



Latino Cultural Center

Kickoff Meeting

December 1, 2020



LONG BEACH
OFFICE OF CIVIC INNOVATION

CITY OF
LONG BEACH

Welcome!

Latino Cultural Center



Latino Cultural Center Team

City Team – Office of the City Manager, Economic Development, Parks Recreation and Marine

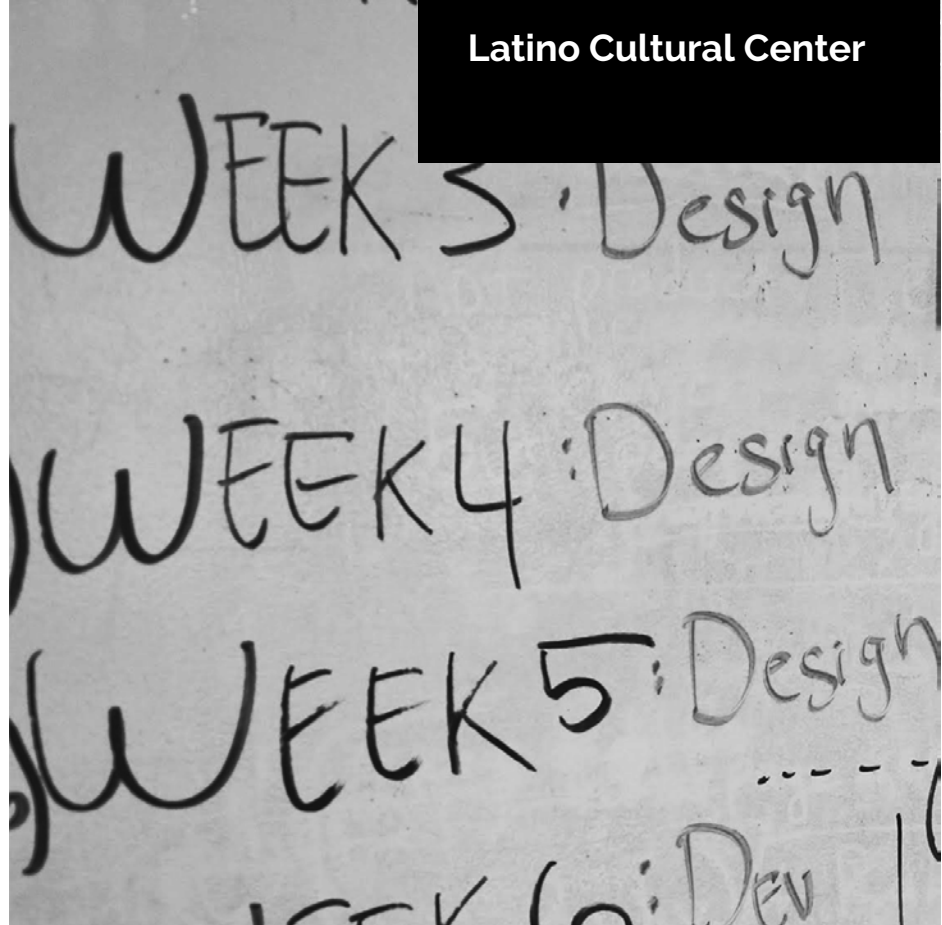
Centro CHA - Community Engagement, in-depth interviews and focus groups.

Lord Cultural Resources – Institutional planning and feasibility study

Museum of Latin American Art – Cultural and museum advisor

City Team

- Clarity of Purpose
- Driving Long-Term Momentum and Growth
- Building a Strong Partnership Identity
- Connect and Align People and Activities
- Involve the Target Population
- Clear Measures of Success
- Backbone Support





Latino Cultural Center

Centro CHA



Latino Cultural Center

Lord Cultural Resources

Steering Committee

1. Play an active role in the visioning process by attending and participating in all LCC Steering Committee meetings. These meetings will occur every other month for six months.
2. Participate in additional special meetings and public events, as requested.
3. Receive updates from the Community Engagement consultant and educational material from the Cultural Planning consultant. Members may be expected to read written materials sent in advance of meetings.
4. Collaborate with other Working Group members to generate a community generated operating vision for the African American Cultural Center, synthesized from community engagement and cultural planning material.
5. Gather input from community members and stakeholders to share in



Advisory Committee

1. Attend AACC Committee public meetings as available in an advisory role.
2. Provide subject matter expertise and current/historical perspective to inform the visioning process, most likely through one-on-one interviews.
3. Gather input from community members and stakeholders to share in AACC Committee meetings.
4. Serve as an ambassador to promote community engagement activities and the overall AACC community visioning process.

Contact information

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Website

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Social Media Handles

Twitter: [@iteam_LongBeach](https://twitter.com/iteam_LongBeach)

Facebook: [@iteamLB](https://facebook.com/iteamLB)

Instagram: [@iteam_LBC](https://instagram.com/iteam_LBC)