

BUSINESS PARTNER BRIEF

DECEMBER 2023



Director's Message

In the midst of the busy holiday travel season, we officially marked Long Beach Airport's 100th anniversary last month, celebrating Long Beach's storied aviation history and our bright future. Find out more about that and other exciting news in this month's Business Partner Brief. — Cynthia Guidry

Centennial Art Unveiling

Long Beach Airport is commemorating its centennial year with the addition of a new, public art installation: "A Flight to History," by renowned Southern California-based artist Marconi. The colorful vinyl mural on Parking Structure A was officially unveiled on November 29, days after the Airport's official anniversary on November 26. Through a nationwide call for art submissions, Marconi's work was selected from a pool of nearly 100 applicants in partnership with the Arts Council of Long Beach. Artists each submitted up to three complete works, with the selected artist receiving \$10,000. Smaller works by five runner-up artists will soon be displayed in a special post-security temporary exhibit planned for the North and South Concourses.





Girls in Aviation Day

More than 100 youngsters celebrated Girls in Aviation Day at Long Beach Airport, learning about a variety of opportunities in the aviation industry. We're hopeful many were inspired to become future aviation leaders as they created custom button keepsakes, engaged with industry professionals and enjoyed demonstrations from Long Beach Fire Department personnel and TSA's K-9 unit. The event was generously organized by NATA and Aeroplex Group Partners and hosted in the Atlantic Aviation hangar!



LGB Named Employer of the Year

Long Beach Airport is honored to be recognized as the 2023 Employer of the Year by the Women's Transportation Seminar Los Angeles (WTS-LA) Chapter! WTS-LA, which advocates for the advancement of women in transportation fields, presents the Employer of the Year award annually to organizations that support WTS through memberships, sponsorships and employment structures that include career pathways and development for women to advance to executive and senior positions. I'm so proud of the work we do here at LGB to cultivate diverse transportation leaders of today and tomorrow. This award underscores our long history and ongoing commitment to supporting women leaders in aviation and transportation.



STC Reimbursement for Unleaded Avgas

The Long Beach City Council recently voted to implement a Supplemental Type Certificate (STC) reimbursement incentive for general aviation users of piston-powered aircraft to encourage and minimize the costs associated with the transition to unleaded aviation fuel.

Signature Aviation, a fuel provider at LGB, has been selling unleaded 94-grade fuel (UL94) produced by Swift Fuels since August. To utilize UL94, LGB-based qualifying aircraft must procure an STC from Swift to confirm that the aircraft has received Federal Aviation Administration (FAA) approval for the use of that fuel instead of typical Avgas. Currently, an estimated 200 aircraft based at the Airport may qualify to use UL94. The current STC fee is estimated between \$150 and \$300 per aircraft, and the reimbursement will cover the full cost, allowing for fluctuations in price.

The yearlong program goes into effect in January 2024. The cost of the program is estimated to be an amount not to exceed \$60,000. The FAA has identified the year 2030 for the elimination of leaded aviation fuel for all piston-powered aircraft. I'm pleased that the City Council has authorized this program to further incentivize and encourage a safe and speedy transition to unleaded aviation fuel.

Watch History Take Flight

A new four-part short film series titled “Flying Through History: 100 Years at Long Beach Airport” is now available to watch in full at lgb.org/100th. Created by LBTV for Long Beach Airport’s centennial year, each of the films focus on different aspects of the Airport’s history, from the early days of planes landing on the City’s shore at low tide to the boom years of airplane manufacturing in Long Beach and much more.



SkyCap Soft Launch

Have you seen our new Skycap in front of the Ticketing Lobby? Along with our airline partners, we’re excited to have soft-launched this new passenger amenity that will allow travelers to check in curbside for their flights. Two common use ticket counters provide four additional ticketing positions. Staff at these positions are available for curbside passenger assistance. This is an especially nice benefit for those traveling in a wheelchair or with oversized luggage. The Skycap is open for airline use by 5:30 a.m. daily, with closing hours determined based on need as we, alongside our airline partners, learn and adjust to this new service.

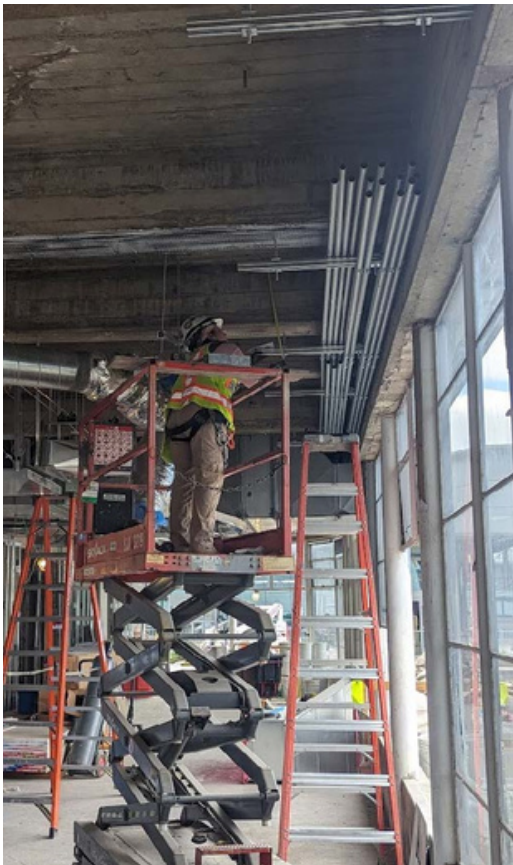


Phase II Construction Update

You may have noticed three new palm trees have been planted near the flag poles and adjacent to the new baggage service offices and new concessions space. Out of public view, concrete placement in the Plaza area, door framing, preparations for plaster work, and overhead mechanical, electrical and plumbing work inside the Historic Terminal continue to move forward.



New palm trees have been planted.



Overhead infrastructure work, framing, and concrete placement are taking place in and around the Historic Terminal.

LGB Live! Bells Jingle

Local musicians are bringing good cheer to Long Beach Airport. Performances started during Thanksgiving week and continue through the holiday season as part of LGB Live! Look for special appearances by Santa Claus and the TSA Choir returning to LGB this month. Our live music program enhances the passenger experience for our travelers and benefits local musicians, including local high school groups.



Seen at the Scene

With Long Beach Airport's official groundbreaking centenary date falling on November 26, 2023, we surprised travelers on that special anniversary with a live 1920s musical performance, giveaways, a button-making activity for kids, photo opportunities and more. And we were happy to treat more than 400 travelers to a slice of birthday cake!



LGB took part in the Long Beach Dia de los Muertos Parade in November, which was livestreamed on KABC-TV. Our colorful parade float, which was updated with some new and exciting 100th anniversary elements, was a standout!



Elinor Otto Remembered

Elinor Otto, one of Long Beach's Rosie the Riveters, died last month at the age of 104. According to [an excellent article in the Press-Telegram](#) by Rich Archbold, Otto was one of the women putting rivets in fighter planes and bombers during World War II, and her career as a riveter extended across seven decades. Among other honors, when Elinor turned 100, the American Veterans Center in Arlington, Virginia, honored her for breaking down barriers for women in the workplace. She also received the Air Force Association's Lifetime Achievement Award at the 2017 annual Air, Space & Cyber Conference. "I was just doing my job like thousands of other women," she used to say. Here's a photo of the incredible woman taken in 2013 by photographer Brittany Murray of the Press-Telegram.



History Highlight

As we mark our 100th anniversary, we're looking back at Long Beach's rich aviation history. As today's holiday travelers fill the concourses, here's a glimpse of passengers moving through our Historic Terminal in an era when LGB was served by Catalina Air Lines and Western Airlines.



Holiday Travel Projections

The holiday season is well underway. Through our airline partners - Delta, Hawaiian and Southwest - an estimated 88,000 passengers will move through LGB on peak holiday travel weeks, with more than 14,000 passing through on the busiest days. That represents a 23% increase over average daily passenger traffic, marking one of the busiest holiday seasons on record for the Airport. That estimate also represents a 25% increase compared to pre-pandemic 2019 numbers. Thank you to our business partners and everyone on our team who work hard to provide a first-class experience for people to come together for the holidays!

October Passenger Traffic

LGB served 342,955 travelers in October, representing a 16.5% increase in airline traffic compared with the same month in 2022. That's up 12.4% over pre-pandemic levels for the same month in 2019.

	Oct 2023	Oct 2022	% Change	Oct 2021	% Change	Oct 2020	% Change	Oct 2019	% Change	YTD 2023	YTD 2022	% Change	YTD 2021	% Change	YTD 2020	% Change	YTD 2019	% Change
Passenger Traffic																		
Enplanements	171,376	147,328	16.3%	109,809	56.1%	29,086	489.2%	151,329	13.2%	1,524,786	1,358,151	12.3%	797,245	91.3%	469,612	-100.0%	1,478,326	3.1%
Deplanements	171,579	147,143	16.6%	110,484	55.3%	28,818	495.4%	153,773	11.6%	1,523,651	1,349,467	12.9%	795,652	91.5%	471,202	-100.0%	1,475,632	3.3%
Total Passenger Traffic	342,955	294,471	16.5%	220,293	55.7%	57,904	492.3%	305,102	12.4%	3,048,437	2,707,618	12.6%	1,592,897	91.4%	940,814	-100.0%	2,953,958	3.2%
Total Air Cargo (Tons)	1,025	1,148	-10.7%	1,375	-25.5%	1,243	-17.5%	1,780	-42.4%	9,898	11,286	-12.3%	11,363	-12.9%	12,741	-100.0%	17,214	-42.5%

Airport Administrative Offices Holiday Closures

Long Beach Airport administrative offices will be closed on December 25, 2023, for Christmas and January 1, 2024, for New Year's Day. Airport operations, security and building services will continue uninterrupted.



Cynthia Guidry
Airport Director