**CARES Act by the Numbers**

- **Total Federal Award**: $40,280,494
- **Community Support**: $14,950,000
- **City COVID Response**: $19,130,494
- **Business Support**: $6,200,000
- **People Served**: 71,669
- **Number of Programs Approved by City Council**: 23
  - Businesses Supported: 719
  - Nonprofits Supported: 102
  - Contracts Awarded: 250
  - Families & Children Supported: 17,334
PROCUREMENT EFFORTS

CONTRACTING OPPORTUNITIES MADE AVAILABLE

- 18 RFPs Developed and Posted
- 38 Separate Bid Opportunities

OUTREACH TO COMMUNITY VENDORS

- 1,150 Calls Made
- 1,597 Emails Sent
- 56 Hours Spent on Outreach
- 1,772 Total People Contacted About Opportunities

HOW THE CITY PROMOTED INCLUSIVE & EFFICIENT PROCUREMENT

- Produced Online Procurement 101 video in English, Spanish and Khmer
- Simplified Request for Proposals (RFP) paperwork for easier vendor access
- Lowered insurance requirements to reduce barriers for vendors
- Conducted extensive outreach to local vendors in English and Spanish
- Dedicated staff to answer calls and emails to help vendors navigate PlanetBids procurement system
- Expedited contract and RFP processing timelines
23 Council-Approved Programs

- Outdoor Dining
- Housing Conditions
- Food Insecurity and Meals
- Small Business and Non-Profit PPE
- Public Health Case Management Support
- Residents Open Streets Initiative
- Economic Inclusion Coordinator
- Digital Inclusion
- Older Adult Supports
- Equity Study
- Economic Equity Grants
- Small Business Transition and Recovery Budget
- Small Business Education
- Needs Case Managers
- Black Health Equity
- Non-Profit Relief
- Mental Health and Domestic Violence
- Business Call Center
- Grant to the Arts Community
- Early Childhood Supports
- Homeless Sheltering
- Youth Programming
## FOOD SECURITY

The Food Security programs provided immediate food assistance to older adults and others impacted by COVID-19.

| TOTAL FUNDING AMOUNT | $2,900,000 |

| HEALTHY FOOD PROJECTS | $473,412 |
| FOOD PANTRIES | $90,000 |
| HEALTHY MARKET CONVERSIONS | $144,000 |
| FOOD PROVIDED AT FOOD DISTRIBUTION EVENTS | 1.28M lbs |

### MEAL & GROCERY DELIVERY PROGRAM

- Grocery boxes delivered: 11,359
- Prepared meals delivered: 74,260
- People served: 1,562

### TESTIMONIALS

"I just want to thank you again for the meals you are providing. I'm 67, single, and live alone at my house with my dogs. It's been great to receive your meals, because that way I don't have to risk going out to grocery stores."

- Customer from TGIS

"This program has saved my life. I do not know where I would be without it. You have kept us safe and I do not know I will ever be able to thank you or show my gratitude. You have done right by your elders."

- LGBTQ Center participant

*These numbers include some projections for activities to be completed from April – May. Actual number will likely be higher than reported.*

---

**FOOD PANTRIES**

- Food Pantries

**HEALTHY MARKET CONVERSIONS**

- Healthy Market Conversions

**MEAL & GROCERY DELIVERY PROGRAM**

- Meal & Grocery Delivery Program

**FOOD PROVIDED AT FOOD DISTRIBUTION EVENTS**

- Food Provided at Food Distribution Events
**Funding** provided safe and socially-distanced congregate shelter for people experiencing homelessness during the pandemic, and for the Project Homekey transitional housing acquisition.

**TOTAL FUNDING AMOUNT**

$2,200,000

**LEVERAGED TO SUPPORT PROJECT HOMEKEY ACQUISITION**

$1,236,325

**PROJECT HOMEKEY UNITS**

110

**PROJECT HOMEKEY UNITS ACQUIRED**

$1,236,325

**PROJECT HOMEKEY PARTICIPANTS HOUSED**

103

**CONGREGATE SHELTER OPERATIONS**

$872,675

**PEOPLE SHELTERED DURING THE COVID-19 PANDEMIC**

115

**HOMELESS SHELTERED INDIVIDUALS BY RACE**

- White (41)
- Black/African American (52)
- Asian (3)
- American Indian/Alaska Native (3)
- Native Hawaiian/Other Pacific Is. (3)
- Multiple Races (1)
- N/A (14)

- 45%
- 35.7%
- 12.2%
- 2.6%
- 2.6%
- 0.9%
- 0.9%

**HOMELESS SHELTERED INDIVIDUALS BY ETHNICITY**

- Non-Hispanic/Non-Latino (82)
- Hispanic/Latino (20)
- N/A (13)

- 71.3%
- 17%
- 11.3%

**COMMUNITY SUPPORT**

**CORONAVIRUS AID, RELIEF, AND ECONOMIC SECURITY ACT**

**TESTIMONIALS**

"The shelter helped me with my anxiety, and it helped me to find my housing options."

- Congregate Shelter Participant

"I have been in and out of homelessness throughout my life; because of addiction and my disability. The shelter was nothing like I have ever experienced - it was safe, it was clean, and I was really surprised because I felt safe and the staff were really helpful."

- Congregate Shelter Participant
The Non-Profit Relief Fund awarded grants to organizations that served communities impacted by COVID-19.

**TOTAL FUNDING AMOUNT**

$1,215,000

**DIRECT SERVICES GRANTS**

16

**OPERATIONAL SUPPORT GRANTS**

66

**REIMBURSEMENT GRANTS**

20

The Non-Profit Relief Fund awarded grants to organizations that served communities impacted by COVID-19.

**TESTIMONIALS**

"It has given me great joy to see truly multicultural teaching and learning happen across color, gender, and cultural lines, not to mention spanning several generations. It is my sincere hope that city funds continue to enable more of these events to take place and continue making LGBTQ+ residents’ lives better in these unprecedented times."

- Maru Lozano

"During a time when I was feeling a little bit of hopelessness seeping into my consciousness, the Earthlodge Center offered, not only myself, but to our community a beacon of love and hope."

- Amber

**NON-PROFIT DIRECT SERVICES BENEFICIARIES BY RACE**

- Hispanic/Latino (25965)
- African American/Black (2815)
- White/Caucasian (1145)
- Asian (3281)
- Samoan (100)
- Native American (47)
- Two or More Races (272)
- Cambodian (1875)
- Filipino (1079)
- Vietnamese (269)
- Chinese (39)
- Japanese (39)

**NON-PROFIT DIRECT SERVICES BENEFICIARIES BY ZIP CODE**

- 29-43
- 44-64
- 65-324
- 325-734
- 735-1187
- 1188-1795
- 1796-5418

**NON-PROFIT DIRECT SERVICES BENEFICIARIES BY GENDER IDENTITY**

- Female (16073)
- Male (5232)
- Transgender (16)
- Queer/Questioning (75)
- Other (2)

**CORONAVIRUS AID, RELIEF, AND ECONOMIC SECURITY ACT**
The City’s Digital Inclusion Initiative strives to ensure that everyone in Long Beach has access and use of digital literacy training, the Internet and technology devices to be successful in society, democracy and the economy regardless of their background and identity.

**Digital Inclusion Community Outreach Program**
- 21,101 Persons reached

**Virtual Digital Literacy Training Program**
- 500 People signed up

**Digital Inclusion Community Resources Hotline**
- 2,433 Inquiries

**Free Internet Services and Computing Devices Program**
- 1,093 Hotspots distributed
- 1,592 Tablets and Chromebooks distributed

**Digital Inclusion Resource Guides**
- Khmer, Spanish and Tagalog

**Residents Who Received Free Hotspots & Computing Devices by Race/Ethnicity**
- Latinx: 41%
- African American/Black: 27%
- Asian/Cambodian: 19%
- White: 11%
- Other/Mixed: 1%

**Residents Who Received Free Hotspots & Computing Devices by ZIP Code**
- 28% 28% 17% 9% 9% 3% 3% 2% 1% 1%

**Testimonial**
"Internet and the Surface (tablet) would be such a blessing during my search. I know that I will solidify employment as well as become more technologically savvy to add value to my skill set. I am more than hopeful about this opportunity. Thank you!"
- Long Beach Resident
TESTIMONIALS

An email from a caller to a Resource Navigator, “I’m not even sure where I got this number from, but I am so glad I called today! Thank you for all the great information!”
- Older adult Long Beach resident

“Thank you for going above and beyond in providing me information! It makes me feel reassured that we have someone to reach out to.”
- Long Beach resident

4,119 CALLERS SUPPORTED THROUGH THE LB RESOURCE LINE

21 PROVIDERS USED RESOURCE AND REFERRAL PLATFORM

TOP REASONS FOR CALLING THE LB RESOURCE LINE:

- Vaccine
- Food
- Rental Assistance
- Forex Assistance
- Other

TOTAL FUNDING AMOUNT $400,000

THE BASIC NEEDS PROGRAM

The Basic Needs program introduced the online resource and referral platform, Unite Us, to residents and service providers, and established the LB Resource Line to connect residents to resources - food, housing, medical supplies, mental health, childcare, and more.

LONG BEACH RESOURCE LINE CALLERS BY AGE GROUP

- 18-24
- 25-44
- 65-84
- 85+
- 45-64

LONG BEACH RESOURCE LINE USAGE BY ZIP CODE

0-31
32-42
43-47
48-59
50-69
60-72
73-82
83-126

COMMUNITY SUPPORT

CORONAVIRUS AID, RELIEF, AND ECONOMIC SECURITY ACT

9
The Early Childhood Supports Program ensured that young children, birth through age 8, and those who care for them, have the supports and tools needed to minimize the developmental and financial impact of Covid-19.

**EARLY CHILDHOOD SUPPORTS**

**TOTAL FUNDING AMOUNT**

$1,000,000

**EARLY CHILDHOOD DEVELOPMENTAL KITS BY ZIP CODE**

- **17,344** children and families supported
- **327** childcare providers
- **10,000** diapers
- **10,000** cans of formula
- **815,000** diapers
- **1.4M** wipes
- **1,950** physical activity kits to children
- **34,560** hours of early care and education
- **157** childcare providers awarded
- **$273,500** in grants

**COMMUNITY SUPPORT**

**CORONAVIRUS AID, RELIEF, AND ECONOMIC SECURITY ACT**

**TESTIMONIALS**

"I haven’t worked since last March...and unemployment barely covers rent so the formula and diapers help big time!"  
- Father of infant and toddler

"I’ve been trying to give my son things to do and I’ve been trying new things. He’s only 2 years old and I ask his teacher for suggestions, but it’s really challenging. I don’t know what to do and where he should be, you know? That’s why I came here. I figured I could get more stuff to help with his development."  
- Parent of a toddler
The City provided resources for Older Adults sheltering at home including healthcare, food, & transportation

"I know I need these products, but right now, I often find myself too nervous to go to the store to get them. Every trip to the store is a risk right now. Thanks for taking that risk for us."
-Mary, age 86, 90802

"This is just perfect. These types of items are the last things I get to buy after money is spent on bills, food, medicine, and housing. There often isn’t enough left over. Thank you, this helps more than you know."
-Janet, age 72, 90802

TOTAL FUNDING AMOUNT

$500,000

COMMUNITY SUPPORT

OLDER ADULTS SUPPORTS

TOTAL HOUSEHOLDS REACHED
21,153

CARE KITS DISTRIBUTED
585

CLIENTS SERVED PER 1,000 RESIDENTS

PEOPLE SERVED BY AGE GROUP

50-64
65-79
80+

0
250
500
750
1,000

TESTIMONIALS

OLDER ADULTS SUPPORTS PROGRAM RECIPIENTS BY ZIP CODE

CASE MANAGEMENT

HEALTHY AGING CENTER MESSAGING SERVICE

CORONAVIRUS AID, RELIEF, AND ECONOMIC SECURITY ACT

The City of Long Beach Language Access Policy
The City made repairs to homes in COVID-19 impacted areas to stop the spread.

**HOUSING CONDITIONS IMPROVEMENT**

- **TOTAL FUNDING AMOUNT**: $500,000

**PROGRAM BENEFICIARIES BY RACE**
- Hispanic/Latino: 55.9%
- African American/Black: 2.6%
- White/Caucasian: 40.1%
- Cambodian: 1.3%

**PROGRAM BENEFICIARIES BY GENDER IDENTITY**
- Female: 46.4%
- Male: 53.5%

**PROGRAM BENEFICIARIES BY ZIP CODE**

<table>
<thead>
<tr>
<th>Zip Code</th>
<th>Male</th>
<th>Female</th>
<th>Total</th>
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<tbody>
<tr>
<td>90802 (4)</td>
<td>6.2%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>90803 (0)</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>90804 (3)</td>
<td>4.6%</td>
<td>0%</td>
<td>4.6%</td>
</tr>
<tr>
<td>90805 (16)</td>
<td>24.6%</td>
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<td>24.6%</td>
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<tr>
<td>90806 (26)</td>
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<td>90807 (0)</td>
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<tr>
<td>90808 (0)</td>
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<td>0%</td>
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<tr>
<td>90810 (2)</td>
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<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>90813 (14)</td>
<td>3.1%</td>
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<td>3.1%</td>
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<tr>
<td>90814 (0)</td>
<td>0%</td>
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<tr>
<td>90815 (0)</td>
<td>0%</td>
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</table>

**HOUSING CONDITIONS IMPROVEMENTS BY AGE OF INDIVIDUAL OR HOUSEHOLD REPRESENTATIVE**

- under 18: 65%
- 18-29: 10%
- 30-49: 20%
- 50-64: 25%
- 65-79: 15%
- 80+: 5%

**HOUSEHOLDS SERVED**: 65

**RESIDENTS RECEIVED HOME REPAIRS**: 155

**COMMUNITY SUPPORT**

**CORONAVIRUS AID, RELIEF, AND ECONOMIC SECURITY ACT**

**TESTIMONIALS**

- **Great program! I’m able to move with ease because of the new flooring.**
  - Clark 90805

- **Estaba enfermo con covid antes y me siento mejor con el piso nuevo, no acumula polvo y puedo respirar.**
  - Rodolfo 90813
This program provided educational resources, outreach, and health support to mitigate the spread of COVID-19 among Black residents.

**TOTAL FUNDING AMOUNT**

$1,000,000

**TESTIMONIAL**

“I’m so grateful for Black Health Equity grants. With my grant I can support my community while keeping my business alive during this pandemic.”

- Ashley Dawkins of The Swazi Shop

**$330,345**

GIVEN FOR DIRECT RELIEF AND RESOURCES

Grants to Support Majority Black Serving Nonprofits and Small Businesses

Access to mental health care

Health Education and Outreach

Coordinate the Black Health Equity Collaborative
"Tanya is a 36 year-old mother of two, who was required by DCFS to participate in a domestic violence group for survivors...Tanya reported that even though her mandated course is almost complete she would like to continue with the group to deepen her learning and connection with others."

- Jewish Family & Children’s Services

Mental Health Campaign estimated to make 1.7M impressions in Long Beach area

**TOTAL FUNDING AMOUNT**
$380,000

**PERSONS RECEIVED DOMESTIC VIOLENCE SERVICES**
484

**CHILDREN PARTICIPATED IN VIRTUAL MENTAL HEALTH TREATMENT**
399

**MENTAL HEALTH STRUGGLES DON’T DEFINE US.**
There are many things that make you who you are. If you’re experiencing signs of mental health struggles, reach out for support today.

Mental Health Access Line: 1-800-854-7771

**COMMUNITY SUPPORT**
CITY OF LONG BEACH

**CORONAVIRUS AID, RELIEF, AND ECONOMIC SECURITY ACT**
A joint effort by the City’s Health & Human Services Department and Parks, Recreation, and Marine Department provided peer navigation, support services, virtual enrichment and mentorship for youth and young adults, ages 10-24.

The partnership with LBUSD school counselors and administrators were vital to help focus on the students that have been struggling during virtual learning academically and socially emotionally.

-Long Beach Better Learning For All Students Today (BLAST)

“.It opened up my eyes on what I was struggling with and how I can fix it. Everybody was kind and made me feel like I wasn’t alone.”

- Marina,
Project Bloom
The City’s Parks, Recreation & Marine Department offered innovative youth programming and resources, including community learning hubs to facilitate on-line instruction and after-school recreational activities.

### YOUTH PROGRAMMING

<table>
<thead>
<tr>
<th><strong>CHILDREN AND YOUTH SERVED</strong></th>
<th><strong>TOTAL FUNDING AMOUNT</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>2,179 AT MOBILE RECESS SITES</td>
<td>$1,300,000</td>
</tr>
<tr>
<td>661 AT LEARNING HUBS</td>
<td></td>
</tr>
<tr>
<td>3,869 K-8TH GRADE STUDENTS SERVED</td>
<td></td>
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<tr>
<td>1,029 THROUGH VIRTUAL AFTERSCHOOL HELP</td>
<td></td>
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</tbody>
</table>

### COMMUNITY SUPPORT

**TESTIMONIAL**

I would like to thank you and your staff for continuing to run the Houghton Community Learning Hub program safely and smoothly. Because of the program and your staff, I am able to continue working and my daughter is able to continue school safely online.

-Ivy Walker (Mother)
The City provided direct funding to large art organizations. Smaller organizations and artists applied for grants through the Arts Council for Long Beach.

### GRANTS TO THE ARTS COMMUNITY

<table>
<thead>
<tr>
<th>TOTAL FUNDING AMOUNT</th>
<th>$1,500,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 GRANTS AWARDED TOTALING</td>
<td>$1.425M</td>
</tr>
<tr>
<td>96 STAFF RETAINED IN ARTS ORGANIZATIONS</td>
<td></td>
</tr>
<tr>
<td>7 MULTILINGUAL EVENTS &amp; PERFORMANCES</td>
<td></td>
</tr>
<tr>
<td>3 YOUTH PROGRAMS</td>
<td></td>
</tr>
<tr>
<td>34 MICROGRANTS TO ARTISTS &amp; ARTS ORGANIZATIONS</td>
<td>$75,000</td>
</tr>
</tbody>
</table>
The City partnered with Business Improvement Districts (BIDS) to strengthen small businesses and revitalize commercial corridors within select service areas.

**BID GRANTS PROGRAM**

- **Total Funding Amount**: $1,000,000
- **Businesses Awarded**: 202
- **Promotional Videos Created for Restaurants and Hotels**: $412,350
- **Businesses Supported by “Flash Events”**: 62
- **Businesses Supported by Outreach & Coordination to Businesses**: 5,000+
- **Sanitization and Cleaning Services**
- **Outdoor Parklets Supported**
- **Outreach & Coordination to Businesses**
- **Testimonial**

*If Bixby Knolls Business Improvement Association had not received the CARES funds when we did, we would have seen many more business closures than we did. We were fortunate to have avoided a major “crash” within our district and we are now working to build the local economy back up and keep Bixby Knolls healthy and vibrant…*

– Blair Cohn, Executive Director

**Business Improvement Districts**

- Belmont Shore PBIA
- Bixby Knolls PBIA
- Downtown PBIA
- Downtown PBID
- East Anaheim PBIA
- Fourth Street PBIA
- Magnolia Industrial Group PBID
- Midtown PBID
- Uptown PBID

**Community Support**

**Coronavirus Aid, Relief, and Economic Security Act**
We must intentionally apply an equity lens as we develop and implement digital inclusion strategies. This will allow us to address the root causes, institutional and systemic barriers that are perpetuating digital inequities.

-Economic and Digital Inclusion Program Manager
The City strategically prepared for economic recovery by conducting research to understand COVID-19 economic impact, trends, retention, and recovery measures. The analysis included:

- Economic Trend Analysis
- Economic Impact Analysis
- CSULB Small Business Survey
- Restaurant Retention Strategy
- Interviews with Latinx, African American, Cambodian, API, Reentry Workers, and Business Owners

**ECONOMIC IMPACT ANALYSIS**

- CSULB Small Business Survey
- Restaurant Retention Strategy
- Interviews with Latinx, African American, Cambodian, API, Reentry Workers, and Business Owners

**ECONOMIC TRENDS**

- Index of Initial Unemployment Claims (Base: Jan 2020)

**COLLECTION OF INITIAL UNEMPLOYMENT CLAIMS PER HOUSEHOLD BY ZIP CODE**

- Dec 2020 - Feb 2021

**COVID-19 CASES PER 100,000 BY ZIP CODE**

- Mar 2020 - Feb 2021

**TOTAL FUNDING AMOUNT**

- $200,000

**COMMUNITY SUPPORT**

**TESTIMONIALS**

- "Because they’re, you know, the only employable skills they had was bartending or serving. And those jobs aren’t really available right now."
  - Carlos Gacharna

- "I particularly am the founder of a space called play nice long beach. And it’s a creative studio art gallery, and we host pop-ups, probably about three a week, prior to COVID. So a lot of those events are will be, you know, hired (out) to provide video services as well."
  - Ryan Hoyle
TESTIMONIALS

“I do think (the temporary parklets) have revived this part of town. We have the best weather in the world. The more outdoor seating you can do the better. We need to take advantage of that.”
– Nicky and Jimmy Loisidas, George’s Greek Café

“This has been truly our savior these parklets. If we are allowed to keep them the long term, we’ll put money behind it, and do it the proper way, and make sure it only adds charm to our beautiful city.”
– George Mlouk, Niko’

PARKLET PROGRAM

<table>
<thead>
<tr>
<th>Temporary Parklets</th>
<th>Businesses Served</th>
</tr>
</thead>
<tbody>
<tr>
<td>106</td>
<td>122</td>
</tr>
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</table>

OUTDOOR ACTIVITY PERMITS ISSUED

<table>
<thead>
<tr>
<th>Street Closures</th>
<th>Residential Street Closures</th>
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<tbody>
<tr>
<td>2</td>
<td>15</td>
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</table>

TOTAL FUNDING AMOUNT

$300,000

The City’s Open Streets Initiative repurposes public space for dining, customer queuing, and vehicle loadings.

OPEN STREETS

The City of Long Beach

COMMUNITY SUPPORT

CORONAVIRUS AID, RELIEF, AND ECONOMIC SECURITY ACT

1-5
6-15
16-20
21-30
31-40
41-50
“The Outdoor Dining Grant program has been a great help during these unprecedented times. It allowed us to furnish and expand our outdoor dining areas in a way that our Guests still enjoyed their experience. This pandemic affected businesses, restaurants specifically, in ways that no one could have ever imagined. We would like to commend the city for this program, the Open Streets Initiative, and their approach to finding solutions for all impacted.”

—Michael King

King’s Seafood
CALL CENTER & POPUP

BizCare pop-ups were equipped with PPE, laptops, wireless internet devices, printers and scanners to assist business owners in applying for grants.

4,511 CALLS RECEIVED FROM BUSINESS OWNERS, WORKERS, RESIDENTS

476 SMALL BUSINESSES SERVED

592 EMAIL RESPONSES

TRANSLATION SERVICES
English, Khmer, and Spanish

TOP INFORMATION REQUESTS:

- Small Business Grants
- Updated Health Order inquiries
- COVID-19 Resources

TOTAL FUNDING AMOUNT
BIZ CARE $150,000
CALL CENTER $150,000

TESTIMONIAL

“Santos Matadama, owner of SEM Computers came to the popup to add his bank information to his California Grant application. He was assisted by popup staff to upload the missing information, as well as answer any questions that he had regarding his application.”
- Call Center Employee
CARES ACT 2020