



## SPONSOR GUIDE

## FESTIVAL OF FLIGHT 2023



**long beach**  
airport

# SPONSORSHIP OPPORTUNITIES

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## Title Sponsor: \$40,000 (maximum of one)

### Benefits

- Most prominent of up to three sponsor logos on large banner on Airport campus 30 days prior to event, with visibility by approximately 240,000 LGB travelers
- Sole sponsor listed on large entry banner spanning Wardlow Road that 12,000+ attendees will pass under
- Sole organization logo/name listed on banner on one side of large stage (other side banner for Entertainment Sponsor), featured prominently in event photos
- Prominent listing in press release and webpage
- Four social media mentions on Airport Facebook, Instagram and Twitter channels
- Acknowledgement during stage program with elected officials
- Prominent logo on flyer, which includes distribution to 6,000 City employees
- Choice of free helicopter or historic aircraft ride for four individuals on Friday, October 20
- Optional 20 x 20 exhibitor space

## Historic Aircraft Sponsor: \$25,000 (maximum of one)

### Benefits

- One of up to three sponsor logos on large banner on Airport campus 30 days prior to event, with visibility by approximately 240,000 LGB travelers
- Sole sponsor listed on banner in static display of aircraft manufactured in Long Beach
- Sponsor logo listed on each historic aircraft's descriptive signage
- Listed as sponsor of historic aircraft display in press release and webpage
- Acknowledgement during stage program with elected officials
- Three social media mentions on Airport Facebook, Instagram and Twitter channels
- Logo on flyer, which includes distribution to 6,000 City employees
- Optional 10 x 10 booth

## Entertainment/Stage Sponsor: \$20,000 (maximum of one)

### Benefits

- One of up to three sponsor logos on large banner on Airport campus 30 days prior to event, with visibility by approximately 240,000 LGB travelers
- Sole organization logo/name listed on banner on one side of large stage (other side banner for title sponsor), featured prominently in event photos
- Listed as sponsor of entertainment program in press release and webpage
- Acknowledgement during stage program with elected officials
- Two social media mentions on Airport Facebook, Instagram and Twitter channels
- Logo on flyer, which includes distribution to 6,000 City employees
- Optional 10 x 10 booth

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## Kid Zone Sponsor: \$10,000 (maximum of two)

### Benefits

- Sole sponsor listed on banner in Kid Zone
- Listed as sponsor of Kid Zone in press release and webpage
- Two social media mentions on Airport Facebook, Instagram and Twitter channels
- Logo on flyer, which includes distribution to 6,000 City employees
- Optional 10 x 10 booth

## Future of Flight Sponsor: \$10,000 (maximum of one)

### Benefits

- Sole sponsor listed on banner in Future of Flight static display
- Listed as sponsor of Future of Flight display in press release and webpage
- Two social media mentions on Airport Facebook, Instagram and Twitter channels
- Logo on flyer, which includes distribution to 6,000 City employees
- Optional 10 x 10 booth, plus space for large aviation-related display item, such as prototype, rocket, satellite, etc.

## Space Beach Sponsor: \$10,000 (maximum of one)

### Benefits

- Sole sponsor listed on banner in Space Beach static display
- Listed as sponsor of Space Beach display in press release and webpage
- Two social media mentions on Airport Facebook, Instagram and Twitter channels
- Logo on flyer, which includes distribution to 6,000 City employees
- Optional 10 x 10 booth, plus space for large aviation display item, such as prototype, rocket, satellite, etc.

## Historic Flyover Sponsor: \$5,000 (maximum of four)

### Benefits

- Choice of sponsoring a flyover on the day of the event or at promotional Media Day event
- Sponsor(s) will be listed in a separate press release about the flyovers that will include flyover route, time, etc.; also on webpage
- Sponsor(s) will be acknowledged via public announcement a minimum of two times on the day of event when guests are directed to turn eyes to the sky
- Two social media mentions on Airport Facebook, Instagram and Twitter channels
- Logo on flyer, which includes distribution to 6,000 City employees
- Optional 10 x 10 booth

For further information, please contact us @lgbarpt@longbeach.gov