

YES ON MEASURE _ – Strengthening Term Limit Laws

Join Mayor Robert Garcia, City Auditor Laura Doud, former Mayor Bob Foster, and your Police and Firefighters and Vote Yes on Measure _.

Long Beach voters have supported reasonable term limit laws that ensure stability and good government. However, current law allows the Mayor and City Councilmembers to serve an unlimited number of terms as a write-in candidate. And as long as you win the primary election as a write-in candidate, your name can appear on a general election ballot—election after election.

Measure _ will limit the number of terms for Mayor and Councilmembers to three terms or a total of 12 years. Creating a strong limit of 12 years, and no more, aligns with established term limits for the California State Legislature, the County of Los Angeles, and the City of Los Angeles.

Long Beach is the only major city in the nation that allows officials to run for unlimited terms as a write-in and then appear on the general election ballot. Measure _ will prohibit Mayors and Councilmembers who have served three full terms from running again, and again, and again.

Long Beach has a history of electing good government officials to three terms, including former Mayor Beverly O'Neill and Councilmember Dee Andrews. Three terms is enough.

Measure _ is a good government measure that will give Long Beach city government stability and align with term limit laws in the state and the county. It's simple and eliminates the confusing write-in process.

Measure _ is the most effective way to make sure our term limit laws are effective, easy to understand, and accountable to voters.

Please join us in voting YES on Measure _!

Robert Garcia
Mayor of Long Beach

Laura Doud
City Auditor of Long Beach

Bob Foster
Former Mayor of Long Beach

Rex Pritchard
President, Long Beach Firefighters Association

James Foster
President, Long Beach Police Officers Association

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