Everyone Home Long Beach Update

On Tuesday, August 10, the City Council was updated on the Everyone Home Long Beach program (EHLB). In May of 2018, the City of Long Beach launched the Everyone Home Long Beach initiative to address homelessness in the City. The Taskforce, comprised of community leaders and individuals that have experienced homelessness, met five times to develop recommendations. On December 11, 2019, recommendations from the EHLB task force were approved by the City Council.

The goals that were developed are:

1. Strengthen Governance and Increase Funding
2. Increase Housing Access
3. Reduce Homelessness
4. Employ People
5. Support Families
6. Connect to Health
7. Develop Population Based Service Models

To view the whole update, please click HERE.
LA County Board of Supervisors Reviews the Possibility of a Policy to Require Proof of Vaccination to Enter Businesses

The Los Angeles County supervisors voted unanimously to instruct County public health experts, County Counsel, and the Department of Consumer and Business Affairs to examine the possibility of a policy requiring proof of vaccination to enter businesses and other public spaces in an effort to reduce the spread of the surging delta variant at their Tuesday, Aug. 10 meeting. The Board of Supervisors has instructed these entities to report back to the board in two weeks with an assessment and potential policy options. The Delta variant has become the region’s predominant strain, representing nearly all sequenced cases recorded as of August 5th in the county of 10.3 million.

If passed, the measure could set vaccine requirements at indoor spaces and would follow a more aggressive push in New York City, where the city has mandated proof of COVID-19 vaccination to enter certain indoor businesses, including restaurants, entertainment venues and gyms.

Supervisor Janice Hahn, whose 4th District includes the City of Long Beach, created the motion to consider whether such a vaccine mandate would require one dose or a full vaccination, and it look at whether a policy should apply to all indoor public spaces or certain non-essential businesses and events.

Plans move forward to demolish Padre, build 7-story structure in downtown Long Beach

The Long Beach Planning Commission voted at its Thursday, August 5th meeting to deny an appeal filed by local residents and uphold a prior approval of the project. The new project, 525 E. Broadway, will offer 48 apartments and 5,090 square feet of ground-level commercial space.

The new L-shaped project will be about 9 feet away from Atlantic Plaza, both to the west and to the south of the existing building. Long Beach Development Services Deputy Director Christopher Koontz said the Fire Department reviewed and approved the plans, as it does for every project the city reviews.
The developers, Topanga Development, said they were excited about the opportunity. “We’re thrilled to be coming down into Long Beach, and we are eager,” Steven Friedmann said, “to get started on this project.”

For more information, please see the project’s website.

SBA Announces Opening of Paycheck Protection Program Direct Forgiveness Portal

The U.S. Small Business Administration (SBA) has launched a streamlined application portal to allow borrowers with Paycheck Protection Program (PPP) loans $150,000 or less through participating lenders to apply for forgiveness directly through the SBA.

This new change will help rush relief to over 6.5 million smallest of small businesses which has been the Administrator’s priority since day one. The new forgiveness platform began accepting applications from borrowers on August 4th, 2021. Lenders are required to opt-in to this program through https://directforgiveness.sba.gov. In addition to the technology platform, the SBA is standing up a PPP customer service team to answer questions and directly assist borrowers with their forgiveness applications. Borrowers that need assistance or have questions should call (877) 552-2692, Monday – Friday, 8 a.m. - 8 p.m. EST.

Industry Links

Long Beach will look into expanding parking in and around Alamitos Beach
LBUSD: Vaccination, Testing Required for Staff
Live Q&A: All About Marketing Your Small Business

For more information, please Mary Frances Torres, SR/WA, Property Services Officer, Economic Development Department, at mary.torres@longbeach.gov.