

LONG BEACH HOUSING ELEMENT UPDATE MEETING SUMMARY

Digital Workshop 01 - Spanish

Saturday, August 15, 2020

Zoom Webinar from 10:00am – 12:00pm

Attended by approximately **7 members of the public**, the first Spanish Digital Workshop focused on presenting background information and received feedback on the state of housing in Long Beach, policies and programs, City demographics, housing needs and housing affordability, among other items.

Overview

A formal presentation led by the Long Beach Development Services Team was followed by opportunities for the public to provide questions and comments through the webinar Q&A and chat functions. Additionally, poll questions were implemented throughout the presentation to engage with participants and receive input on background housing information.

During the presentation, participants were encouraged to use the Q&A and chat functions to provide feedback on the content presented and as a guide for discussion topics. During the presentation written questions and comments were directly responded to via the Q&A and chat functions. Upon completion of the presentation, written questions were responded to verbally by project team members and participants were able to ask questions and provide comments verbally as well. The polls were primarily used to gain background information on attendees and help facilitate discussions.

Notifications of the Digital Workshop and other meetings were distributed electronically via LinkLB, the City's email notification system, to over **3,000 email addresses** for people who have signed up for notifications for latest news or initiatives and programs from Development Services, or for notifications related to general plan updates. The events were also promoted through a memo to the Mayor and City Council, and through social media via Facebook events hosted and promoted by both the City and Development Services Department's Facebook accounts. The Spanish language workshop was shared with community based organizations serving the Spanish speaking community for help spreading the word, including Latinos in Action, Long Beach Immigrant Rights Coalition (LBIRC), Long Beach Community Action Partnership, Washington Neighborhood Association, Long Beach Forward, Puente Latino Association, LBRE, Housing Long Beach and Centro Cha. Brochures were mailed to over **25,300 addresses** in areas identified as having high housing need and high risk related to COVID10. The mailers shared information on the Housing Element update, outreach meetings and resources for individuals affected by COVID-19 in all four City languages of English, Spanish, Tagalog and Khmer.

The questions and feedback received during the workshop are categorized below:

- 1) Q&A Input
- 2) Poll Results

Four (4) questions and comments were received during the digital workshop through the Q&A and Chat features. The pages below illustrate the themes and input captured.

01

Q&A Input

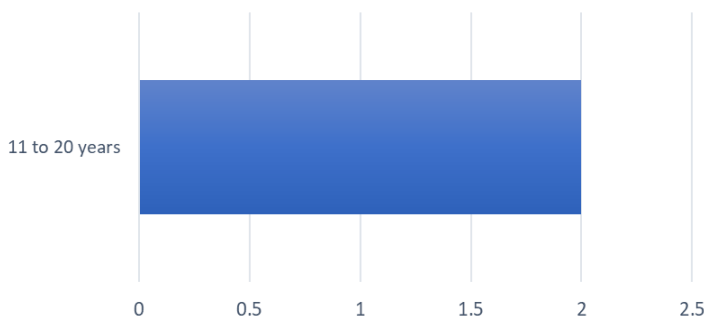
(3 Questions/Comments)

- A question was raised whether new constructions home will include parking.
- A question was voiced to provide clarity on what increased units means, whether new buildings or individual units.

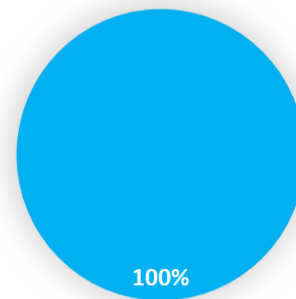
02

Poll Results

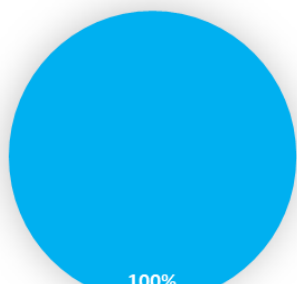
Poll #1: How long have you lived in the City?



Poll #2: Which Long Beach ZIP Code do you currently live in?

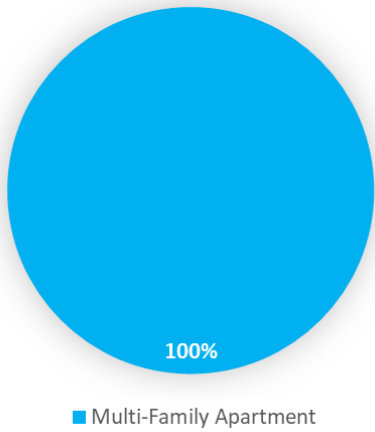


Poll #3: Do you rent or do you own your home?

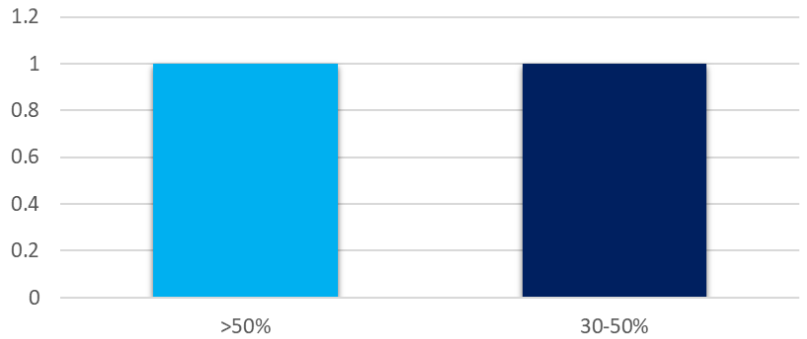


■ Central (90804, 90806, 90813)

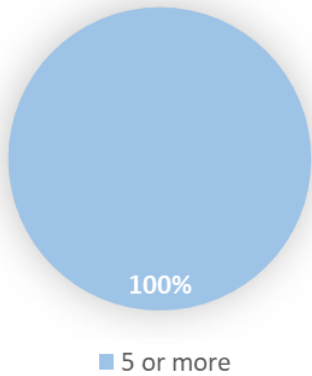
Poll #4: What kind of housing do you live in?



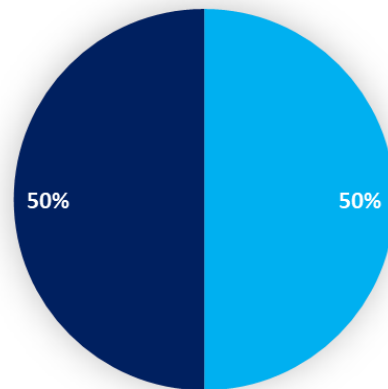
Poll #5: How much of your monthly income goes to housing?



Poll #6: How many people live in your household including you?

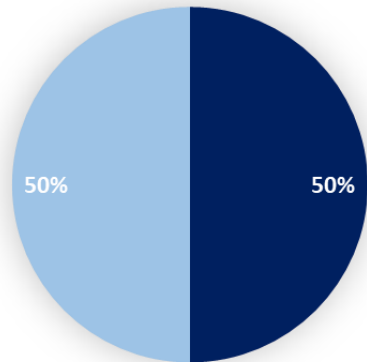


Poll #7: With whom do you share your household?



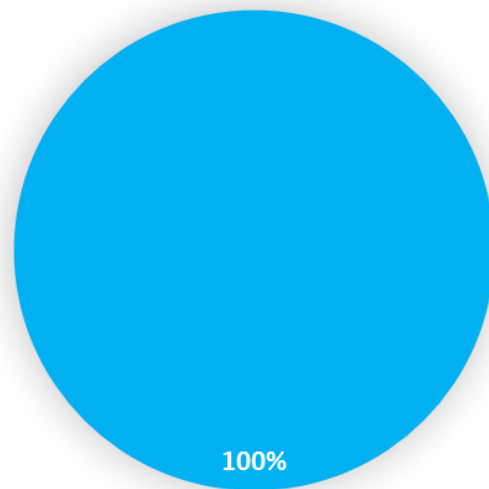
- Immediate family (partner and/or children)
- With parents or adult children (i.e. multi-generational household)

Poll #8: Have you recently had to look for a new place to live in the City? If so, which statement best describes your experience?



- I had to leave my preferred neighborhood to find an affordable place to live.
- N/A

Poll #9: Which statement best describes your experience finding and securing housing in the time you've lived in the City?



- It has gotten harder to find an affordable place to live over the years.