



Date: February 18, 2016  
From: Patrick H. West, City Manager *T.H.W.*  
For: Mayor and Members of the City Council  
Subject: **Business License Taxes in Comparable Cities**

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From time to time, we receive comments from existing and potential business owners that indicate there is a perception that Long Beach's business license taxes are higher than other cities. A recent comparison of our fees to those of other area cities shows this not to be the case. Presented below is a summary of the fees in four major categories: Retail Store, Manufacturing, Restaurant, and Commercial Building:

<b>Manufacturing (50 employees, \$10M in Gross Revenue)</b>	
<b>City</b>	<b>Fee</b>
Long Beach	\$783
Pasadena	\$1,645
Torrance	\$3,469
Santa Monica	\$12,500
Los Angeles	\$12,700

<b>Retail Store (5 employees, \$500K in Gross Revenue)</b>	
<b>City</b>	<b>Fee</b>
Pasadena	\$275
Long Beach	\$385
Torrance	\$544
Los Angeles	\$635
Santa Monica	\$650

<b>Restaurant (75 employees, \$4.5M in Gross Revenue)</b>	
<b>City</b>	<b>Fee</b>
Long Beach	\$1,005
Pasadena	\$3,289
Torrance	\$5,094
Santa Monica	\$5,625
Los Angeles	\$5,715

<b>Commercial Building (100,000 sf, \$3M in Gross Revenue)</b>	
<b>City</b>	<b>Fee</b>
Pasadena	\$1,779
Long Beach	\$3,700
Santa Monica	\$3,750
Los Angeles	\$3,810
Torrance	\$7,000

As you can see, Long Beach is either the lowest or second lowest in each category.

Please let me know if you require additional information.

CC: CHARLES PARKIN, CITY ATTORNEY  
LAURA L. DOUD, CITY AUDITOR  
TOM MODICA, ASSISTANT CITY MANAGER  
ARTURO SANCHEZ, DEPUTY CITY MANAGER  
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