

2019 Economic Development Blueprint Community Update
Long Beach City Hall, Council Chambers
Tuesday, April 30, 2019, 4pm-6pm

SPEAKER LIST

Slide Content	Speaker	Organization
Introduction		
Introduction	Mayor Robert Garcia	City of Long Beach, Office of the Mayor
Blueprint Overview		
Blueprint Overview	Johnny Vallejo, Business Operations Manager	City of Long Beach, Economic Development
Our Data	Johnny Vallejo, Business Operations Manager	City of Long Beach, Economic Development
Vision and Mission	Johnny Vallejo, Business Operations Manager	City of Long Beach, Economic Development
Goals and Objectives by Focus Area	Johnny Vallejo, Business Operations Manager	City of Long Beach, Economic Development
Implementation Plan	Johnny Vallejo, Business Operations Manager	City of Long Beach, Economic Development
Reporting Process: MySidewalk	Johnny Vallejo, Business Operations Manager	City of Long Beach, Economic Development
Implementation Plan		
Area of Focus for Our Economic Blueprint	Eric Romero, Project Manager	City of Long Beach, Economic Development
Implementation Process - Overview Slide	Eric Romero, Project Manager	City of Long Beach, Economic Development
Delivering on the Economic Blueprint - Implementation Process Objectives	Eric Romero, Project Manager	City of Long Beach, Economic Development
Distribution - Page clicks; distributed	Eric Romero, Project Manager	City of Long Beach, Economic Development
Blueprint Translation	Eric Romero, Project Manager	City of Long Beach, Economic Development
Reporting Progress: Economic Insights Dashboard	Eric Romero, Project Manager	City of Long Beach, Economic Development
2019 Regional Economic Forum	Dr. Seiji Steimetz	California State University, Long Beach
Engines of Growth		
Engines of Growth - Overview Slide	Walter Larkins	Economic Development Commission
Delivering on the Economic Blueprint - Engines of Growth	Walter Larkins	Economic Development Commission
Patent Generation: SBIR/STTR	Walter Larkins	Economic Development Commission
Long Beach Tech Accelerator	John Shen, Founding Partner	Sunstone Management
Long Beach Tech Accelerator - Video	John Shen, Founding Partner	Sunstone Management
Hospitality	Sergio Ramirez, Deputy Director	City of Long Beach, Economic Development
Queen Mary Improvements	Lori Craig, Analyst	City of Long Beach, Economic Development
Queen Mary Improvements: Completed	Lori Craig, Analyst	City of Long Beach, Economic Development
Community Hospital of Long Beach	Mary Torres, Property Services Officer	City of Long Beach, Economic Development
Economic Inclusion		
Economic Inclusion - Overview Slide	Eric Romero, Project Manager	City of Long Beach, Economic Development
Delivering on the Economic Blueprint - Economic Inclusion	Rebecca Kauma, Project Lead	City of Long Beach, Economic Development
Digital Inclusion Initiative	Rebecca Kauma, Project Lead	City of Long Beach, Economic Development
"Everyone In" Economic Inclusion Initiative	Rebecca Kauma, Project Lead	City of Long Beach, Economic Development
Access to Inclusive Capital	Dan Han, Executive FUSE Fellow	FUSE Corps
Jobs and Workforce Development		
Jobs and Workforce Development - Overview Slide	Cyrus Parker-Jeannette	Economic Development Commission
Delivering on the Economic Blueprint - Jobs and Workforce Development	Cyrus Parker-Jeannette	Economic Development Commission
College Promise	Nick Schultz, Executive Director	City of Long Beach, Pacific Gateway
Downtown University Village: CPIE	Nick Schultz, Executive Director	City of Long Beach, Pacific Gateway
Living Cities: City Accelerator for Inclusive Entrepreneurship	Nick Schultz, Executive Director	City of Long Beach, Pacific Gateway
Future of Work WINS Grant	Nick Schultz, Executive Director	City of Long Beach, Pacific Gateway
WorkPlace Opening	Erick Serrato, Assistant Executive Director	City of Long Beach, Pacific Gateway
Business Assistance		
Business Assistance - Overview Slide	Michelle Molina	Economic Development Commission
Delivering on the Economic Blueprint - Business Assistance	Michelle Molina	Economic Development Commission
Shaun Lumachi Innovation Center - 309 Pine	Michelle Molina	Economic Development Commission
Access to Capital	Seyed Jalali, Economic Development Officer	City of Long Beach, Economic Development
Access to Capital: Detail	Seyed Jalali, Economic Development Officer	City of Long Beach, Economic Development
BID Program Update	Blair Cohn	Economic Development Commission
Start-It-Up (Mobile-based platform)	Seyed Jalali, Economic Development Officer	City of Long Beach, Economic Development
Bizport	Eric Romero, Project Manager	City of Long Beach, Economic Development
Long Beach Small Business Monitor	Dr. Scott Flexo	California State University, Long Beach
"Is a Slump Coming?"	Dr. Scott Flexo	California State University, Long Beach
Lowered Expectations for 2019	Dr. Scott Flexo	California State University, Long Beach
National Gallup Data	Dr. Scott Flexo	California State University, Long Beach
Development Environment		
Development Environment - Overview Slide	Becky Blair	Economic Development Commission
Delivering on the Economic Blueprint - Development Environment	Becky Blair	Economic Development Commission
Office Market Advisory Committee	Toliver Morris, President & CEO	William Morris Commercial, Inc
LIMITLESS Campaign 2019	Sergio Ramirez, Deputy Director	City of Long Beach, Economic Development
Successor Agency Property Sales	Mary Torres, Property Services Officer	City of Long Beach, Economic Development
Former C-17 Site	Sergio Ramirez, Deputy Director	City of Long Beach, Economic Development
Development Overview	Sergio Ramirez, Deputy Director	City of Long Beach, Economic Development
Quality of Life		
Quality of Life - Overview Slide	Dr. Jessica Schumer	Economic Development Commission
Delivering on the Economic Blueprint - Quality of Life	Dr. Jessica Schumer	Economic Development Commission
Affordable Housing Update	Meggan Sorensen, Housing Development Officer	City of Long Beach, Development Services
Opportunities Movie Forward	Meggan Sorensen, Housing Development Officer	City of Long Beach, Development Services
Local Housing Production Initiatives	Alem Hagos, Grants Administration Officer	City of Long Beach, Development Services
Tenant Assistance Initiatives	Alem Hagos, Grants Administration Officer	City of Long Beach, Development Services
Mental Health America	Mary Torres, Property Services Officer	City of Long Beach, Economic Development
Bridge Housing/ The Children's Clinic	Mary Torres, Property Services Officer	City of Long Beach, Economic Development
Community Hospital of Long Beach	Mary Torres, Property Services Officer	City of Long Beach, Economic Development
ArtExchange Long Beach	Mary Torres, Property Services Officer	City of Long Beach, Economic Development
Campus for Homeless Services	Mary Torres, Property Services Officer	City of Long Beach, Economic Development
Homeless Property Storage Program	Mary Torres, Property Services Officer	City of Long Beach, Economic Development
Climate Adaptation	Fern Nueno, Project Manager	City of Long Beach, Economic Development
Alamitos Bay Parking	Fern Nueno, Project Manager	City of Long Beach, Economic Development
Bicycle Infrastructure	Fern Nueno, Project Manager	City of Long Beach, Economic Development
Economic Leadership and Cooperation		
Economic Leadership and Cooperation - Overview Slide	Leah Goold-Haws	Economic Development Commission
Delivering on the Economic Blueprint - Economic Leadership and Cooperation	Leah Goold-Haws	Economic Development Commission
GetGlobal Conference	Julian Leuthold, Founder & CEO Halpern, Executive Director	Joshua GetGlobal Getting to Global
Economic Development Corporation	Alan Pullman, AIA, Founding Principal	Studio One Eleven
Maple MOU	Seyed Jalali, Economic Development Officer	City of Long Beach, Economic Development
Institute for Innovation and Entrepreneurship	Dr. Wade Martin	California State University, Long Beach
International Trade: Economic Development Manager	Leah Goold-Haws	Economic Development Commission
Thank You		
Thank you	John Keisler, Director	City of Long Beach, Economic Development