure timely response to calls for service at Marina facilities.

COMMISSION COMMITTEES

Operations Committee

The Operations Committee met monthly with the Marine Bureau Manager, Mark Sandoval, one day prior to the Marine Advisory Commission (MAC) meetings. It reviewed the MAC agenda items and discussed operational issues impacting the marinas and beaches. The committee discussed the following topics:

Alamitos Bay Marina Rebuild

The Committee continued to follow the preparation for the re-build of the Alamitos Bay Marina. The Committee received monthly updates regarding construction status, as well as design decisions for future phases. The Committee also received updates on financing progress to complete future phases.

Slip Vacancies and Waiting List in Long Beach Marinas

The Committee continued to review monthly reports on the number of vacant slips in the various Long Beach marinas along with the waiting list for these slips. Suggestions were made on ways to fill the vacant slips more quickly and also reduce the number of boat owners waiting for a slip. Of particular concern was the loss of revenue to the City when slips are not filled.

Mooring Rules and Regulations

The Committee evaluated the rules regarding the City's Mooring Program. The Mooring Program is operated by a private concessionaire. The rules surrounding this program, however, are subject to approval by the City. The Committee reviewed the rules and regulations in place, made suggestions for modifications, and ultimately supported the rules and regulations.

Wireless Internet

The Committee evaluated the Wireless Internet proposal for the marinas. Staff had recommended that the marina operation fund wireless Internet for marina tenants. The Committee agreed that the City should work to obtain a wireless Internet provider for the marinas, but should not subsidize this service, and should instead let marina customers that choose to subscribe pay for the service. This recommendation was made in light of the fact that all available funds should be utilized for marina rebuild efforts.

Marina Slip Fees

The Committee reviewed a proposal by the Marine Bureau regarding slip fee increases that would be effective October 2011.

Noise Variance for Marine Stadium

The Committee reviewed a request by the Southern California Speedboat Association for a noise variance for their event. (This request is made annually.) The Committee had no objections to the variance.

Fuel Dock s in Shoreline Marina and Alamitos Bay

The Committee was apprised of the status of the fuel docks in Shoreline Marina and Alamitos Bay. The Committee recommended that the funding of the rebuild of the fuel docks should be shared, since the users of the fuel dock are not only marina customers. The recommendation was made that 20% of the cost of the fuel dock rebuild should come from the non-marina tidelands funds.

Facilities Committee

The Facilities Committee met every quarter. Throughout the year, the Committee followed progress of a variety of projects as reported in Committee meetings with City Staff. During each meeting, Committee members made suggestions and recommendations for several projects, and requested additional data and details for further review.

Specific projects reviewed by the Committee during the year included the following:

- Alamitos Bay Marina rebuilding
- Fuel tank replacement in Shoreline and Alamitos Bay Marinas
- Leeway Sailing Center rebuild
- Beach Pedestrian Path
- Beach restroom replacement and refurbishment
- Aqualink dock at Belmont Pier

In addition, the Committee is continuing to monitor commercial development near the marinas for its potential negative impact on marina access and boat owner parking.

Finance and Information Committee

During FY2011, the Finance Committee continued to monitor and analyze financial performance for the marina and non-marina tidelands areas. The primary focus continues to be the need to increase marina slip fees in order to provide surplus funds for the rebuild efforts. The Committee continues to be wary of raising slip fees in the current economic climate.

MARINE ADVISORY COMMISSION OBSERVATIONS

The Marine Advisory Commission (MAC) met monthly (except December) over the past year. The MAC meetings are frequently attended by area residents with an interest in issues that impact the beaches, the marinas, and the housing communities surrounding these areas and depend on this forum to have their voices/opinions heard.

The MAC has provided an opportunity for residents and other stakeholders to voice their positions on agenda items on which the Commission is making recommendations to the City and Marine Bureau. For marina slip permittees, the MAC provides an appeal mechanism for decisions of the Marine Bureau against the permittee.

The key issues that MAC focused on during the 2011 period were the rebuild activities in the marina, and how they impacted the financial condition of the marina enterprise. The first area involves the fuel docks in the marina, which must be upgraded to meet regulatory and environmental rule changes. The cost of these upgrades is approximately \$2 million. The MAC believes that the cost of this project should not be borne fully by the marina enterprise because many non-marina boaters make use of the facilities.

The second key focus in 2011 was the continued rebuild of the Alamitos Bay Marina, and how it effects slip fees, particularly in this time of economic hardship and uncertainty. Staff has indicated that the City is about \$50 million short of funds to complete the rebuild. While the MAC is very happy with the rebuild progress to date, it is imperative that the City continue the rebuild in light of the degraded condition of most of the docks in ABM. However, it is imperative that the City does not raise slip fees to an unsustainable level in order to attempt to accomplish this, as it is widely recognized that raising fees too much will have a negative effect if customers leave the marina and it results in an eventual loss of marina revenue.

MARINE FACILITIES

The Department of Parks, Recreation and Marine oversees the operation and maintenance of all Long Beach waterfront public recreational facilities, including:

- 6 miles of beaches
- 3 marinas, with a combined 3,677 boat slips -- The largest municipally operated marina system in the nation (Alamitos Bay Marina, Shoreline Marina and Rainbow Marina).
- Rainbow Harbor, with a combined 2,100 feet of commercial dock space
- Marine Stadium (rowing, water-skiing and special event facility north of Alamitos Bay)
- Rainbow Lagoon (non-swimming recreation lagoon adjacent to the Hyatt Hotel in Downtown)
- Colorado Lagoon (swimming recreational lagoon north of Marine Stadium)
- Leeway Sailing Center
- Belmont Veterans Memorial Pier
- Belmont Pool