


Date: September 14, 2021

To: Thomas B. Modica, City Manager 

From: Brent Dennis, Director of Parks, Recreation and Marine 

For: Mayor and Members of the City Council

Subject: **Dedication Ceremony for Pressburg Parkway**

Mayor Robert Garcia, Vice Mayor Rex Richardson, and the Department of Parks, Recreation and Marine invite you and your staff to attend a dedication ceremony for the Pressburg Parkway, at the corner of South Street and Jaymills Avenue. The ceremony will be held on Saturday, September 25 at 2:00 p.m. (see attached invitation).

Originally named South Street Parkway, the area is being renamed in recognition of Dan Pressburg, whose contributions to the Uptown and Deforest Park Neighborhood community helped to beautify open space, enhance civic engagement, and foster community.

Mr. Pressburg was recognized by Neighborhoods USA for initiating the "One-Day Christmas Store," which allows families in need to shop for the holidays with dignity, as well as for his "Back to the Future: the North Long Beach History Project," a historic documentary record of the development and projects to be designed along Atlantic Boulevard.

As a Redevelopment Agency North Project Area Committee member, and Vice-Chair for seven years, he collaborated on public improvements and the revitalization of residential, industrial, and commercial areas in Uptown, including the Deforest Park Wetlands Restoration.

While a Cultural Heritage Commissioner, Mr. Pressburg established five landmarks in North Long Beach and helped Sunnyside Cemetery to gain its local landmark status.

For more information regarding the ceremony, please call the Department of Parks, Recreation, and Marine at (562) 570-3150. We look forward to seeing you at this exciting event!

ATTACHMENT

CC: CHARLES PARKIN, CITY ATTORNEY
DOUGLAS P. HAUBERT, CITY PROSECUTOR
LAURA L. DOUD, CITY AUDITOR
LINDA F. TATUM, ASSISTANT CITY MANAGER
KEVIN JACKSON, DEPUTY CITY MANAGER
TERESA CHANDLER, DEPUTY CITY MANAGER
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DEPARTMENT HEADS