What is a Cultural District?

On Tuesday, June 21, 2022, the Long Beach City Council voted unanimously to create a community vision for the creation of an LGBTQ+ cultural district recognizing and supporting the LGBTQ+ community located along the Broadway Corridor. This area on Broadway running between Alamitos and Junipero Avenues has long been home to a strong and active LGBTQ+ community. Many of Long Beach's gay bars and LGBTQ+ businesses are located along the corridor, and the area has been a longstanding and important place for the LGBTQ+ community to gather and organize.

By designating the area as a Cultural District, the City hopes to work with the community to educate visitors about the cultural and historical significance of the LGBTQ+ community in the neighborhood, support the LGBTQ+ businesses and institutions in the district, and invest in public improvements to ensure the LGBTQ+ community continues to thrive.

Proposed LGBTQ+ Cultural District Location
What do public improvements look like?

Public improvements can include any number of City-implemented changes to improve the livability of the area. For example, the rainbow-striped crosswalks on Broadway at Junipero, Cherry, Falcon, and Orange Avenues were introduced in 2016 to signal the importance of the Broadway Corridor to the Long Beach LGBTQ+ community. Examples of public improvements can include...
What Locations and Spaces are Relevant Spaces?

When you think of LGBTQ+ spaces in Long Beach, what areas, places, or points of interest come to mind? Why?

If you see an example that resonates with you, add a sticker so we know multiple people feel this way! Please add any locations or ideas that come to mind with a post-it note!
How do you find these LGBTQ+ Spaces?

How do you find LGBTQ+ friendly spaces?

If you see an example that resonates with you, add a sticker so we know multiple people feel this way! Please add any locations that come to mind with a post-it note!

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<thead>
<tr>
<th>Pride Flags Out Front</th>
<th>Neighborhood Signage</th>
<th>Business Signage</th>
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Please add any examples or ideas not seen here
What types of Historical or Cultural Improvements would you like to see?

What types of historical or cultural improvements would improve your experience of the Broadway Corridor?

If you see an example that resonates with you, add a sticker so we know multiple people feel this way! Please add any locations that come to mind with a post-it note!
What types of Safety or Public Improvements would you like to see?

What types of safety or other public improvements would improve your experience of the Broadway Corridor?

If you see an example that resonates with you, add a sticker so we know multiple people feel this way! Please add any locations that come to mind with a post-it note!
What are important issues or improvements to be made for the LGBTQ+ community? Please share any additional thoughts or feedback here.
What historical or cultural events (e.g. the first Long Beach Pride March, the community activism around Prop 8) would you like to see recognized as part of the LGBTQ+ Cultural District?

How would you like to see these events recognized? (e.g. signage, plaques, links to recorded interviews).

Post sticky note ideas here.