

# ALAMITOS BEACH CONCESSION BUILDING OPEN HOUSE SUMMARY REPORT

**June 4, 2016**  
*Alamitos Beach,  
Long Beach*

PROVIDED FOR:

CITY OF  
**LONG BEACH**

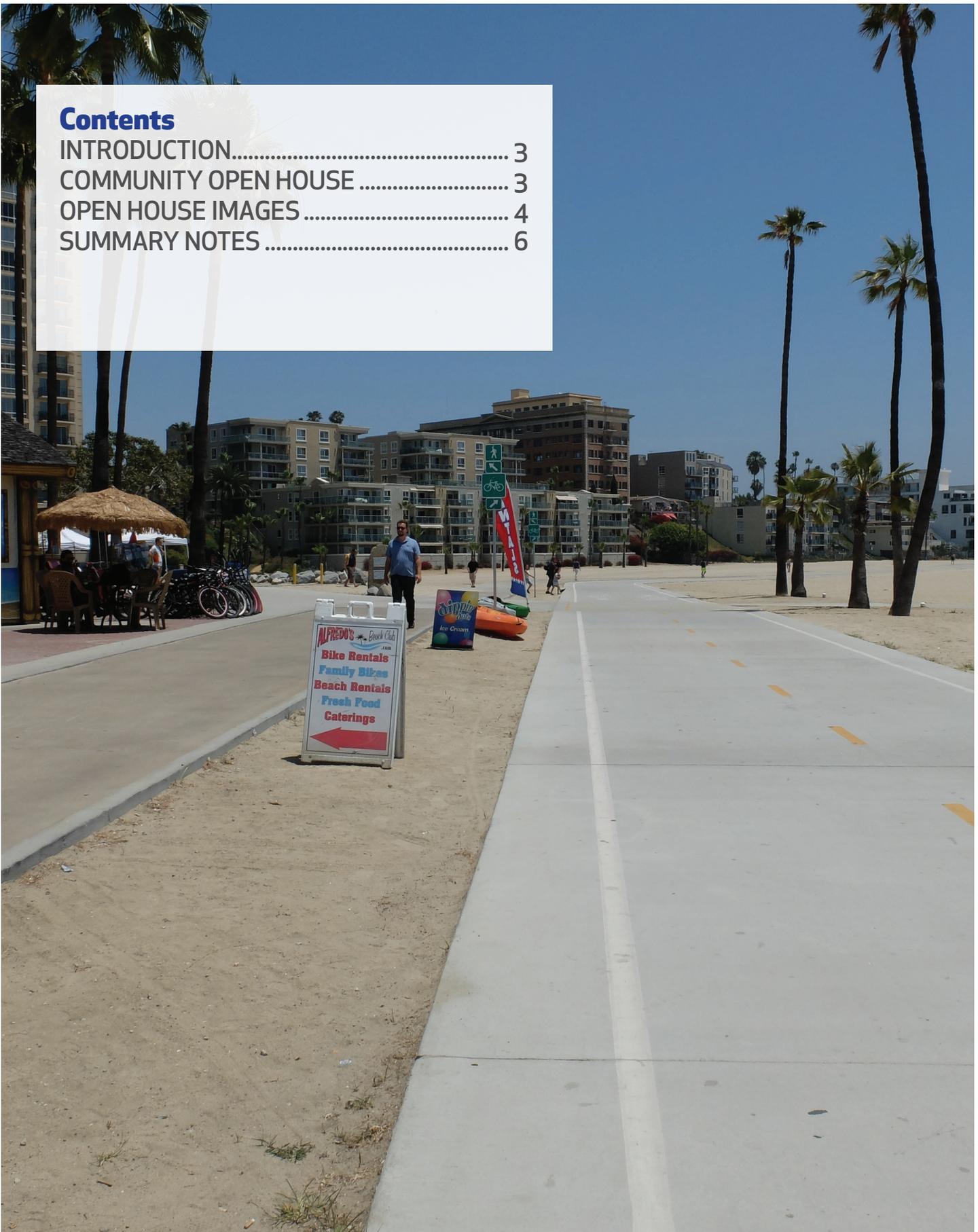
PROVIDED BY:

**Michael Baker**

**I N T E R N A T I O N A L**

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## INTRODUCTION

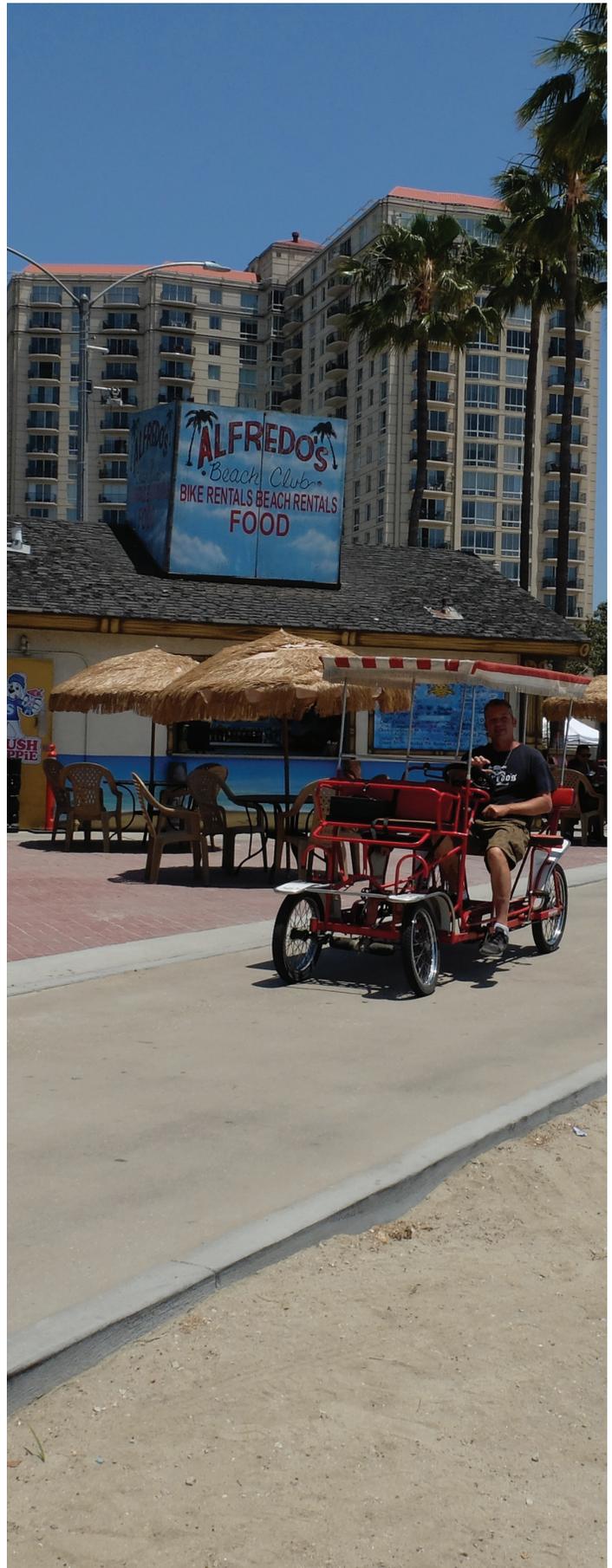
The City of Long Beach is launching the planning and preliminary design process for the Alamitos Beach Concession Building following the completion of the Alamitos Beach Parking Lot and the Shoreline Drive Traffic & Pedestrian Improvements projects. The existing Alamitos Beach Concession Building is composed of three sections: food concession, recreational beach rentals (such as bikes, paddle boards, etc.) and public restrooms. The project will look to update the existing building and add public amenities for beach visitors. The Alamitos Beach Concession Building will be one of several concession buildings to be updated.

## COMMUNITY OPEN HOUSE

A community Open House for the Alamitos Beach Concession Building project took place on June 4th, 2016 at Alamitos Beach in Long Beach, California from 11:00-12:00PM. The Open House was opened by Eric Lopez from Tidelands, who gave a brief introduction, including a description of the project and the architectural team that will be leading the planning and design process. Additionally, Mayor Robert Garcia and Vice Mayor Dr. Suja Lowenthal both spoke to the attendees.

The set up for the Open House included six stations, each with a different focus and each containing a vision board which provided images to help attendees understand the focus of that station. Attendees were encouraged to make comments regarding the imagery shown on each vision board on sticky notes and place them on the board. A summary of the comments for each board can be found below. The different stations were labeled as follows:

- Food
- Health
- Leisure
- Play
- Opportunities & Constraints
- General Comments





## OPEN HOUSE IMAGES



## SUMMARY NOTES

In general, attendees were excited about improvements to the concession building and many contributed their thoughts regarding elements that the project should include. Summaries of the comments for each board are listed below with full lists of all comments located in the appendices.

### **Food**

Food was a popular topic of discussion among residents at the Open House. There was interest in highlighting local breweries, increasing the selection of healthy food sold, and keeping prices affordable for all visitors.

### **Health**

Many attendees were in favor of some sort of exercise equipment being installed. These ranged from more traditional work out facilities like pull-up bars and children's playground structures to multi-use spaces for yoga or body weight fitness.

### **Leisure**

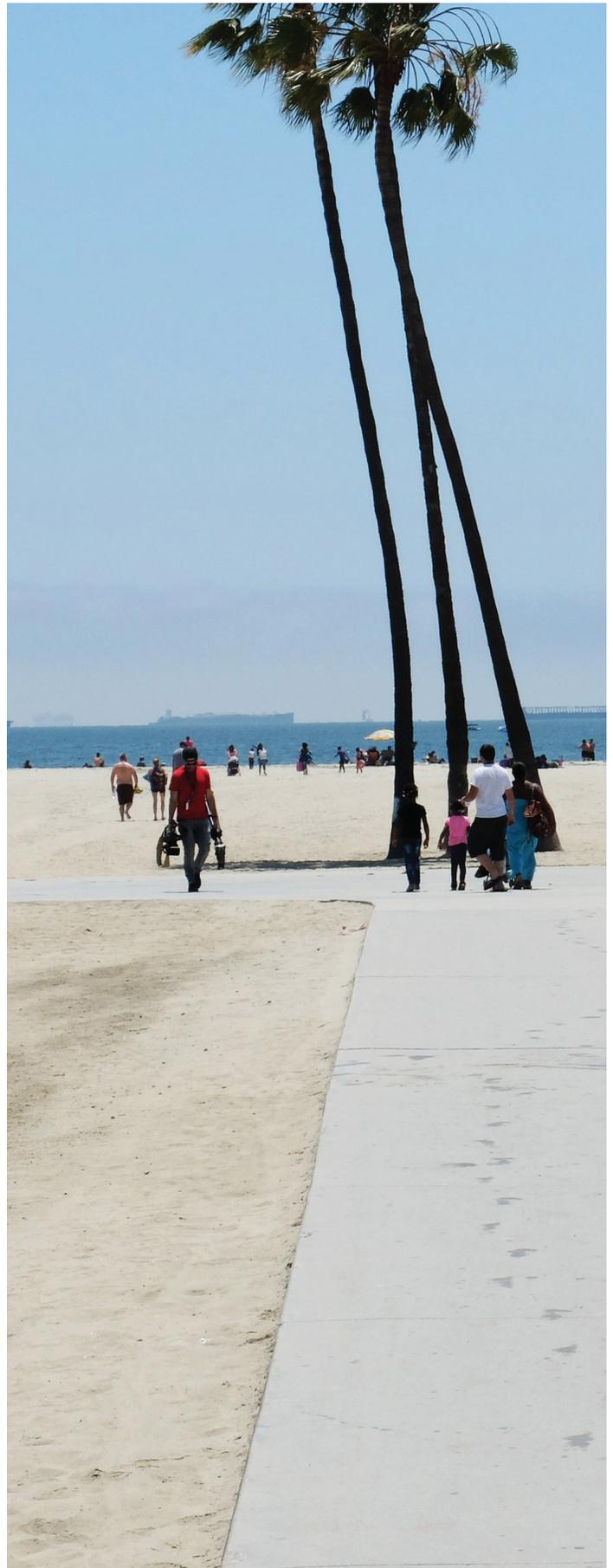
Concerns regarding leisure focused mainly around creating ADA accessible paths from the concession area to the water. Bike racks and a repair shop were also mentioned repeatedly as facilities that would benefit residents in the area. Lastly, general improvements such as updated shade structures and picnic tables were desired by attendees.

### **Play**

The biggest takeaway from the comments provided was the need for "play" areas for residents and visitors of all ages. This included more traditional play structures for children, as well as work out rings, bars, and ropes for adults to enjoy as well.

### **General Comments**

In general the Open House attendees expressed appreciation towards the City for their efforts in renovating the Alamitos Beach Concession Building. Residents reiterated concerns regarding shade and cleaner amenities, as well as a desire to deal with safety issues that currently exist.



# ALAMITOS BEACH CONCESSION BUILDING OPEN HOUSE APPENDICES

**June 4, 2016**  
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INTERNATIONAL

# APPENDIX A

## VISION BOARD COMMENTS

### **Food**

The following is a bulleted list of all comments from the post-it notes regarding the topic of food during the Open House:

- Hot Dog on a Stick
- Fresh drinks
- More stands with snacks
- Keep the iconic vendor's sign when building is renovated
- Yogurtland or Jamba Juice – healthy
- Nice restaurants and concession stands + seating
- Reasonable priced restaurants to attract all LB residents and tourists
- I think it is an ingenious idea (basketball courts, walkout areas, food/restaurants with healthy items)
- Beautify the area
- Added food and beverage options (beer and wine)
- Local beer night to showcase local breweries
- Boxed lunches and picnics to eat on the sand
- Chocolate/ice cream shops
- Keep vendor food stand
- Local brewing company
- Wine and beer at vendor
- Cooking that you can do yourself
- Lots of food trucks!
- Yogurt and fruit/veggie smoothies that are not too expensive
- Please keep vendor
- Local food night
- Cookie stand
- More food
- BBQ's on table areas
- Please continue to have burgers, hot dog, fries – beach stand foods that are not expensive (remember all of our families)
- It would be really cool if the new vendor had an outside lunch counter with 6-10 fixed bar stools (like what the old Sunset Grill used to have in Hollywood)

### **Health**

The following is a bulleted list of all comments from the post-it notes regarding the topic of health during the Open House:

- Body weight fitness area
- Par course
- Pull up bars
- Playground play structures for kids 0-12e
- Would use the fitness equipment
- Vendor should have role in kayak rentals
- Yoga or other activity area
- Basketball court please!
- Playground for kids
- Botchy ball court
- Safety concerns – people hanging out at the tables all hours, doesn't feel safe

### **Leisure**

The following is a bulleted list of all comments from the post-it notes regarding the topic of leisure during the Open House:

- Additional showering
- Study areas with charging stations and WI-FI
- Rebuild building (new restaurants and shade areas)
- Open up area by taking out the fence that blocks the lawn
- Wheelchair path to the water's edge
- ADA accessibility to the water from the lollipop
- More flowers by the homes
- Make a bike shop
- Shelter over the picnic tables
- No public BBQ areas (too messy)
- Bike racks to lock bikes
- Move palm trees
- Path to the water for ADA, strollers, and walkers
- ADA access to the beach
- Food and drink options
- Pier (small shops, arcade with games, live music)
- Local and lower costs shops for residents and tourists on a budget

- Air pump/bike repair station along bike path
- TREN access to beach
- Choices between healthy and fun food (nut healthy)
- Tiki bar hut: lots of sand under my feet and music

## **Play**

The following is a bulleted list of all comments from the post-it notes regarding the topic of play during the Open House:

- Dog park
- More four people bike rentals
- Better maintained beach volleyball courts
- Beach movie area
- Outdoor beer hall
- Tennis area
- Playground for all age groups
- Long Beach should have a beach area similar to Santa Monica with rings, bars, etc. (Muscle Beach style) – why not? Cheap and easy
- Activities for all ages
- Ropes for adults too
- Skateboard park
- Kids play structures
- More seating for everyone

## **General Comments**

The following is a bulleted list of all general comments from the post-it notes made during the Open House:

- New bike trail
- Thanks for your (the City's) effort to maximize this great space
- Solar power shade structures
- More shade so people who can't spend all day in the sun can still enjoy the beach
- More cops near parking
- Help animals in the ocean
- Nice restrooms with doors!
- Little café for brunch or coffee – happy hour
- Neighborhood resident parking permits at night

- Get rid of picnic tables for homeless and druggies to hang out
- Parking without impacting views of local residents
- Thank you!
- Total rebuild of area with added amenities
- More police patrolling
- Please put gates on parking lot for safety at night
- Need signage at the top of the stairs so people know how to get to beach
- This is the gateway to the whole beach
- Don't like public restrooms here right next to restaurant building
- Look at boathouse on the bay as reference (packed)
- Want a place to have a glass of wine in the evening.
- High end fine dining would be lovely – more upscale
- Upper deck would be lovely
- Don't want food trucks – already have those in the parking lot.
- Place that is easy for kids to eat (simple food) and NOT high end – affordable is important / inclusive
- ACCESS to beach – provide walkway
- Showcase local beer/wine/food
- Family restaurant
- Added greenery would be nice – more grass for people to sit... maybe grass pad around lollipop? Generally reduce concrete area
- Shade is very important
- Outdoor bar stool seating area – easy access, beachy
- Playground would be great



# HEALTH



## YOUR COMMENTS AND IDEAS:





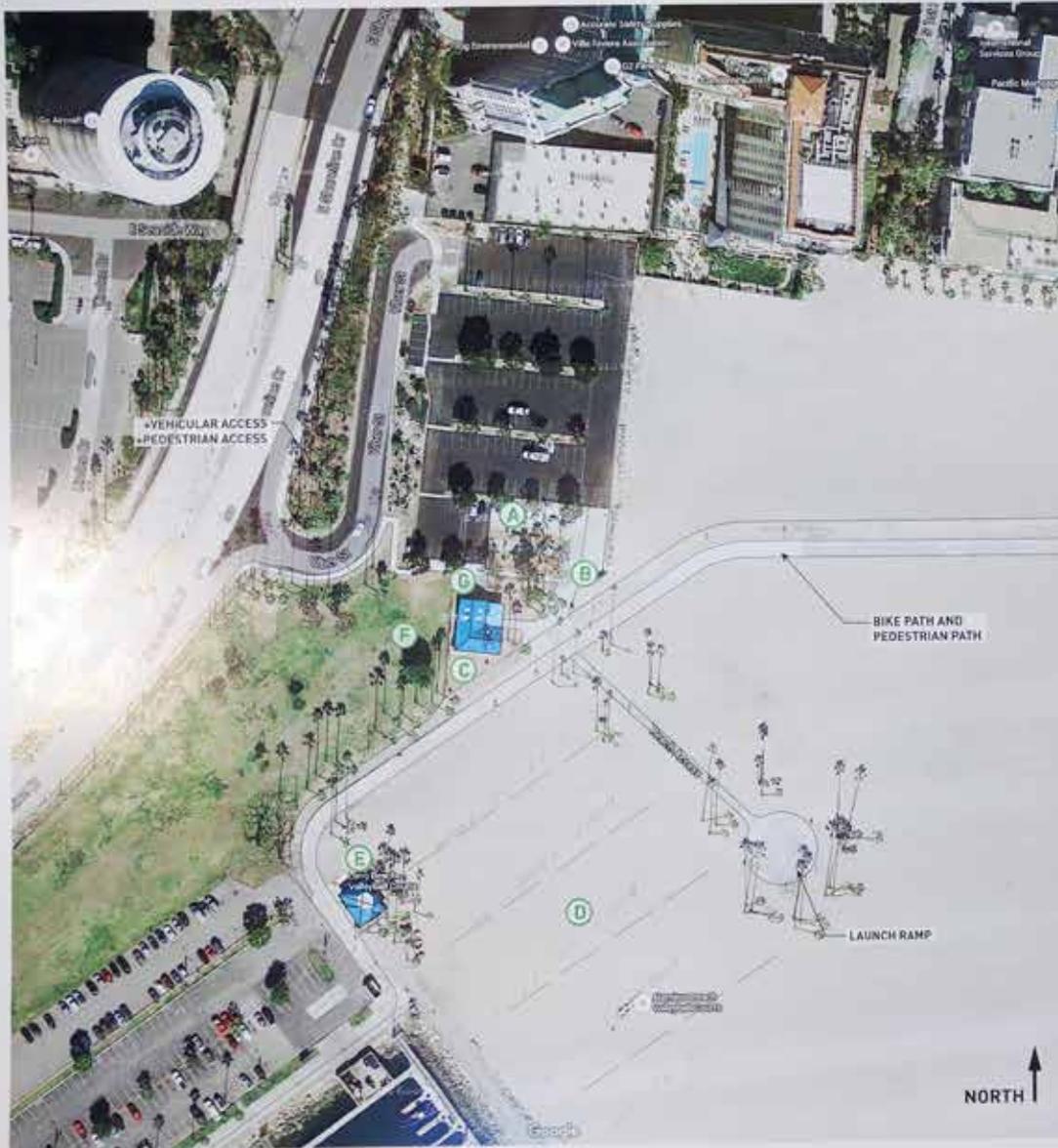
# PLAY



## YOUR COMMENTS AND IDEAS:



LONG BEACH



CITY OF LAGUNA BEACH - BEACH FRONT RENOVATION

# ALAMITOS

## OPPORTUNITIES:

- PROVIDE VISUAL SEPARATION OF BEACH AMENITIES AND FOOD SERVICE.
- RE-ORIENT HIDDEN PLAZA FOR SAFETY AND USABILITY.
- ADD IDENTIFYING SIGNAGE, BRANDING.
- IDENTITY: CREATE A MARKER / SIGNIFIER ALONG THE BIKE PATH THAT LINKS THIS LOCATION TO THE OTHER LOCATIONS ALONG THE BIKE PATH.
- ENHANCE BEACH AMENITIES (RESTROOMS, RINSE STATIONS, RENTALS, VOLLEYBALL).
- PROVIDE RESPITE FROM THE ELEMENTS (SHADE, REST, WATER, AND SUSTENANCE).
- PROVIDE CLEAR ACCESS FROM THE STREET AT MULTIPLE POINTS - CONNECT TO CITY SIGNAGE.
- STRENGTHEN OR IDENTIFY EXISTING BEACH AND EVENT ACCESS.
- PROVIDE ADDITIONAL ACTIVITY NODES TO ENHANCE USES AND EXPAND DEMOGRAPHIC.
- PROVIDE BEACH VIEWING OPPORTUNITIES FOR EVENTS AND BEACH FRONT.
- PROVIDE SUPPORT FOR BIKE / PEDESTRIAN PATH (BIKE STATION, CONVENIENT BIKE PARKING, BENCHES, ETC.)
- UTILIZE SITE'S PROXIMITY TO DOWNTOWN AND MAJOR LONG BEACH VENUES

## CONSTRAINTS:

- Ⓐ SITTING AREA LACKS VIEWS, IS SEPARATED FROM THE BEACH, AND FACES THE PUBLIC RESTROOM.
- Ⓑ BIKE RACK IS TOO FAR AWAY FROM BIKE PATH AND FOOD SERVICE.
- Ⓒ FRONT PATIO IS SMALL AND DOESN'T TAKE ADVANTAGE OF THE SITE.
- Ⓓ VOLLEYBALL COURTS ARE UNIDENTIFIED.
- Ⓔ SOUTH RESTROOMS CLOSE TO VOLLEYBALL COURTS ARE FOR PRIVATE USE ONLY - THEIR LOCATION IMPLIES PUBLIC RESTROOM - MISLEADING.
- Ⓕ NO CONNECTION BETWEEN FOOD AREA AND GREEN SPACE ADJACENT.
- Ⓖ PUBLIC RESTROOMS ARE IN NEED OF RENOVATION

RA-DA | SRLT



CITY OF  
**LONG BEACH**

# Alamitos Beach Improvements



**June 4, 2016 | 11:00AM -12:00PM**

Community Celebration  
and Open House  
Alamitos Beach Parking Lot

Come join Mayor Robert Garcia and Vice Mayor Suja Lowenthal to celebrate the recent renovation of the Alamitos Beach Parking Lot and the Shoreline Drive Traffic & Pedestrian Improvements. Construction of these two major capital improvement projects began in January 2016 and major construction was completed in February. The new traffic signals, light poles, electrical infrastructure and new striping is now complete and ready for the busy summer season.

With these critical projects complete, the City is now ready to launch the planning and preliminary design process for the Alamitos Beach Concession Facility Rebuild. Come meet the architectural team that will lead the planning and design process and learn more about the site's opportunities and constraints.

More information is available at <http://www.longbeach.gov/citymanager/tidelands-capital-improvement-division/>  
or contact Tony Resendez at [tony.resendez@longbeach.gov](mailto:tony.resendez@longbeach.gov).