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For immediate release

Community Outreach Efforts Begin for Southeast Long Beach Plan

The community is invited to help the City of Long Beach prepare a new plan for a 1,500-acre area of southeast Long Beach known as the Southeast Area Specific Plan. This weekend is another chance for the public to provide input and the City encourages the community to get involved in this project.

“This three-year process will combine innovative and traditional methods for the public to provide input on the new plan,” said Mayor Bob Foster. “The effort includes a Community Advisory Committee, outreach events, community meetings and other online community engagement opportunities.”

The project website www.lbds.info/seadip_update will serve as the primary source for all the latest news regarding the plan. The site also includes an application for residents interested in serving on the Community Advisory Committee. The applications are due by Friday, Feb. 14, 2014. Additionally, the public is invited to register for the Long Beach Town Hall, an online forum that provides input and feedback to the project team throughout the planning process. The website will provide information about community meetings when they are scheduled.

“This is a once in a generation opportunity to update the plan for the southeast area of Long Beach, and the city will continue to work diligently to ensure collaboration with all community stakeholders,” said Councilmember Gary DeLong, who represents the 3rd District.

The first phase of the outreach effort will include booths with pop-up tents to reach the diverse community of the southeast area. The pop-up booths will provide project information, solicit input and help residents sign up to the online forum on:

- Saturday, February 1, 2014, 10:30 am to 12:30 pm, Marketplace Long Beach, 6475 E. Pacific Coast Highway
- Saturday, February 1, 2014, 1:30 pm to 3:30 pm at the Marina Pacifica Mall, 6272 E. Pacific Coast Highway
- Sunday, February 9, 2014, 9:00 am to 11:00 am, Southeast Farmers’ Market, Alamitos Bay Marina.

The Southeast Area Specific Plan will balance responsible growth with resource preservation, and will replace the Southeast Area Development and Improvement Plan (SEADIP).

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