



**Date:** May 3, 2016  
**To:** Mayor and Members of the City Council  
**From:** Patrick H. West, City Manager *PH West*  
**Subject:** BEACH STREETS

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We have had two fantastic Beach/Open Streets events so far. The first one was in North Long Beach in June 2015 and attracted approximately 25,000-30,000 people. We just concluded the second in the Downtown/Retro Row area in March and attracted between 50,000-60,000 people.

We are now planning our third Beach/Open Streets event for the Cambodia Town/Zafferia District area along Anaheim Street. We have not selected the exact course, but are starting the design phase. Our goal is to host this event sometime in November 2016, and as usual we will be engaging all the stakeholders in the planning of the event.

This is just an early notification that we are beginning these efforts and we will be providing more information on our next Beach/Open Streets event shortly. Additionally, we will be planning for future events in areas of the City that have not yet held an event.

PHW:am

cc: CHARLES PARKIN, CITY ATTORNEY  
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