



NONPROFITS AND FISCAL AGENTS

**Presented by
The Nonprofit Partnership**

www.tnpsocal.org
(562) 888-6530



AGENDA

- Welcome and Introduction of TNP
- Overview of Nonprofits
- Starting a Nonprofit
- Fiscal Sponsorship
- Board Service
- Questions



THE NONPROFIT PARTNERSHIP

SUPPORT

Supporting nonprofits through convening, training, consulting, and advocacy

CAPACITY BUILDING

Capacity Building support of initiatives and cohorts

PARTNERSHIPS

Partnerships with funders and stakeholders



Long Beach Gives is the citywide, online fundraising campaign to raise awareness and inspire community giving for Long Beach nonprofits.

Our goal is to inspire individuals and businesses in our community to come together to make a difference in the exemplary work of local nonprofits.

www.longbeachgives.org

LONG BEACH GIVES

2023 Impact Report



Long Beach Gives is the annual, citywide giving campaign to raise awareness and inspire community giving for Long Beach nonprofits. In September 2023, individuals and businesses made **9,310** donations:

\$2,071,589

Contributed in 2023

\$8,686,720 raised for nonprofits in Long Beach since 2019

Raised awareness of local nonprofits with **715,000** page views in September

3,281 first-time donations made to participating nonprofits

964 volunteers raised **\$420k** for local nonprofits as peer fundraisers

On average, donors gave **\$222** per donation

All **244** organizations across 16 causes received a donation in 2023



TOTAL IMPACT SINCE 2019

35,697 DONORS

42,299 DONATIONS

OVER 100 HOURS OF FREE

PROFESSIONAL DEVELOPMENT

NONPROFITS IN LONG BEACH

781 with over \$50,000 in revenue

- **612 Public Charities**
- **73 Non-Operating Foundations**
- **33 Business Leagues**
- **230 with 1+ staff**

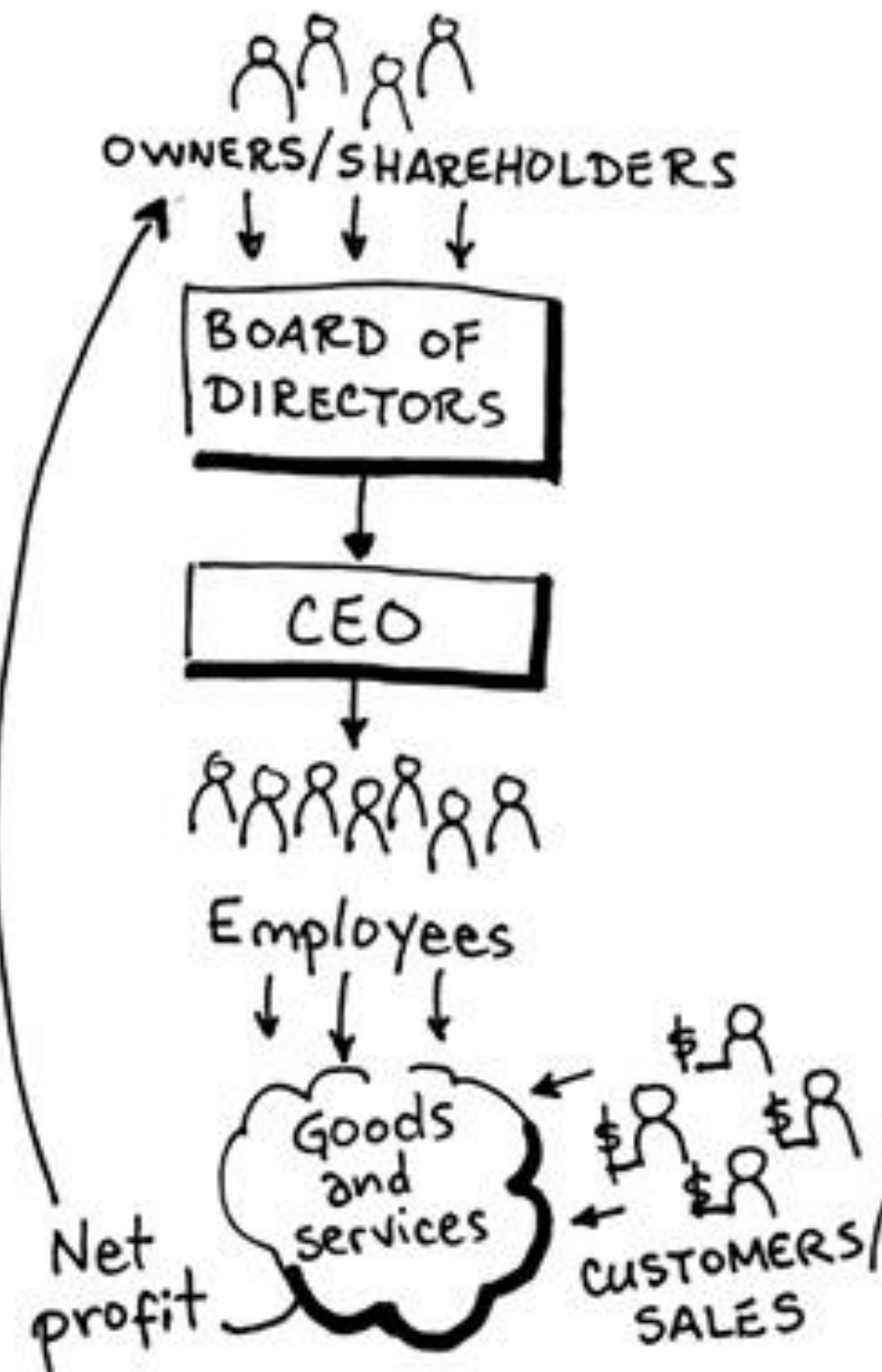
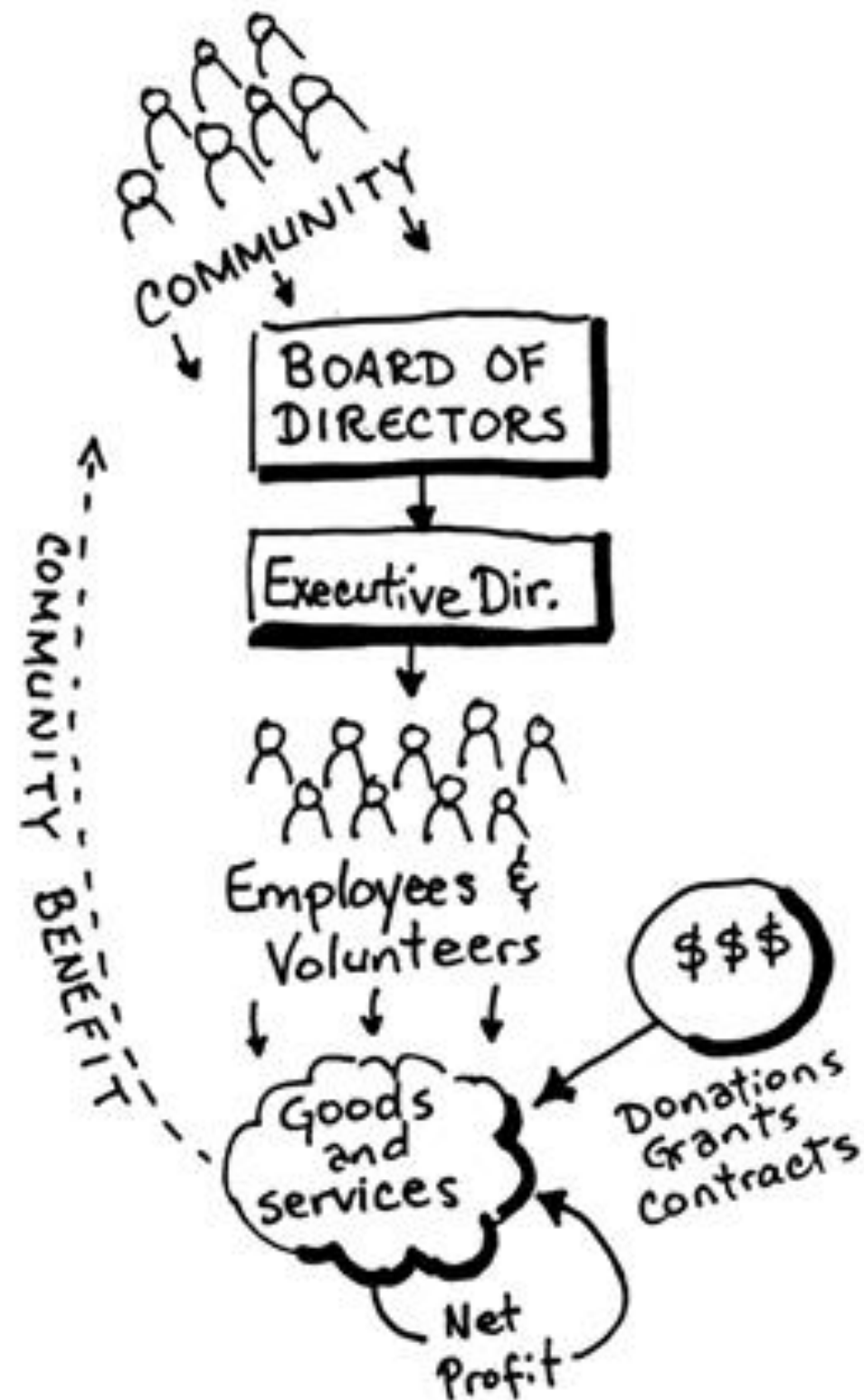
Service Areas

- **302 Human Services/Rights**
- **196 Community & Economic Development**
- **80 Philanthropy**
- **129 Education**
- **99 Health**
- **58 Sports and Recreation**
- **71 Arts and Culture**
- **31 Environment**
- **34 Religion**

NONPROFITS BY THE NUMBERS

- 1 in 14 jobs in California is with a nonprofit
 - 4th largest Industry in CA
 - 4.8 million volunteers- or the equivalent of over 300,000 FT jobs
 - LA County- 22,626 nonprofit, 425,000 employees, 1.6 million volunteers
- Nonprofits employ higher percentages of women and people of color than the private sector
 - Women: 63% Np vs. 45% other businesses (leaders 73% vs. 29%)
 - People of Color: 31% vs. 28%
 - Leaders 29% vs. 12%
 - Policy Advocates

NONPROFIT VS. FOR PROFIT/PRIVATE BUSINESS



Other Business Models:
-All Volunteer Lead
-Fiscally Sponsored

WAYS TO STRUCTURE A NONPROFIT

- Incorporate (typically under a 501c3 incorporation
 - Process takes 6-9 months
- Fiscal Sponsorship
- Partnership

STARTING A NONPROFIT



- Incorporate your Nonprofit
- File Articles of Incorporation with your state's Secretary of State or similar agency.
- Create Bylaws
- Appoint a Board of Directors
- Apply for an Employer Identification Number (EIN)
- File for Federal Tax-Exempt Status (501(c)(3))
- Register for State Tax-Exempt Status
- Maintain Compliance

STARTING A NONPROFIT RESOURCE



- CalNonprofits – California Nonprofits' Advocate
 - <https://calnonprofits.org/>
- Guide on How to Start a Nonprofit
 - <https://calnonprofits.org/resources/how-to-start-a-california-nonprofit/>
- Nonprofit Compliance Checklist
 - <https://calnonprofits.org/resources/nonprofit-compliance-checklist>
- National Council of Nonprofits – United States Nonprofits' Advocate
 - <https://www.councilofnonprofits.org/>
- Guide on How to Start a Nonprofit
 - <https://www.councilofnonprofits.org/tools-resources/how-start-nonprofit>

FISCAL SPONSORSHIP

- A fiscal sponsorship is an arrangement in which a nonprofit organization (the fiscal sponsor) offers its legal and tax-exempt status to another group, project, or initiative (the fiscally sponsored project) that does not have its own 501(c)(3) status. This allows the project to receive tax-deductible donations and grants without having to form its own separate nonprofit entity.
- Key Features Include: Legal and tax benefits, administrative support, and flexibility.
- Benefits Include: Focused on mission, leveraging sponsors 501(c)(3) for fundraising, and lower costs and administrative support.
- Considerations: Fees by fiscal sponsor, fiscal sponsor oversight, and flexibility.

FISCAL SPONSORSHIP RESOURCES

- Partners of Parks
- Community Partners
- Social and Environmental Entrepreneurs (SEE)
- Heluna Health
- Charitable Ventures
- GivSum
- Larger Nonprofits



Everyone can be
great,
because everyone
can serve.

- Martin Luther King Jr.

VOLUNTEERING AND NONPROFIT BOARDS

TYPES OF NONPROFIT BOARDS

No Staff & Working Board

Coordinator/**Limited** Program Staff
and Working Board

Manager/Executive Director and
Policy Board

Advisory Board

Committees



RESPONSIBILITIES OF BOARD MEMBERS

HOW TO SERVE

Board listings at www.tnpsocal.org

Find a local nonprofit at www.longbeachgives.org

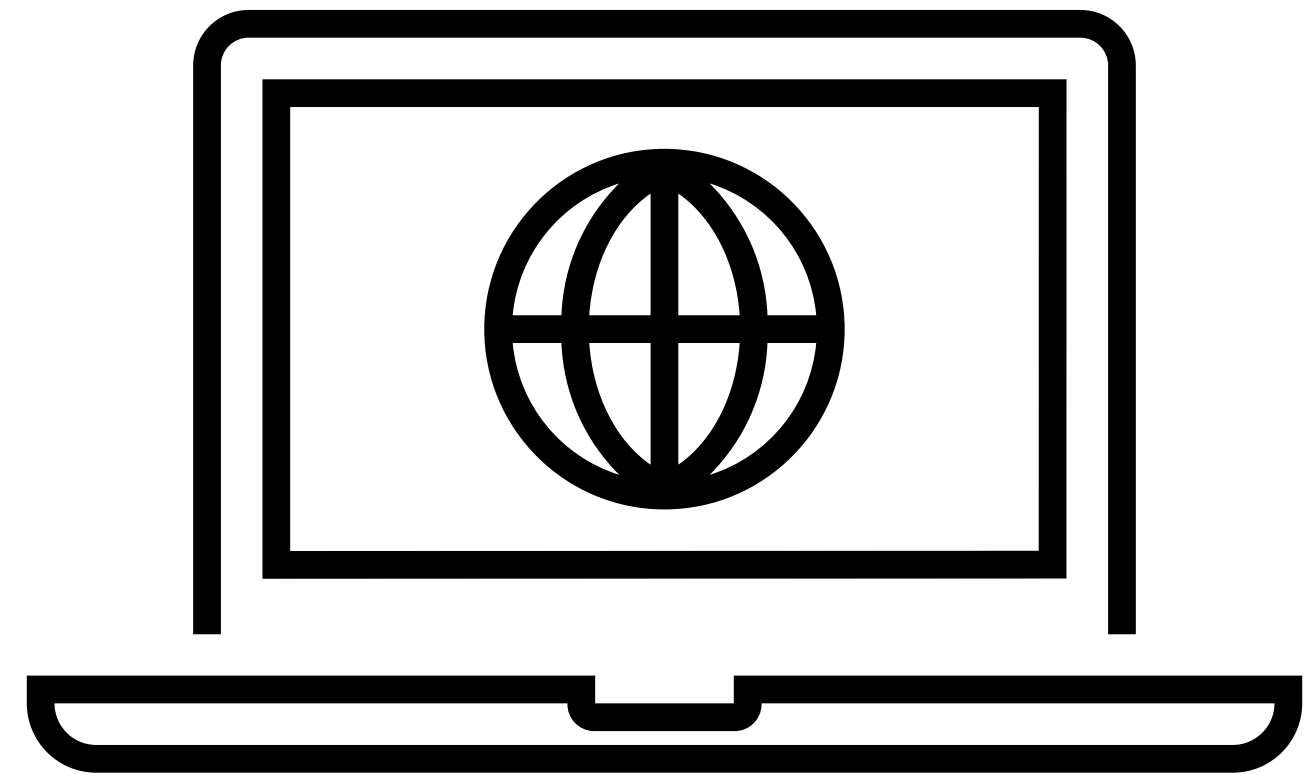
Volunteer first!



Thank You!

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www.longbeachgives.org
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THANK YOU

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