

Date: February 6, 2023

To: Thomas B. Modica, City Manager



From: Kelly Colopy, Director of Health and Human Services



For: Mayor and Members of the City Council

Subject: **Vaccine Community Health Assessment**

The Long Beach Department of Health and Human Services (Health Department) is committed to ensuring the health and safety of all community members in Long Beach. With the ongoing COVID-19 pandemic and the increasing number of vaccine options available, it is crucial that we understand the thoughts and attitudes of our residents.

To this end, the Health Department is conducting a community health survey that will collect responses from community members on their beliefs surrounding routine immunizations, including COVID-19. The survey strives to gain insight into the feelings, attitudes, and belief systems that influence health outcomes and will help us develop new tools and approaches to address vaccine hesitancy.

Feedback will be collected through an online survey as well as through observations in collaboration with trusted community-based organizations. The survey is open to all community members, regardless of their vaccination status. The survey will take approximately five minutes to complete and will be available in multiple languages to ensure that all members of the community have an opportunity to provide their input.

We request your support in encouraging community members to participate in this important survey. Please visit [longbeach.gov/vaccinesurvey](https://longbeach.gov/vaccinesurvey) to learn more and to access our toolkits and media guide for possible media captions. This survey will close on Saturday, February 25<sup>th</sup>. The results of this survey will help inform our efforts to improve access to vaccines and address health disparities in our communities.

If you have any questions or would like to learn more about this survey, please contact Lindsey Megee at (562) 570-4768 or by emailing [lindsey.megee@longbeach.gov](mailto:lindsey.megee@longbeach.gov).

CC: DAWN A. MCINTOSH, , CITY ATTORNEY  
DOUGLAS P. HAUBERT, CITY PROSECUTOR  
LAURA L. DOUD, CITY AUDITOR  
LINDA F. TATUM, ASSISTANT CITY MANAGER  
KATY NOMURA, DEPUTY CITY MANAGER  
TERESA CHANDLER, DEPUTY CITY MANAGER  
APRIL WALKER, ADMINISTRATIVE DEPUTY CITY MANAGER  
KEVIN LEE, CHIEF PUBLIC AFFAIRS OFFICER  
MONIQUE DE LA GARZA, CITY CLERK  
DEPARTMENT HEADS