

Date: December 15, 2020

To: Mayor and Members of the City Council

From: Thomas B. Modica, City Manager 

Subject: **Update on CARES Act Programs**

BACKGROUND

Following the City Council's July 14, 2020 approval of a spending plan for the City's \$40.28 million Coronavirus Aid, Relief, and Economic Security (CARES) Act allocation, the City Manager coordinated a process for departments to implement the programs identified in this plan. Participating departments prepared memoranda describing the program and its related components, outlining how each would address specific needs of communities impacted by the COVID-19 pandemic. The City Manager and Financial Management Department have reviewed each proposal to ensure alignment with the City Council-approved priorities and the CARES Act guidelines. As programs have been approved, the City has provided programmatic updates on the [CARES Act website](#) and through press releases.

There are 23 CARES Act programs underway across six City departments, and Attachment A outlines the specific strategies for each program. To date, roughly 600 residents, businesses, and nonprofit organizations have expressed interest in CARES Act programs via the City website. Four business and nonprofit grant programs are administered through an application portal called ZoomGrants, and 11 Requests for Proposals (RFPs) have been released with 26 different opportunities for vendors to partner with the City to deliver key services in response to the COVID-19 pandemic. As RFPs have been released, the Purchasing Division has conducted outreach to all individuals and organizations that submitted interest forms, as well as organizations and businesses identified by the department implementing the program based on their knowledge of the services provided by these organizations. Through these opportunities, almost 60 contracts for direct service to the community have been approved or are in the final stages of negotiation.

DIRECT RELIEF PROGRAMS

The CARES Act plan includes programs that provide direct funding for business recovery and resiliency, nonprofit support, and relief for the arts and community organizations that have experienced financial hardship during the pandemic. The City's CARES Act programs provide small businesses and nonprofits equitable access to grants, loans, and resources to sustain through the pandemic and to transition to digital platforms, such as contactless payment systems and appointment scheduling systems. The City has also arranged distribution of personal protection equipment (PPE) to more than 1,050 businesses and 8,200 employees. These support programs are administered by the Economic Development Department, which provides a one-stop resource for business and nonprofit assistance.

The Small Business Transition and Technology grant program offers working capital and technology acquisition funding for high-need businesses impacted by COVID-19. The program was designed to be implemented in phases to ensure equitable distribution of grants to businesses most in need across geographic areas impacted by the pandemic. For these direct assistance grants, more than 400 applications have been approved so far, with \$2 million committed and almost \$1 million paid out to small businesses across the city. While more than 700 applications have been received, a significant amount of the applications remain incomplete. Staff have reached out to business owners with incomplete applications to assist them through the process, and they continue to conduct outreach to businesses in underrepresented neighborhoods throughout the city to ensure business owners are aware of this funding opportunity and are supported in their application for eligible programs.

Staff are also preparing to reallocate unused funding in the PPE and Small Business Transition and Recovery programs to provide grants to support small businesses participating in the City's Open Streets Program. It will target businesses that have been forced to shut down or severely limit indoor operations per the State Health Order. Approximately \$1,050,000 is available for the Grant Program. A total of 105 grants of up to \$10,000 are available to aid businesses with a variety of costs associated with outdoor operations. This new program will utilize all available resources allocated for business support and assistance by the December 30, 2020 deadline.

The City has also contracted with community-based organizations, including Business Improvement Districts and associations, as well as business-supporting nonprofits, to promote culturally appropriate outreach to high-need communities and to deliver services for core programming, business assistance, and marketing. The Economic Development Department operates a Business Hotline and Call Center, which has received more than 3,300 total calls and 500 emails. Staff has organized mobile pop-ups to focus on highly impacted and diverse business owners. These pop-up events are held four days a week at three sites in communities that have been disproportionately impacted by the pandemic and have served almost 300 in-person visitors to date. The pop-ups are equipped with PPE, laptops, wireless internet devices, printers, and scanners—everything needed to apply for small business grants and support, including staff assistance.

Nonprofits have experienced similar fiscal challenges due to the pandemic. The City originally dedicated \$215,000 in direct relief grants to nonprofit organizations, with awards up to \$10,000 each. With approximately 80 applications received, this program has been oversubscribed and staff have worked to reallocate an additional \$325,000 to the program to ensure all eligible applicants receive funding. These funds can be utilized to pay for rent and inventory, retain staff, and purchase supplies and technology to safely operate during COVID-19. Arts and cultural nonprofit organizations also received direct working capital relief grants totaling \$1,425,000, and the [Arts Council for Long Beach](#) has leveraged an additional \$75,000 in CARES Act funding to provide microgrants to impacted artists and small arts organizations.

SERVICE DELIVERY PROGRAMS

The City's CARES Act funding also includes programs that provide community and business support services. These programs serve the dual purpose of facilitating the provision of much-needed community services while also providing funding and operational assistance to businesses, nonprofits, and community-based organizations directly impacted by the pandemic. We know that COVID-19 has disproportionately affected Black, Latinx, Cambodian, and other communities of color; and each CARES Act program has been developed with individualized plans to identify the specific types of services needed for the community members, neighborhoods, businesses, and organizations that have been hardest hit. Most of the service delivery programs for COVID-impacted residents are managed by the Health and Human Services Department through contracts with professional service providers and organizations working in impacted communities. In the interest of brevity, a few of these programs are highlighted below.

Working families have experienced significant impacts due to the pandemic and school closures. The Early Childhood Supports program includes free developmental kits for children from birth to five years of age, to support early development while at home. In partnership with several nonprofit organizations in the community and participating childcare centers, this program funds distribution of infant care supplies, including diapers, formula, baby wipes, and more, to support families financially impacted by the pandemic. All Long Beach residents with young children, as well as Long Beach-based childcare and early childhood education providers, are eligible to receive supplies. For families with childcare needs during the pandemic, the City also offers access to free, in-home childcare services so that parents and guardians can return to work while ensuring quality care for their children. Childcare providers undergo background checks and COVID-19 health screenings to be eligible to participate in this program.

The Black Health Equity program was established to ensure that the City's Black population receives services specifically targeted to their needs to address impacts of the pandemic. This program allocates \$1 million to fund programs that include a mental health awareness campaign and mental health and substance abuse services for Black residents. It also funds the establishment of the Black Health Equity Collaborative, comprised of nonprofit community-based organizations, provider agencies, and small businesses that have demonstrated success promoting health and wellness among Black community members. For this program, there were challenges in the initial design of supports and assistance efforts that were not only responsive to the identified community needs but also consistent with the CARES Act regulations. These issues, however, have been resolved, and a broad community-based RFP was released to secure vendors to begin service delivery in the community. These services include, among others, culturally-tailored virtual training and outreach; production of a Healthy Living Resource Guide; COVID-19 care package delivery service; and direct relief grants to nonprofits, small businesses, and community-based organizations serving the Black community that have been impacted by the pandemic.

Older adults and low-income earners also face great challenges due to business closures and lost wages. With a significant increase in demand for food aid, the City offers free food for at-risk and senior populations through a meal and grocery delivery program. This program benefits a broad segment of the community and has the potential to serve approximately 100,000 individuals while remaining cost-effective. The City is also planning for drive-through and non-vehicle food distribution and nutrition education events where households are provided with fresh fruits and vegetables, frozen meat and dairy products, nutrition education materials, and community resources.

To address the high level of food insecurity that exists in the City, especially in many of the neighborhoods significantly impacted by COVID-19, the Health and Human Services Department moved quickly to extend home meal and food delivery using a concept similar to the Great Plates program but enhanced to address some of the issues with that program. In addition to the meal and food delivery program, the City released an RFP the week of November 23rd targeted to nonprofit organizations and food service providers who work in and can serve the City's most impacted neighborhoods, to design and carry out a variety of food and nutrition support activities. The activities provided include food pantries, food distribution events, food and nutrition education, and the equipment and materials needed to support food distribution and access within COVID-19 impacted communities.

Furthermore, with the Youth Programming funds, the Parks, Recreation and Marine Department has established innovative service delivery models to engage youth and families in recreational activities in accordance with physical distancing requirements. For Long Beach families that do not have reliable access to digital resources at home, this program opened four community learning hubs starting November 16th, so youth ages 5-14 can access the daily online instruction provided by the Long Beach Unified School District. Recreation Leaders offer supervision and support in a safe, physically distanced environment, and provide in-person activities for a full-day program designed for academic support. The Department also has 11 active sites through the Mobile REcess program, providing physically distanced activities in park-poor neighborhoods. More than 500 Long Beach youth have participated in these programs. Other service delivery benchmarks from selected programs include the following:

- 107 temporary parklet locations serving 123 businesses, 14 neighborhood open streets, and a full closure of Pine Avenue through the Open Streets Initiative managed by the Public Works Department.
- Distribution of 2,000 development supplies kits through LB Public Libraries and a plan to distribute another 1,000 kits through Early Childhood Supports program.
- Weekly distribution of diapers, wipes, and formula commenced November 6th and continues every Friday while supplies last.
- Up to 8 free taxi rides each for seniors to safely access flu shot clinics, medical appointments, and other essential trips through the Long Beach Healthy Aging Center.
- 30 units of low-income housing in COVID-19 impacted zip codes in the City have been enrolled in the Housing Conditions Improvements program.

RENTAL ASSISTANCE PROGRAM

In addition to CARES Act funding, the City received funding from the federal Department of Housing and Urban Development (HUD). The Development Services Department launched the Long Beach CARES Emergency Rental Assistance Program (LB CARES) to provide relief of up to \$1,000 per month for up to three months for income-qualified households unable to pay rent due to impacts from the pandemic. This program is funded by \$3 million in Community Development Block Grant Coronavirus funds and \$2 million in HOME Investment Partnership funds, as well as a contribution of \$300,000 from Los Angeles County Supervisor Janice Hahn—for a total program amount of \$5.3 million.

The program launched in August, and more than 2,400 applications were received—1,765 of which were accepted for processing through a lottery system. Some delays in awarding assistance have been experienced due to the substantial number of incomplete applications received. Staff have coordinated with the regional HUD office and received approval to accept alternative documentation of household income as well as self-certification of COVID impacts to meet minimum HUD requirements. This collaboration has sped up processing of the rental assistance applications. To date 1,353 payments have been approved or are pending distribution or 76.65 percent of the total applications received. Approximately 202 (11.44%) of the applications selected have been denied for a total of 88 percent of the applications received having been processed. Staff will review the 533 applications not selected in the initial lottery to determine if they are qualified to receive assistance by the end of 2020, by which time it is anticipated that the entire \$5.3 million allocated for this program will have been awarded to eligible households. Attachment B is a heat map that depicts the locations throughout the City from which rental assistance applications were received. This primarily HUD-funded program does not have a December 30, 2020 deadline, like the State-allocated CARES Act funds.

EQUITABLE OUTREACH AND ANALYSIS

For each CARES Act program, departments have outlined an equitable outreach strategy to ensure access to funding and resources, and the City has partnered with key community-based organizations to facilitate multilingual, culturally appropriate outreach. Nonprofit and community-based organizations play a crucial role in advancing public health and wellbeing in underserved communities. Many of these organizations have relationships with and are uniquely positioned to reach areas of the community that are less likely to engage with government programs. The expertise and trust gained by these organization in Long Beach is critical to the City's engagement and outreach strategies to mitigate the effects of COVID-19.

The Health and Human Services Department conducted an RFP to fund nonprofits that are working on COVID-19 health, social, and economic relief within populations that are disproportionately impacted by the pandemic. The selected organizations have experience serving diverse communities in Long Beach, including Black, LatinX, Cambodian, Asian Pacific Islander, LGBTQ+, low-income, older adults, and people with disabilities. These partnerships help provide information and resources about CARES Act

programs within hard-to-reach communities.

COVID-19 has also heightened the need for equitable access to and use of digital literacy training, the Internet, technology devices, and other digital resources. The City has setup a Digital Inclusion Resources Hotline with real-time Khmer and Spanish interpretation to connect community members with digital resources. Through this program, more than 550 free tablets with keyboards and 250 mobile hotspots with one-year paid Internet service plans are available on a first-come, first-served basis to qualified, low-income Long Beach residents with proof of low-income eligibility and a Long Beach City address. We received over 650 voicemails, emails, and inquiries for the free Internet services and computing devices program funded by the CARES Act. Due to the demand for this program, we will continue to provide resources and services through February 2021 and will seek alternative funding to expand the City's Digital Inclusion Initiative beyond the CARES Act.

To understand the long-term impacts of COVID-19 on the regional economy, the Economic Development Department is partnering with California State University, Long Beach, and local community-based organizations to conduct key research studies. These studies include economic trend and impact analyses to examine economic patterns and evaluate the impact of COVID-19 on certain community groups (i.e., LatinX, Cambodian, Black, re-entry, and business startups); a small business survey of high-need sectors and at-risk businesses (e.g., restaurants); and ethnographic studies to understand experiences at an individual level. These economic equity studies will underscore the intersectional impacts of the pandemic, and will form the basis for new strategies, policies, and responses from the City, such as the development of a restaurant retention strategy to prevent the permanent closure of locally-owned, sit-down restaurants.

EXPEDITED PROCESSING

Since mid-July, when the City Council directed the City Manager to use CARES Act funding to implement a comprehensive community response, teams within the City Manager's Office, Public Works, Health and Human Services, Economic Development, Technology and Innovation, and Parks, Recreation and Marine Departments have worked tirelessly to develop and implement the 23 programs recommended. The primary issue staff faced, and continues to face, is the requirement that the funding be expended, and the associated service delivery completed no later than December 30, 2020.

As many of the 23 programs recommended by the City Council included multiple initiatives, more than 40 individual assistance efforts have been initiated. Tracking and monitoring these programs and establishing a protocol that ensured each program and initiative was compliant with CARES Act regulations as well as the City's standard procurement, contracting, and financial requirements has been a substantial undertaking. The challenge of developing a structure and protocol for administering these new programs efficiently was coupled with the need to design the format of the program in a way that would quickly get the assistance and services out to the businesses, residents, and communities in need, to alleviate the pent up demand for these resources.

Tracking and monitoring the CARES Act programs from their initial review through the RFP and contract approval process was expedited by the Financial Management Department staff. The Department team included staff from Purchasing, Budgeting, and Business Services who carefully balanced CARES Act regulation compliance with the City's financial review requirements, in a manner that provided maximum flexibility to meet the aggressive timelines needed. The support of this team and their daily collaboration with the City Attorney's office and each of the Departments implementing the various programs was critical to getting the many CARES Act programs up and running so they can be completed by the December 30, 2020 deadline.

ADMINISTRATION AND REPORTING

The City of Long Beach had far less time to spend CARES Act funds than those cities who received direct allocations and had a State deadline of October 1, 2020, for initial expenditure reporting. The immediacy to develop programs in response to COVID-19 and unique aspects of the pandemic were acknowledged by the federal government in a unique CARES Act provision referred to as "Administrative Convenience." This provision allows local governments to charge public safety payroll costs to the CARES Act and be reimbursed for it with a minimal level of additional documentation. In recognition of the additional flexibility that the administrative convenience provision allows and also the truncated timeline (July to December) for expending the state pass-through of CARES Act funds, the California Department of Finance strongly urged cities receiving a State CARES Act allocation to use Administrative Convenience to avoid the possibility of having unspent funds on December 30, 2020, which would need to be returned to the federal government. After providing a report on July 14, 2020, to City Council that staff anticipated using this approach, staff researched the Administrative Convenience provision including discussing it with the City's CARES consultant, contacting various national groups involved in the development of the provision, and communicating with other cities utilizing this provision to document costs. A decision was then made to report eligible public safety payroll as the sole use of CARES Act funds, under the Administrative Convenience provision. The technical reporting of the CARES Act funding to the State and federal government will reflect those eligible expenditures.

The use of Administrative Convenience allowed the City greater flexibility in the development and delivery of the CARES Act Community and Business Support programs approved by the Mayor and City Council in July. Additionally, it dramatically reduced the burden of tracking administrative and program costs, which would have further burdened staff and the General Fund shortfall and likely significantly decreased the risk of ineligible costs within the list of City Council approved programs. However, staff has taken appropriate steps to design and deliver these programs in alignment with federal guidelines and the City's financial reporting requirements. With the help of the administrative convenience provision, the City staff will be able complete the much-needed Council approved programming which serves the variety of needs in the community resulting from the COVID-19 pandemic.

While most of the CARES Act programs will be complete by the December 30, 2020 deadline, there are a few programs that would benefit from spending beyond the year end, particularly to meet community need. Administrative Convenience will allow staff more time to provide those services. For example, food programs will be needed for the next several months and extending this program beyond December 30 means being able to feed thousands more in the first part of 2021. Attachment A is a complete list of the programs and strategies and notes the programs that will be extending beyond December 30 to address community needs and to complete the spending plan authorized by the City Council. This timeframe extension is only possible as a result of the Administrative Convenience provision and the City's judicious use of it that effectively allows the City to "swap" General Fund public safety payroll costs prior to Dec. 30, 2020 for eligible COVID response activities.

Additionally, the City Council provided the City Manager with the flexibility to move funding within categories to adapt to pressing needs in the community. Attachment 1 includes those reallocations. With the reallocation and the extensions, staff are confident that all funding will be appropriately spent by December 30 in keeping with the CARES Act requirements. Over the following two weeks, any remaining unused funds will go to the following programs depending on need:

- Restaurant support
- Non-profit assistance
- Eligible City CARES Act response expenses including public safety responses.

In January 2021, staff will report on the final amounts redirected into each of these remaining priority areas. All project records will be kept for up to ten years and available, if needed for audit or other financial tracking purposes.

NEXT STEPS

The deadline for service delivery through CARES Act funding is December 30, 2020. The City's emergency response costs are well more than the total \$40.28 million the City received for CARES Act programs, and we are on track to expend the entire amount prior to the deadline. City departments are currently reviewing the status of each program and determining whether there is a need to reallocate funds to other programs to address the changing dynamics of the pandemic.

If you have any questions, please contact Assistant City Manager Linda F. Tatum at (562) 570-6916 or Linda.Tatum@longbeach.gov.

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ATTACHMENT A: LONG BEACH CARES ACT PROGRAM FUNDING

<i>Dept.</i>	<i>Program Title</i>	<i>Project Description & Strategies (if applicable)</i>	<i>Original Allocation Amount</i>	<i>Revised Allocation</i>	<i>Committed Amount</i>	<i>Notes</i>
CITY COVID RESPONSE						
XC	Costs for City Costs for COVID-19 Response	Offset City emergency response costs from March - December 2020, including staff costs not eligible for other funding.	19,130,494	19,130,494	19,130,494	
		Strategy 1: Local Match for FEMA & EOC COVID-19 Response Costs			4,084,393	
		Strategy 2: COVID-19 Citywide Operating Expenses (FY 20)			9,046,101	
		Strategy 3: CARES to support FY 21 Citywide Efforts			6,000,000	
Total Community Support			19,130,494	19,130,494	19,130,494	
COMMUNITY SUPPORT						
HE	Homeless Sheltering	Funds congregate shelters for people experiencing homelessness, which are not FEMA eligible. Additional costs for navigation center (12 bed shelter for youth), year-round shelter, and Project Homekey hotel purchase.	2,000,000	2,120,000	2,120,000	\$120k reallocated from Mental Health & Domestic Violence prevention
		Strategy 1: Congregate Shelter			900,000	
		Strategy 2: Homekey Program			1,114,000	
		Additional Expenditures			106,000	
HE	Basic Needs - Case Managers	The City currently operates an information line to connect older adults to various resources and services for COVID-19. The line will be expanded to become the "LB Resource Line" connecting all residents in Long Beach to resources such as food, housing, medical supplies, mental health, and child care. The City is contracting with agencies to support live calls, conduct resource navigations, and case management for callers with complex needs.	400,000	400,000	400,000	
		Strategy 1: Development and Launch Online Resource and Referral Platform			95,000	
		Strategy 2: Basic Needs Line Expansion & Case Navigation and Call Support			150,000	
		Strategy 3: Grants to Non-profit Organizations for the provision of basic needs			155,000	
HE	Public Health Case Management Support	The City is contracting with a technology provider to manage COVID-19 data and facilitate a coordinated response by streamlining intake; quickly determining eligibility for social, economic, and health related services; and allowing for interoperability to coordinate referrals to needed care and support systems.	500,000	500,000	500,000	Program extended to allow for a 1-year technology contract through December 2021.
HE	Housing Condition Improvements	Certain housing conditions exacerbate illnesses related to COVID-19. Funds are available to residents for housing remediation services, including mold, air ventilation, and other code enforcement issues.	500,000	500,000	500,000	Program extended through January 2021 to complete all contracted remediation projects. An estimated \$80k will be expended after 12/30/2020.
HE	Food Insecurity and Meals for At-Risk and Senior Populations	The City coordinates large food distribution events and a free home meal delivery services for older adults and residents at risk of COVID-19.	3,000,000	3,000,000	3,000,000	Program strategies extended through March 2021.
		Strategy 1: Healthy Food Projects			1,686,026	
		Strategy 2: College Grab and Go Food Pantries			147,401	
		Strategy 3: Healthy Market Conversions			1,016,561	
		Additional Expenditures			150,012	
HE	Black Health Equity Program	Black residents suffer disproportionately from COVID-19. This program provides educational resources, outreach, and health support to mitigate the spread of COVID-19 among Black residents.	1,000,000	1,000,000	1,000,000	Program strategies extended between March-May 2021.
		Strategy 1: Increase Access to Mental Health Care			200,000	
		Strategy 2: COVID-19 Support for Majority Black-Serving Nonprofit/Small Business			600,000	
		Strategy 3: Coordinate the Black Health Equity Collaborative (BHEC)			84,500	
		Strategy 4: Coordinate Black Health Equity Collaborative (BHEC): CSULB Course Release - BHEC Program Coordinator			66,800	

		<i>Additional Expenditures</i>			48,700	
HE	Older Adults Supports	For older adults who are sheltering at home, the City offers financial support for the purchase of black out curtains, transportation, food and medication delivery, mental health, and other medical resources.	500,000	500,000	500,000	
		Strategy 1: Increase Access to Cooling Centers or In-Home Cooling Supports to Withstand Extreme Heat Conditions		163,000	55,000	
		Strategy 2: Expand Communication and Outreach to Older Adults		123,000	124,000	
		Strategy 3: Increase Access to Digital Inclusion Resources and Services for Older Adults		50,000	50,000	
		Strategy 4: Increase Case Management Capacity and Virtual Access to Clinical Care through the Healthy Aging Center		53,000	160,000	
		Strategy 5: Administer Medical Care and Basic Needs Resources to Older Adults		85,000	85,000	
		Strategy 6: Transportation Services		26,000	26,000	
HE	Mental Health and Domestic Violence	The COVID-19 pandemic has placed additional strains on the health and wellbeing of individuals and families. The City partners with agencies to provide access to mental health and domestic violence and prevention support.	500,000	380,000	380,000	Program extended through February 2021. \$120k reallocated to Homeless Sheltering program.
HE/ED	Early Childhood Supports	The City supports early childhood education providers to increase access to these services for families impacted by COVID-19, including emergency supplies and grants for childcare subsidies.	1,000,000	1,200,000	1,200,000	
		Strategy 1: Children's Development Supplies to Foster Early Development			187,000	
		Strategy 2: Emergency Supply Distribution to Families			179,000	
		Strategy 3: Grants to Child Care Providers for Accommodations to Meet the COVID-19 Guidelines			293,000	
		Strategy 4: Child Care Vouchers for Families in Need			200,000	
		Strategy 5: Purchase and Distribute Physical Activity Kits to Children			40,000	
		Strategy 6: Provide Financial Support to the Basic Needs Program to Support Young Children and Families to Access Resources in Support of their Basic Needs			81,000	
		Strategy 7: Provide Financial Support to the Digital Inclusion Program			20,000	
		Strategy 8: Expand Early Childhood Education and Care Opportunities		120,000	0	
		Strategy 9: Safer@ Home Childcare via WorkLB (Pacific Gateway)			200,000	
HE/PR	Youth Leadership & Ambassador Program	For low-to-moderate-income families, the City offers youth leadership development opportunities to support COVID-19 outreach and education.	1,000,000	1,000,000	1,000,000	
PR	Youth Programming	The City's Parks, Recreating & Marine Department offers innovative youth programming and resources during COVID-19, including community learning hubs to facilitate on-line instruction and after-school recreational activities.	500,000	500,000	500,000	
ED/TI	Digital Inclusion-residents	The City's Digital Inclusion Initiative launched the Digital Inclusion Resources Hotline as part of the CARES Act funding. Digital Inclusion Navigators are available to help Long Beach residents find information about local low-cost internet service offers, computers and free digital literacy training classes.	1,000,000	1,025,000	1,025,000	
		Strategy 1: Digital Inclusion Navigators Program (Digital Inclusion Resources Hotline)		85,000	125,000	
		Strategy 2: Digital Inclusion Community Outreach Program		170,000	190,000	
		Strategy 3: Multilingual Digital Inclusion Resources Guides		20,000	20,000	
		Strategy 4: Administering Digital Inclusion Resources and Services		590,000	690,000	
		Strategy 5: Portable Public Wi-Fi Program		160,000	0	
HE/ED	Non-Profit Relief Program	Non-profits whose operations have been impacted by the COVID-19 pandemic may apply for grants that provide working capital and resources to retain staff and provide community services. Grants can be used to eligible working capital expenditures under the CARES Act guidelines, including staffing, rent, programming, and services.	1,000,000	1,325,000	1,325,000	
		Strategy 1: Contracts with nonprofits to conduct outreach to hard-to-reach communities		785,000	785,000	
		Strategy 2: Direct relief grants to nonprofits that have experienced financial hardship		540,000	540,000	

Strategy 4 extended through March 2021. Strategy 9 amount increased to \$200k to fully fund program through reallocated funds from the SBTT program.

Reallocated \$160k in unused Strategy 5 funds to higher-need strategies. Programming will continue through February 2021.

Increased allocation to fund all eligible applicants. \$325k reallocated from Small Business PPE program.

CM	Grants to the Arts Community	Arts organizations and artists grants. The largest arts institutions receive direct funding; smaller organizations and artists may apply for grants through the Arts Council for Long Beach.	1,500,000	1,500,000	1,500,000	
Total Community Support			14,400,000	14,950,000	14,950,000	
BUSINESS SUPPORT - Recovery & Resiliency						
ED	Outdoor Dining Program	This proposed grant program will provide funds to support small businesses that have been forced to shut down or severely limit indoor operations per the local Health Order to help offset a variety of costs associated with operating outdoors.	0	1,095,000	1,095,000	
HE/ED	Small Business and Non-Profit PPE Distribution Program	Many small businesses including non profit organizations closed during the early months of the "Safer-at-Home" orders. Providing PPE would allow these organizations to meet the requirements for reopening without adding a financial burden or purchasing PPE.	750,000	0	0	Funds reallocated to Nonprofit Relief Grants program and Outdoor Dining program
ED	COVID-19 Small Business Transition & Recovery Grants	Provides very small business COVID-19 transition and recovery grants to provide funding for working capital to make changes to the exterior, interior, plexiglass, ventilation, signage, staffing, new inventory or other COVID-19 recommended improvements.	4,100,000	3,230,000	3,230,000	\$870k reallocated to outdoor dining and WorkLB programs
		Strategy 1: Small Business Transition & Recovery Grants	3,600,000	2,800,000	2,800,000	
		Strategy 2: Small Business Technology Grants	500,000	430,000	430,000	
ED	Business Improvement Districts (BIDs) Loan and Grant program	The City partners with Business Improvement Districts (BIDs) to strengthen small businesses and revitalize commercial corridors within select service areas during COVID-19.	1,000,000	1,000,000	1,000,000	
ED	COVID-19 Business Call Center	Funding for COVID-19 transition and recovery to assist small businesses and displaced workers with technical assistance, loans, grants, PPE acquisition and other services.	150,000	150,000	150,000	
ED	COVID-19 Economic Inclusion Coordinator	Support for economic inclusion and the Everyone In Implementation Plan approved by the City Council in 2019.	150,000	125,000	125,000	Program extended to February 2021, to align with Digital Inclusion staffing needs. \$25k reallocated to Digital Inclusion program
ED	COVID-19 Small Business Education Budget	200,000 direct mailers and fliers to small businesses and business owners about COVID-19 related guidelines and resources in multi-lingual formats.	100,000	100,000	100,000	
PW	Open Streets Initiative	In an effort to assist businesses during COVID-19, the City's Open Streets Initiative repurposes public space for dining, customer queuing, and vehicle loadings.	300,000	300,000	300,000	
ED/CM	COVID-19 Economic Equity Study	Provides funding for "Economic Equity Analysis" from CSULB and/or additional non-profit research organizations to help identify and inform strategies to mitigate racial impacts of COVID-19.	200,000	200,000	200,000	
Total Business Support			\$ 6,750,000	\$ 6,200,000	\$ 6,200,000	
			\$ 40,280,494	\$ 40,280,494	\$ 40,280,494	

