



AFRICAN AMERICAN CULTURAL ASSET INVENTORY

March 26, 2019

Presented by: Kathleen Brown, Lord Cultural Resources



ASSET SURVEY FORM

Designed for ease of entry for the public, and to ensure the best possible data collected.

African American Cultural Asset Inventory

* Required

Get on the African American Cultural Asset Inventory!

We are working on a project to compile a Cultural Asset Inventory of Long Beach, California as part of the African American Cultural Center Community Visioning Plan. The Inventory's goal is to provide a comprehensive and accessible record of the people, organizations, places, and events—the Who, What, Where and When—that provide the rich cultural life and heritage of Long Beach, California. We are committed to promoting the inventory and the creative community it represents.

Please share the inventory broadly with your colleagues in the arts, culture and heritage community.

- * Name- Name of organization or cultural entity or asset, this can be an individuals name in the case of an individual artist
- * Description- A short description of what the asset is i.e. cultural council, artist, performing arts group, public art, dance school, music school etc. please include regardless of if it seems redundant to the name of the organization or asset.
- * Details- Up to 100 words describing what is on offer at this cultural asset.
- * Contact Name- Individual who should be contacted with inquiries about this asset.
- * Email Address- Should correspond with contact name or lead to general inquiry account for asset.
- * Phone- Phone number for asset.
- * Mailing Address- Address at which mail for entity can be received, does not necessarily need to correspond with physical location.
- * Website URL- URL to view website of asset, or of entity who manages asset if applicable.
- * Physical Location- Physical location of the asset can be provided with either Longitude and Latitude or via a street address, this location should indicate the actual physical location of an asset.

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Name *

Your answer

Description *

Your answer

Details *

Your answer

Contact Name *

Your answer

Email *

Your answer

Phone *

Your answer

Mailing Address *

Your answer

Website URL *

Your answer

Physical Location (address and/or longitude and latitude) *

Your answer

Check one *

I wish to be included in the online Cultural Asset Inventory Directory.

I prefer to have my information on file with the city only, NOT online.

Never submit passwords through Google Forms.

[View Online Form](#)



ASSET INVENTORY SPREADSHEET

Automatically generated from form submissions, but also editable by project team based on feedback from the community workshops and roundtables the spreadsheet holds the information for the public.

Source of Info	Name of Org, Cultural Entity, Asset, or Individual	Description*	Details Describing what it is they offer	Contact Name	Email	Phone	Mailing Address	Web	Physical Location
	Village Treasures	Black owned Business	African Arts, Clothing, etc., Study Groups	Max Viltz	maxieviltz@gmail.com	562-787-0899	247 E. Broadway Long Beach, CA 90802		247 E. Broadway, LB, CA 90802
	Pan African Art Gallery and Studio	Multimedia artist working in African tradition		Dr. Akinsanya Kambon	TGKinfo@thegallerykambon.com tama-sha.kambon@thegallerykambon.com	562-424-8717	2228 Atlantic Avenue Long Beach, CA 90806	http://thegallerykambon.com/	2228 Atlantic Avenue, LB, CA 90806
	Forgotten Images	Traveling exhibition/retrospective of black history		Sharon McLucas	forgottenimagesexhibition@gmail.com	562-896-2282	unknown	http://forgotten-images.com/?fbclid=IwAR2S6wb1deeFMAjjJ7kx8c2toeDiy6C-05BM_242vuVqXw9vY5sxYwqSZHI	unknown

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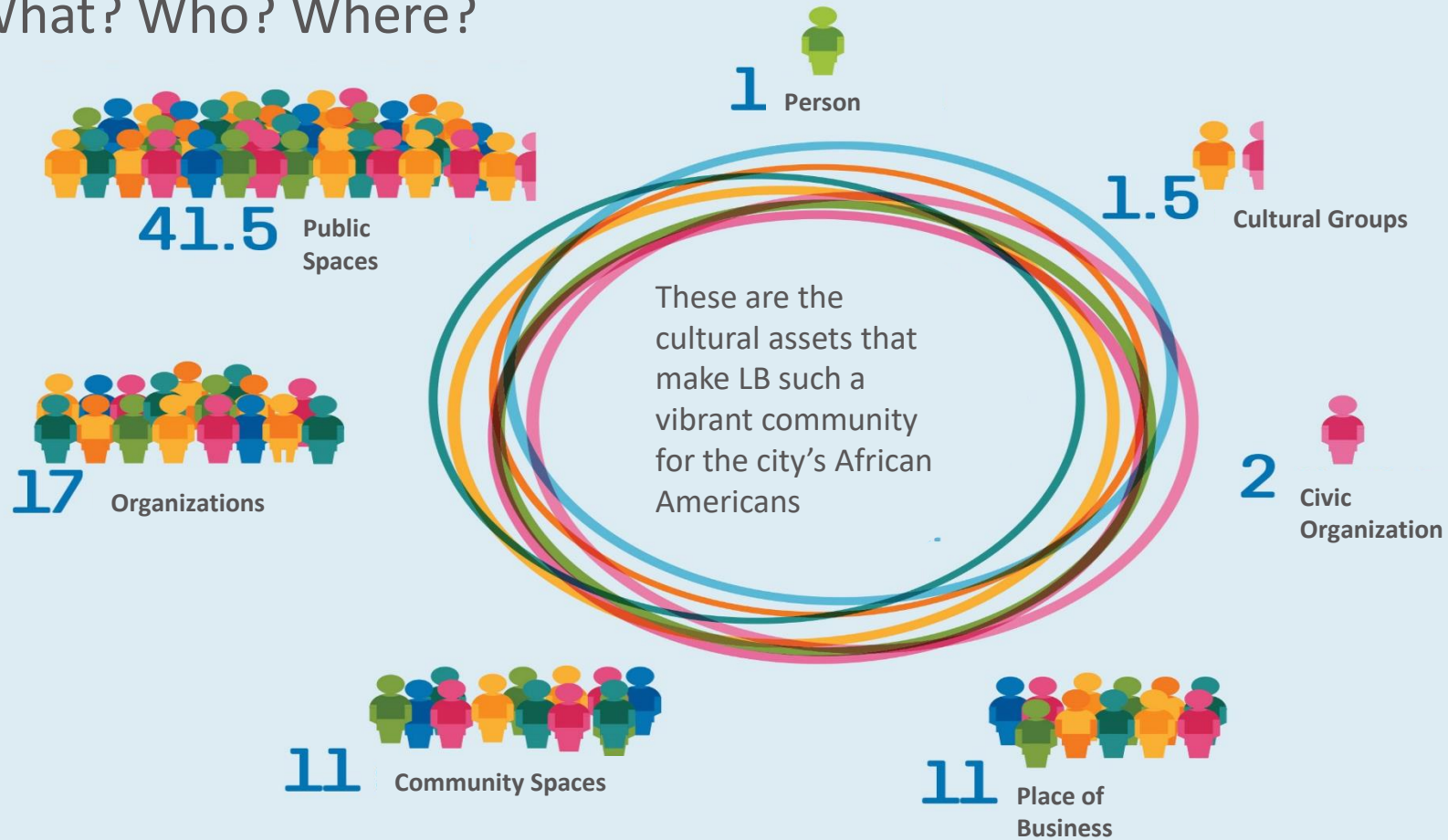


ASSET INVENTORY: INFOGRAPHIC


How the data will be presented back to the public. The following are a few examples of the infographic style.

African American Cultural Assets of Long Beach

What? Who? Where?



CITY OF VIRGINIA BEACH
TOP GOALS FOR NEXT 5 YEARS
 "Create a Financially Sustainable City Providing Excellent Services" & "Be Competitive, First Class Resort for Residents, Businesses and Tourists"






DEPARTMENT OF
MUSEUMS
 & HISTORIC RESOURCES

FY 2015 OPERATING BUDGET HIGHLIGHTS

ECONOMIC DRIVER
EDUCATIONAL ASSET
CIVIC CATALYST
CULTURAL LEGACY


FY 2015 BUDGET

 \$11,054,055 Total Budget	 \$1,518,435 General Fund
 \$9,432,596 Revenue Earned	

REDUCED
 GENERAL
 FUND
 SUPPORT
23%
since
 FY 2014


**SELF SUSTAINING
 DEPARTMENT**

THE BUDGET VALUES




EDUCATION
 (Social Sustainability)

LIFELONG LEARNING FOR ALL AGES




ECONOMIC CATALYST
 (Fiscal Sustainability)


COMMON SENSE DECISIONS FOR CONTINUED GROWTH & REVENUE GENERATION




CONSERVATION
 (Environmental Sustainability)


PRESERVING THE ENVIRONMENT & OUR CULTURAL HERITAGE FOR GENERATIONS TO COME

ENHANCING MARKETING INCREASES REVENUE 

HISTORIC HOUSES REQUIRE UPKEEP & PROMOTION 


73% OF PROPOSED NEW JOBS ARE EXPENDITURE NEUTRAL

 **15** PROPOSED NEW FULL TIME JOBS

 **"JUST DO IT"**
 IS EXPENDITURE NEUTRAL

SERVICE LEVEL 2	\$542,800
SERVICE LEVEL 3	\$1,440,046

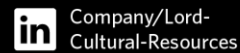
INVESTMENT
 FOR THE FUTURE OF OUR CITY

 **WHY IT MATTERS** →



THANK YOU

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