

# SAFE STREETS LONG BEACH

Safe Streets Long Beach  
A Vision Zero Project



## Story Bench Pop-Ups

- 10/26 ▶ Council District (CD) 2  
Fourth Fridays
- 10/27 ▶ CD 7  
Green Prize Festival
- 10/28 ▶ CD 3  
Haute Dog  
Howl'oween Parade
- 10/30 ▶ CD 4  
Los Altos  
Community Meeting
- 11/3 ▶ CD 6  
Community Wellness  
Resource Fair
- 11/9 ▶ CD 1  
Downtown  
Farmers Market
- 11/10 ▶ CD 9  
Veterans Day  
Parade & Celebration
- 11/15 ▶ CD 8  
Bixby Knolls  
Farmers Market
- 11/17 ▶ CD 5  
Festival of Flight

**9** Community Pop-ups

**650+** Participants

**35** Stories

Nine community pop-ups were conducted in October and November 2018, to engage the Long Beach community about the Safe Streets Plan.

The pop-ups consisted of: an information board that provided an overview of the project; an interactive question and answer space regarding pedestrian and bicyclist safety; a place to take the 'Safe Streets Pledge,' and the Safe Streets Story Bench where participants could record a personal story relating to traffic violence.

The pop-ups were held at existing community events throughout each of the nine Long Beach Council Districts (dates and locations, left).

### Key Takeaways

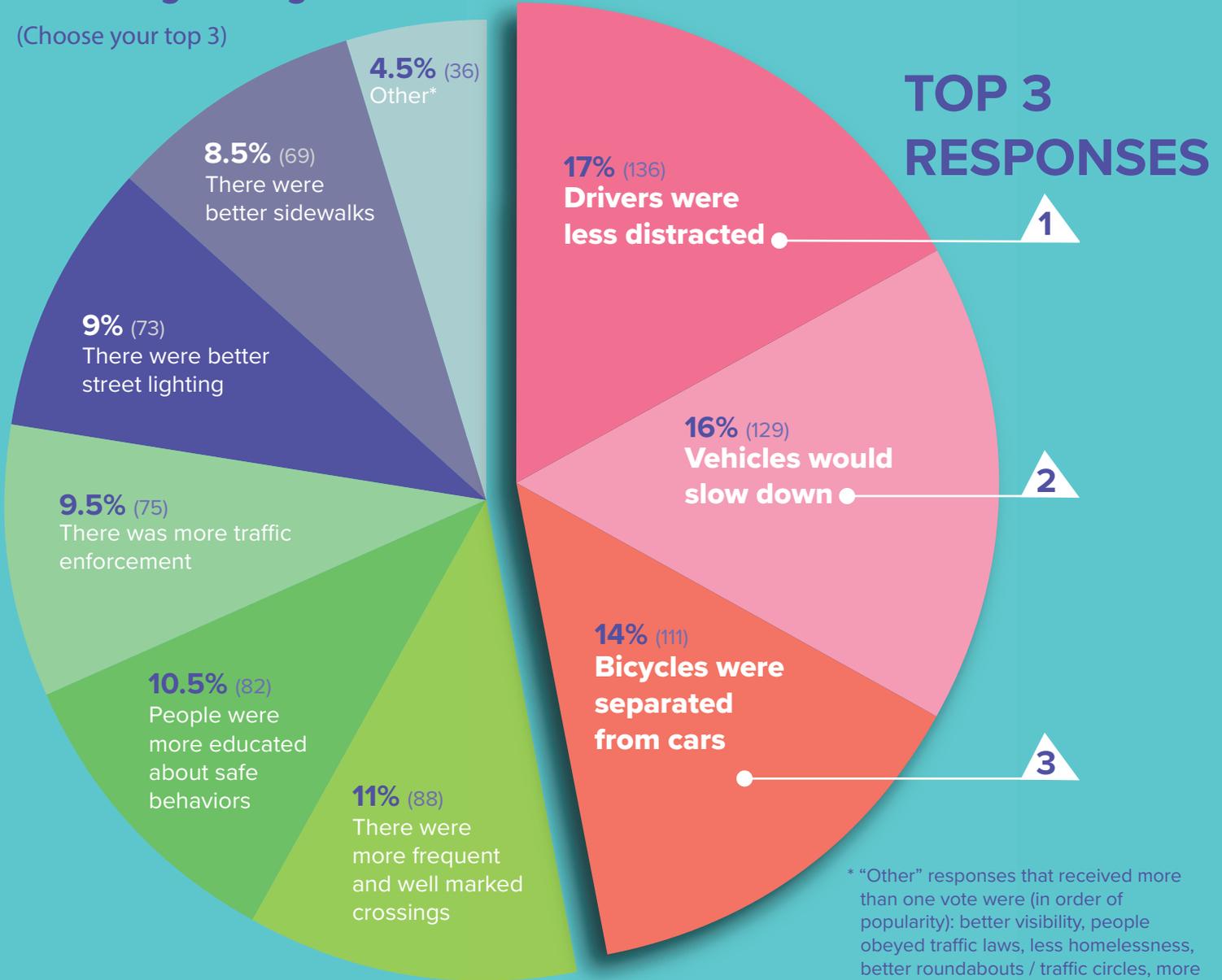
- ▶ People would feel safer walking and biking in Long Beach if drivers were less distracted and would slow down
- ▶ The City of Long Beach should prioritize better street design to improve traffic safety



# COMMUNITY FEEDBACK RESULTS

## What would make you feel safer walking and biking in Long Beach?

(Choose your top 3)



\* "Other" responses that received more than one vote were (in order of popularity): better visibility, people obeyed traffic laws, less homelessness, better roundabouts / traffic circles, more alternative modes of travel, less litter, more parking, more walking paths for seniors.

## What do you think should be the City of Long Beach's number one priority?

Better street design to improve traffic safety	50% (92)
More and better education about traffic safety	25.5% (47)
More enforcement of traffic violations	24% (44)

## What will you do to make streets safer in Long Beach?

“ Mindful driving and leaving enough time to get from point A to point B. ”

“ Be present when driving, biking, and walking. ”

“ Make sure children cross safely and be aware of any other dangers. ”



## Safe Streets Story Bench

The Safe Streets Story Bench was designed to record stories from the community about traffic violence and roadway safety in Long Beach. The stories were recorded anonymously and gave community members an opportunity to discuss their personal experiences, candidly. The stories add a level of narrative and an emotional component to the Safe Streets project, which goes beyond voting about preferences for the project and input about roadway safety. The emphasis of the bench is on understanding how traffic violence impacts our lives on a personal level and what can move us to take action. The story bench will soon transform from one that receives stories into one that plays them, allowing community members to listen to the recorded stories and learn about the project.

## STORIES SNAPSHOT

▶ **35** Stories Recorded  
9 stories involving collisions

▶ **Stories often mentioned:**  
Safety & Safe Behaviors  
Education  
Better Street Design

▶ **Most common mobility conflict was between:**



Bicycle & Vehicle