



# GO FOURTH! FRIDAY NEWSLETTER

October 11, 2024

Issue No. 494

Thank you for taking the time to read our weekly newsletter. Every Friday afternoon at 1:30 pm, we distribute this publication to provide updates on past and future events throughout our council district. Please encourage your neighbors to sign up for the Go Fourth! Friday newsletter by filling out the form at this [link](#).

- Councilman Daryl Supernaw



## Past and Ongoing Events

### General Muni Elections Ballots Distributed

Last week, City Clerk Monique De La Garza announced that the Los Angeles Registrar-Recorder/County Clerk has begun distributing Vote by Mail ballots for the Nov. 5th General Municipal Election. Be sure to read your ballot carefully and follow the instructions. In March, 1,281 CD4 ballots were not counted because they were filled out incorrectly. Ballots can be mailed in free of charge or dropped off at any Vote by Mail Drop Box. CD4 drop box locations include El Dorado Park West (2800 Studebaker) and Stearns Park (4520 E. 23rd St). Other Long Beach locations are listed along with the full press release at this [link](#).



### CD4 Enjoys a Free Aquarium Night!

Monday night, we were back at the Aquarium of the Pacific for a free CD4 resident evening. We had a great turnout; the animals and aquarium exhibits were vibrant as always. Thank you to those who attended and spent time providing feedback on all D4 matters. Thanks to the Aquarium of the Pacific for making it all possible. Go Fourth! Photo credit: Slane Camacho, Ana Acosta and Dara France



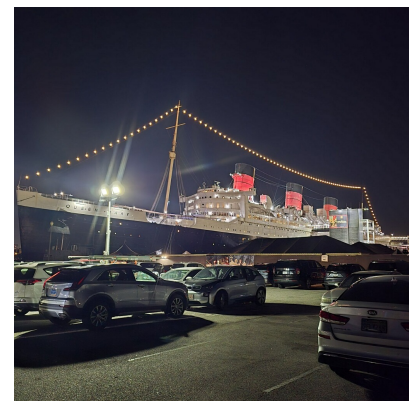
## Dennis Keith Retirement Celebration

On Tuesday afternoon, I attended the Hawaiian-themed potluck retirement celebration to honor Health and Human Services Executive Assistant, and CD4 resident, Dennis Keith. For the past 27 years, Dennis has worked in various departments in the city showcasing his valuable organizational skills. We are immensely grateful for the support Dennis has provided to our CD4 office and the entire city. We wish him a fulfilling retirement.



## Queen Mary Ahoy!

On Tuesday night, we held the inaugural CD4 Queen Mary night. Admission was free for the first 200 residents who registered. Guests enjoyed a walkthrough of the ship and live music at the Observation Bar. The Promenade Cafe was also open for dinner. Thank you to everyone who came out and a special thanks to the Economic Development department who helped coordinate this special treat.



## Long Beach Fire Corps Internship Program

Application open until October 31st

The Long Beach Fire and Economic Development departments are offering a career exploration program called Long Beach Fire Corps. This internship opportunity is for young adults aged 18 to 30 from Long Beach and the surrounding areas. Participants can engage in various activities focused on fire service, public administration, communications, and disaster preparedness. Additional information and the application is available at this [link](#).



**Long Beach Fire Corps Internship Program**

Get connected with career exploration and preparation activities related to fire service, public administration, communications and disaster preparedness. This program is open to residents of Long Beach and surrounding cities between the ages of 18 and 30.

Apply by Oct. 31, 2024



TO LEARN MORE CONTACT:  
Reza Perli 562.570.4577 or Reza.Perli@pacific-gateway.org

## Pickleball at El Dorado Tennis Center

Monday - Friday 7 am - 4 pm | Friday nights 6:30 - 9 pm

Join Bridge the Gap Tennis group for Pickleball at the El Dorado Park Tennis Center. Reservations for the courts are \$10/hour Monday-Friday from 7 am to 4 pm and \$15/hour on Friday nights from 6:30 to 9 pm. Book pickleball courts 7 days in advance. Find more information [here](#) or call (562) 425-0553.



**PICKLEBALL**

**EL DORADO PARK TENNIS CENTER**  
2800 N STUDEBAKER RD, LONG BEACH

**PICKLEBALL RESERVATIONS**  
\$10/HOUR PER COURT  
\$15/HOUR PER COURT FRIDAY NIGHTS

**MONDAY THRU FRIDAY**  
7 AM - 4 PM  
**FRIDAY NIGHTS**  
6:30 PM - 9 PM

BOOK A PICKLEBALL COURT(S) WITH YOUR GROUP OF FRIENDS UP TO 7 DAYS IN ADVANCE!

## Cover to Cover In-N-Out Reading Challenge

Now through November 16th

The Long Beach Public Library is hosting the Cover to Cover Reading Challenge until November 16th. Kids ages 4 to 12 can read 5 books to earn a certificate for a free cheeseburger, hamburger, or grilled cheese from In-N-Out. Participants can sign up at any LBPL branch and earn up to a maximum of three burger certificates. CD4 is home to two In-N-Out locations: 4600 E Los Coyotes Diagonal and 7691 E Carson St. Please call [\(562\) 570-7500](#) for more information.



**COVER to COVER Club**

**FALL READING PROGRAM**

## Sidewalk Vending Concerns

Earlier this year, a new sidewalk vending ordinance went into effect. This ordinance was developed with the goal of aligning with California's Safe Sidewalk Vending Act (SB 946), which orders municipalities to decriminalize sidewalk vending. On Tuesday, October 15th, the City Council will receive an overview of the ordinance's education campaign efforts, Sidewalk to Success project, enforcement activities and plans. All data related to this ordinance is collected from reports submitted by the public through the Go Long Beach app. To report quality of life issues related to a sidewalk vendor, please submit your report [here](#).



## Reporting Non-Injury Traffic Collisions Online

Effective immediately, LBPD officers will no longer respond to non-injury traffic collisions except in specific circumstances, such as:

- Collisions involving pedestrians, bicyclists, or impaired drivers
- Collisions involving city property or public agency-owned vehicles

For non-injury traffic collisions that do not meet these criteria, residents should call Police Dispatch at 562-435-6711 for assistance and further instructions. In some circumstances, residents can also file an Online Report using the LBPD Online Police Reporting System by visiting this [link](#). This change aims to streamline response efforts, allowing officers to focus on emergency calls for service.



## Upcoming Events

### Sprouts Grand Opening Celebration Weekend

October 12th - 13th | 7 am - 4 pm | 4600 E Pacific Coast Hwy.

Sprouts Farmers Market is hosting their Grand Opening Celebration all weekend long! The store is located in the former Staples location at PCH and Ximeno. Visit the new store tomorrow, Saturday, October 12th and Sunday, October 13th for free samples, contests and more. Visit this [link](#) to view the weekend's event schedule and read the press release [here](#).



### One Year of District 4 Pizza Celebration

October 12th | 9:30 am - 10 pm | 2123 N Bellflower Blvd.

Celebrate one year of District 4 Pizza tomorrow Saturday, October 12th! From open to close, D4 Pizza will be celebrating with \$20 pizzas, drink specials, fun photo opportunities, raffles and more! Visit this [link](#) for additional information.



### Green Organic Carts Delivery Starts Monday

Begins October 14th

In September, the city issued a [press release](#) announcing the first phase of the residential organics collection program set to begin this month. Phase one of the program includes the CD4 neighborhoods of Park Estates, Bixby Hill, La Marina, and the Tincer School Area. The new green and blue carts will be delivered the week of October 14. Phase one neighborhoods are advised to leave the purple carts out on their designated service day to be collected and replaced. The detailed map for phase one neighborhoods can be viewed at this [link](#). Read more about the program [here](#).



### Upcoming LBACS Low-Cost Vaccine Clinics

October 14th & 18th | 10 am - 2:30 pm | LBACS - 7700 E Spring St.

Long Beach Animal Care Services and Camp Clinics are

hosting low-cost vaccine clinics on Monday, October 14th and Friday, October 18th from 10 am to 2:30 pm. No appointment is necessary, but only the first 60 pets will be accepted. For a vaccine price list and important tips to expedite your visit, please visit this [link](#). Click [here](#) for future vaccine clinics at LBACS.



## Next on the City Council Agenda

October 15th | 5:00 pm | 411 W Ocean Blvd.

The City Council meeting will start at 5:00 pm in the Civic Chambers on the ground floor of City Hall, located at 411 W. Ocean Blvd. City council meetings are broadcast live online at: [LBTv3.com](http://LBTv3.com) and on Channel 3 for Charter cable subscribers and Channel 21 for FIOS subscribers. Comments can be submitted by email to: [CityClerk@longbeach.gov](mailto:CityClerk@longbeach.gov). Items on Tuesday's meeting agenda include:



- Ceremonials and Presentations: Filipino History Month
- [R-16](#): Recommendation to receive and file a presentation from the City Manager, Financial Management, and the Health and Human Services Departments providing an update on the implementation of the City's Sidewalk Vending Ordinance. (Citywide)

The entire agenda can be found [here](#). To see the schedule and agenda for all upcoming city meetings, click [here](#).

## FREE Flu Vaccine Clinics in CD4

Various dates & locations

The Long Beach Department of Health and Human Services is offering free flu vaccinations at community clinics throughout the flu season, while supplies last. Two clinics will be held in CD4 at the following locations and times:

- 2800 N Studebaker Rd: Tues., October 15th, 9 am - 2 pm
- 2525 Grand Ave: Thurs., October 17th, 2 - 7 pm

The clinics will be walk-up clinics, with no appointments required; however, people may also schedule appointments by calling (562) 570-4768. Accessible services will be available, including a drive-up option for those with disabilities who are not able to leave their vehicles. For more information and other clinic locations, please visit this [link](#).



## Art Days at the EBM Japanese Garden

October 17th | 4-5 pm | Parking at CSULB Lot G4

Join the Garden to foster creativity at this week's Art Day. The art medium this week will be Japanese Calligraphy (Sumi-e). Participants will be able to learn and experiment with calligraphy and take their creation home. All supplies will be supplied by the Garden. This activity costs \$2. To register, please click [here](#).



## Long Beach Pet Fair

October 19th - 20th | Various times | 386 E Shoreline Dr.

Join the Little Lion Foundation, Long Beach Animal Care Services and the Long Beach Police Department Canine Unit for their two-day Pet Fair event. There will be food, music, and pet adoptions! Special thanks to Claudia Otis for inviting me to be a sponsor for this great event.



## Long Beach Airport Festival of Flight

October 19th | 10 am - 4 pm | 3590 E Wardlow Rd.

The Long Beach Airport Festival Flight returns next Saturday, October 19th. The event is free and open to everyone. Enjoy food trucks, static aircraft and live entertainment. Attendees are encouraged to bring water, wear sensible shoes and be prepared for any outdoor weather. Find more information at this [link](#).



## Halloween Spooktacular at LB Towne Center

October 19th | 12 - 2 pm | Regal Promenade - 7575 Carson Blvd.

Bring your friends and family and join LB Towne Center for their FREE Halloween Spooktacular event on Saturday, October 19th from 12 to 2 pm. The event will feature family-friendly entertainment, including trick-or-treating stations, character meet and greets, balloon twisters, kids' crafts and a live DJ spinning festive Halloween-themed music! Visit this [link](#) for additional information.



## Howl-o-ween Festival at Eldo Nature Center

October 19th | 2 - 6 pm | 7550 E Spring St.

Visit El Dorado Nature Center on Saturday, October 19th for a hare-

raising good time as you trick-or-treat your way along the trails. Visit the animal education village or bounce yourself silly in the Ohhh-possum Patch. There will be storytelling and face painting, food trucks and crafts. Parking is free, and there is a suggested donation of \$5 per person to support Partners of Parks/ Friends of El Dorado Nature Center at the gate. The last trail entry will be at 5 pm. Dress as your favorite creature and come mingle with ours. Please leave pets at home. For more information, please call (562) 570-4876.



## El Dorado Nature Center Morning Bird Walk

October 20th | 8 - 10 am | 7550 E Spring St.

Whether you're a new birder or just want to sharpen your skills, join volunteers and staff for Sunday morning walks through El Dorado Nature Center. Pre-Registration is required, please call (562) 570-1745. The programs are free, and parking is \$8.



## Veteran's Social Connection

October 25th | 8:30 - 10:30 am | 5901 E 7th St

The VA Long Beach Healthcare System is hosting a Veterans Social Connection (VSC) event on Friday, October 25th. The VSC provides Veterans with an opportunity to meet and socialize in a safe environment. The event is designed to provide resources to Veterans via key programs and offerings at the VA Long Beach Healthcare System. If you can't join this event, VSC is held on the last Friday of each month from 8:30 am to 10:30 am on the Patriot Café Patio. For more information, please call (562) 826-8000.




## And Finally...


### Long Beach College Estates aka College Estates

In previous newsletters, we've covered the (now CD4) housing tracts built in the 1950s along the west side of the San Gabriel River. The final tract was built in 1958-59 and bordered by Anaheim Road, the SGR, 7th Street and Studebaker Road. As indicated in the attached newspaper ad from December 28, 1958, it was originally marketed as Long Beach College Estates with proximity to Long Beach State College as a major selling point. The name was later shortened to what we know it as today, College Estates. The ad states that pricing started at \$19,450.

# GRADUATE

## TO A NICER HOME...AT A PRICE YOU CAN AFFORD!





This great development, within its own private wall with private entrance, is the first new community of homes in the City of Long Beach in over 5 years! Finest achievement of S&S Construction Co., builders of more than 3,000 homes in nearby areas. Long Beach College Estates is across the street from Long Beach State College, a new High School and Grammar School...less than 10 minutes from downtown Long Beach. Drive out today to this landmark location on historic Bixby Ranch. The values are outstanding!

*New Ideas! New Architect Designs!*  
 ... and a private recreational park within the walls


- 2 and 4 BEDROOMS...2 BATHS • 3 and 4 BEDROOMS...FAMILY ROOM...2 BATHS
- 3 and 4 BEDROOMS...DINING ROOM...2 BATHS
- FIREPLACE in every home...2-Car Garage
- Floor of Kitchen and Bathroom Built-in
- Large Separate SERVICE PORCH in nearly all plans

### IN THE CITY OF LONG BEACH

FHA Low Down Payment • 30-year Loans at 5 1/2% Interest WHERE YOU ENJOY CITY OF LONG BEACH SERVICES AND FINE SCHOOLS


CONVENTIONAL FINANCING  
 30-year Loans on Excellent Terms • 6% Interest

CAL-VET Financing Available  
 Full Priced from \$19,450



**DIRECTIONS:**  
 From Long Beach, go east on 7th Street a short distance past Veterans Hospital and turn left on Studebaker Road to MODEL HOMES.

When you see this name, you're sure of VALUE!



The College Estates Neighborhood also has historical significance to Rancho Los Alamitos. The area of College Estates is outlined in red in the attached vintage aerial photo from 1947. The white diagonal line from lower right to center left is the major access road from 7th Street to the north side (then Anaheim Road) of RLA. The fork in the road at 7th Street is likely an indicator that there was goods movement west into Long Beach and east into Orange County. The photo also shows that by 1947, the Los Cerritos Channel had been built. Without a bridge over the channel, the access road was no longer functional.



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