

What's happening in the Fourth this week!



**DARYL SUPERNAW**  
COUNCILMAN, FOURTH DISTRICT  
CITY OF LONG BEACH  
**GO FOURTH!**



April 28, 2017

Dear Neighbor,

Thank you for taking the time to read our Fourth District weekly newsletter. It is emailed every Friday afternoon and provides updates on past and future events throughout our council district. Please encourage your neighbors to sign up to receive our publication by contacting us at: [district4@longbeach.gov](mailto:district4@longbeach.gov) or (562) 570-4444.

## Past Events

### **Umberto on Video! Andare Quarta!**

The crew at LBTv has finished editing the "Umberto International Clothiers" video that we shot for the "Go Long Beach" series. You can view the video at this [link](#). Umberto gave us a store tour and shared stories about his business. He even taught us how to say Go Fourth! in Italian: "Andare Quarta!". If you're attending the Beach Streets event this Saturday, be sure to stop by Umberto's store on Bellflower Blvd. next to Hof's Hut. You can tell him you read about him in our newsletter. Better yet, tell him Andare Quarta!



Councilman Supernaw with store owner Umberto Autore

### **Another Successful WESCA Monthly Cleanup**

Last Saturday, I stopped by the monthly West East Side Community Association clean up near Orizaba Park. Thank you to the many volunteers and city staff who participated. WESCA hosts a neighborhood clean up on the fourth Saturday of each month from 8 am to 12 pm. For more information on next month's event, please contact our [office](#).



I to r: Adrian Montoya, Carmen Quezada, Casey Carver, Jim Busher, Nick Tassielli, Sandy Stinton and Ray Murrell

## Cambodian New Year Festival

Saturday afternoon, I attended the Cambodian New Year Celebration at the El Dorado Regional Park. There was live music, entertainment, food and much more. Congratulations to everyone involved for another great event! If you're wondering why everyone is waving in the photo, I told the crowd if they waved, they would be featured in our newsletter. Guess what? It worked!



## Pediatric Therapy Network Grand Opening

Wednesday afternoon, I attended the Grand Opening of the new Pediatric Therapy Network (PTN) facility located in the Fourth District. PTN provides physical therapy to help children take their first step, speech therapy to help a child develop language skills to communicate their ideas and feelings and occupational therapy to help a child develop self-feeding skills and fine motor skills. Join us as we welcome them to the Fourth District. Please visit their [website](#) for more information.



## 2017 Point-in-Time Homeless Count Results

Earlier this week, the Department of Health and Human Services, released the Point-in-Time (PIT) Homeless Count Results, with the conclusion that the homeless population has dropped 21% since the 2015 count. The Homeless Service Division is required to complete a PIT Homeless Count every two year as part of its lead designation. The report states, "Compared to 2,345 in 2015, the total number of homeless persons in the city has dropped to 1,863; and the total number of chronic homeless persons has dropped from 927 to 686." I was quoted in the [Gazettes](#) saying, "The report states there has been a shift in dispersion of homelessness across the city since 2013. This explains why Fourth District residents are seeing more individuals experiencing homelessness in spite of the citywide total. Our council office continues to work on this issue on a daily basis." You can read the entire report [here](#).

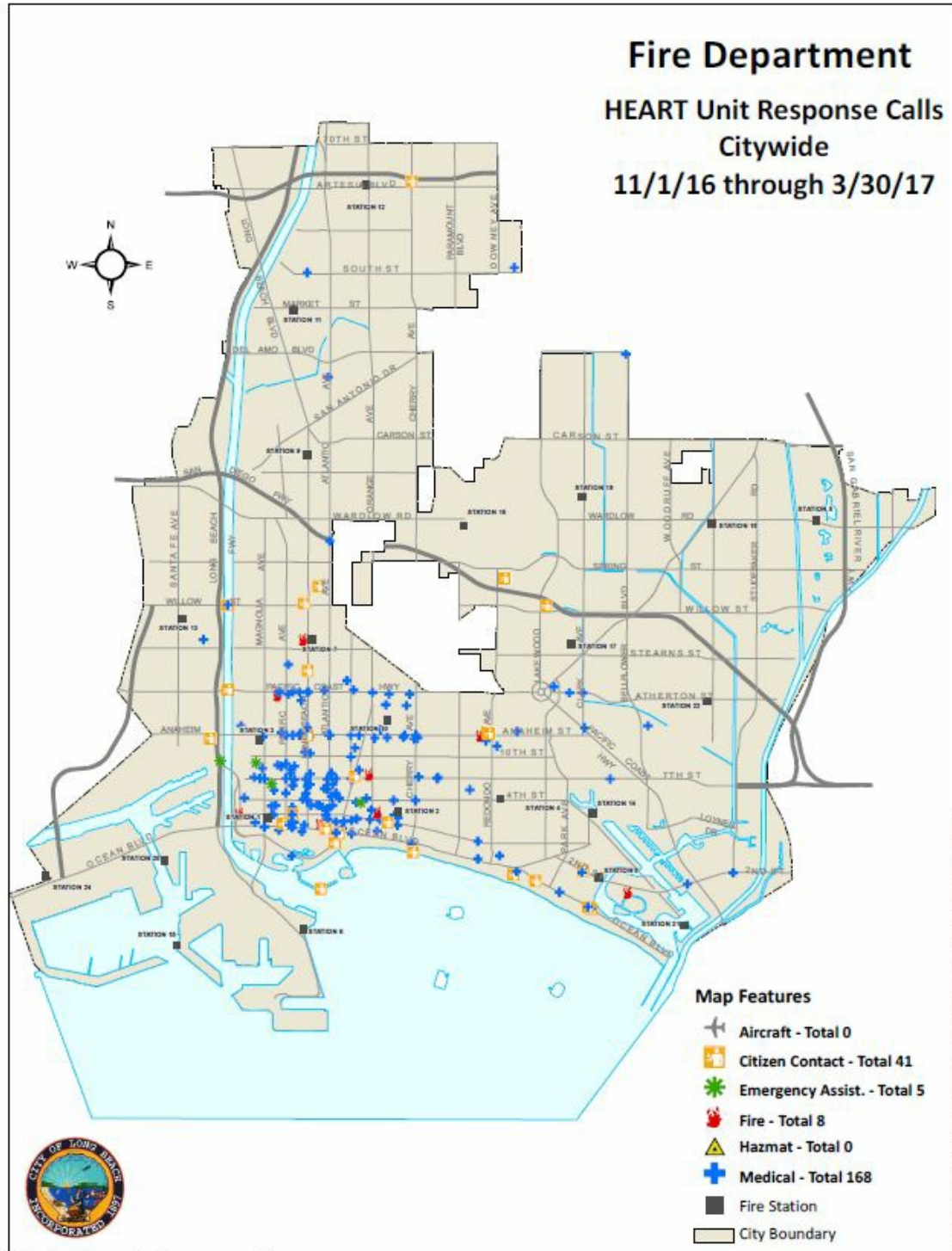


## HEART Unit Response Report

The Homeless Education and Response Team (HEART) started two years ago as a way for the fire department to increase their services to people experiencing homelessness. Two trained LBFD paramedics respond to calls where there appears to be a homeless issue. The map below shows all the calls they have responded to from November 2016 through March 2017. It clearly indicates that the vast majority of HEART Unit responses are south of PCH and west of Cherry Ave.

# Fire Department

HEART Unit Response Calls  
Citywide  
11/1/16 through 3/30/17



Technology & Innovation Department - GIS

## Los Altos Community Meeting

Wednesday evening, we hosted our monthly community meeting at the Los Altos Library. We had guest speakers from the Department of Health and Human Services present on mosquito related diseases and prevention. All the information they covered is located on the [City's Website](#). Thank you to all our presenters and attendees for joining us this week. Our next meeting will be Wednesday, May 31 at 5 PM.



## Algae Bloom at El Dorado Park Lakes

The Press Telegram recently published an article on the algae bloom in the lakes located in El Dorado East Regional Park:

*State and local health officials are warning Long Beach residents and visitors who use El Dorado East Regional Park that harmful algae blooms have been discovered in water at the park. The California Water board issued a statement confirming that samples taken from the shoreline near recreation areas of water bodies at the park showed a "high concentration" cyanobacteria, also known as blue green algae. The toxin does not pose a threat to those swimming in water. However ingestion of material such as scums and mats could be dangerous, the state agency said. Children should be kept away from the algae material. Dogs, fish and wildlife are the most susceptible, and officials recommend keeping pets out of the water. If they do swim in the water, they should be rinsed off with fresh water immediately. Signs have been posted around the park warning people of the risk. Exposure to the bacteria in can cause eye irritation, skin rash, mouth ulcers, vomiting, diarrhea and cold and flu-like symptoms.*



## 2017 City National Bank Entrepreneur of the Year

Thursday afternoon, I attended the City National Bank Entrepreneur of the Year Luncheon. This event honored Richard and Trent Bryson, of Bryson Financial Group; Signal Hill Petroleum as the Holthouse Carlin & Van Trigt Corporate Citizen of the year; Mort and Susan Stuhlbarg as the Chick-Fil-A Community Spirit Award; and Kimberly Gros as the Long Beach City College Shaun Lumachi Rising Star Award. Congratulation to all the honorees.



## CSULB Greek Leaders Meeting

This morning, I attended a meeting at CSULB with the LBPD East Patrol Division, City Staff, CSULB Greek Leaders and CSULB Student Life Staff. The purpose of the meeting was two-fold: first, the students received training on the Municipal Code regarding "social host regulations". Second, we covered volunteer opportunities for student organizations within our council districts. The goal, here, is to increase the student groups' engagement with their surrounding community.



## Your Weekly News & Updates

### Beach Streets University TOMORROW!!

Its finally here! Tomorrow, April 29th, parts of Atherton, Bellflower, Los Coyotes and Spring Street will be closed for the fourth Beach Streets event. We hope everyone comes out to bike, walk, scoot and enjoy the event. Make sure to come out and visit us at our booth at the Whaley Park Hub. You can reach out to the office of [Special Events and Filming](#) with any questions!





Public Works painted new crosswalks last Saturday for Beach Streets University

## LA River Cleanup Saturday April 29th

If you're looking for something to do prior to Beach Streets, check out this event from Friends of the LA River. Join and be part of the largest urban river cleanup in America. Last year 9,000 volunteers shattered records at the 2016 CleanUp and hauled off more than 70 tons of trash.



**Saturday, April 29, 2017**

**9 a.m. to 12 p.m.**

**MEET AT:** Willow Street Estuary CleanUp at Deforest just South of Willow. The Willow Street Estuary in Long Beach is the beginning of the last natural-bottom section on the River; just two miles to the ocean. You can register to participate at this [link](#).



## Long Beach Police and Fire Memorial

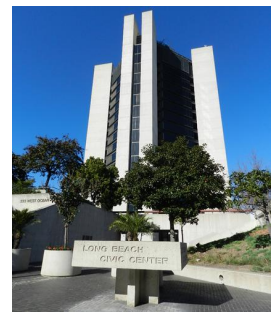
The Annual Fire and Police Memorial Service will be held on Tuesday, May 2, 2017 beginning promptly at 9:00 am. This year's ceremony will be held on the parkway, south of Shoreline Marina, between Gangway G and H. Please feel free to attend the event honoring police officers and firefighters who have died in the line of duty.



Last year's Police and Fire Memorial outside City Hall

## Next on the Council Agenda: May 2nd

The city council meeting is scheduled to begin at 5 p.m. in the council chambers on the ground floor of City Hall, located at 333 W. Ocean Blvd. City council meetings are broadcast live online and are also available on Channel 3 for Charter cable subscribers and Channel 21 for FIOS subscribers. Here are some of the topics that will be discussed at Tuesday's city council meeting:



- The City Council will consider requesting the City Attorney to report back within 30 days with a draft ordinance allowing the City to apply penalties on property owners and to shut off utility services to unlicensed and illegally operating marijuana businesses.
- The City Council will discuss cancelling the August 1, 2017 City Council due to National Night Out.
- The City Council will receive a presentation on the proposed 2017 Report on Revenue Tools and Incentives for the Production of Affordable and Workforce Housing, adopt recommendations, and direct City Manager to work with the appropriate departments to take necessary steps to implement recommendations.

This is just a small selection of the topics to be cover at next week's city council meeting. Public comment is also available. The entire agenda can be found [here](#). To see the schedule and agenda for all upcoming city meetings, click [here](#).

## And Finally

### Duffield aka Murphy Lincoln-Mercury (Part 2)

Last week, we featured a story on Duffield Lincoln-Mercury and its owner, USC All-American quarterback, Marshall Duffield. His equally famous son, Marshall "Duffy" Duffield Jr., is the inventor/owner of Duffy electric boats and current Mayor Pro Tem of Newport Beach. Duffield Sr. sold the dealership to Bill



Murphy in 1964, and a new era was begun. In 1971, Mercury dealerships started selling the new Ford DeTomaso Pantera. The cars were imported from Italy, but each required some major "tweaking" prior to being dealer ready. That took place at Bill Stroppe's shop at 2180 Temple Avenue in the Fourth District. In the early '70s, the exotic cars were a regular sight buzzing up and down Hill Street as they were being road tested. After just a few years, Ford discontinued the Pantera. The dealership was eventually closed, and the Ralphs Circle Center was built and still occupies the property.



Duffield Lincoln-Mercury at 1940 Lakewood Boulevard at Outer Circle



View of showroom at night facing south



Mid-engine De Tomaso Pantera powered by a Ford 351 (5.8L) Cleveland V8

## Calendar of Upcoming Events

**4/29: Great LA River Cleanup**, 9 a.m. - 12 p.m., Golden Shore Marine Reserve & Willow Street Estuary

**4/29: Beach Streets University**, 11 a.m. - 5 p.m., Atherton, Bellflower, Los Coyotes and Spring St.

**4/29: FREE Tech Workshop**, Website Design Workshop, 10 a.m., Los Altos Library, 5614 E. Britton Dr

**4/29 - 5/7: Vanya and Sonia and Masha and Spike**, Various Times, The Long Beach Playhouse, 5021 E. Anaheim St.

**5/2: City Council Meeting**, 5 p.m., Long Beach City Hall, 333 W. Ocean Blvd.

**5/3: Recorder Lessons for kids in 3rd grade and up**, 3:15 p.m., Los Altos Library, 5614 E. Britton Dr.

**5/5: Baby & Toddler Story time**, 9:15 a.m., Los Altos Library, 5614 E. Britton Dr.

**5/5: Preschool Story time**, 10:15 a.m., Los Altos Library, 5614 E. Britton Dr.

**5/5: Baby & Toddler Story time**, 10:30 a.m., Brewitt Library, 4036 E. Anaheim St.

**5/5: Coloring Club for Adults**, 3 p.m., Los Altos Library, 5614 E. Britton Dr.

**5/6: Turtle Show**, 10 a.m. - 3 p.m., El Dorado Nature Center, 7550 E. Spring St.

**5/6: "Out of the Wilds and into Your Garden" Lecture Series**, 2 p.m. - 4 p.m., 7550 E. Spring St.

**5/9: City Council Meeting**, 5 p.m., Long Beach City Hall, 333 W. Ocean Blvd.

**5/9: Family Night Walks**, 7 p.m. - 9 p.m., El Dorado Nature Center, 7550 E. Spring St.

[\(Register Here\)](#)

**5/11: Folk Jam - Live Music**, 7 p.m. - 10 p.m., The Red Leprechaun, 4000 E. Anaheim St.

**5/12: Baby & Toddler Story time**, 9:15 a.m., Los Altos Library, 5614 E. Britton Dr.

**5/12: Preschool Story time**, 10:15 a.m., Los Altos Library, 5614 E. Britton Dr.

**5/12: Baby & Toddler Story time**, 10:30 a.m., Brewitt Library, 4036 E. Anaheim St.

**5/12: Coloring Club for Adults**, 3 p.m., Los Altos Library, 5614 E. Britton Dr.

**5/13: The Whooligans - Live Music**, 7 p.m. - 10 p.m., The Red Leprechaun, 4000 E. Anaheim St.

## El Dorado Nature Center



Looking for a bit of nature in the middle of the city? Nestled between the San Gabriel River and the 605 Freeway, El Dorado Nature Center is an oasis of natural habitat, offering visitors the chance to escape the hustle and bustle of the urban environment.

The 105 acres that make up the Nature Center grounds provide sanctuary for animals and plant life. Two miles of dirt trails and a ¼ mile paved trail wind around two lakes, a stream and forested areas. At the entrance, cross over the wooden bridge that spans the lake and you'll find yourself on a small island that houses the Visitor Center, containing educational displays, art gallery and a small gift shop offering environmentally themed books and gifts.

## Long Beach Library Information

### Brewitt Neighborhood Library Book Club

The Brewitt Neighborhood Library Book Group meets the fourth Saturday of the month at 10:00AM. Bring your favorite title suggestions (fiction or nonfiction) and join us! Everyone welcome! For more information call (562) 570-1040.

### Los Altos Neighborhood Library Book Club

The Los Altos Neighborhood Library Book Group meets the second Saturday of the month at 10:00AM. Bring your favorite title suggestions (fiction or nonfiction) and join your neighbors for lively discussions. For more information call (562) 570-1045.



## 3 Days Per Week Watering Restrictions



Check out the Long Beach Water Department's [website](#) for information about water use prohibitions, available rebates, and ways you can conserve water during this drought!



**Councilman Daryl Supernaw  
Fourth District**

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