The Economic Blueprint 2.0

The Economic Development Commission (EDC) consists of members of the public who are residents of the city or individuals having a business interest in the city at the date of his/her appointment.

Currently, our Commissioners are:

- Blair Cohn, Executive Director of Bixby Knolls Business Improvement Association
- Becky Blair, licensed commercial real estate broker/owner in the City of Long Beach
- Leah Goold-Haws, State Director, California International Trade Center / State Director, Global Trade for CA Community Colleges Chancellor’s Office
- John Thomas, Historic Preservation Consultant
- Walter Larkins, Entrepreneur Founder and C-CEO, Sapphire RCMS, LLC, a Web-based, SaaS Healthcare Focused AR Management Solutions
- John Shen, businessman
- Milton Duena, Business Representative/Organizer for the International Association of Machinists and Aerospace Workers Union (IAMAW)
- Austin A. Metoyer, Economic Development & Policy Manager, Downtown Long Beach Alliance
- Vivian Shimoyama, Business Owner and Small Business Advocate
- Brenda Wunsch, Entrepreneur, Start-Up Enthusiast, Board Member of Long Beach Accelerator

The duties of the Commission are to advise and recommend to the City Council and the City Manager on matters pertaining to activities affecting economic development within the city, in the creation of private-sector employment opportunities and business ventures, on methods of coordinating economic efforts.

The EDC is currently reviewing the Economic Blueprint to expand on the City’s economic goals. The EDC is working with community leaders, Commission Champions, staff leads,
City departments, and community partners to assist with the development of focus area objectives, key measures, and major recommendations for the Blueprint 2.0. Currently the Blueprint has the following seven focus areas:

1. Engines of Growth  
2. Economic Inclusion  
3. Jobs and Workforce Development  
4. Business Assistance  
5. Development Environment  
6. Quality of Life  
7. Economic Leadership and Cooperation

The EDC meetings are held on the 2nd Monday of each month, at 411 W. Ocean Boulevard, 10th Floor Conference Room at 4:00pm. The public is always invited to attend these meetings. We encourage all feedback, especially with the update to the Economic Blueprint 2.0. The next EDC meeting is scheduled for December 13, 2021.

For more information, please contact Robert Mossler at robert.mossler@longbeach.gov.

Up to $5,000 Available to Property Owners Who Partner with Los Angeles County

The Los Angeles County Development Authority (LACDA) is offering $2,500 to eligible property owners who partner with the County and rent their available units to Emergency Housing Voucher (EHV) holders.

The U.S. Department of Housing and Urban Development has allocated 1,964 EHV’s to the LACDA to assist residents most in need, including individuals and families who are experiencing homelessness, at risk of experiencing homelessness, fleeing, or attempting to flee, domestic violence or human trafficking, or were recently homeless and for whom providing rental assistance will prevent the family’s homelessness or having high risk of housing instability.

Property owners who have units located in the jurisdictions served by the LACDA, Housing Authority of the City of Los Angeles, or City of Pasadena, are eligible to sign up and receive the following:

- Up to $5,000 for a one-time reimbursement for new contract inspection repairs
- $2,500 signing bonus for each unit leased to an EHV participant
- Reliable monthly payments
- Free property listing
If you are a property owner and would like to learn more about these incentives, please email LACDAincentives@lacda.org or call (626) 586-1585. If you are experiencing homelessness or at risk of becoming homeless and seeking to obtain an EHV, please contact the Los Angeles Homeless Services Authority at EHV@lahsa.org.

All media may contact Elisa Vásquez, LACDA Public Information Officer, at (626) 586-1762.

**Reminder: Accelerate Long Beach – December 9**

Join the Long Beach Economic Partnership for Accelerate Long Beach, their quarterly economic forum, where they’re focusing on real estate development. The free, virtual event will explore skyline-changing projects that were recently completed, are under construction or are in the pipeline. Investors who are in-the-know are building on a solid foundation and betting on Long Beach’s future.

Real estate development accounts for about 17% of gross regional product (GRP) in the Long Beach area, and this massive industry is one that fuels itself. Businesses and developments attract more business and development, with that growing ecosystem building a higher quality of life overall.

This live, virtual conference is free and open to all. Live Q&A sessions with our speakers and experts will give you a chance to get deeper insight into Long Beach’s economic picture, and the opportunities available in the local real estate sector.

For more information, please visit Office of Economic Research at CSULB’s website.
2021

ACCELERATE LONG BEACH
// Real Estate and Development

Virtual Conference
Thursday, December 9, 2021
10AM - 12PM
Free
UPDATE: Storefront Boarded Up Removal Program

The deadline for the Economic Development’s Storefront Boarded Up Removal Program has been extended to January 31, 2022. This program is for business and property owners who have put up plywood boards to protect their storefront due to COVID-19 and the civil unrest in 2020. A maximum grant of $600 per business or commercial property for assistance with the cost and labor associated with removal of the window/storefront coverings (plywood) through its contracts with its “on-call” property management consultants, ED will coordinate removal and haul away costs associated with removal of window/storefront coverings (plywood). For more information, program guidelines, and application forms, please visit the program’s website.
Industry Links

Long Beach will party live to light up city’s Christmas tree

Here are Long Beach’s new City Council districts

For more information, please contact Mary Frances Torres, SR/WA, Acting Real Estate Development Bureau Manager, Economic Development Department, at mary.torres@longbeach.gov.