

PUBLIC NOTICE
NOTICE OF ELECTION, MEASURES TO BE VOTED ON, AND PUBLIC EXAMINATION
PERIOD OF PRIMARY AND REBUTTAL ARGUMENTS FOR THE TWO CITY OF LONG
BEACH BALLOT MEASURES APPEARING ON THE
MARCH 3, 2020 ELECTION BALLOT

NOTICE IS HEREBY GIVEN that a consolidated Special Municipal Election will be held in the City of Long Beach on Tuesday, March 3, 2020 for the purposes of placing before the voters of the City of Long Beach two local ballot measures.

“MEASURE A EXTENSION TRANSACTIONS AND USE (SALES) TAX) – To maintain 911 emergency response services, police, fire, parks, improve water quality, repair streets, and maintain general services, shall a measure be adopted extending the City of Long Beach's transactions and use (sales) tax beyond 2027, generating approximately \$60 million annually, at a maximum rate of one cent (1%) per the measure until ended by voters, requiring a citizens' advisory committee and annual independent audits, with all funds remaining in Long Beach?”

“CITY OF LONG BEACH TRANSIENT OCCUPANCY (HOTEL BED TAX) MEASURE – To provide funding for student arts education programs, community arts, music, cultural programs and organizations, local museums and theaters, and the Long Beach Convention and Entertainment Center, and maintain other general fund programs shall a measure be adopted increasing Long Beach's general transient occupancy (hotel bed) tax rate from 6% to 7%, paid for by hotel/motel guests, generating approximately \$2.8 million dollars annually, until ended by voters, requiring audits and local control of funds?”

For this election, the Los Angeles County Registrar-Recorder/County Clerk will conduct the election and mail Official Sample Ballots to all Long Beach voters. The Official Sample Ballot includes each measure's ballot title, the City Attorney's impartial analysis, proposed measure text, direct arguments for and against, and rebuttal arguments.

The public examination period for arguments and rebuttals are December 14, 2019 to December 23, 2019 and December 24, 2019 to January 2, 2020, respectively.

Vote centers will be open from 7:00 a.m. to 8:00 p.m. on Election Day, March 3, 2020, and for the scheduled hours during the 10 day voting period preceding Election Day (hours vary per vote center). For more information, please contact the Office of the City Clerk, at (562) 570-6101 or cityclerk@longbeach.gov.



Monique De La Garza
City Clerk

Dated: November 25, 2019
City of Long Beach