



Date: November 1, 2017

To: Mayor and Members of the City Council

From: Patrick H. West, City Manager *T.H.W.*

Subject: **Civic Innovation Summit and Long Beach Innovation Month**

---

The purpose of this memorandum is to provide you with information regarding the upcoming Civic Innovation Summit, as well as a summary of the activities taking place as a part of Long Beach Innovation Month.

#### Civic Innovation Summit

On November 14, 2017, the City will host the second annual Civic Innovation Summit at the Molina Center, located at 200 Oceangate (200 Tower, 15<sup>th</sup> Floor), from 8:30 a.m. to 2:00 p.m.

The Summit is an opportunity to highlight current innovation efforts in different sectors, and bring together skilled leaders and actors working toward developing urban solutions to improve the lives of residents. Everyone from designers and entrepreneurs, to policymakers and activists, are welcome to join in and celebrate outstanding efforts around the use of open data, local government support, and facilitated design processes.

Dan Hart, President of Virgin Orbit, will give the keynote address. In addition, thought leaders across different sectors will share their experiences in inspiring a culture of innovation. In the afternoon, Heather Barker, Associate Professor of Design from California State University, Long Beach, will lead a user-centered design workshop. The day will conclude with the Civic Innovation Awards Ceremony, during which five civic innovation awards will be presented to various City departments and employees that have demonstrated an ability to implement creative and innovative solutions to some of the City's challenges.

For more information about the Summit, and to register, please use the following link: [innovatelb.com/summit](http://innovatelb.com/summit)

#### Long Beach Innovation Month

Long Beach Innovation Month highlights current innovation efforts among different sectors, and celebrates the depth and breadth of creativity and innovation in the City. The month-long celebration kicked off Friday, October 27, with the Climathon Challenge, a hackathon to develop innovative solutions to drive climate action. This event was hosted by California State University, Long Beach. Examples of other events include:

- Festival of Flight at the Long Beach Airport on Saturday, November 4 at 10 a.m.
- Innovate LBC at WeWork Long Beach on Tuesday, November 21 at 4:30 p.m.

Civic Innovation Summit and Long Beach Innovation Month  
November 1, 2017  
Page 2

For a full list of Long Beach Innovation Month events, please use the following link:  
[www.longbeach.gov/iteam](http://www.longbeach.gov/iteam)

Long Beach Innovation Month runs parallel with InnovateLA, a two-week countywide celebration of the breadth of innovation and creativity within our region. InnovateLA, which is hosted by the Los Angeles County Economic Development Corporation (LAEDC), is an expression of potential in Los Angeles—a place where you can not only innovate in science or technology, but everything. From cleantech to gaming, aerospace to digital media and beyond, Los Angeles is a leading global center for innovation and entrepreneurship rooted in boundless creativity and diversity. The countywide event runs from November 2 to November 19.

For information about InnovateLA, please use the following link: <http://www.innovate.la/>

If you have any questions regarding the Civic Innovation Summit or Long Beach Innovation Month, please contact Tracy Colunga, Innovation Team Director, at (562) 570-7440, or [Tracy.Colunga@longbeach.gov](mailto:Tracy.Colunga@longbeach.gov).

CC: CHARLES PARKIN, CITY ATTORNEY  
LAURA L. DOUD, CITY AUDITOR  
TOM MODICA, ASSISTANT CITY MANAGER  
KEVIN JACKSON, DEPUTY CITY MANAGER  
REBECCA GARNER, ASSISTANT TO THE CITY MANAGER  
DEPARTMENT HEADS