



MAYOR ROBERT GARCIA
CITY OF LONG BEACH

June 4, 2020

The Honorable Patrick O'Donnell
California State Assembly
State Capitol, Room 4001
Sacramento, CA 95814

RE: Support for AB 3330 (O'Donnell): Cannabis Advertising

Dear Assemblymember O'Donnell:

On behalf of the City of Long Beach, I write in support of Assembly Bill 3330 (O'Donnell). This legislation supports cities and counties that have adopted regulations related to cannabis by making it unlawful for unlicensed dispensaries to advertise online.

In the age of internet cannabis sales, popular websites and phone applications that advertise and market cannabis may post cannabis for delivery or for sale that is out of compliance with licensing requirements. Unlicensed and illicit businesses sidestep rigorous licensing and operational requirements, by selling cannabis over the internet to consumers who may be unaware that the cannabis goods they are purchasing come from the unregulated market. While licensed dispensaries are only permitted to sell cannabis that meets certain testing and quality standards, unlicensed dispensaries have no such rules. Moreover, unlicensed dispensaries are not required to collect and pay taxes, follow occupational safety practices designed to ensure employee safety, or otherwise comply with the rules and regulations imposed on their licensed counterparts.

The City of Long Beach supports legislation that enhances safe business practices by reducing illegal advertising and the sale of cannabis by unlicensed cannabis businesses. Licensing agencies such as the Bureau of Cannabis Control have imposed rigorous advertising regulations on licensed businesses, but these laws do not prevent unlicensed businesses from selling cannabis over the internet. AB 3330 (O'Donnell) would prohibit the sale or provision of cannabis and make these illicit activities subject to civil penalties.

Given these reasons, the City supports AB 3330 (O'Donnell).

Sincerely,

Mayor Robert Garcia
City of Long Beach

cc: The Honorable Speaker Anthony Rendon, State Assembly
The Honorable Lena Gonzalez, State Senate, 33rd District
The Honorable Tom Umberg, State Senate, 34th District
The Honorable Steven Bradford, State Senate, 35th District
The Honorable Mike Gipson, State Assembly, 64th District