

City of Long Beach
Registered Lobbying Firms
Reporting Period: 7/1/2012 - 12/31/2012

Client list consists of clients for whom lobbying activity occurring during the latest reporting period.

Lobbying Firm				Registration Date
ClientName	LobbyistName	CityContact		
ABC ADVOCACY GROUP				8/16/2010
UNION BANK	GLORIA CORDERO	J EDMOND		
ALSTON & BIRD, LLP				6/2/2011
MITSUBISHI CEMENT CORP.	MARISA BLACKSHIRE	JELENIC, PLEZIA, WATANABE +		
ARMBRUSTER GOLDSMITH & DELVAC LLP				3/28/2011
CALIFORNIA CAPITOL SOLUTIONS				9/5/2012
EARTHEART COLLECTIVE OF LONG BEACH	M. MAX DEL REAL	P WEST, R GARCIA, S LOWENTHAL, G DELONG, P O'DONNELL, G SHIPSKE, D ANDREWS, J JOHNSON, A AUSTON, S NEAL.		
CARL A KEMP				4/28/2010
LB COLLECTIVE ASSC	CARL A KEMP	ALL COUNCIL MEMBERS.		
CERRELL ASSOCIATES INC.				4/20/2010
WALGREENS	FERNANDO CHAVEZ	D ANDREWS, P ODONNEL, B SRAMEK, J EDMOND.		
CORDERO & ASSOCIATES				1/11/2013
CMB REGIONAL CENTERS	GLORIA CORDERO			
LIGHTING ENHANCEMENT	GLORIA CORDERO	J JOHNSON		
DAKOTA COMMUNICATIONS				7/12/2012
YGRENE ENERGY FUND				

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DIANE RIPLEY			9/13/2011
AUTO NATION	DIANE RIPLEY		
AUTO RETURN	DIANE RIPLEY	R. GARCIA, G. DELONG, J. EDMOND, TIFFANY, B COWARD, PO'DONNELL, R RICHARDSON, JONATHAN, E SUND, D ANDREWS, R GABELICH, J JOHNSON.	
ENGLANDER KNABE & ALLEN			7/1/2010
2ND AND PCH	ALEX H CHERIN	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
ATLANTIC RECOVERY SOLUTIONS	MATT KNABE	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
AVAYA	MARCUS ALLEN	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
BNSF	ALEX H CHERIN	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
CLEAR CHANNEL	MATT KNABE	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
COCA COLA	MATT KNABE	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
ENTERPRISE	MATT KNABE	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
HARBOR TRUCKING ASSC	ALEX H CHERIN	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
LOCAL SEARCH	MATT KNABE	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
LONG BEACH CONTAINER	ALEX H CHERIN	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	

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ENGLANDER KNABE & ALLEN			7/1/2010
METRO PORT	ALEX H CHERIN	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
PARADIES SHOPS (THE)	MATT KNABE	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
PROJECT FROG	ALEX H CHERIN	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
RATKOVICH PROPERTIES	ALEX CHERIN	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
RECYCLE BANK	ALEX H CHERIN	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
SK SOLUTIONS	ALEX H CHERIN	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
SO CAL CIGAR ALLIANCE, C/O BIG DADDY CIGARS	MATT KNABE	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
TOTAL TRANSPORTATION SERVICES, INC	ALEX H CHERIN	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
TRC SOLUTIONS	MARCUS ALLEN	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
UNITED ROAD TOWING, INC	MARCUS ALLEN	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
WASTE MANAGEMENT	MATT KNABE	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
WILLIAM BLAIR & CO.	MATT KNABE	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
XEROX	MARCUS ALLEN	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	

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GWEN BUTTERFIELD				2/3/2011
MITSUBISHI CEMENT CORP	GWEN BUTTERFIELD	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE		
KEN SPIKER AND ASSOCIATES, INC.				6/3/2010
CENTRAL PARKING	KEN SPIKER, JR	MAYOR FOSTER		
CHARLES COMPANY	KEN SPIKER, JR	FOSTER.		
LAMAR ADVERTISING	KEN SPIKER, JR	DELONG, O'DONNELL, FOSTER.		
LOUIS G. BAGLIETTO, JR.				2/3/2011
BNSF RAILWAY	LOUIS G BAGLIETTO, JR.	D.ANDREWS, S.FRICK, D.BURNHAM, S.GANT. SEE ADD'L NAME ON Q2-2011.P WEST.		
MITSUBISHI CEMENT CORP	LOUIS G BAGLIETTO, JR.	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE		
MANATT, PHELPS & PHILLIPS, LLP				2/3/2012
REGENCY OUTDORR ADVERTISING	VISTOR DE LA CRUZ	CITY COUNCIL, CITY ATTORNEY.		
MURCHISON CONSULTING				7/2/2010
245 BROADWAY, LLC	MIKE MURCHISON			
A&A TOWING	MIKE MURCHISON	D.HAUBERT		
BETA OFFSHORE	MIKE MURCHISON	D THIESSEN		
LB PAWN SHOP	MIKE MURCHISON	AUSTIN, PLANNING STAFF		
LOYNES STUDEBAKER, LLC	MIKE MURCHISON	G DELONG		
LYON COMMUNITIES	MIKE MURCHISON	B FOSTER, S LOWENTHAL +		

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MURCHISON CONSULTING				7/2/2010
MARRIOTT	MIKE MURCHINSON	R.BRONOLD		
MUERELO PARTNERS	MIKE MURCHISON	AUSTIN, PLANNING STAFF		
TOPPING EVENTS	MIKE MURCHISON	GERRY SHIPSKE, LBPD		
POLITICAL CONSULTING & MANAGEMENT				4/23/2012
PENNBROOK FINANCIAL SERVICES	DAVID CARLET	J EDMOND, J KRUSE		
	CHRISTOPHER WILSON	J EDMOND, J KRUSE		
RICHARD MONTGOMERY				6/30/2011
UNITED TAXI	RICHARD MONTGOMERY	ERIK SUND		
SHEPPARD MULLIN RICHTER & HAMPTON, LLP				6/30/2010
SOUTHERN CALIFORNIA EDISON				2/18/2011
SOUTHERN CALIFORNIA EDISON	BEN HARVEY	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE		