

# City of Long Beach 2010 - Registered Lobbyists

4th Quarter - Period Ending December 31, 2010 and 2011 Lobbyist Annual Renewal Report

Filer Name **ABC ADVOCACY GROUP**

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Lobbyist Type Contract Lobbyist

Filer ID **CLB 10-010**

## -REPORTS FILED

<i>Filing Date</i>	<i>Report Type</i>	<i>Filing Period</i>	<i>Report Due Date</i>	<i>Report Date</i>	<i>Amending Report Dated</i>	<i>Clients Added</i>	<i>Client's Terminate</i>
8/17/2010	Initial Filing	On/After June 30		8/16/2010		2	
10/15/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/14/2010			
1/15/2011	Quarterly	2010 - 4th Qtr	1/18/2011	1/15/2011			
1/18/2011	<b>Renewal</b>	2011 - Renewal	1/18/2011	1/18/2011			

No. of Active Clients: **2**

## -Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	Nature of Clients Business	
	City of Long Beach Contact Point	Seeking to influence...	Lobbyist Name(s)
16-Aug-10	<b>SIMMATEC USA</b> SUNSET BEACH, CA 90742 PETER MAURER	AUTOMATED PARKING DEVELOPMENT  AUTO PARKING RFO/RFQ	LYNN ADKINS BRIAN BENNETT GLORIA CORDERO
16-Aug-10	<b>UNION BANK</b> LOS ANGELES, CA 90071 JOANNE CURRAN	BANKING  COMMUNITY RELATIONS	LYNN ADKINS BRIAN BENNETT GLORIA CORDERO

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Filer Name **ADLER PUBLIC AFFAIRS**

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Lobbyist Type Contract Lobbyist

Filer ID **CLB 10-006**

## -REPORTS FILED

<i>Filing Date</i>	<i>Report Type</i>	<i>Filing Period</i>	<i>Report Due Date</i>	<i>Report Date</i>	<i>Amending Report Dated</i>	<i>Clients Added</i>	<i>Client's Terminate</i>
7/ 1/2010	Initial Filing	On/After June 30		7/ 1/2010		1	
10/15/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/13/2010			
1/19/2011	<b>Termination</b>	2010 - 4th Qtr	1/18/2011	1/19/2011			<b>1</b>

No. of Active Clients: **0**

# City of Long Beach 2010 - Registered Lobbyists

4th Quarter - Period Ending December 31, 2010 and 2011 Lobbyist Annual Renewal Report

Filer Name **ALEX H CHERIN**

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Lobbyist Type Contract Lobbyist

Filer ID **CLB 10-009**

## -REPORTS FILED

<i>Filing Date</i>	<i>Report Type</i>	<i>Filing Period</i>	<i>Report Due Date</i>	<i>Report Date</i>	<i>Amending Report Dated</i>	<i>Clients Added</i>	<i>Client's Terminate</i>
7/29/2010	Initial Filing	On/After June 30		7/20/2010		2	
10/15/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/13/2010		3	
1/14/2011	Quarterly	2010 - 4th Qtr	1/18/2011	12/28/2010			
1/14/2011	<b>Renewal</b>	2011 - Renewal	1/18/2011	12/28/2010			

No. of Active Clients: **5**

## -Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	Nature of Clients Business	Lobbyist Name(s)
	City of Long Beach Contact Point	Seeking to influence...	
13-Oct-10	<b>2ND AND PCH</b> LONG BEACH, CA 90803		ALEX H CHERIN
20-Jul-10	<b>ACAT GLOBAL</b> LAGUNA BEACH, CA 92651 MAYOR FOSTER; COUNCILMAN O'DONNELL; AMY BODECK	TECH MANUFACTURER  AZ BONDS	ALEX H CHERIN
13-Oct-10	<b>HARBOR TRUCKING ASSC</b> LONG BEACH, CA 90807		ALEX H CHERIN

# City of Long Beach 2010 - Registered Lobbyists

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Filer Name **ALEX H CHERIN**

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Lobbyist Type Contract Lobbyist

Filer ID **CLB 10-009**

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## -Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	Nature of Clients Business	
	City of Long Beach Contact Point	Seeking to influence...	Lobbyist Name(s)
13-Oct-10	<b>PARETO ENERGY</b> WASHINGTON CD 20007		ALEX H CHERIN
20-Jul-10	<b>PROJECT FROG</b> SAN FRANCISCO, CA 91415 MAYOR FOSTER; CRAIG BECK	GREEN BUILDER  BUILDING PROJECT	ALEX H CHERIN

# City of Long Beach 2010 - Registered Lobbyists

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Filer Name **CARL A KEMP**

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Lobbyist Type Contract Lobbyist

Filer ID **CLB 10-003**

## -REPORTS FILED

<i>Filing Date</i>	<i>Report Type</i>	<i>Filing Period</i>	<i>Report Due Date</i>	<i>Report Date</i>	<i>Amending Report Dated</i>	<i>Clients Added</i>	<i>Client's Terminate</i>
5/10/2010	Initial Filing	On/Before June 29		4/28/2010		5	
7/23/2010	Quarterly	2010 - 2nd Qtr	7/15/2010	7/23/2010		2	
10/15/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/15/2010			
1/18/2011	Quarterly	2010 - 4th Qtr	1/18/2011	1/18/2011			
1/18/2011	<b>Renewal</b>	2011 - Renewal	1/18/2011	1/18/2011			

No. of Active Clients: **7**

## -Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	Nature of Clients Business
	City of Long Beach Contact Point	Seeking to influence... Lobbyist Name(s)
28-Apr-10	<b>2ND &amp; PCH</b> LONG BEACH, CA 90803 RAY LIN	DEVELOPMENT CONSTRUCT OF OUTER MALL CARL A KEMP
28-Apr-10	<b>BELMONT SHORE CANNABIS CLUB</b> LONG BEACH, CA 90803 CIENA SERRAN	MEDICAL MARIJUANA MED-MARIJUANA ORD CARL A KEMP
28-Apr-10	<b>EVERGREEN</b> CYPRESS, CA 90630 JASON HSU	SHIPPING NONE AT THIS TIME CARL A KEMP

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Filer Name **CARL A KEMP**

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Lobbyist Type Contract Lobbyist

Filer ID **CLB 10-003**

## -Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	City of Long Beach Contact Point	Nature of Clients Business	Seeking to influence...	Lobbyist Name(s)
28-Apr-10	<b>EXPERTOW</b> STANTON, CA 90680	JIM KRUGER	TOWING	TOWING W/CITY	CARL A KEMP
28-Apr-10	<b>LB YELLOW CAB</b> GARDENA, CA 90249	JOHN & BILL ROUSE	TRANSPORTATION	PUBLIC RELATIONS	CARL A KEMP
23-Jul-10	<b>PMSA</b> SAN GABRIEL, CA	MICHELLE GRUBBS	TRANSPORTATION	TRANSPORTATION	CARL A KEMP
23-Jul-10	<b>QDC JOHN WALKER</b> LONG BEACH, CA 90803	SAN ANTONIO	MEDICAL MARIJUANA	MED-MARIJUANA ORD	CARL A KEMP

# City of Long Beach 2010 - Registered Lobbyists

4th Quarter - Period Ending December 31, 2010 and 2011 Lobbyist Annual Renewal Report

Filer Name **CERRELL ASSOCIATES INC.**

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Lobbyist Type Contract Lobbyist

Filer ID **CLB 10-002**

## -REPORTS FILED

<i>Filing Date</i>	<i>Report Type</i>	<i>Filing Period</i>	<i>Report Due Date</i>	<i>Report Date</i>	<i>Amending Report Dated</i>	<i>Clients Added</i>	<i>Client's Terminate</i>
4/29/2010	Initial Filing	On/Before June 29		4/20/2010		6	
5/24/2010	Amendment	On/Before June 29		5/21/2010	4/20/2010	1	
7/14/2010	Quarterly	2010 - 2nd Qtr	7/15/2010	7/ 9/2010			
10/14/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/15/2010			
1/10/2011	<b>Renewal</b>	2011 - Renewal	1/18/2011	1/ 4/2011			
1/18/2011	Quarterly	2010 - 4th Qtr	1/18/2011	1/13/2011			

No. of Active Clients: **7**

## -Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	Nature of Clients Business	
	City of Long Beach Contact Point	Seeking to influence...	Lobbyist Name(s)
20-Apr-10	<b>BOMBARDIER TRANSPORTATION</b> SAN FRANCISCO, CA 94128	STR CAR TRANS SYST	
		FUTURE PROJECT OPPORTUNITIES	FERNANDO CHAVEZ LISA GRITZNER
20-Apr-10	<b>FIVE STAR PARKING</b> LOS ANGELES, CA 90071	PARKING LOT OPERATOR	
		PRESENT AND FUTURE PROJECT	FERNANDO CHAVEZ JOHN HOWLAND

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Filer Name **CERRELL ASSOCIATES INC.**

Filer Page 2

Lobbyist Type Contract Lobbyist

Filer ID **CLB 10-002**

## -Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	Nature of Clients Business	
	City of Long Beach Contact Point	Seeking to influence...	Lobbyist Name(s)
20-Apr-10	<b>FRESH &amp; EASY NEIGHBORHOOD MARKETS</b> EL SEGUNDO, CA 90245	MARKET  PUBLIC AFFAIRS PRESENT & FUTURE	KRISTEN MONTET LONNER FERNANDO CHAVEZ LISA GRITZNER
20-Apr-10	<b>HARRIS CORPORATION</b> LOWELL, MA 01853-3295	COMMUNICATION SYST  PRESENT & FUTURE OPPORTUNITIES	HAL DASH MATT GALLAGHER FERNANDO CHAVEZ
21-May-10	<b>KOURY GEOTECHNICAL SERVICES</b> CHINO, CA 91710	GEOTECHNICAL SERVICES  PRESENT AND FUTURE PROJECT	FERNANDO CHAVEZ
20-Apr-10	<b>MICROSOFT CORPORATION</b> SACRAMENTO, CA 95814	SOFTWARE CO  PRESENT & FUTURE OPPORTUNITIES	FERNANDO CHAVEZ LISA GRITZNER JOHN HOWLAND
20-Apr-10	<b>WSPA</b> TORRANCE, CA 90502	PETRO TRADE ASSCN  PETROLEUM INDUSTRY	JOHN HOWLAND FERNANDO CHAVEZ

# City of Long Beach 2010 - Registered Lobbyists

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Filer Name **ENGLANDER KNABE & ALLEN**

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Lobbyist Type Contract Lobbyist

Filer ID **CLB 10-008**

## -REPORTS FILED

<i>Filing Date</i>	<i>Report Type</i>	<i>Filing Period</i>	<i>Report Due Date</i>	<i>Report Date</i>	<i>Amending Report Dated</i>	<i>Clients Added</i>	<i>Client's Terminate</i>
7/15/2010	Initial Filing	On/After June 30		7/ 1/2010		3	
7/20/2010	Amendment	On/After June 30		7/19/2010	7/1/2010	1	1
10/15/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/14/2010		3	
1/14/2011	Quarterly	2010 - 4th Qtr	1/18/2011	1/11/2011		1	
1/14/2011	<b>Renewal</b>	2011 - Renewal	1/18/2011	1/11/2011			

No. of Active Clients: **7**

## -Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	Nature of Clients Business
	City of Long Beach Contact Point	Seeking to influence...
		Lobbyist Name(s)
11-Jan-11	<b>AMERICAN CHEMISTRY COUNCIL</b> WASHINGTON DC	RECYCLING PLASTIC BAGS
	ALL COUNCIL, CITY ATTY, MAYOR	PLASTIC BAG BAN
		JENNIFER FORKISH
14-Oct-10	<b>CAMBRIA SOLUTIONS</b> LOS ANGELES, CA 90071	
		TECH MGMNT CONSULTING
		MARCUS ALLEN
14-Oct-10	<b>CLEAR CHANNEL</b> TORRANCE, CA 90501	
		BILLBOARDS
		MATT KNABE

# City of Long Beach 2010 - Registered Lobbyists

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Filer Name **ENGLANDER KNABE & ALLEN**

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Lobbyist Type Contract Lobbyist

Filer ID **CLB 10-008**

## -Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	Nature of Clients Business	
	City of Long Beach Contact Point	Seeking to influence...	Lobbyist Name(s)
01-Jul-10	<b>ENTERPRISE</b> GARDENA, CA 90248 ERIK SUND	TRANSPORTATION  LBPD FLEET MGMNT	MATT KNABE
19-Jul-10	<b>UNITED ROAD TOWING, INC</b> VAN NUYS, CA 91406	TOWING  LB TOWING PROCUREMENT	MARCUS ALLEN
14-Oct-10	<b>WASTE MANAGEMENT</b> GARDENA, CA 90248	  FLEET MGMNT	MATT KNABE
01-Jul-10	<b>WEST COAST CHRONIC</b> LONG BEACH, CA 90813 CM ROBERT GARCIA; ERIK SUND; CITY ATTNY	MED-MARIJUANA  MED-MARIJUANA	MATT KNABE

# City of Long Beach 2010 - Registered Lobbyists

4th Quarter - Period Ending December 31, 2010 and 2011 Lobbyist Annual Renewal Report

Filer Name **KEN SPIKER AND ASSOCIATES, INC.**

Filer Page 1

Lobbyist Type Contract Lobbyist

Filer ID **CLB 10-004**

## -REPORTS FILED

<i>Filing Date</i>	<i>Report Type</i>	<i>Filing Period</i>	<i>Report Due Date</i>	<i>Report Date</i>	<i>Amending Report Dated</i>	<i>Clients Added</i>	<i>Client's Terminate</i>
6/ 7/2010	Initial Filing	On/Before June 29		6/ 3/2010		2	
7/27/2010	Quarterly	2010 - 2nd Qtr	7/15/2010	7/23/2010			
10/15/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/14/2010		1	
1/14/2011	Quarterly	2010 - 4th Qtr	1/18/2011	1/14/2011		4	
1/14/2011	<b>Renewal</b>	2011 - Renewal	1/18/2011	1/14/2011			
1/28/2011	Amendment	2010 - 4th Qtr	1/14/2011	1/28/2011		-4	

No. of Active Clients: **3**

## -Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	Nature of Clients Business	Lobbyist Name(s)
	City of Long Beach Contact Point	Seeking to influence...	
03-Jun-10	<b>INFRA MANAGEMENT GROUP, LLC</b> OVERLAND PARK, KS RICHARD HEENAN	ECONOMIC INFRASTRUCTURE  INFRASTRUCTURE MANAGEMENT PROJECTS	GREG SPIKER KEN SPIKER, JR
14-Oct-10	<b>THE LAMAR COMPANIES</b> BATON ROUGE, LA 70808	OUTDOOR ADVERTISING	GREG SPIKER KEN SPIKER, JR

# City of Long Beach 2010 - Registered Lobbyists

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Filer Name **KEN SPIKER AND ASSOCIATES, INC.**

Filer Page 2

Lobbyist Type Contract Lobbyist

Filer ID **CLB 10-004**

## -Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City		Nature of Clients Business	
		City of Long Beach Contact Point	Seeking to influence...	Lobbyist Name(s)
03-Jun-10	<b>TRENDLINE HEALTH</b> MESA, AZ 85210		HEALTH CARE BENEFITS	
		GREG PATTERSON	HEALTH CARE BENEFITS	GREG SPIKER KEN SPIKER, JR

# City of Long Beach 2010 - Registered Lobbyists

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Filer Name **MANATT, PHELPS & PHILLIPS, LLP**

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Lobbyist Type Contract Lobbyist

Filer ID **CLB 10-001**

## -REPORTS FILED

<i>Filing Date</i>	<i>Report Type</i>	<i>Filing Period</i>	<i>Report Due Date</i>	<i>Report Date</i>	<i>Amending Report Dated</i>	<i>Clients Added</i>	<i>Client's Terminate</i>
4/20/2010	Initial Filing	On/Before June 29		4/19/2010		1	
7/14/2010	Quarterly	2010 - 2nd Qtr	7/15/2010	7/13/2010			
10/15/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/14/2010			
1/19/2011	<b>Termination</b>	2010 - 4th Qtr	1/18/2011	1/19/2011			<b>1</b>

No. of Active Clients: **0**

# City of Long Beach 2010 - Registered Lobbyists

4th Quarter - Period Ending December 31, 2010 and 2011 Lobbyist Annual Renewal Report

Filer Name **MURCHISON CONSULTING**

Filer Page 1

Lobbyist Type Contract Lobbyist

Filer ID **CLB 10-007**

## -REPORTS FILED

<i>Filing Date</i>	<i>Report Type</i>	<i>Filing Period</i>	<i>Report Due Date</i>	<i>Report Date</i>	<i>Amending Report Dated</i>	<i>Clients Added</i>	<i>Client's Terminate</i>
7/ 8/2010	Initial Filing	On/After June 30		7/ 2/2010		6	
10/14/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/11/2010		1	
1/25/2011	Quarterly	2010 - 4th Qtr	1/18/2011	1/15/2011		2	
1/25/2011	<b>Renewal</b>	2011 - Renewal	1/18/2011	1/23/2011			

No. of Active Clients: **9**

## -Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	Nature of Clients Business	
	City of Long Beach Contact Point	Seeking to influence...	
		Lobbyist Name(s)	
15-Jan-11	<b>A&amp;A TOWING</b> LONG BEACH, CA 90807 ZUBIN FITTER	DEVELOPMENT  LB AREA	MIKE MURCHINSON
02-Jul-10	<b>AECOM</b> LOS ANGELES, CA 90071 JACK BAYLIS	DEVELOPMENT  GERALD DESMOND BRIDGE	MIKE MURCHINSON
02-Jul-10	<b>ARB STRUCTURERS</b> LAKE FOREST, CA 92630 MARK THURMAN	DEVELOPMENT  AIRPORT PARKING STRUCTURE	MIKE MURCHINSON

# City of Long Beach 2010 - Registered Lobbyists

4th Quarter - Period Ending December 31, 2010 and 2011 Lobbyist Annual Renewal Report

Filer Name **MURCHISON CONSULTING**

Filer Page 2

Lobbyist Type Contract Lobbyist

Filer ID **CLB 10-007**

## -Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	Nature of Clients Business	
	City of Long Beach Contact Point	Seeking to influence...	Lobbyist Name(s)
02-Jul-10	<b>D.D.R.</b> SALT LAKE CITY, UT 84111 STAN HOFFMAN	DEVELOPMENT  THE PIKE	MIKE MURCHINSON
02-Jul-10	<b>DIDM</b> CALABASAS, CA 91372	DEVELOPMENT	MIKE MURCHINSON
02-Jul-10	<b>LCW PARTNERS</b> LONG BEACH, CA TOM DEAN; JEFF BERGER	DEVELOPMENT  WETLANDS TRADE	MIKE MURCHINSON
02-Jul-10	<b>MARRIOTT</b> LONG BEACH, CA 90815 GEORGE MARAGOS	DEVELOPMENT  LB MARRIOT HOTEL	MIKE MURCHINSON
11-Oct-10	<b>MERUELO GROUP</b> DOWNEY, CA 90241	DEVELOPMENT	MIKE MURCHINSON
15-Jan-11	<b>SUMMIT ALLIANCE</b> BEVERLY HILLS, CA 90212 DARYOUSH GOLSHAN	DEVELOPMENT  PCH/GUNDRY	MIKE MURCHINSON

# City of Long Beach 2010 - Registered Lobbyists

4th Quarter - Period Ending December 31, 2010 and 2011 Lobbyist Annual Renewal Report

Filer Name **SHEPPARD MULLIN RICHTER & HAMPTON, LLP**

Filer Page 1

Lobbyist Type Contract Lobbyist

Filer ID **CLB 10-005**

## -REPORTS FILED

<i>Filing Date</i>	<i>Report Type</i>	<i>Filing Period</i>	<i>Report Due Date</i>	<i>Report Date</i>	<i>Amending Report Dated</i>	<i>Clients Added</i>	<i>Client's Terminate</i>
6/30/2010	Initial Filing	On/After June 30		6/30/2010		1	
10/15/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/15/2010			
1/18/2011	Quarterly	2010 - 4th Qtr	1/18/2011	1/15/2011			
1/18/2011	<b>Renewal</b>	2011 - Renewal	1/18/2011	1/15/2011			

No. of Active Clients: **1**

## -Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	Nature of Clients Business	
	City of Long Beach Contact Point	Seeking to influence...	Lobbyist Name(s)
30-Jun-10	<b>TAKI SUN, INC.</b> LONG BEACH, CA 90803	REAL ESTATE DEVELOPER  REDELV SEAPORT MARINA	PHILLIP TATE JAMES PUGH CLAUDIA GUTIERREZ JEROLD B NEUMAN MICHAEL J KEILY