



# CITY OF LONG BEACH

OFFICE OF THE CITY CLERK

333 West Ocean Boulevard • Long Beach, California 90802 • (562) 570-6101 • FAX (562) 570-6789

## **NOTICE OF PUBLIC HEARING**

Notice is hereby given that the Long Beach City Council will hold a public hearing to consider an Economic Development Subsidy in conformance with California Government Code, Section 53083.

**Project Description:** The Long Beach City Council will consider an Economic Development Subsidy in connection with a Revised Transient Occupancy Tax Sharing Agreement with American Life, Inc., in connection with a Purchase and Sale Agreement for the sale of property located at 100 East Ocean Boulevard, pursuant to California Government Code, Section 53083. The Economic Development Subsidy will support the revitalization of the downtown Long Beach area and provide a visual and physical connection of upper and lower Pine Avenue. Details of the proposed subsidy are included in the required Economic Development Subsidy Report, which can be found at <http://www.longbeach.gov/economicdevelopment/community-resources/economic-development-subsidy-reports/>.

**Project Location:** 100 East Ocean Boulevard (District 2)

**Project Beneficiary:** American Life, Inc.  
270 S. Hanford Street, #100  
Seattle, Washington 98134

**Hearing Date:** **December 12, 2017 at 5:00 PM** (City Council Meeting)

**Hearing Location:** City Council Chamber  
City of Long Beach  
333 W. Ocean Boulevard, Long Beach, California

A City Council report will be available for your review on or about December 4, 2017. This report may be viewed on the City website at [www.longbeach.gov](http://www.longbeach.gov). The Economic Development Subsidy Report is available on the City's website at <http://www.longbeach.gov/economicdevelopment/community-resources/economic-development-subsidy-reports/>.

If you have detailed questions about this notice or would like to determine if a hearing date was postponed or continued, please contact John Keisler, Director of Economic Development, [John.Keisler@longbeach.gov](mailto:John.Keisler@longbeach.gov) or at 562-570-5282.

At the above time and place anyone interested will be heard and all written testimony will be considered. Written materials must be received by 1:00 p.m. on the day of the hearing. The determination of the City Council will be final.

**Note:** If you challenge the action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or issues raised via written correspondence delivered to the City Clerk Department at or prior to the public hearing.

Monique De La Garza  
CITY CLERK

Dated: November 22, 2017  
Prepared by: Mary Frances Torres