

AFRICAN
AMERICAN
CULTURAL
CENTER

CITY OF
LONGBEACH

Community Visioning Report

Executive Summary



MAY 2019

ENVIRON

Wiggins Hunter
Consulting Group
Cultural.Conscious.Community*

Community Visioning Process

Over the course of five months, Environ and Wiggins Hunter Consulting Group were committed to working with City staff to engage the community to create a concise operating vision for an African American Cultural Center in Long Beach.

Our key objective for this project was to collaborate with a wide range of stakeholders within the City of Long Beach, particularly organizations with diverse focuses within the African American/Black Community. From the beginning, we intended for community-based input to drive this process. To do this, we set out to develop partnerships with local institutions, community groups, and residents and used collaborative methods to jointly identify wants through the collection and interpretation of input.

The Community Engagement Visioning Process participants ranged in ages from 5 to 99 years of age and included elected officials, faith-based organizations, community members and community leaders, K-12 and college students, academics, and professionals, to name a few.

As of May 2019, approximately 247 individuals have been actively engaged. We expect to double that number by June 2019. Approximately 355 flyers were distributed at Outreach Events. The Community Outreach Team has hosted three (3) Community Roundtables, attended over thirteen (13) community events, conducted seven (7) Focus Groups, twelve (12) One-on-One interviews, and received seventy (70) survey responses. These activities are being conducted in accordance with the Community Engagement plan.

The team also received feedback from the community in an effort to create an asset inventory. This list was created as a means of concurrently developing a database for historical purposes, but also as a means of sharing with the community the cultural resources, activities and facilities currently existing in the city. In addition to the main questions asked at each of the events, community members were asked to share information on Cultural Assets (past and present) within the city. As to date, assets documented include, but are not limited to, individuals, events, buildings, churches, photographs, and peace treaty signings.

The following media outlets conducted interviews and the public was informed and invited to participate in the Community Visioning Kick-off, Community Roundtables, and/or the survey. Palacios Magazine and Podcast, PADNET.tv (Public Access Television), and 90.7 KPFK radio show "Beautiful Struggle" with hosts Dr. Michael Datcher and Audrena Redmond which has a listener-base of 3,000.

As of May 2019 the community engagement team brought together more than 247 community members.

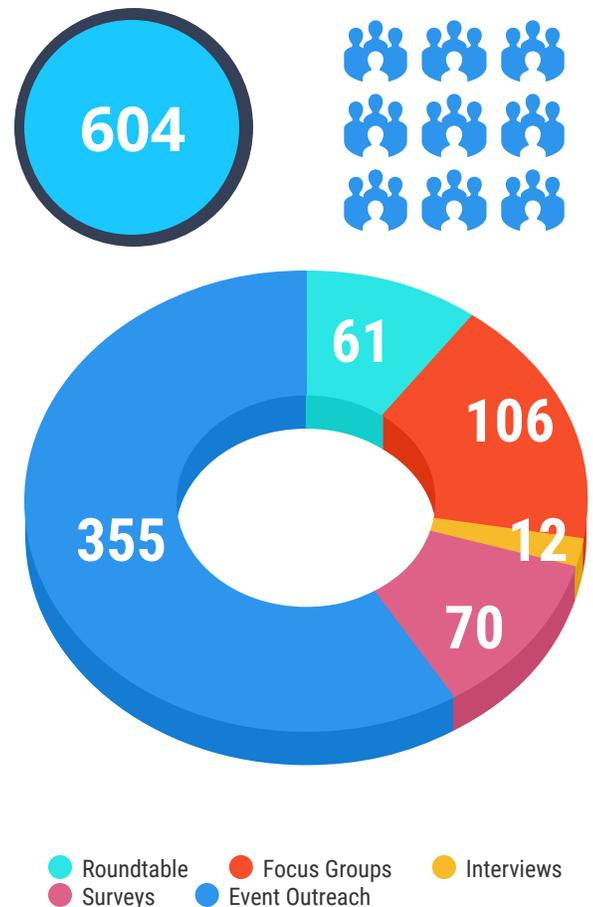


Community Outreach

The team has reached out to the Long Beach community through the following activities:

- **Roundtable Discussions:** Participants gave insight, discussed and voiced various components of the proposed AACC. Each roundtable was inclusive and each person was actively encouraged to engage.
- **Focus Groups:** Members of community organizations provided insight related to their organization's mission and experiences. They were asked a series of questions related to the proposed AACC and Long Beach cultural assets.
- **One-On-One interviews:** Community members, key stakeholders and other prominent individuals discussed their connections to Long Beach, its history, and cultural assets.
- **Surveys:** Online and paper surveys were provided to gather input from people who were unable to participate in other outreach activities.
- **Event Outreach:** Flyers and other outreach materials were distributed at many events promoting the Community Visioning Kick-off, Community Round tables, and the survey.

People Engaged



Additional Media Outreach was conducted on the following platforms: 90.7 KPFK, Palacio Magazine, and Long Beach PADNET.tv

Community Visioning Process

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Cultural Assets

The Cultural Asset Inventory of Long Beach, California is part of the African American Cultural Center Community Visioning Plan. The Inventory's goal is to provide a comprehensive and accessible record of the people, organizations, places, and events—the Who, What, Where and When—that provide the rich cultural life and heritage of Long Beach, California.



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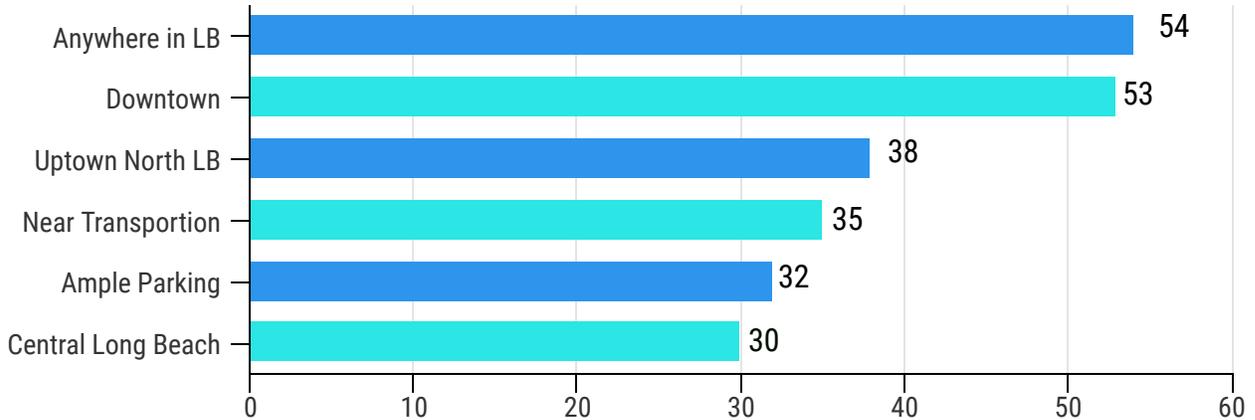
Assets Identified



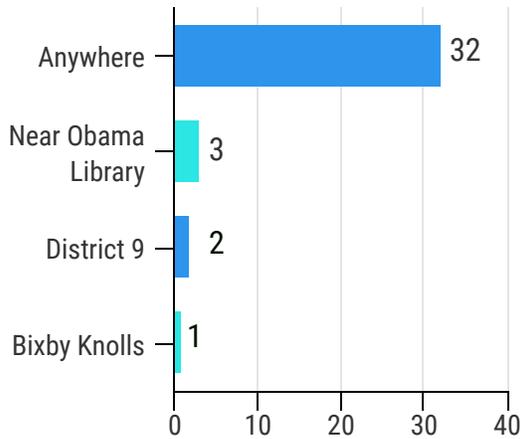
Billie Holiday Mural NLB
 Jackie Robinson Academy
 Kwanzaa Village Treasures Gospel Fest (Antioch)
 Forgotten Images Shades of Africa Yesterday, Today, Tomorrow
 African American Historic Society
 Doris Topsy-Elvord Michelle Obama Library Caribbean Festival
 LB Branch NAACP Pan African Museum Snoop Dogg
 LB Poly High MLK Parade Jazz Festival Ms. Winifred "Wini" Carter
 KJAZZ Radio Burnett Library Black Churches
 Roscoe's McBride Center VIP Records
 LB Comm. Improvement League Veterans Day Parade
 National Council of Negro Women

Outreach Results and Findings

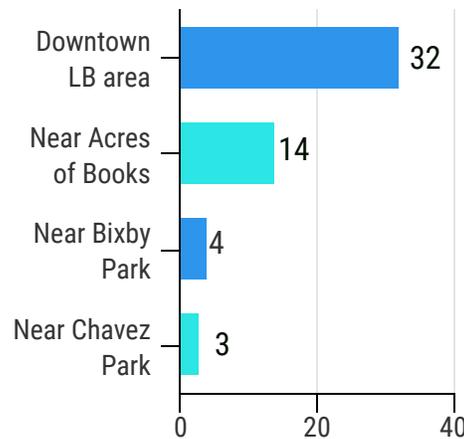
Location Trends



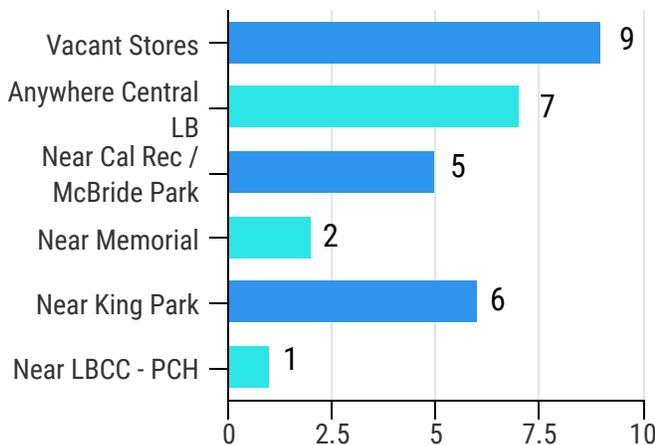
North Long Beach



Downtown



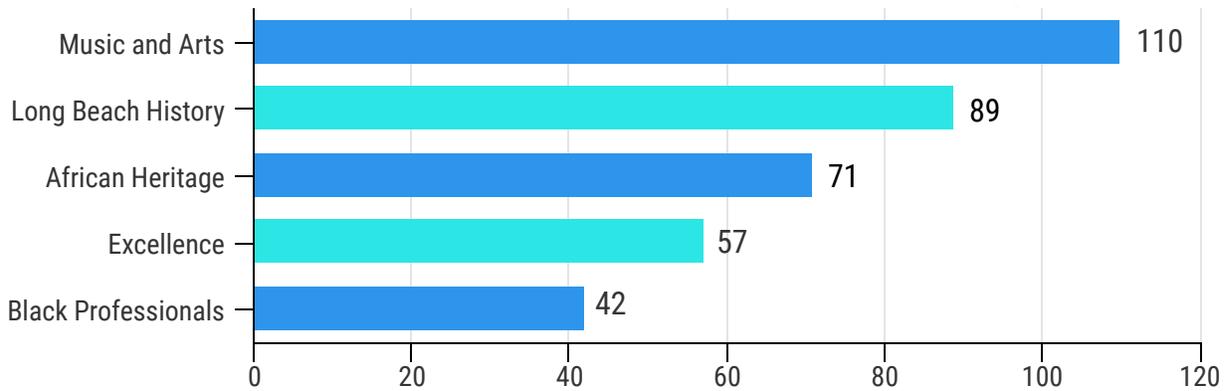
Central Long Beach



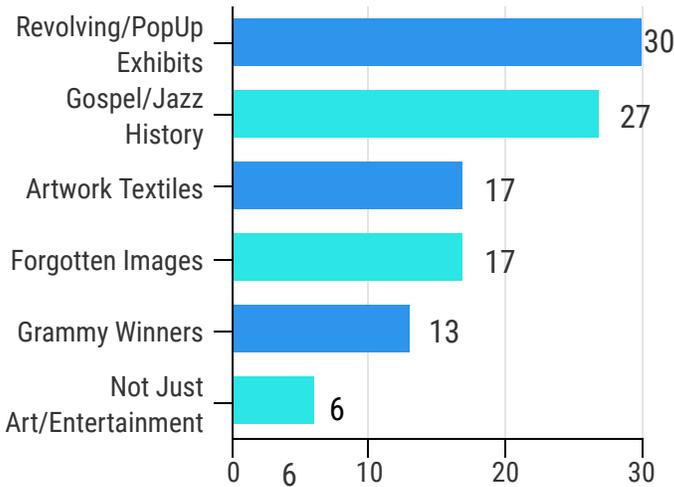
Overall community members would like an AACC to be located “anywhere in Long Beach” that has “access to [public] transportation”, and “ample parking”. Geographically, North Long Beach and Downtown Long Beach received equal votes. During the Focus Groups, community members were looking forward to the new developments headed to Uptown North Long Beach in 2020, and believed it would be the right area for this new project. Uptown North Long Beach culturally diverse community with a foundation of engaged an African American presence. There conversation around having an AACC around parks and libraries as well. Specifically King Park and McBride/Cal Rec Park are located in West Long Beach, Chavez Park is Downtown Long Beach and the Michelle Obama Neighborhood Library in Uptown North Long Beach. Some community members mentioned vacant/empty lots (with white picket fencing), but our research shows that many of those lots have been sold to developers and have projects attached to them.

Outreach Results and Findings

Exhibit Trends

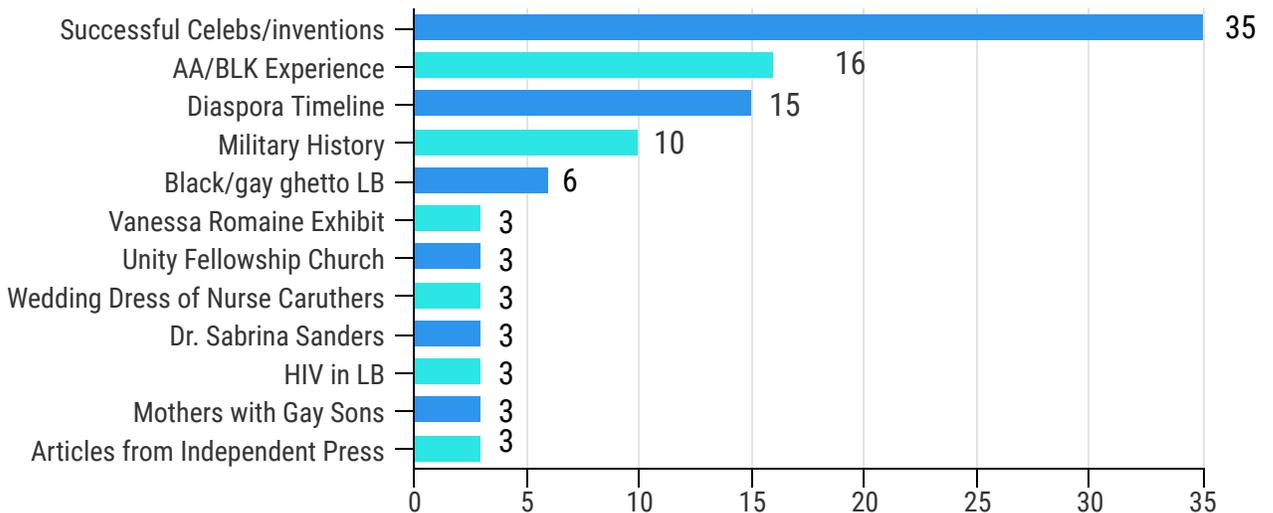


Music/Arts



Exhibits focused on music and arts related subjects received the most votes across the board, but a few voters also mentioned that the exhibits should extend beyond the entertainment side of African American/Black culture. PopUp Exhibits and revolving exhibits was also a notable trend. A permanent space for Forgotten Images Gallery which contains many artifacts from slavery to present day received a significant number of votes. (Forgotten Images was also mentioned many times as one of our Cultural Assets within the city.) Exhibits focusing on Long Beach success stories was very popular trend and the desire to highlight the city's strong military history, successful entrepreneurs, inventors, athletes, Black hair, entertainers, Black Organizations, and a Wall of Excellence, etc. The desire for African Heritage and history is a trend that expanded along all of the groups engaged. Visual depictions teaching the history of Black people (before slavery to present day) is a wanted and welcome educational tool for all cultures to truly learn about the African American/Black community.

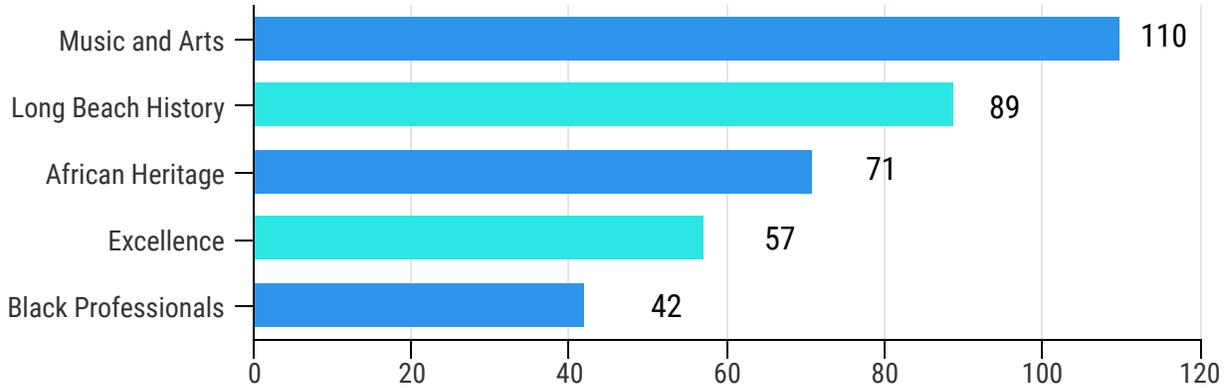
Long Beach History



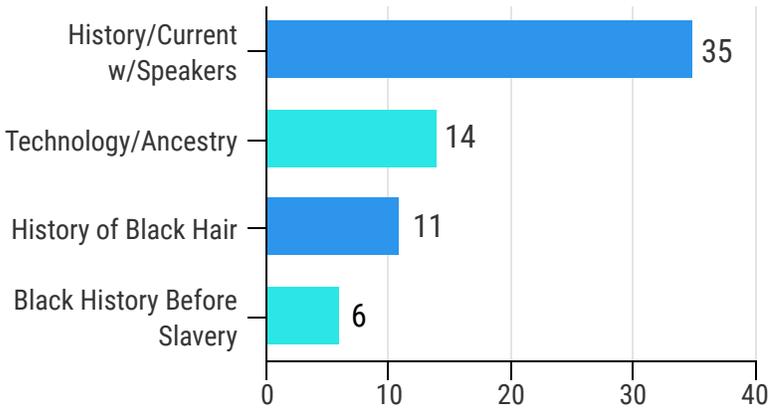
Outreach Results and Findings

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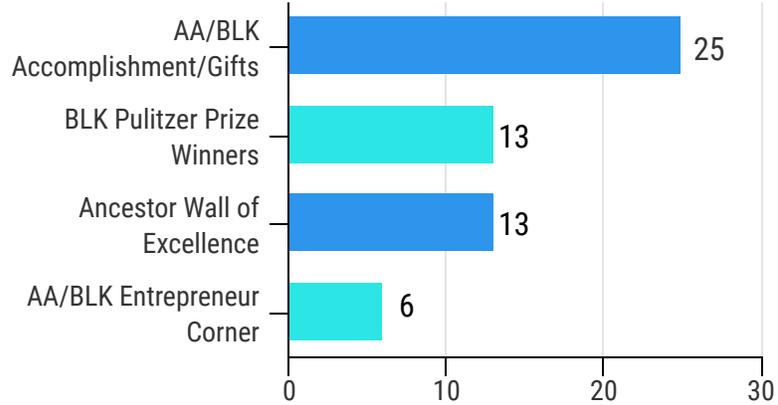
Exhibit Trends (continued)



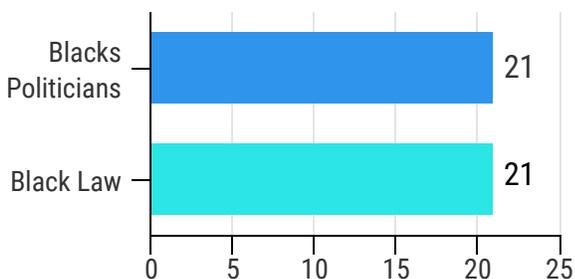
African Heritage



Excellence

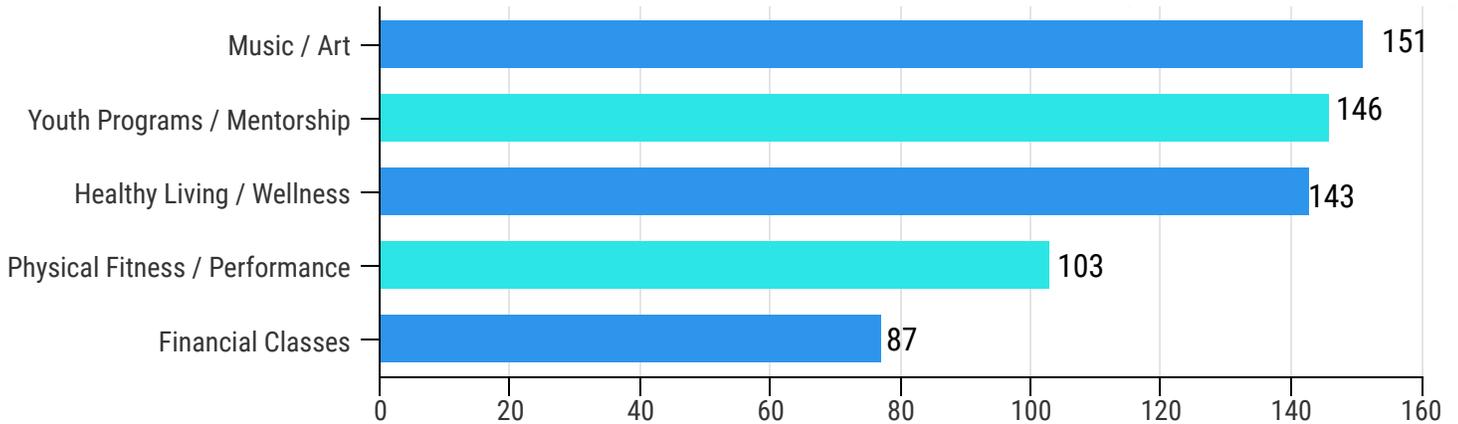


Black Professionals

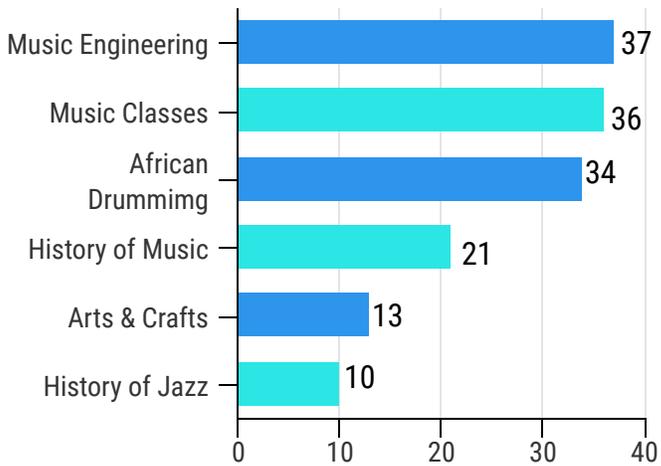


Outreach Results and Findings

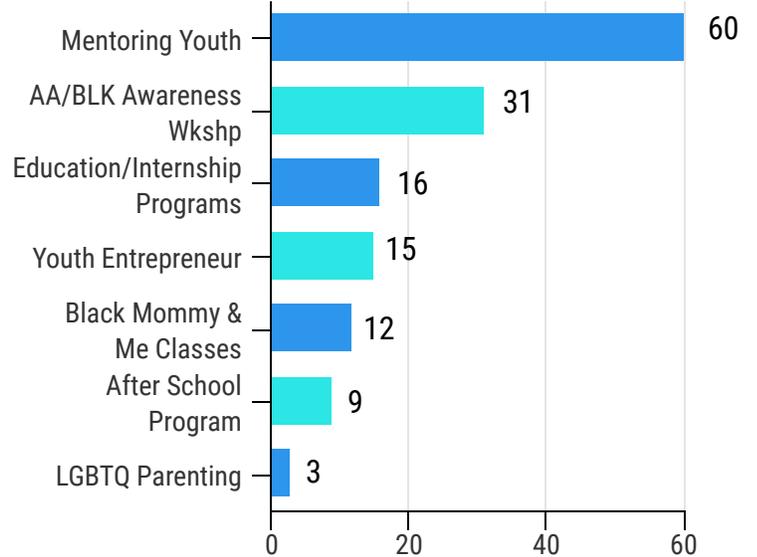
Program Trends



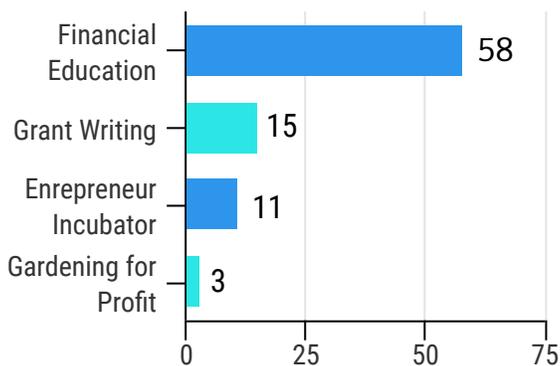
Music / Art



Youth Programs / Mentorship



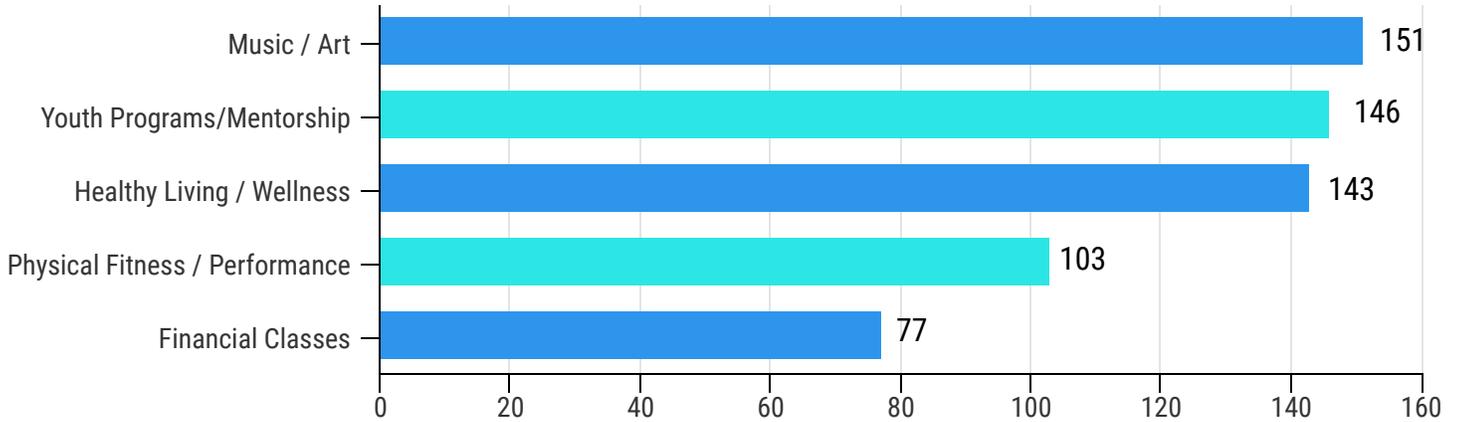
Financial Classes



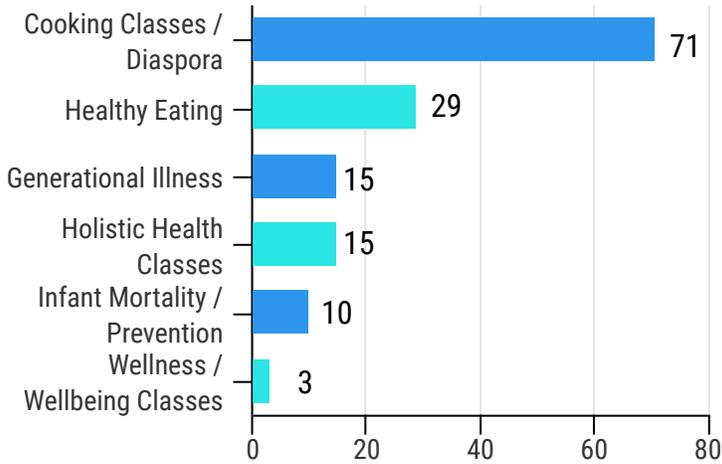
Music and Arts programs and classes were at the top of the list followed closely by Youth Programs and Mentorship. Community members would like to learn about the history of Black music (Gospel, Jazz, Hip-Hop, etc.) African drum and dance classes to music engineering workshops. Youth mentoring programs received a lot of attention in discussions and in votes. The need for intergenerational exchange and Rights of Passage programs was a noticeable trend and LGBTQ parenting classes was mentioned. Health and wellness, physical fitness and performance programs receive a large number of votes, particularly healthy diaspora eating/cooking (from soul food to Caribbean cooking), self defense, Capoeira, dance classes and classes on stage presence and performance. A topic of discussion and voting trend was the desire for financial literacy and education classes and workshops built around self reliance and creating financial goals and generation wealth.

Outreach Results and Findings

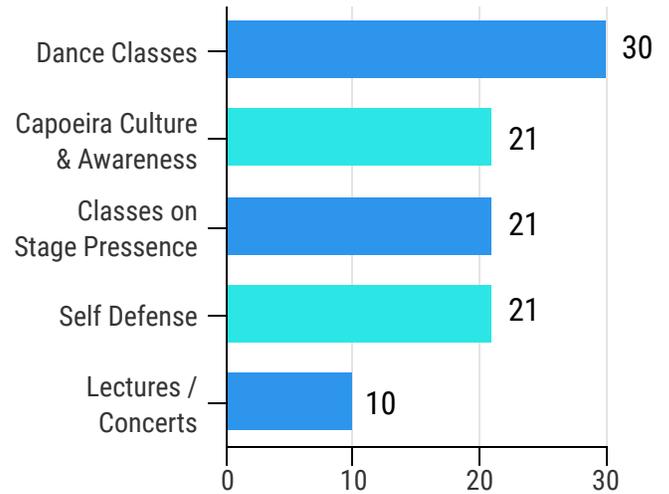
Program Trends (continued)



Healthy Living / Wellness

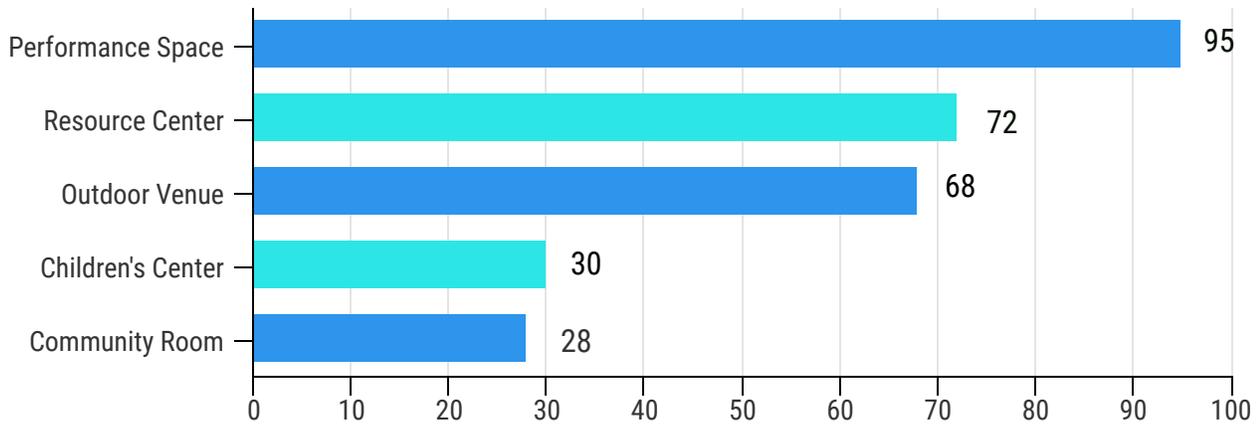


Physical Fitness / Performance

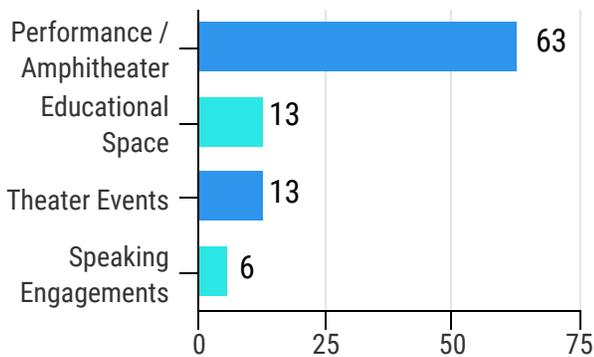


Outreach Results and Findings

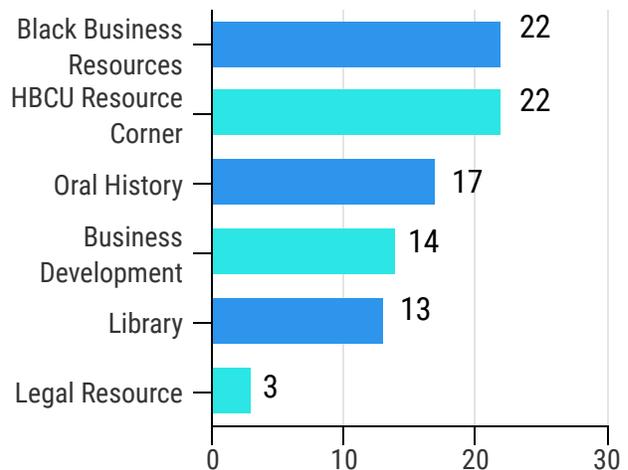
Facility/Asset Trends



Performance Space



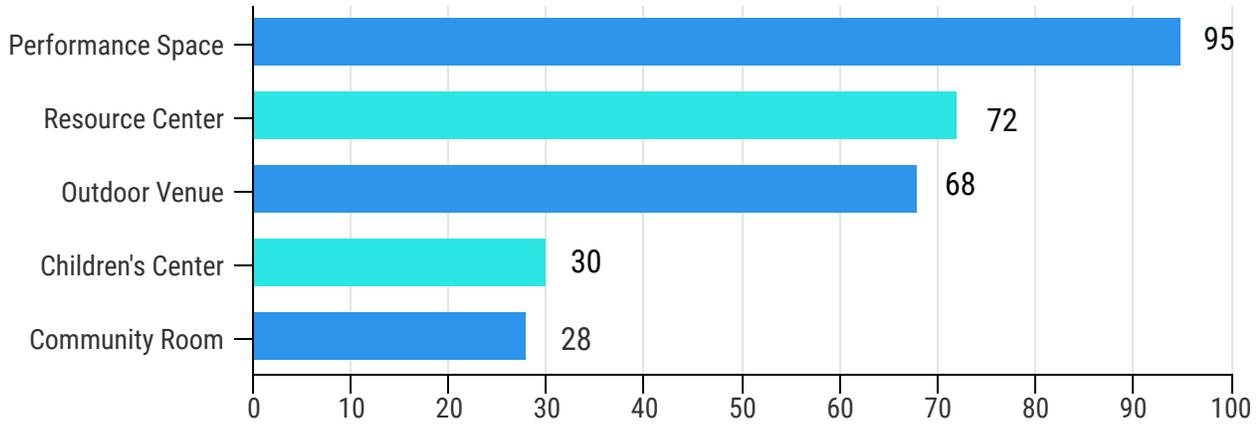
Resource Center



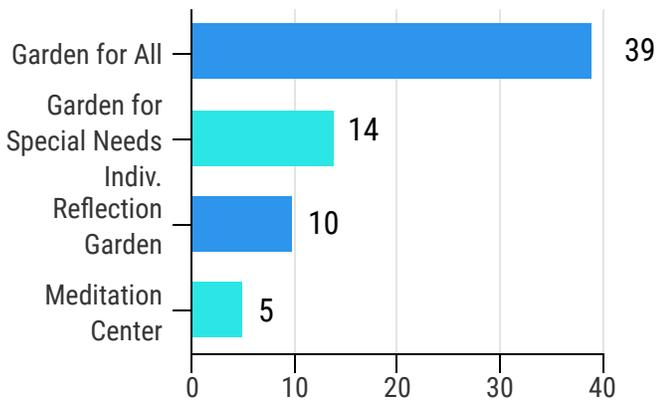
The community would like performance and event space to be a part of the African American Cultural Center that could be used as an educational space as well as a place to hold theater performances, concerts, presentations similar to Ted Talks and other speaking engagements that could be a means of generating revenue. Also mentioned was a need for a Resource Center to help with business development, college/ HBCU information, legal help, and a library, to name a few. An outdoor space with a garden received many votes followed by a reflection/meditation space that would serve as a place to pause and think about the powerful and painful experiences within the cultural center.. Also community members would like a children's area with access to technology and a play space.

Outreach Results and Findings

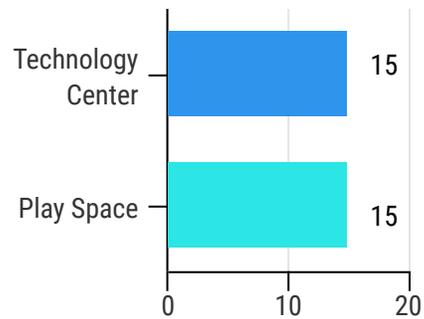
Facility/Asset Trends - Continued



Outdoor Venue

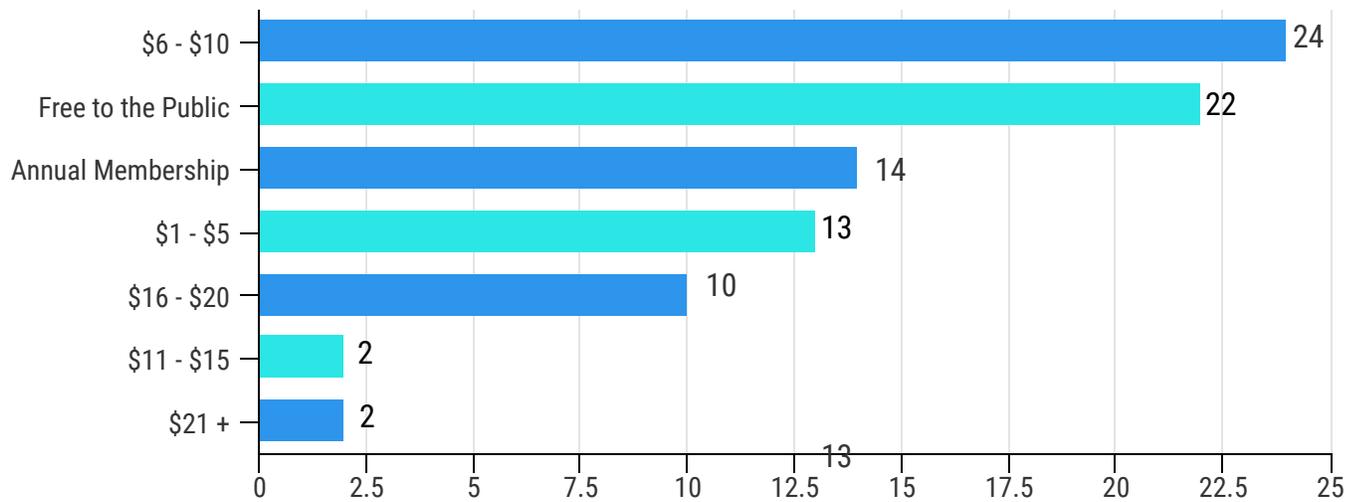


Children's Center



Outreach Results and Findings

Willingness to Pay Trends



This information is taken from the survey page (results to be delivered in Final Report) on willingness to pay. Please note, this question was not broken down into dollar ranges in our early outreach events (focus groups, roundtables, interviews), therefore the majority of people attending those meetings voted "Yes" they would be willing to pay to enter.

Survey Results & findings

This survey is open to the public until June 2018 and this information will be incorporated into the final tallies and presented in the Final Report.

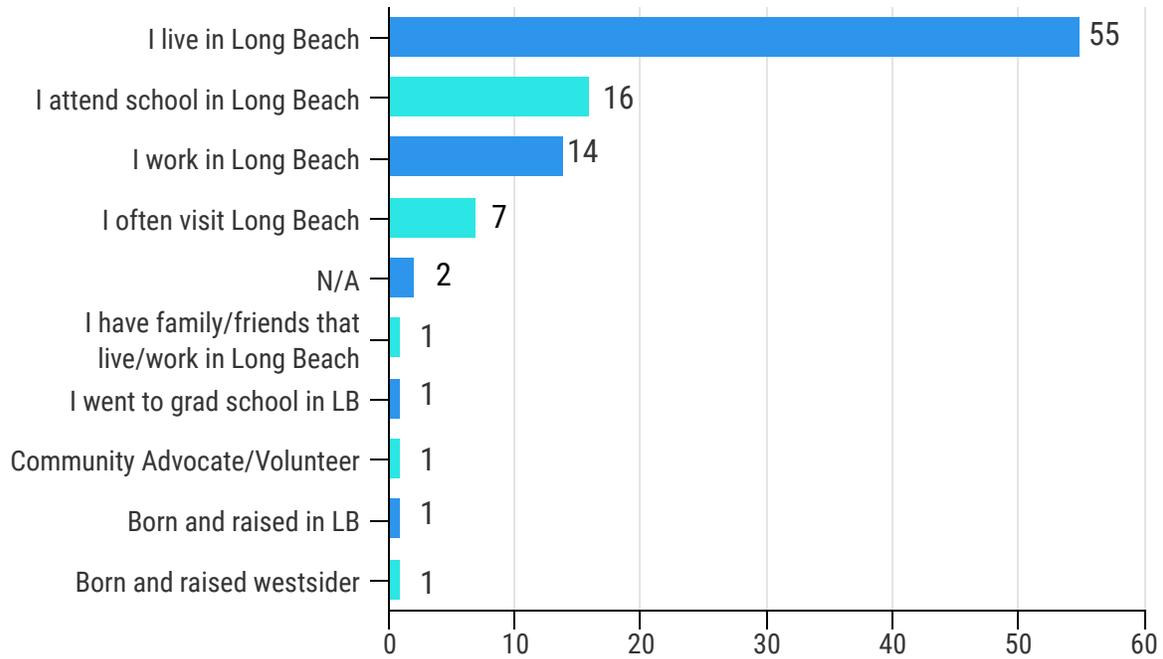
Survey Questions:

1. What is your relationship to Long Beach?
2. Age category of survey participant
3. What facilities would you like to be included in an African American Cultural Center in Long Beach? (example: theater, art space, studio, library).
4. What programs, classes, topics, or exhibits would you like to be offered by an African Cultural Center in Long Beach?
5. Where in Long Beach would you like an African American Cultural Center to be located? (See map below for reference – North, South, East, West Long Beach, Other).
6. What is the most you would be willing to pay to enter?
7. What are some important African American cultural assets in Long Beach, both past and present? Cultural assets are any significant historic locations, facilities, persons, or events that should be recognized (e.g. The MLK Parade, the Michelle Obama Library, Forgotten Images Exhibit, or "Yesterday, Today, and Tomorrow" Black History Month Celebration).
8. What cultural activities, classes, or events do you participate in outside of Long Beach? Please respond "None" if not applicable.
9. Do you have any additional comments or suggestions?

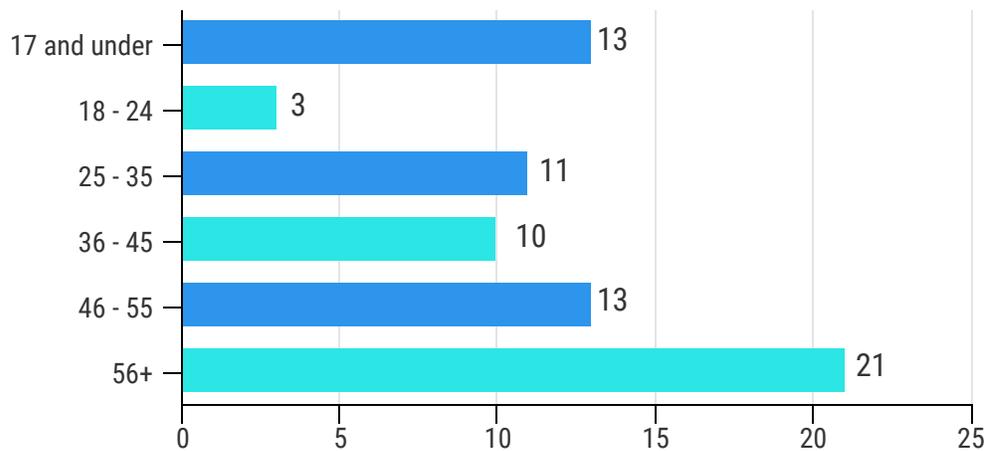


Survey Results & Findings

What is your relationship to Long Beach?

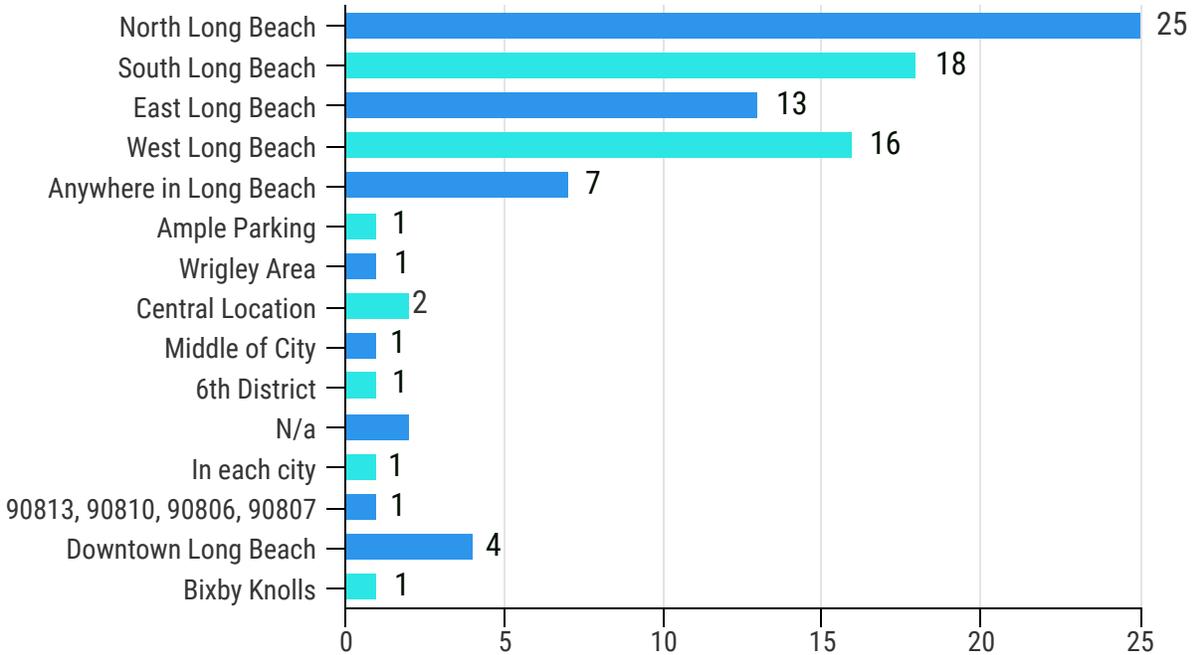


What is your age?

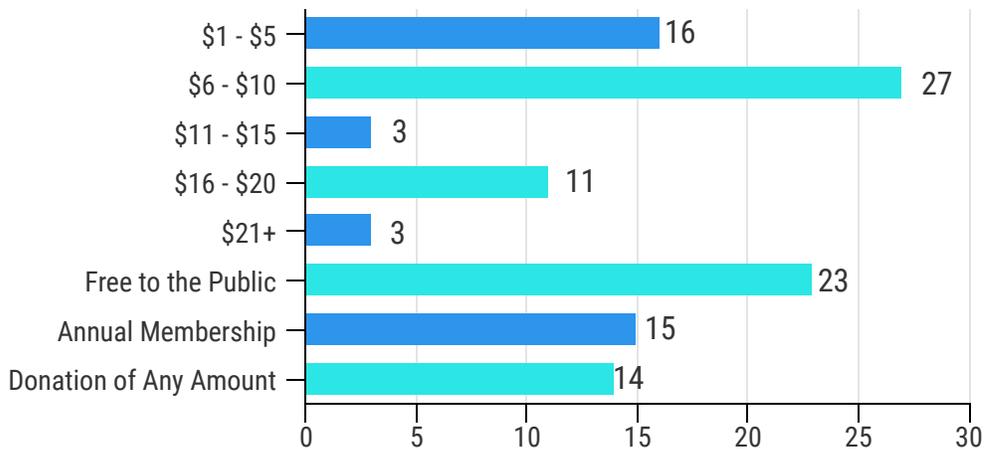


Survey Results & Findings

Where in Long Beach would you like an African American Cultural Center located?



What is the most you are willing to pay to enter?



Conclusion

Based on our community engagement activities consisting of: Community Roundtable Discussions, Focus Groups, One-on-One interviews and paper and online Surveys, the community strongly believes there is a want and a need for an African American Cultural Center in Long Beach.

This cultural center could serve as a central location for strengthening the community as a whole, educating, creating, entertaining, celebrating and reflecting, as well as an economic generator and cultural destination for people of all ages, cultures, and backgrounds. In addition, this center could serve as a source of pride and ownership for a resilient community that has a rich history (before slavery), present, and future that is often marginalized and misunderstood.

The outreach process has returned the following recommendations from community members about the African American Cultural Center:

It should be located in either North or Central Long Beach with good access to public transportation and ample parking.

The African American Cultural Center should partner with Long Beach City College or the Long Beach Library.

Exhibits should focus on the African experience in Africa and in Long Beach. They should also honor African Americans who have made contributions to the arts, sciences and society. Exhibits should also display African and African American arts, crafts and music.

Programs should be about African health & wellness, cooking, youth enrichment, financial awareness, African and African American art, culture music and dance.

The Facility should have an outdoor garden / event venue, a kitchen for cooking classes, a library / resource center, exhibition space, performance space, music and dance studio and the ability to screen films.

The price of admission can be as high as \$10 with discounts for youth and seniors. There should also be annual memberships.to date

Appendices

- EXH. A. Categorized Vote Tallies**
- EXH. B Raw Input by Event**
- EXH C. One-on-One Interview Summaries**
- EXH D. Cultural Asset Responses**

LOCATION

	VOTES
Ample Parking	32
North LB	32
Downtown Long Beach	32
Acres of Books - DTLB	14
In LB Exchange, take over old Osh Building - Douglass Park	12
Vacant Stores/Business in Central LB	9
Central LB	7
King Park area - Central LB	6
Cal Rec/McBride Park area - Central	5
Ocean/Cherry near Bixby Park-DTLB	4
Chavez Park - DTLB	3
Near Michelle Obama Library/NLB	3
Near Memorial Hospital -	2
District 9 - NLB	2
LBCC Campus - Central	1
West LB	1
Bixby Knolls	1
East LB (Black East LB - up to Cherry Ave)	1
Anywhere except Downtown	1

CLASSES & PROGRAMS

Financial Education Classes:	
Self Reliance & Empowerment Programs (Financial)	Not Taken
Financial Education/Literacy/Self Reliance	58
Grant Writing Workshops	15
Entrepreneur incubator programs	11
Gardening Classes (Profit side of gardening and community building)	3
Health and Wellness	
Herb/Natural Healing classes	Not Taken
Cooking Classes/Diaspora Food	71
Healthy Eating	29
Radical Health and wellness (Generational Understanding of illnesses)	15
Health and holistic classes	15
Health Studies, Infant Mortality and prevention	10
Wellness/Wellbeing classes (taking care of self, health)	3
AA/Bik Language & Culture classes	
History of African Religions/Speakers (Ifa, Yorba, Condemble, Santeria, etc.)	26

AACC RAW DATA TALLIES from Roundtables and Focus Groups

African Art Classes and how to create it (basket weaving, mudcloth creation)	21
African Language Classes (Khoisan "click language", Swahili, etc.)	21
Ebonics Classes	15
Music and Arts Classes	
Music Classes	36
History of Music classes	21
Music engineering classes	37
African and drumming classes	34
Arts and Crafts Workshops	13
Music - History of Jazz	10
Miscellaneous Classes	
Restorative / Transformative Justice	NT
Open Conversations - elders present history conversations	34
Non Traditional Career choices	25
Voting/Civic Engagement Wksp	22
Literature/Book review wksp, w/authors	17
Programming throughout the year	17
Intergenerational programs and activities	17
Community Organizing Programs	15
Social Justice	14
Housing Referral	10
Sociology Classes	7
Chess classes	6
Little book loan programs with cultural relevance (take/give a book)	6
Re-entry Support Classes (Expungement)	19
Personal Development Classes	
Violence prevention classes	13
Relationship Building	15
Elements of interpersonal communication	11
Family/Parenting Classes	11
Moral and Ethics Workshops	10
Etiquette Classes (debutante/gentlemen, grooming, personal necessities)	3
Independent Living Programs	3
School to prison pipeline prevention wkshp	19
Dance Classes	30
Capoeira - Culture and Wellness	21
Classes on stage presence	21
Self Defense classes	21
Lectures/Concerts	10
Interactive Technology	33
STEM future in Classroom	29

AACC RAW DATA TALLIES from Roundtables and Focus Groups

Design Center Computer Technology	15
Augmented Reality Experiences	8
Photography	7
Youth Classes	
Teach the bad uses of the N/word, it is not ok to use by anyone (Mentor)	Not Taken
Mentoring - Youth	44
AA/BLK Awareness youth advocacy	31
Education / Internship Programs	16
Youth Entrepreneur	15
Arts and Crafts Workshops	13
Teach individuals to find their purpose at early age	13
Youth advocacy workshops	13
Mommy/Daddy & Me classes (drum, yoga, music, etc.)	12
After School program	9
Mentorship classes for all (Youth, Teen, Children and Adults)	3
LGBTQ parenting (teach advocacy, and to love children)	3

AACC Exhibits



African Heritage Exhibits	VOTES
Highlight different "villages/tribes" for the month	21
History now, current w/ speakers	35
Technology Past/Present/Future - Ancient to present - Unlocking Ancestry DNA	14
History of Black Hairstyle	11
Black History before slavery - exhibit and classes	6
History of African Religions	5
Black Professionals	
Blacks in Law Exhibit	21
Blacks in Politics Exhibit	21
Civil Rights Exhibit	
Civil Rights gallery	13
Black Excellence Exhibits	
Pulitzer Prize Winners from LB	13
Recognize ancestors and elders (wall of excellence)	13
AA/BLK Accomplishments in all areas/Display all of our gifts	25
AA/Black entrepreneur corner (John Howard and others)	6
Long Beach Exhibits	
Long Beach History (Successful LB celebrities, Leaders and inventions)	35
Long Beach African American experience	16
Diaspora - Pan American/African Timeline	15
History of Military in LB	10
Black gays in LB/Gay Ghetto	6
Vanessa Romaine exhibit (NAACP, senate, pride, Catholic Charities, Lowenthal office)	3
Gay articles from Independent Press	3
Dr. Sabrina Sanders	3
Unity Fellowship Church	3
Wedding dress of Mrs. Betty Caruthers (LB Nurse)	3
HIV in LB	3
Mother's with Gay sons in LB	3
Music and Arts Exhibits	
Charles Bibbs Exhibit	NT
Kevin "Wak" Williams Exhibit	NT
Forgotten Images gallery - invite schools	17
History of Gospel/Jazz	27
Handicrafts, artwork, textiles exhibits	17
PopUp/Revolving Art Galleries	30
AA/BLK Grammy Winner/Nom from LB	13

AACC RAW DATA TALLIES from Roundtables and Focus Groups

Not limited to the arts and entertainment for exhibits	6
Black Organizations Exhibits	
History of Black organizations (NAACP, 100 BLACK MEN, DIVINE 9, BSUs)	21
Sorority and Fraternity history to share	5
Miscellaneous	
Community Art Exhibit	3

AACC Facilities



VOTES

25,000 Square Feet	NT
Art Studio Space	
Art Room	11
Walls for Graffiti	10
Children's Center	
Technology Center for Youth	15
Children's Space/Play Center/Hands on	15
Commercial Kitchen	
Commercial Kitchen/Hospitality	27
Community Room	
Allow for free community meeting rooms	28
Health Center	
Health Center	3
Music Studio	
Music Studio Space	23
Outdoor Space	
Garden for all	39
Garden for Special Needs Individuals	14
Meditation Center	5
Reflection area after gallery. Allows people to process all the info	10
Performance Space/Amphitheater	
Educational Space	13
Theater events created by/for professionals	13
Ted Talk area for speaking engagements	6
Performances space without Censorship (like Project Blowed)	21
Resource Center	
Black Business Resource Ctr	22
HBCU Resource Corner	22
Resource Work Training/Business Development	14
Library area with Black books	13
Books Oral History - with headsets for older people	17
Legal Resource Center	3
Community Resource Center	3
Repair Center (Repair creative tools: repair sewing machine, fix jeans, purses)	3

AACC RAW DATA TALLIES from Roundtables and Focus Groups

Rehearsal Space	
Music rehearsal space for young people	12
Snacks/Café	
Snackshop/Cafe	9
Souvenir/Book Shop	
Bookstore/Souvenir Shop	10
Technology Center	
Interactive Web portal for college and career days	16
Digital media research center	12
Computer Room	9
Miscellaneous	
Disabled Resource Center	13
Satellite Sites - CSULB Pyramid/Akinsanya	10

Cost of Entry & Miscellaneous



Free for the community	32
Free for students (17 and Under)	29
Annual Membership Drive	28
Once per month free but charge normally	17
Free day	13
Pay for special events to help subsidize	6
Sliding scale based off of income, no one should be excluded	Not Taken
Volunteer for free entry	Not Taken
\$6 - 10	9
\$16 - \$20	7
Donation	7
\$1 - 5	5
\$11 - \$15	0
Miscellaneous	
Ensure music programs don't conflict with LBUSD programs	Not Taken
Field trips to Leimert Park	Not Taken
Planned spaces customized for purpose	Not Taken
Food Festival (like Taste of Soul)	37
Livestream Events	16
Ample space to and location to combine everything	15
Promote Inclusiveness	13
Young interview Elders for archive (Ms. Peggy Priestly will train)	13
Promote inclusiveness	13
Not limited to the arts and entertainment for exhibits	6
Name: Should be Black or Diaspora or Africana (We are more than just African Americans)	6
Overall this is what we want to see for the community.	6
Help bridge what we don't know	6
Host focus group at barbershop	5
HBCU College Fair	3
Embrace all possibilities	1

Community Roundtables



Community Roundtable #1 - North LB		Voting Tally
15 voters	Location:	
	Anaheim / Walnut	NT
	Downtown Long Beach - Acres of Books	NT
	Downtown Long Beach - Walmart	NT
	LBB / 50th Street	NT
	North Long Beach	NT
	Programs/Classes	
	Community Organizing Programs	15
	Education / Internship Programs	16
	Financial Education	15
	History	15
	Mentoring - Youth	16
	Music - History of Jazz	10
	Photography	7
	Relationship Building	12
	Restorative / Transformative Justice	NT
	Self Reliance & Empowerment Programs	NT
	Youth Entrepreneur	15
	Facilities	
	25,000 Square Feet	NT
	Children's Space	15
	Dance Studio / Mirrored Walls	12
	Educational Space	13

Exhibit B - All Responses from Community Roundtables and Focus Groups

Garden for Special Needs Individuals	14
Music Studio Space	12
Public Events Space	13
Revolving Art Exhibit	15
Walls for Graffiti	10

Exhibit B - All Responses from Community Roundtables and Focus Groups

Community Roundtable #2 - Central LB		Voting Tally
23 voters	Location	
	Acres of Books - DTLB	14
	North LB Area, Near Michelle Obama Library	8
	Ocean Ave/Cherry near Bixby park	4
	Classes/Programs	
	School to prison pipeline prevention workshops	19
	Comprehensive Workshops on where we came from (national and international)	18
	Black history classes with speakers	18
	History w/ guest speakers	18
	Financial Literacy/Self reliance courses	17
	Literature review, workshops and book series w/authors (topics to include literature, psychology, racism)	17
	Health Education and holistic classes	15
	Mentoring programs	12
	STEAM Workshops for K-12	11
	Entrepreneur Incubator programs	11
	After School programs	9
	Augmented Reality Experiences	8
	Religion History speaker series	5
	Facilities	
	Theater events created by and for theater professionals	13
	Commercial/Hospitality Kitchen	13
	Digital media research center	12
	Art Room	11
	Music Studio	11

Exhibit B - All Responses from Community Roundtables and Focus Groups

Performance Space (500+ capacity)	11
Play Center w/ Hands on Activities for kids	11
Bookstore/Souvenir shop	10
Lectures/Concerts	10
Computer Room	9
Cafe/Snack bar	9
Vegetable garden	4
Exhibit	
Arts Exhibit of Kevin "WAK" Williams & Charles Bibbs	nt
Make sure programs don't conflict with LBUSD programs	nt
Planned Spaces that are customized for their purpose	nt
PopUp Art Galleries	15
Pulitzer Prize Winners from LB	13
Black Grammy Winners and Nominees from LB	13
History of hair styles (braids, barbering, pressing, traditional)	11
Jazz History Museum	10
Exhibits showing African American accomplishments in Technology, Science, Literature, politics, Sports and Entertainment	10
Misc	
Live Stream Events	13

Exhibit B - All Responses from Community Roundtables and Focus Groups

Community Roundtable #3 - West LB		Voting Tally
23 voters	Location	
	Vacant Stores/Business in Central LB	9
	Empty Lot on MLK/PCH	9
	King Park area	6
	Cal Rec/McBride Park area	5
	Chavez Park	3
	Near Michelle Obama Library/NLB	3
	Programs/Classes	
	Re-entry Support Classes (Expungement)	19
	Diaspora Cooking	17
	Music Studio/production	16
	Drum and Dance Classes	16
	Radical Health and wellness (Generational Understanding of illnesses)	15
	Design Center Computer Technology	15
	Grant Writing Workshops	15
	Social Justice	14
	Arts and Crafts Workshops	13
	Rights of Passage (w/ youth and elders)	12
	Elements of interpersonal communication	11
	Family/Parenting Classes	11
	Housing Referral	10
	Moral and Ethics Workshops	10
	Sociology Classes	7
	Diaspora - Pan American/African Timeline	15
	Significant African American Community Leaders	14

Exhibit B - All Responses from Community Roundtables and Focus Groups

Technology Past/Present/Future - Ancient to present - Unlocking Ancestry DNA	14
Facilities	
Amphitheater /Performing Arts Space	15
Rentable space for community	15
Technology Center for Youth	15
Resource Work Training/Business Development	14
Kitchen	14
Disabled Resource Center	13
Satellite Sites - CSULB Pyramid/Akinsanya	10
Garden	9
Willingness to Pay (Question came about, what will we get?)	
Sliding scale based off of income, no one should be excluded	
Volunteer for free entry	
Annual Membership	18
Free 17 and Under	13
\$6 - 10	9
\$16 - \$20	7
Donation	7
\$1 - 5	5
Free	1
\$11 - \$15	0

Focus Groups



Seniors Group		Voting Tally
17 voters	Location:	
	Access to transportation	17
	African and drumming classes	12
	Ample Parking	12
	Ample space to and location to combine everything	15
	In LB Exchange, take over old Osh Building	12
	Near Memorial Hospital	2
	Programs/Classes	
	Dance Classes	15
	Food service, how to cook	12
	Music Classes	15
	Programming throughout the year	17
	Food Festival, activities	16
	Intergenerational programs and activities	17
	Older folks present history conversation from elders	17
	Exhibits	
	Forgotten Images gallery - invite schools	17
	HBCU College Fair	3
	History now, current	17
	History of Africa - melting pot for all African people	1
	History of African Religions	5
	History of Black music, jazz, hip hop	17
	History of Gospel Music	17

Exhibit B - All Responses from Community Roundtables and Focus Groups

See handicrafts, artwork, textiles	17
Sorority and Fraternity history to share	5
Long Beach African American experience	16
Books Oral History - with headsets for older people	17
Facilities	
Reflection area after gallery. Allows people to process all the info	10
Schools field trips to facility	16
Senior history	17
Music rehearsal space for young people	12
Cost	
Once per month free but charge normally	17
Try to be fully funded	10
Annual Membership	10
Should be free for Southern CA zip codes	15

Exhibit B - All Responses from Community Roundtables and Focus Groups

100 Black Men of LB (All Votes General Consensus at 21)		Voting Tally
21 voters	Location	
	Anywhere in LB	21
	Downtown LB	21
	Location DTLB	21
	Programs/Classes	21
	6 week Black history series classes from creation to present day (positive and negative)	21
	African Art Classes and how to create it (basket weaving, mudcloth creation)	21
	African Language Classes (Khoisan "click language", Swahili)	21
	History of African Religions (Ifa, Yorba, Condemble, Santeria, etc.)	21
	Classes on stage presence	21
	Capoeira	21
	History of Music classes	21
	History of Music Exhibit	21
	Performance space without Censorship (like Project Blowed)	21
	Self Defense classes	21
	Traditional Cooking classes (Food of the Diaspora)	21
	Exhibit on Blacks in Law	21
	Herb/Natural Healing classes	21
	Highlight different "villages/tribes" for the month	21
	Long Beach History (Successful LB celebrities and inventions)	21
	Music engineering classes	21
	Exhibit on Blacks in Politics	21
	History of Black organizations (NAACP, 100 BLACK MEN, DIVINE 9, BSUs)	21
	Field trips to Leimert Park	21
	Food Festival (like Taste of Soul)	21

Exhibit B - All Responses from Community Roundtables and Focus Groups

Facilities	
Black movie screenings/space	21
Open Conversations space	21
No Cost questions Asked	

Exhibit B - All Responses from Community Roundtables and Focus Groups

African American Historic Society		Voting Tally
13 voters	LOCATION	
	Accessible to public transportation	12
	Downtown LB	10
	Health Studies, Infant Mortality and prevention	10
	Have a roundtable at barbershop (Uncle Beefy to host)	5
	Teach individuals to find their purpose at early age	13
	Teach the bad uses of the N/word, it is not ok to use by anyone	NT
	Violence prevention classes	13
	Youth advocacy workshops	13
	EXHIBIT	
	Recognize ancestors and elders (wall of excellence)	13
	Civil rights gallery	13
	Display all of our gifts	1
	Free day	13
	Allow for free community meeting rooms	13
	Library area with Black books	13
	Meditation Center	5
	OTHER	
	Promote inclusiveness	13
	Black Films Screen (Hidden Colors, Kings & Queens)	10
	Embrace all possibilities	1
	Young interview Elders for archive (Ms. Peggy Priestly will train)	13

Exhibit B - All Responses from Community Roundtables and Focus Groups

LBCC Black Male Success Initiative		Voting Tally
6 voters	Location	
	Downtown (not in neighborhoods, want people to come)	6
	On the campus of LBCC, PCC campus (student empowerment)	3
	Programs/Classes	
	Black Mommy and me (Cultural)	6
	Chess classes	6
	Drum Classes (Like Homeland)	6
	Little book loan programs with cultural relevance (take/give a book)	6
	Mommy/Daddy & Me Drumming classes, etc.	6
	Help bridge what we don't know	1
	Exhibit	
	Not limited to the arts and entertainment for exhibits	6
	Should be Black or Diaspora or Africana (We are more than just African Americans)	6
	Our history before slavery - exhibit and classes	6
	Facilities	
	Black entrepreneur corner (John Howard and others)	6
	Ted Talk area for speaking engagements	6
	Documentary Screenings/Space	6
	Cost	
	Free for students	6
	Free for the community	6
	Pay for special events to help subsidize	1

Coalition of Involved African American Parents		Voting Tally
35 voters	Location:	
	Near public transportation	18
	Adequate parking	20
	DTLB	1
	North LB	13
	Central LB - MLK Park	5
	Westside	1
	Long Beach City College on PCC Campus	1
	Old Walmart DTLB	1
	Anywhere in LB	23
	Classes/Programs	
	Voting/Civic Engagement workshop - power of voting	22
	Different STEM programs, sep by age groups showing future in classroom	18
	Ebonics/Black English ESL like classes (Ebonics as a First Language, Dr. Umar Johnson)	15
	Financial Literacy Courses - Financial Investment workshops	24
	More awareness/classes for AA/BLK children (power of Blackness)	18
	Nutrition classes/Healthy Choices	26
	Non-Traditional Career Choices workshop/class	25
	Mentorships and Scholarship programs	26
	AA/BLK Business Resource Center for AA/Black Businesses in the community	22
	Garden	26
	HBCU Resource Corner, with visits from colleges	22
	Interactive Technology	33
	Interactive web portal for college & career days	16

Exhibit B - All Responses from Community Roundtables and Focus Groups

Exhibits	
History of Political activism	23
Military History in LB	10

Exhibit B - All Responses from Community Roundtables and Focus Groups

Development of Afro American Professionals		Voting Tally
11 voters	Location	
	Downtown LB	10
	Anywhere in Long Beach	10
	North Long Beach	9
	Classes/Programs	
	Black History Past to Present	11
	Class for foster youth transitioning	11
	Re-entry program	11
	How to Interview for a job	11
	Drum and Dance	10
	Music Classes	10
	Financial Investment	10
	How to apply to college workshop	5
	Exhibits	
	Long Beach Musicians	11
	History of Snoop	11
	Black Inventors (Beyond LB)	11
	African American Olympiads	10
	Student Photography	8
	Facilities	
	After Hours Student Study Center	11
	Performance Space	11
	Bookstore	11
	Garden	10
	Black Business Center	10
	Coffee Shop	10

Exhibit B - All Responses from Community Roundtables and Focus Groups

LGBTQ Center Community		Voting Tally
3 voters		
	Location:	
	District 9	2
	Central LB	2
	Bixby Knolls	1
	East LB (Black East LB - up to Cherry Ave)	1
	Anywhere except Downtown	1
	Classes	
	Etiquette Classes (debutante/gentlemen, grooming, personal necessities)	3
	Financial Education (Balancing checkbook, budgeting, paying bills)	3
	Relationship Classes (how to date and partner responsibly)	3
	Mentorship classes for all (Youth, Teen, Children and Adults)	3
	Parent classes for parents of LGBT kids (displaying tendencies, teach advocacy, and to love children)	3
	Wellness/Wellbeing classes (taking care of self, health)	3
	Mental health workshops	3
	Healthy Eating/Cooking	3
	Gardening Classes (Profit side of gardening and community building)	3
	Independent Living Programs	3
	Facilities	
	Legal Resource Center	3
	Community Resource Center	3
	Performance Space	3
	Health Center	3
	Repair Center (Repair creative tools: repair sewing machine, fix jeans, purses)	3

Exhibit B - All Responses from Community Roundtables and Focus Groups

Exhibits	
Black working class of LB	
Wedding dress of Mrs. Betty Caruthers (LB Nurse)	3
Black gays in LB (that are "out" in church, etc., screen movie "Amazing Grace")	3
Vanessa Romaine exhibit (NAACP, senate, pride, Catholic Charities, Lowenthal office)	3
Gay articles from Independent Press	3
Dr. Sabrina Sanders	3
Unity Fellowship Church	3
Mother's with Gay sons	3
HIV in LB	3
Community Art Exhibit	3
Gay Ghetto (of LB)	3
Cost \$1-5 to enter	3
Annual Membership	3

AACC One-on-One Interviews

Overview

Ms. Winifred Carter “Wini” was 99 years of age at the time of the interview in April 2019, she turned 100 later that month.

Has worked for US Pentagon in 1941 with Crypto Clearance, highest clearance. Worked Command Staff at Pearl Harbor. She worked in Hawaii, Korea, LAX. Excellent secretary skills and level of respect got her everywhere.

My greatest contribution to the United States of American is being of service and helping however I can.

“I am proud of my race...I’d like to have us distinguished in some way. A cultural center would be nice asset.”

Exhibits: Forgotten Images

Classes: There should be a knitting class.

Assets: Mc Bride Family, MLK Parade and Yesterday, Today, Tomorrow Black History Month event.

Dr. Alex Norman, Author, Professor Retired

There needs to be a meeting about the Black Agenda with All three of the Black Councilmen in the same room at the same time.

Usually the decisions have already been made by the time they reach [our] people.

It is important that we build a structure of leadership for next couple of generations to come. Need sustainability of the leadership movement.

Long Beach is Large enough as an Urban Community. Small enough to put arms around”

Racism is the context that we all live within. We need intergenerational dialogue.

Classes: Black Prenatal Classes

Asset: BSU Elder Association at CSULB

AACC One-on-One Interviews

John Malveaux, Concert Promoter and Arts Presenter

John Malveaux started booking future Grammy singer Thelma Houston in Long Beach and Los Angeles in 1964. He later promoted concerts primarily in Long Beach featuring legends such as Dizzy Gillespie, Big Joe Turner, Jackie Wilson, Jackie “Moms” Mabley, George Gobel, James Brown, Marvin Gaye, Smokey Robinson, Etta James, Four Tops, and Martha Reeves & The Vandellas. Starting in 1997, representing the Long Beach Central Area Association (LBCAA) and began producing free concerts sponsored by the City of Long Beach in honor of Martin Luther King Jr. Day and Juneteenth Celebrations.

Has lived in LB since 1955 and knows a lot about its Black History.

The Housing Projects in West LB brought man Black Folks to the city.

John Rambo was responsible for getting lots of people jobs at GTE (General Telephone) got

Assets: Thelma Houston- Grammy winner LB, Velvet Underground, Leon Price owned an upscale Black night club called the “Kareoka”. It was located on Orange Avenue between 16th and 17th Street.

The Municipal Auditorium, now Terrace Theater hosted a lot of Black Shows.

Rev. Dr. Leon Wood, Retired Dean, Educator, Pastor

LA Trade Tech Dean of Evening Division, of Continuing Education

Before at UCLA - EOPS director. Worked at Bank of Finance in LA started in the wake of the LA Riots

Has lived in LB since 1977 is from Bakersfield, California, and moved here to be LBCC, as Dean of Technical Education/Trades. He Started Alternative fuel program there.

Cultural Assets: North LB Community **Prayer Center** started in 1999

Signed a peace treaty between the gangs there. The SCIU - Union started there

Had a lot of community peace march. Those were really prevalent then. Need more Black unity. Long Beach needs a Black stance.

Long Beach is known for:

LB has a history of Black military heroes that have fought in wars, Tuskegee Airman, we forget that segment. We have made headway in athletics football, basketball, baseball, no world renowned poets or authors besides: Snoop and Warren G.

AACC One-on-One Interviews

Long Beach is not known for its community activism. We are not stopping traffic or dealing with police brutality in LB, we are just trying to get along. Not make waves

Also known for: The Port, diversity, getting represented as being an international city. Known for the beach. For recreation, not truly recognized as an academic city.

Debra Peterson, College and Career Counsellor at Long Beach City College 20+ years

Moved to LB in 1991 because she got used to suburban life so this made sense.

Grew up in LA, family moved to Carson like many other black families. Moved there in the 70s families looking for larger homes for their families.

LB is best known for - up until a few years ago affordable housing. Not anymore.
Long Beach Jazz Festival.

Cultural Assets: LB Jazz Festival and Michelle Obama Neighborhood Library

Cost: For the cultural center, consider a fundraising committee, annual memberships, and memberships. Must have cash flow.

LaVerne Duncan, Andy Street Director, former City Employee

Greatest contribution to Long Beach is youth programing and working with low income housing community. This Cultural Center is for all people showing the contributions of African American people in the United States.

Overviews to be added:

LaVerne Duncan Interview

Dr. Gloria Arjona

Peggy Preasley interview took place on May 21, 2019. Overview will be included in next Executive Summary.

Other Interviews taken by CSULB Graduate Students:

Rene Quarles, Owner of Shades of Africa

Max Viltz, Owner of Village Treasures, Co-Chair of AA Cultural Center Steering Committee

AACC Cultural Asset Inventory

"In the meantime men"	Cyndy Wallace or Cindi
100 Black Men	Cynthia St. James
Aaron Day	Delta Chapter of LB
Agape Children's Museum	Doris Topsy Elvord
B. Kwaku Duran	Cultural Assets
Babalous (African Priests)	Dr. Karenga
Billie Holiday mural NLB	DTN
Birdland West	Duke Givens
Black Business Asso. of LB	Early Black employees in City Hall
Black Churches	Early Workers Shipyard
Black Churches	East LB
Black Greeks CSULB	Education 2000 (book store)
Black Jewelry makers	Errol Parker
Black Musicians in LB	Evelyn Knight
Blacks in Military History	Evelyn Night
BSU LBCC	First Fridays in Bixby
Burnett Library	Forgotten Images
C.A.R.E. Program -	Gentlemen Concern
Comprehensive, AIDS, Resource,	Gospel Fest (Antioch)
Education	Gospel Memorial
Caribbean Festival	Grant A&M
Christ Second Baptist	Haile Selassie photo visiting Port
Colored Methodist Episcopal	of LB
Church	Harold Brown
Community Action Center Linden	Health Fair
and 3rd Ice Cube filmed	Homeland Cultural Center
Councilman Austin	Insanes/Crips Peace Treaty
Councilman Dee	Mandela's Wife Present at Prayer
Councilman James Wilson	Center NLB
Councilman Rex Richardson	Ivan Van Houston
Creole Festival	Jack McDowell

AACC Cultural Asset Inventory

- Jackie Robinson Academy
 - Jazz Festival
 - Jeffrey King, Founder
 - King Statue King Park
 - KJAZZ Radio
 - KJLH (Stevie Wonder's station), 1st transmitters in LB
 - Kwanzaa Festival
 - LB NAACP
 - LB Poly High
 - LBC Hip Hop
 - Lee Douglas
 - Leon Wood
- Links - South Bay Chapter
 - Living Jazz Legends
 - Long Beach
- Long Beach Community Improvement League
 - Mardi Gras Festival
 - Max Viltz
 - Maysie Harrington
 - McBride Center
 - Melvina Luke
 - Michelle Obama
- Michelle Obama Library
- Minority AIDS Project
 - MLK Parade
 - Monica Flemming
- Moreland Cultural Center
 - Motown
 - Ms. Otis Etta Carson
 - Ms. Wini Carter
 - Murals, Beyoncé on 4th Street
 - NAACP
 - Naomi Rainey
 - Cultural Assets
 - New Hope Baptist
 - New Hope Church
 - New Hope Homes
 - Nieto (Original owner of Rancho Los Cerritos) was of African Descent
 - Nile Valley Civilizations Timeline
 - Padua House Hospice
 - Pan African Arts Gallery Museum
 - Pan African Cultural Research Center CSULB
 - Pan African Museum
 - Pan African Student Union, LBCC started in 1998 by Tasha Wiggins/Hunter and Ayanna Canada
 - Paul Revere Williams
 - Paul Williams
 - Peter Bergman
 - Queens of the Nile
 - Rainbow Coalition
 - Ralph Brooks
 - Roscoe's Chicken and Waffles

AACC Cultural Asset Inventory

Roscoe's Chicken & Waffles &
Seabird Jazz Lounge
Salt Lounge (new wellness
business in LB)
Sepia Pageant 1940-1950 (Only
Black pageant)
Shades of Africa
Sherod Moore

Sister Cities/Mombasa
Snoop Dogg
St. Mark's Baptist Church
St. Mary's Hospital in Black
Community
Tomm Crowe, CSULB
Tropical Foods Store
United Council of Negro Women
Urban School of Self Defense
Veterans Day Parade
Village Treasures
Vince Staples
VIP Records
Warren G
William Grant Still Cultural
Center

Physicians:

Dr. Salmar Williams
Dr. Beverly Davis
Dr. Karen Davis
Dr. Anissa Davis
Dr. Darryl Sexton

Politicians:

Councilwoman Doris Topsey-
Elvord
Councilman Jim Wilson
Councilman Clarence Smith