



Date: February 1, 2017
To: Patrick H. West, City Manager 
From: John Keisler, Director of Economic and Property Development
For: Mayor and Members of the City Council
Subject: **Community Invited to Economic Development Blueprint Meeting, February 8th**

As requested by the Mayor and City Council, the Economic Development Commission (Commission) is currently drafting recommendations for a citywide Economic Development Blueprint (Blueprint), a high-level policy document that will identify economic opportunities and challenges as a means to stimulate economic activity across the city.

As a part of this process, the Commission held several study sessions to receive input from various community organizations and residents. The Commission has also been requested to present their recommendations and receive public input at a community meeting organized in partnership with Building Healthy Communities: Long Beach.

The Mayor and members of the City Council are invited to attend this meeting, and are encouraged to invite members of the community:

WHEN: Wednesday, February 8, 2017, 6:00 p.m. to 8:00 p.m.

WHERE: McBride Park/Cal Rec: 1550 MLK Jr. Ave., Long Beach

WHAT: The Commission Chair and City staff will give a presentation covering the Blueprint process and the Commission's draft recommendations. Meeting attendees will then break into small groups to reflect on the Commission's recommendations and provide feedback.

More information about the Blueprint process is available online: www.longbeach.gov/blueprint. Please contact John Keisler if you have any questions at (562) 570-5282.

JPK:ER

Attachment

cc: Charles Parkin, City Attorney
Laura L. Doud, City Auditor
Douglas Haubert, City Prosecutor
Tom Modica, Assistant City Manager
Anitra Dempsey, Interim Deputy City Manager
Rebecca Jimenez, Assistant to the City Manager

Building Healthy Communities: Long Beach invites you to attend an

Economic Development Town Hall

Share your ideas and solutions for creating an economy
that works for everyone



Wednesday, February 8
6:00pm to 8:00pm

McBride Park/Cal Rec
1550 MLK, Jr. Ave. LB 90813

The City of Long Beach is currently drafting an Economic Development Blueprint to define the priorities that will lead to the creation of businesses, well-paying jobs, and better standards of living for our diverse residents.

Residents and organizations interested in economic inclusion are encouraged to attend and learn more about economic development and provide feedback for the blueprint.

Organized in partnership with:



**Free food, childwatch, and translation is
available upon RSVP to
ariel@bhlongbeach.org**

For more information, call 562-436-4800 or
visit www.bhlongbeach.org/learning