

LONG BEACH HOUSING ELEMENT UPDATE MEETING SUMMARY

Digital Workshop 01 – English

Saturday, August 8, 2020

Zoom Webinar from 10:00am – 12:00pm

Attended by approximately **36 members of the public**, the first Digital Workshop focused on presenting background information and receiving feedback on the state of housing in Long Beach, policies and programs, City demographics, housing needs and housing affordability, among other items.

Overview

A formal presentation led by the Long Beach Development Services Team was followed by opportunities for the public to provide questions and comments through the webinar Q&A and chat functions. Additionally, poll questions were implemented throughout the presentation to engage with participants and receive input on background housing information.

During the presentation, participants were encouraged to use the Q&A and chat functions to provide feedback on the content presented and as a guide for discussion topics. During the presentation written questions and comments were directly responded to via the Q&A and chat functions. Upon completion of the presentation, written questions were responded to verbally by project team members and participants were able to ask questions and provide comments verbally as well. The polls were primarily used to gain background information on attendees and help facilitate discussions.

Notifications of the Digital Workshop and other meetings were distributed electronically via LinkLB, the City's email notification system, to over **3,000 email addresses** for people who have signed up for notifications for latest news or initiatives and programs from Development Services, or for notifications related to general plan updates. The events were also promoted through a memo to the Mayor and City Council, and through social media via Facebook events hosted and promoted by both the City and Development Services Department's Facebook accounts. Brochures were mailed to over **25,300 addresses** in areas identified as having high housing need and high risk related to COVID10. The mailers shared information on the Housing Element update, outreach meetings and resources for individuals affected by COVID-19 in all four City languages of English, Spanish, Tagalog and Khmer.

The questions and feedback received during the workshop are categorized below:

- 1) Q&A Input
- 2) Chat Input
- 3) Poll Results

Sixty (60) questions and comments were received during the digital workshop through the Q&A and Chat features. The pages below illustrate the themes and input captured.

01

Q&A Input

(41 Questions/Comments)

- Questions about Accessory Dwelling Units (ADU) and permitting.
- Several residents raised questions and comments about recent and potential legislation, including SB 1120, SB 743, AB 1279 and zoning changes in Long Beach.
- Many comments and questions were raised regarding SCAG and RHNA numbers, including the increase in housing needs, affordability needs, student housing, SCAG requirements, among others.
- Several comments and questions included how the City may achieve providing the additional RHNA units through measures such as new construction, overcrowding, and adequate city services to meet demand.
- Residents expressed questions and concerns regarding up-zoning and changes to single-family residential communities to allow multi-family apartments.
- Some participants raised questions about Long Beach residents vs. individuals that work in Long Beach, and how the Housing Element takes that into consideration.
- Questions and comments were raised about how parking is accommodated with increased housing density and how is parking included in the Housing Element Update.
- One resident raised a question regarding vacant lots, if they are being tracked and how they could be used to promote housing.
- Comments and questions were raised about the availability and location of affordable housing, including Downtown.
- One resident questioned how those experiencing homelessness are included in the update.
- One resident raised concerns of gentrification with new market rate housing being developed.
- One resident questioned how segregation and income disparity will be discussed during the meeting.
- Some residents raised outreach questions regarding the availability of materials shared during the meeting and future meetings.

02

Chat Input

(19 Comments/Questions)

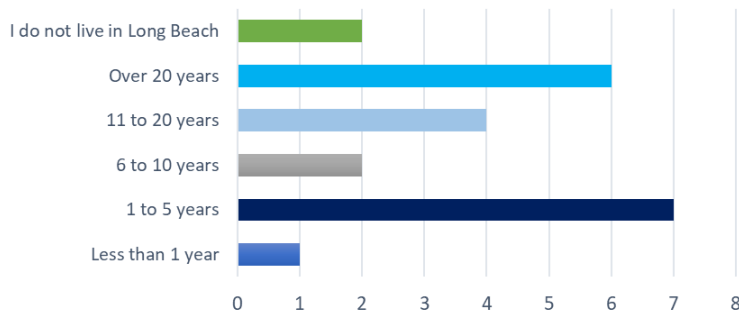
- Many comments and questions were raised regarding SCAG and RHNA numbers, including the reasons for the increase and the efficacy of the 30% housing cost burden rule.

- Residents voiced concerns about affordable housing being concentrated in downtown Long Beach as opposed to all over the City.
- One resident questioned the percentage of residents that work in Long Beach.
- One resident voiced concerns about the Housing Element Update superseding the recent Land Use Element.
- Some residents are concerned about the availability of parking and/or the provision of car-alternative incentives.
- Some residents are concerned that the City does not have proper infrastructure or public service to accommodate new growth.
- New construction should prioritize residents currently experiencing overcrowding or homelessness.
- Residents are interested in the City's strategy to incentivize the development of housing, especially in light of the lack of Community Reinvestment Act (CRA) resources.
- Concerns were raised about the 5th cycle RHNA underestimating housing needs.

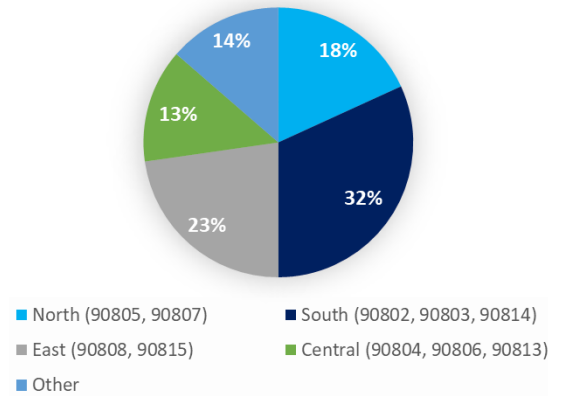
03

Poll Results

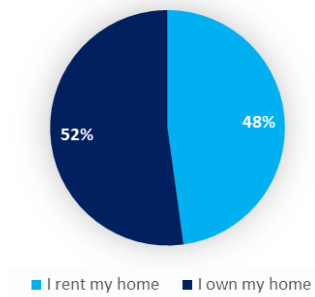
Poll #1: How long have you lived in the City?



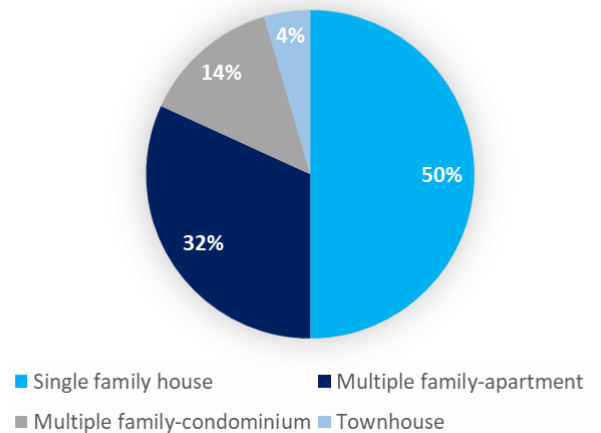
Poll #2: Which Long Beach ZIP Code do you currently live in?



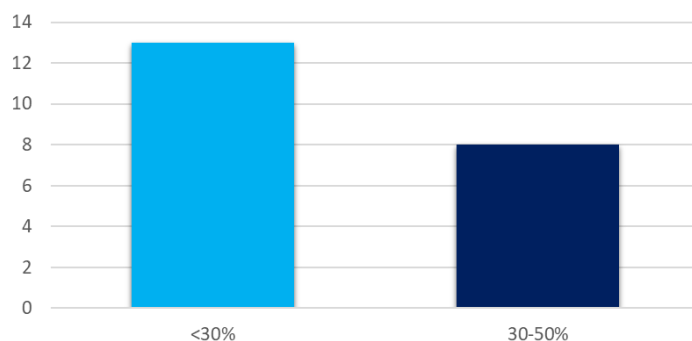
Poll #3: Do you rent or do you own your home?



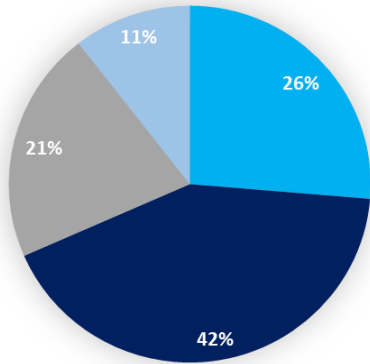
Poll #4: What kind of housing do you live in?



Poll #5: How much of your monthly income goes to housing?

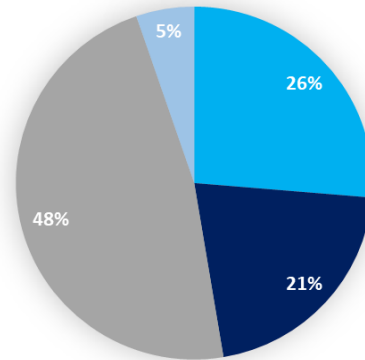


Poll #6: How many people live in your household including you?



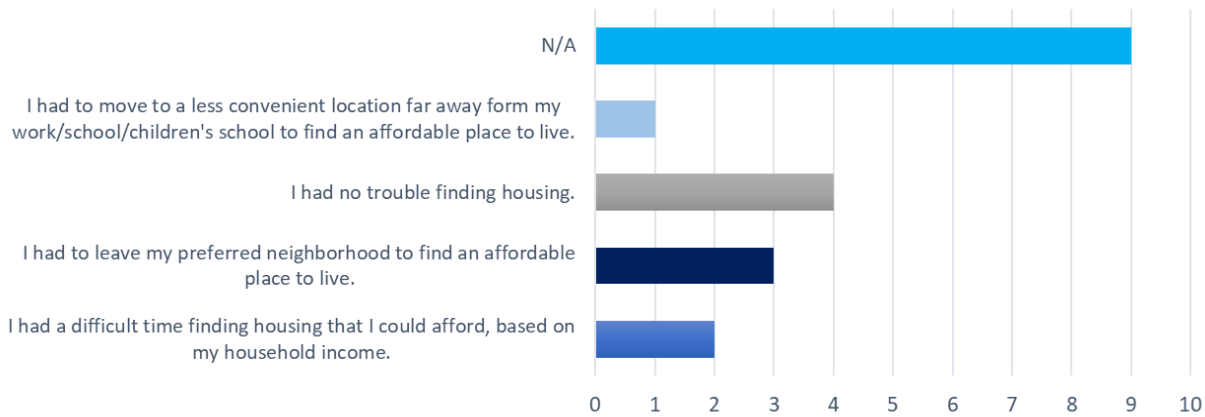
■ 1 ■ 2 ■ 3 ■ 5 or more

Poll #7: With whom do you share your household?

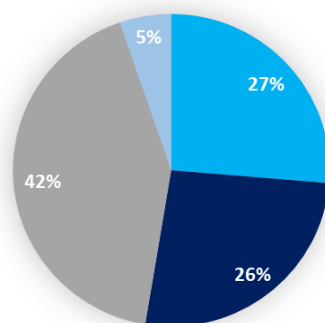


■ I live by myself
 ■ With parents or adult children (i.e. multi-generational household)
 ■ Immediate family (partner and/or children)
 ■ Roommate(s)

Poll #8: Have you recently had to look for a new place to live in the City? If so, which statement best describes your experience?



Poll #9: Which statement best describes your experience finding and securing housing in the time you've lived in the City?



■ It has gotten harder to find a place to live over the years.